

Conference on Education, Language and Intercultural Communication (ELIC 2020)

Advances in Social Science, Education and Humanities
Research Volume 490

Zhengzhou, China
21 – 22 September 2020

Editors:

**Runan Hou
Ruixin Zhu
Yong Zhang**

ISBN: 978-1-7138-2486-2

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2020) by Atlantis Press
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=elic-20>

Printed with permission by Curran Associates, Inc. (2021)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

THE SEMANTIC EXTENSION AND GENERALIZATION OF CHESS WORDS AND PHRASES	1
<i>Feng Wang</i>	
SEMANTIC INTERACTION BETWEEN CHINESE AND JAPANESE CHINESE CHARACTER VOCABULARY: EXAMPLES OF CHINESE JAPANESE-ORIGINATED RETURN WORDS RELATED TO RELIGION.....	6
<i>Zhuqin Deng</i>	
FAVOR AND RELATIONSHIP: STUDY ON “KAT BBA” IN YI SOCIETY	14
<i>Yan Luo</i>	
PROBLEMS IN CULTURAL STUDIES SINCE THE NEW PERIOD.....	19
<i>Furui Jia</i>	
RESEARCH ON THE APPLICATION OF BIG DATA IN ANCIENT CHINESE TEACHING	23
<i>Baolin Zhang, Jianyu Zhang</i>	
CHINESE-ENGLISH PARALLEL CORPUS-DRIVEN TEACHING OF APPLIED TRANSLATION AND INTERPRETING	27
<i>Chunxiao Ma</i>	
TWO ENGLISH VERSIONS OF “CHANGGAN XING”: A SYSTEMIC AND FUNCTIONAL LINGUISTICS INTERPRETATION.....	31
<i>Kejuan Cheng</i>	
CHANGES OF CHINESE NAMES FROM THE PERSPECTIVE OF THE EVOLUTION OF SYMBOLIC RHETORIC FOUR MASTER TROPES	39
<i>Jie Zeng</i>	
A BRIEF COMPARISON ON THE IMAGES OF “GODS” IN CHINESE AND GREEK MYTHOLOGY AND THE SOCIAL BACKGROUND.....	46
<i>Hui Liu</i>	
COMPARISON OF DIFFERENCES BETWEEN CHINA AND THE UNITED NATIONS IN THE GLOBAL ANTI-EPIDEMIC CREATIVE PROPAGANDA AND CALLS.....	49
<i>Yuan Tian</i>	
DECATEGORIZATION AND THE FLEXIBLE USE OF ADJECTIVES IN THE CHINESE CLASSICS	54
<i>Kefei Yan</i>	
THOUGHTS AND EXPLORATION OF ONLINE COLLEGE ENGLISH TEACHING IN THE CONTEXT OF “CORONA VIRUS DISEASE 2019” EPIDEMIC	58
<i>Wei Yang</i>	
ANALYSIS ON THE CHARACTERISTICS OF ONLINE ENGLISH CONTESTS AND ITS BACKWASH EFFECT.....	63
<i>Weirong Li</i>	
ANALYSIS ON THE INNOVATION OF HIGHER EDUCATION NETWORK TEACHING MANAGEMENT FROM THE PERSPECTIVE OF INTERNET	69
<i>Jingfeng Tan</i>	

RESEARCH ON THE CLASSIFICATION AND FUNCTION OF CHINESE AND MALAYSIAN COLLEGE STUDENTS' ORGANIZATIONS: TAKING UNITEN (UNIVERSITI TENAGA NASIONAL) AND BITZH (BEIJING INSTITUTE OF TECHNOLOGY, ZHUHAI) AS EXAMPLES	75
<i>Junwei Yang</i>	
INNOVATION AND PRACTICE OF THE COOPERATIVE EDUCATION MECHANISM OF INDUSTRY AND EDUCATION UNDER THE "DOUBLE HIGH PLAN"	84
<i>Shaoqin Lu</i>	
EXPLORING GILROY'S THEORY OF THE DIASPORA CULTURE	90
<i>Bo Yang</i>	
DEVELOPMENT OF LINGUISTIC COMPETENCE AND CRITICAL THINKING SKILLS VIA ENGLISH PUBLIC SPEAKING CONTEST: A CASE STUDY	97
<i>Yumei Zou, P. K. Veloo</i>	
THE APPRECIATION AND ENLIGHTENMENT OF WANG XIFENG'S LANGUAGE ARTS IN "A DREAM IN RED MANSIONS"	103
<i>Xiaochun Wang</i>	
TWO INDIVIDUATION MODES OF CHINESE HERO MYTH IN THE FRAMEWORK OF THE HEART OF PSYCHOLOGY	107
<i>Ruitong Guo, Yashu Pan</i>	
STUDY ON APPLICATION OF THE COHERENCE PRINCIPLE TO BUSINESS ENGLISH CORRESPONDENCE AND ITS TEACHING IMPLICATIONS	113
<i>Zhuanggui Li</i>	
THE PRACTICAL DIMENSION OF SYNCRETIC THINKING OF "INTELLIGENCE AND EDUCATION"	116
<i>Jingwen Ji</i>	
THE HISTORY OF ETHNIC MINORITIES' LANGUAGE EDUCATION IN INNER MONGOLIA	121
<i>Jin Xu, Feng Wang</i>	
THE BRITISH IDENTITY CONSTRUCTED BY THE BRITISH NATIONAL QUALITY NEWSPAPERS IN THE LONDON 2012 OLYMPICS OPENING CEREMONY	125
<i>Weijuan Rao</i>	
AMBIGUITY AND DIFFERENTIATION OF "V XIA N" PATTERN	134
<i>Shuang Yang</i>	
RESEARCH ON THE ORIGIN AND DEVELOPMENT STATUS OF "COLOURFUL SACRED ARROW" CULTURE OF TIBET IN JIANZHA, QINGHAI	141
<i>Leyi Cao, Bing Shi</i>	
THE COMPARISON BETWEEN THE "MOBY DICK" AND "THE OLD MAN AND THE SEA" FROM THE PERSPECTIVE OF ECOCRITICISM	147
<i>Shanyu Lin</i>	
RESEARCH ON LOGISTICS TALENTS CULTIVATION STRATEGY AGAINST THE BACKGROUND OF ARTIFICIAL INTELLIGENCE AND INTERNET OF THINGS	152
<i>Yuxing Dong</i>	

A CORPUS-BASED STUDY OF TIME FUNCTIONS AND TRANSLATIONS OF CHINESE PARTICLES LE AND ITS PEDAGOGIC IMPLICATIONS	158
<i>Furong Kou</i>	
THE USE OF PREFERRED ARGUMENT STRUCTURE BY CHINESE AND AMERICAN MONOLINGUALS IN ORAL NARRATIVES.....	163
<i>Xiangyu Jiang, Min Zhang, Xin Wang</i>	
AN ANALYSIS OF CHINESE-ENGLISH TRANSLATION OF POLITICAL TERMS FROM THE PERSPECTIVE OF ADAPTATION AND SELECTION THEORY	170
<i>Dongxiu Lan</i>	
A BRIEF STUDY ON THE CULTIVATION OF META-COGNITIVE STRATEGIES IN ENGLISH MAJORS' PRONUNCIATION LEARNING	174
<i>Jingxin Wang</i>	
DISCUSSION ON THE THEORETICAL AND PRACTICAL STUDIES OF CAMPUS CULTURE.....	178
<i>Junwei Xie</i>	
POLICY ANALYSIS OF INCLUSIVE PRIVATE KINDERGARTEN IN WESTERN CHINA: TAKING THE THREE PROVINCES, MUNICIPALITIES AND AUTONOMOUS REGIONS IN THE WESTERN REGION AS AN EXAMPLE	184
<i>Guobin Jun</i>	
APPLICATION OF ACTIVE LEARNING IN CLASSROOM TEACHING OF VOCATIONAL COLLEGES.....	192
<i>Tongli Yin</i>	
RESEARCH ON THE INTEGRATION OF CHINESE ELEMENTS INTO WESTERN DANCESPORT	198
<i>Feng Xue, Qing Ma</i>	
EXPLORATION AND PRACTICE OF INTEGRATING CHINESE CHARACTER TEACHING IN PRIMARY AND SECONDARY SCHOOLS INTO EXCELLENT TRADITIONAL CHINESE CULTURE.....	202
<i>Ling Xu, Zunzhang Sun</i>	
STRUCTURE AND SUMMONING OF IDEOGRAPHIC SPACE: SEMIOTIC ASPECT OF PUBLIC OPINION RESEARCH.....	207
<i>Yigang Lu</i>	
WOMANISM AND THE COLOR PURPLE	211
<i>Long Shi</i>	
RESEARCH ON THE TEACHING OF COLLEGE ENGLISH WRITING	215
<i>Xin Wang, Xiangyu Jiang, Xianwei Li</i>	
RESEARCH ON THE QUALITY ASSURANCE SYSTEM OF COLLEGE ENGLISH MICRO-LECTURE FOR ART MAJORS.....	221
<i>Lu Tang</i>	
A NEW STUDY ON CHINESE TEACHING OF DONGGAN STUDENTS IN CENTRAL ASIA FROM THE PERSPECTIVE OF INHERITANCE THEORY	227
<i>Huan'Gai Zhao, Heping Wu</i>	

RESEARCH ON THE USE OF ECHOING PERFORMANCE ON JAPANESE TV TALK SHOWS	230
<i>Hongli Xu</i>	
STUDY ON THE CHINESE-ENGLISH TRANSLATION OF DIETARY WORDS AND PHRASES IN BAILUYUAN.....	235
<i>Xiaohua Guo</i>	
AN ANALYSIS OF THE ETHNIC CHINESE DIASPORA AND THEIR CROSS-CULTURAL SURVIVAL FROM A TRANSNATIONAL PERSPECTIVE	239
<i>Xin Dong</i>	
STUDY ON THE PHENOMENON OF METONYMY IN CANTONESE FROM THE COGNITIVE PERSPECTIVE	244
<i>Cuiyan Lan</i>	
STUDY ON THE CORRELATION BETWEEN THE SCORES OF ORAL ENGLISH AND BUSINESS ENGLISH INTERPRETING BASED ON SPSS (STATISTICAL PRODUCT AND SERVICE SOLUTIONS) ANALYSIS	248
<i>Xin Wei</i>	
ANALYSIS ON THE APPLICATION AND CHALLENGE OF EDUCATIONAL BIG DATA IN UNIVERSITY TEACHING MANAGEMENT	255
<i>Siyao Li</i>	
CULTURAL PENETRATION AND TEACHING STRATEGIES IN TEACHING CHINESE TO SPEAKERS OF OTHER LANGUAGES	261
<i>Bing Han</i>	
RESEARCH ON INCLUSIVE EDUCATION FOR AUTISM SPECTRUM DISORDER (ASD) CHILDREN IN SOUTHERN JIANGXI.....	265
<i>Yihui Li, Mengyuan Li</i>	
RESEARCH ON THE CLASSROOM TEACHING OF “COMPREHENSIVE JAPANESE COURSE” OF JAPANESE MAJOR	269
<i>Yan Cheng</i>	
IMPLEMENTATION AND CONSIDERATION OF ONLINE TEACHING OF PHYSICAL EDUCATION COURSES IN CHINESE UNIVERSITIES UNDER THE COVID-19 PANDEMIC	273
<i>Xuanjin Zhu, Hangping Wang</i>	
STUDY ON PRAGMATIC FAILURE IN INTERCULTURAL COMMUNICATION	278
<i>Zefeng Yao</i>	
RESEARCH ON THE COMMUNICATION OF CHINESE LITERATURE BETWEEN THE ENVOYS OF VIETNAMESE AND KOREA	283
<i>Yan Yan</i>	
THE METHOD OF DATING LANGUAGE MATERIALS FROM HISTORICAL RECORDS	287
<i>Chong Wang</i>	
TRANSLATION COMPETENCE DEVELOPMENT: THE FOCUS IN TRANSLATION TEACHING.....	291
<i>Junping Wang, Rui Zhao, Nannan Ju, Yuan Yu</i>	

STUDY ON THE BALANCE OF ETHNOCENTRISM AND WESTERN CULTURAL HEGEMONY IN COLLEGE INTERCULTURAL INSTRUCTION.....	296
<i>Xiaojing Chen</i>	
INSPIRATIONS OF AUTOMATIC SPEECH PRODUCTION RESEARCH TO FOREIGN LANGUAGE TEACHING	300
<i>Rouhua Wang</i>	
THE STUDY OF FOREIGN LANGUAGE ABILITY RATING SCALE APPLIED TO MILITARY ENGLISH	306
<i>Meng Li, Na Zhang, Qiong Jin</i>	
THE EFFECT OF LANGUAGE EXPERIENCE ON STROOP EFFECT BY CHINESE ENGLISH LEARNERS	309
<i>Min Zhu</i>	
FIVE NOTES ON THE STUDY OF SHANGBO BAMBOO SLIPS.....	314
<i>Yanmei Zhang, Shiqiang Gao, Qian Huang, Xinmei Qu, Chunling Huang, Yi'Nan Wang, Shaofang Wu</i>	
THE ACQUISITION OF WORD ORDER OF DITRANSITIVE CONSTRUCTIONS BASED ON TYPOLOGICAL PERSPECTIVE	319
<i>Yongxian Liang</i>	
RESEARCH ON ZHENG ZHENDUO'S TRANSLATION THOUGHTS FROM THE PERSPECTIVE OF ECO-TRANSLATOLOGY	324
<i>Fan Yang</i>	
EXPLORATION ON THE CONSTRUCTION OF GENERAL EDUCATION CURRICULUM SYSTEM UNDER THE NEW BUSINESS CONCEPT IN SCHOOL OF BUSINESS	328
<i>Yinhua Yao, Tingting Yang</i>	
A COMPARATIVE CULTURAL STUDY OF AUSTRALIAN YURLUNGUR TOTEM AND YI TIGER TOTEM	333
<i>Hui Lei</i>	
A STUDY ON THE LEARNING EFFECTS OF A BLENDED LISTENING AND SPEAKING COURSE: A CASE STUDY OF MEDICINE-RELATED EFL LEARNERS	338
<i>Kailun Lu, Qiwen Chen</i>	
“LEARNING” AS THE CENTER: THE PATH OF CONSTRUCTING THE MOTIVATION MECHANISM FOR IMPROVING THE QUALITY OF CLASSROOMS IN INNOVATIVE CLASSES IN APPLIED UNIVERSITIES	344
<i>Minggang Zhan, Lihua Huang</i>	
STUDY ON THE RELATIONSHIP BETWEEN AFFECTIVE STRATEGIES IN CHINESE CHARACTER LEARNING AND CHINESE PROFICIENCY FOR INTERNATIONAL STUDENTS IN CHINA.....	347
<i>Yanping Ying</i>	
THE EMPLOYMENT GUIDANCE MODEL BASED ON THE PSYCHOLOGICAL CHARACTERISTICS OF DEAF COLLEGE STUDENTS	354
<i>Fang Lan</i>	
EAST AND WEST THEMES IN REMIZOV'S NOVEL “SISTERS OF THE CROSS”	359
<i>Juan Zhang</i>	

A STUDY ON THE EVALUATION OF COLLEGE STUDENTS' CRITICAL THINKING ABILITY IN TRANSLATION BASED ON THINK-ALOUD PROTOCOLS.....	364
<i>Fei Luo</i>	
VIEWING THE PUBLISHING POSITIONING OF "GRASSLAND" (1950S—1960S) FROM THE "INSTRUCTIONS FOR AUTHORS"	369
<i>Wei Bao</i>	
STUDY ON MAKING THE COURSE OF "PRACTICAL MODERN CHINESE" IN COLLEGES AND UNIVERSITIES MORE PRACTICAL.....	373
<i>Chong Wang, Xiaotong Yang</i>	
RESEARCH ON THE PUBLIC EDUCATION SYSTEM OF TEXTILE INTANGIBLE HERITAGE IN MUSEUMS: TAKING THE ETHNOLOGY MUSEUM, SOUTH-CENTRAL UNIVERSITY FOR NATIONALITIES AS AN EXAMPLE.....	377
<i>Fan Liu, Jie Chen</i>	
THE FIGURE-GROUND THEORY IN THE CHINESE POETRY TRANSLATION STRATEGIES: A CASE STUDY ON SEEING MENG HAORAN OFF AT YELLOW CRANE TOWER.....	381
<i>Jingyun Huang</i>	
A CORPUS-BASED STUDY OF TRANSLATION STYLES OF TWO RUSSIAN VERSIONS OF TAO TE CHING	387
<i>Bangjun Xu, Guonian Wang</i>	
STUDY ON THE PRAGMATIC FUNCTION OF KINSHIP APPELLATION IN UYGHUR LANGUAGE.....	394
<i>Parezhati Maisuti</i>	
STUDY ON THE STRUCTURE AND EVOLUTION OF THE BUDDHISM-RELATED IDIOMS FROM THE PERSPECTIVE OF RHYTHM.....	397
<i>Ting Hu</i>	
A STUDY ON THE INFLUENCE OF LANGUAGE AND CULTURAL KNOWLEDGE'S INFILTRATION ON ENGLISH READING ABILITY	404
<i>Lanshu Zhang</i>	
RESEARCH ON PROCESS EVALUATION FOR COLLEGE JAPANESE TEACHING BASED ON "JAPAN FOUNDATION CAN-DO" STANDARD	407
<i>Dongmei Jin</i>	
AN OVERVIEW OF THE STUDY OF INTERPRETATIONS ON BAMBOO SLIPS FROM CAIFENGQUMU, ZHAOWANGHUIISHI & ZHAOWANGYUGONGZHITUN, JIANDAWANGBOHAN IN SHANGBO BAMBOO SLIPS (IV).....	411
<i>Yanmei Zhang, Shaofang Wu</i>	
STUDY ON THE OPTIMIZATION OF TCFL (TEACHING CHINESE AS A FOREIGN LANGUAGE) FROM THE PERSPECTIVE OF EDUCATIONAL PSYCHOLOGY OF FOREIGN LANGUAGE.....	416
<i>Yanmei Zhao, Zhufen Yang</i>	
THE DIAGNOSIS AND DEVELOPMENT OF COLLEGE ENGLISH TEACHERS' INFORMATION LITERACY UNDER THE CONCEPT OF SMALL PRIVATE ONLINE COURSE IN CHINA	420
<i>Weirong Li</i>	

STUDY ON THE SYNERGY OF MORAL EDUCATION COMMUNITY	426
<i>Zheng Cao</i>	
THE CULTIVATION OF POSTGRADUATE CODE OF CONDUCT BASED ON RESEARCH METHODS COURSES.....	430
<i>Mingzhu Zhang</i>	
INTEGRATION OF SOCIAL AND COGNITIVE GENRE IN SYLLABUS DESIGN OF ENGLISH ACADEMIC WRITING COURSE FOR CHINESE GRADUATE LEARNERS	434
<i>Hua He, Haiyan Wang</i>	
ANALYSIS OF PROBLEMS EXISTING IN CHINESE TV ENTERTAINMENT PROGRAMS AND THE COUNTERMEASURES.....	440
<i>Lujun Cao</i>	
RESEARCH ON THE APPLICATION OF BOPPPS TEACHING MODE IN THE INTERACTIVE INTEGRATION OF ONLINE AND OFFLINE TEACHING IN COLLEGES AND UNIVERSITIES DURING POST-EPIDEMIC PERIOD	444
<i>Ning Yang</i>	
REFLECTION AND IMPROVEMENT ON THE LOCALIZATION OF NEW ZEALAND’S “LEARNING STORY” IN CHINA	448
<i>Juan Li</i>	
A STUDY ON THE CONSTRUCTION OF ENGLISH-CHINESE CONSECUTIVE INTERPRETING CORPUS.....	451
<i>Xian Shao</i>	
STUDY ON THE UNDERSTANDING AND TRANSLATION OF METAPHORS IN A SPECIFIC CONTEXT	459
<i>Wei Zhou, Bei Gao</i>	
STUDY ON INTERPRETATION AND TRANSLATION OF THE YOUNG PRODIGY IN THE CHINA REVIEW.....	463
<i>Xin Hu</i>	
THE SIGNIFICANCE OF COLLOCATIONAL KNOWLEDGE FOR LEARNERS OF ENGLISH AND TEACHING IMPLICATIONS.....	468
<i>Lei Zhang</i>	
A CORPUS-BASED STUDY ON THE ENGLISH TRANSLATION OF MODAL VERBS IN CHINESE LEGISLATIVE TEXTS	475
<i>Huiqian Fan</i>	
TRANSLATION AND COMMUNICATION OF CHRISTIAN SOCIALISM IN CHINA.....	480
<i>Huashuai Jiang</i>	
STUDY ON TEACHING MODE OF HISTORY OF MATHEMATICS BASED ON “OUTCOMES-BASED EDUCATION (OBE)”& “HISTORY AND PEDAGOGY OF MATHEMATICS (HPM)” TAKING HARBIN UNIVERSITY AS AN EXAMPLE	484
<i>Chunyan He, Gang Zhu</i>	
STUDY ON THE BORROWING OF LOVE THEME IN CLASSICAL POEMS	488
<i>Shu Wang, Yue Cui</i>	

COMPARATIVE QUANTITATIVE ANALYSIS OF TIBETAN AND ENGLISH LANGUAGE AND CULTURE IN CHINA FROM 1981 TO 2019.....	493
<i>Daiqiong Liu</i>	
A STUDY OF THE CHAGHATAY LITERATURE “THE POETRY OF MESHREB”.....	498
<i>Aynur Yasin</i>	
APPLICATION OF FLIPPED CLASSROOM IN COLLEGE ENGLISH TEACHING OF CHINESE UNDERGRADUATE STUDENTS MAJORING IN ARTS AND PHYSICAL EDUCATION.....	503
<i>Bingbing Zhang</i>	
CURRICULUM LEADERSHIP COMMUNITY CONSTRUCTION AND IMPLEMENTATION STRATEGIES.....	506
<i>Youhua Gao, Dongxu Han</i>	
RESEARCH ON THE DEVELOPMENT OF COLLEGE ENGLISH TEACHING LECTURES IN HIGHER VOCATIONAL COLLEGES.....	510
<i>Yan Zhang</i>	
INVESTIGATION ON THE EFFECTIVENESS OF “PRODUCTION-ORIENTED APPROACH” IN SENIOR HIGH SCHOOL ENGLISH WRITING EXPRESSION STRATEGIES.....	513
<i>Yumin Huang</i>	
THE ENLIGHTENMENT OF NEW ZEALAND’S “LEARNING STORY” ON IMPLEMENTING THE SPIRIT OF CHINA’S “GUIDE TO LEARNING AND DEVELOPMENT FOR 3-6 YEARS OLD CHILDREN”.....	521
<i>Juan Li</i>	
GROUNDBREAKING NATIONAL CONVERSATION WITH CULTURAL NATIONALISM AND CONSCIOUSNESS OF MODERNITY	524
<i>Shu Li</i>	
STUDY ON THE ENGLISH COURSE SETTING FOR THE NON-COMMON LANGUAGES MAJORS IN SHANDONG PROVINCE.....	528
<i>Shuwen Tan</i>	
RESEARCH ON THE TRANSLATION OF CULTURE-LOADED ITEMS OF TO LIVE FROM A RELEVANCE-PRAGMATIC APPROACH	533
<i>Caiying Wang</i>	
AN ETHICAL ANALYSIS OF IMAGERY TRANSLATION IN ANCIENT CHINESE BOOKS AND RECORDS: A CASE STUDY OF SIX CHAPTERS OF A FLOATING LIFE.....	540
<i>Weiwei Cao</i>	
STUDY ON THE TRANSLATION OF SOME NEW TERMS IN “GENERAL PROVISIONS OF CIVIL LAW” BASED ON CORPUS	544
<i>Xueling Feng</i>	
AN ANALYSIS ON THE RUSSIAN CULTURAL CHARACTERISTICS OF “BATTLE FOR SEVASTOPOL” FROM OVERT AND COVERT PROGRESSIONS	550
<i>Yuan Li</i>	
A SURVEY ON ONLINE ENGLISH LEARNING MOTIVATION OF CHINESE COLLEGE STUDENTS.....	555
<i>Ming Lv, Xuesong Liu</i>	

ANALYSIS ON THE INTERPERSONAL MEANING OF WESTERN POLITICAL CARTOONS IN THE PERSPECTIVE OF NEW VISUAL GRAMMAR.....	560
<i>Xiaojin Chen</i>	
SUGGESTIONS ON THE CULTIVATION OF INTERCULTURAL COMMUNICATIVE COMPETENCE IN MILITARY ENGLISH TEACHING.....	565
<i>Wenhui Hao, Mei Song</i>	
THE APPLICATION OF CASE-BASED TEACHING IN THE TRANSLATION OF COLLEGE ENGLISH TEST BAND FOUR AND BAND SIX	568
<i>Yunyun Chen</i>	
HIGHLIGHT OF THE TRAGIC THEME OF “THE HAIRY APE” BY EXPRESSIONIST TECHNIQUES.....	571
<i>Xiujin Qian</i>	
APPLICATION OF BOPPPS (BRIDGE-IN, OBJECTIVE, PRE-ASSESSMENT, PARTICIPATORY LEARNING, POST-ASSESSMENT, SUMMARY) TEACHING MODEL IN ELECTRONIC TECHNOLOGY COURSES	576
<i>Li Wen, Yuting Zhao, Jingna Cui, Yiyang Lei, Wenhui Hao</i>	
STUDY ON THE RESEARCH VALUE OF SUN GOD BIRD IN ANCIENT SHU CIVILIZATION	579
<i>Shuyan Pei, Qian Xu</i>	
STUDY ON IMPROVING THE LEARNING MOTIVATION OF BUSINESS ENGLISH MAJORED STUDENTS BASED ON CASE TEACHING METHOD.....	583
<i>Ziqi Zhu</i>	
THE APPLICATION OF METAPHOR THEORY IN THE TEACHING OF POLYSEMY CONTENT WORDS IN CHINESE AS A FOREIGN LANGUAGE.....	591
<i>Zhiyuan Hao</i>	
DISCUSSION ON THE APPLICATION OF METAPHOR IN ENGLISH CULTURE TEACHING	597
<i>Lijun Shen</i>	
“NEED OF THE OTHERS”: A STUDY ON THE EVOLUTION OF “GLOBAL VISION” IN AMERICAN HIGHER EDUCATION (1945–2019).....	601
<i>Jie Li, Yi Peng</i>	
LEARNING STORY: A CHILD DEVELOPMENT EVALUATION MODEL OF NEW ZEALAND.....	614
<i>Juan Li</i>	
TELLING THE CHINESE STORY AND LETTING THE VOICE OF CHINA BE HEARD: INTERPRETATION OF THE CULTURAL PROGRAM CHINA IN STORIES ISSUED BY CHINA CENTRAL TELEVISION.....	617
<i>Zongsheng Yue, Zhuo Li</i>	
RESEARCH ON TRANSLATION OF SHAANXI’S INTERNATIONAL PUBLICITY MATERIALS FROM THE PERSPECTIVE OF AUDIENCE RECEPTION	623
<i>Ruihua Nai</i>	
APPLICATION OF “THREE-BEAUTY” PRINCIPLE IN TRADEMARK WORDS TRANSLATION.....	626
<i>Cui Min</i>	

A STUDY ON THE LEXICAL FEATURES AND VALUE OF THAI NURSERY RHYMES.....	630
<i>Zhaoyang Duan, Wenjin Xu</i>	
A BRIEF ANALYSIS ON THE DIFFERENCES OF GIFT-GIVING CULTURE AND ITS ORIGINS BETWEEN CHINA AND WESTERN COUNTRIES.....	639
<i>Jingguang Li</i>	
THE TOOL OF MAKING QUANTITATIVE RESEARCHES FOR FOREIGN LANGUAGE TEACHERS: REVIEW ON “LEARNING STATISTICS FROM EXAMPLES OF SECOND LANGUAGE RESEARCH”	644
<i>Zhen Huang</i>	
THE CONCEPTION AND OPERATING MECHANISM OF THE NEW PLATFORM FOR FUJIAN-TAIWAN HISTORICAL AND CULTURAL EXCHANGE.....	648
<i>Yu Chen</i>	
COMPARATIVE STUDY OF CROWDSOURCING TRANSLATION, MACHINE TRANSLATION AND COMPUTER-AIDED TRANSLATION IN THE INFORMATION AGE.....	653
<i>Zhen'Gang Yang</i>	
POPULAR ETYMOLOGY AND ANALOGOUS SEPARABLE WORDS	659
<i>Wen Zhao</i>	
THE CHANGE OF JOURNALS’ EDITORIAL PUBLISHING CONCEPT FROM THE PERSPECTIVE OF OMNIMEDIA	663
<i>Na Ta</i>	
RESEARCH ON THE APPLICATION OF SMART CLASSROOM IN THE TRAINING OF LEARNING MOTIVATION FOR PRESCHOOL EDUCATION MAJORS.....	667
<i>Shuyin Liu, Lihua Huang</i>	
STUDY ON THE COLLECTION AND REGIONAL CHARACTERISTICS OF SHANG BRONZE WARES UNEARTHED IN NORTHERN ANHUI	671
<i>Xiaojing Liu, Shuyan Pei</i>	
MIXED STUDY OF COLLEGE ENGLISH CLASSROOM RETICENCE	677
<i>Hui Ma, Xiangyu Jiang, Yunyun Xia</i>	
THE EFFICACY OF ORAL GRAMMAR ERROR CORRECTION IN CLASSROOM	685
<i>Dongmei Zhou</i>	
A STUDY ON THE SELF-ASSESSMENT OF JAPANESE PROFICIENCY OF JAPANESE MAJORS	689
<i>Yansong Qu</i>	
RESEARCH ON TEACHING OPERATION AND MANAGEMENT OF GUANGDONG HIGHER VOCATIONAL COLLEGES UNDER THE ENROLLMENT EXPANSION OF MILLION STUDENTS.....	692
<i>Xiongping Huang</i>	
BIBLIOMETRIC VISUALISATION: AN APPLICATION IN TOURISM HIGHER EDUCATION RESEARCH.....	696
<i>Xiaowen Hu</i>	

RESEARCH ON ENGLISH-CHINESE TRANSLATION OF LONG AND DIFFICULT SENTENCES BY GENERALIZED LOGISTIC REGRESSION PARSING ALGORITHM BASED ON NEURAL NETWORK	702
<i>Liang Wu</i>	
A REVIEW OF THE UYGHUR TRANSLATION OF “JOURNEY TO THE WEST”	706
<i>Riziwanguli Kahaer, Abuduwaili Kerimu</i>	

Author Index