

20th International Scientific Conference Globalization and its Socio-Economic Consequences 2020

SHS Web of Conferences Volume 92 (2021)

Zilina, Slovak Republic
21-22 October 2020

Part 1 of 4

Editor:

Tomas Kliestik

ISBN: 978-1-7138-2414-5

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

This work is licensed under a Creative Commons Attribution 4.0 International License. License details:
<http://creativecommons.org/licenses/by/4.0/>.

No changes have been made to the content of these proceedings. There may be changes to pagination and minor adjustments for aesthetics.

Printed with permission by Curran Associates, Inc. (2021)

For additional information, please contact EDP Sciences – Web of Conferences at the address below.

EDP Sciences – Web of Conferences
17, Avenue du Hoggar
Parc d'Activité de Courtabœuf
BP 112
F-91944 Les Ulis Cedex A
France

Phone: +33 (0) 1 69 18 75 75
Fax: +33 (0) 1 69 28 84 91

contact-edps@webofconferences.org

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

PART 1

A SEIRD MODEL FOR CONTROL OF COVID-19: CASE OF AZERBAIJAN	1
<i>Aliyeva Tarana, Rzayeva Ulviyya, Azizova Reyhan</i>	
COMPETITIVENESS OF REGIONAL HEALTH SYSTEMS AND SPECIFIC MEDICAL ORGANIZATIONS IN THE CONTEXT OF THE CORONAVIRUS PANDEMIC	8
<i>Asadulaev Asadula, Starobinskaya Nadezda, Shvetc Petr</i>	
GLOBALIZATIONS CONSEQUENCES, BEFORE AND AFTER COVID-19 ATTACK ACCORDING TO THE THEORY OF FUNCTIONAL EQUIVALENCE	18
<i>Avilov Oleg</i>	
GLOBAL IMPACT OF COVID 19 ON 112 EMERGENCY SYSTEM DETAILED FOR NATIONAL 112 EMERGENCY SYSTEM OF ROMANIA	27
<i>Bărânescu Mihail, Vasilca Ionel-Sorinel, Tabarcia Mădălina, Nen Madlena</i>	
IMPACTS OF THE GLOBAL PANDEMIC ON THE AVIATION INDUSTRY OF THE EUROPEAN UNION	34
<i>Botlíková Milena, Botlík Josef, Stuchlíková Jana</i>	
SOCIAL-ECONOMIC EFFECTS OF THE COVID-19 PANDEMIC IN LITHUANIA	42
<i>Èernikovaite Migle, Karazijene Žaneta</i>	
THE IMPACT OF THE GLOBAL 2020 HEALTH AND ECONOMIC CRISIS ON THE CONSUMPTION OF STUDENTS STUDYING MACROECONOMICS	52
<i>Dimitrova Boryana</i>	
GLOBALIZATION – A CAUSE OR A SOLUTION FOR CORONA ECONOMIC CRISIS	61
<i>Dobrea Razvan Catalin, Gole Iulian, Rotaru Ciprian</i>	
EFFECT OF THE COVID-19 GLOBAL PANDEMIC ON TOURISTS' PREFERENCES AND MARKETING MIX OF ACCOMMODATION FACILITIES – CASE STUDY FROM CZECH REPUBLIC	70
<i>Dušek Radim, Sagapova Nikola</i>	
AVIATION INDUSTRY - CHALLENGES AND UNCERTAINTIES AFTER THE COVID-19 PANDEMIC	77
<i>Gole Iulian, Dobrea Razvan Catalin, Gombos Carol Cristina</i>	
UNIVERSITY LIFE DURING PANDEMIC COVID-19: ATTITUDES OF STAFF AND STUDENTS TOWARDS DISTANCE EDUCATION	86
<i>Guliyeva Aida, Rzayeva Ulviyya, Guliyeva Gunay</i>	
REDUCING THE IMPACT OF THE GLOBAL COVID-19 PANDEMIC ON BUSINESS ENTITIES IN THE CZECH REPUBLIC FROM AN ACCOUNTING AND TAX PERSPECTIVE	95
<i>Hakalova Jana, Kryskova Sarka, Psenkova Yvetta</i>	
EFFECTS OF COVID-19 ON THE GLOCAL MANAGEMENT IN THE ORTHOPEDIC CRAFT	105
<i>Heide Michael P., Heide Martin S., Dabija Dan-Cristian, Kreis-Engelhardt Barbara</i>	

GLOBALIZATION AND ITS IMPACT ON SLOVAK ECONOMY DURING CORONA CRISIS.....	115
<i>Hlawiczka Roman, Kollar Boris</i>	
CURRENT CHALLENGES OF GLOBALIZATION IN THE AUTOMOTIVE INDUSTRY IN EUROPEAN COUNTRIES	123
<i>Hojdik Vladimír</i>	
SPECIFICS OF THE TAX SYSTEM TO SUPPORT TOURISM BEFORE AND DURING THE COVID-19 PANDEMIC: EVIDENCE FROM SOUTH AMERICAN COUNTRIES	133
<i>Honajzrová Banús Shirley Consuelo</i>	
THE IMPACT OF ŇNOVID-19 ON THE GLOBAL ECONOMY IN THE CONTEXT OF GLOBALIZATION.....	144
<i>Huseynova Shahla, Godjayeva Elmira, Huseynova Vafa</i>	
THE IMPACT OF DIGITIZATION ON ECONOMY IN THE CONTEXT OF THE CORONAVIRUS PANDEMIC	155
<i>Ionescu Crina, Iordache Mihaela, Titan Emilia</i>	
DISTANCE EDUCATION DURING THE 2020 GLOBAL CRISIS LOCKDOWN	165
<i>Kicheva Maria, Dimitrova Boryana</i>	
ONLINE LEARNING AS A RESULT OF GLOBALIZATION DURING THE PANDEMIC COVID-19	175
<i>Kokhanovskaya Evgenia, Smychkova Elena, Chai Maria</i>	
MARKETING COMMUNICATION OF MULTINATIONAL RETAIL CHAIN DURING GLOBAL PANDEMIC IN THE ONLINE ENVIRONMENT	186
<i>Kollárová Daniela, Ungerová Magdaléna</i>	
STATE SUPPORT FOR HOUSEHOLDS WITH CHILDREN IN COVID 19 CONDITIONS: COMPARATIVE ANALYSIS.....	194
<i>Kostina Svetlana, Bannykh Galina</i>	
GLOBAL COVID-19 PANDEMIC AND INDEBTEDNESS OF MUNICIPALITIES WITH EXTENDED POWER IN THE CZECH REPUBLIC.....	204
<i>Lajtkepová Eva</i>	
GLOBAL PANDEMIC AS AN INNOVATIVE IMPULSE FOR THE LABOUR MARKET	214
<i>Linkeschova Dana, Ticha Alena, Novy Martin, Tichy Jan</i>	
FEATURES OF THE NEW TYPE GLOBAL RECESSION	224
<i>Lyakin Alexander</i>	
STUDY OF SATISFACTION WITH THE ORGANIZATION OF THE STUDYING PROCESS IN REMOTE MODE DURING THE COVID-19 PANDEMIC: CASE URFU NAMED AFTER THE FIRST PRESIDENT OF RUSSIA B.N.YELTSIN.....	234
<i>Lysenko Elena, Tokareva Julia</i>	
INFLUENCE OF COVID-19 PANDEMIC ON THE MOST GLOBALIZED SECTORS OF CREATIVE INDUSTRIES IN SLOVAKIA.....	246
<i>Majdúchová Helena</i>	
DESIGN OF A SUPPLY CHAIN PERFORMANCE MONITORING SYSTEM FOR A COMPANY IN THE CONTEXT OF THE COVID-19 PANDEMIC	254
<i>Majercak Peter</i>	

CUSTOMER BEHAVIOUR AND SENTIMENT DUE TO THE COVID-19 GLOBAL PANDEMIC	263
<i>Majercakova Margita, Rostasova Maria</i>	
SUSTAINABLE EQUITY CROWDFUNDING PROJECTS: ARE THEY A DRIVING FORCE TO REVITALISE ITALY AFTER GLOBAL SOCIO-ECONOMIC CONSEQUENCES OF THE COVID-19?	273
<i>Manganiello Maria, Dragulanescu Irina-Virginia</i>	
GLOBAL ECONOMIC IMPACTS OF COVID 19 TO INCREASE THE PROTECTION OF SOCIETY BY USING THERMAL IMAGING CAMERAS TO MEASURE THE TEMPERATURE OF HUMAN BODY	283
<i>Mariš Ladislav, Adamová Veronika</i>	
THE APPLICATION OF EXTERNAL AND MIXED IDEA MANAGEMENT SYSTEMS DURING COVID19 TIME	292
<i>Mikelsone Elina, Volkova Tatjana, Spilbergs Aivars, Liela Elita</i>	
COVID19, A THREAT OR A BLESSING TO GLOBALIZATION?	301
<i>Moise Daniel, Negescu Oancea Diana Mihaela, Diaconu Amelia, Diaconu Silviu</i>	
GLOBALIZATION OF EU TRADE POLICY IN THE COVID-19 ERA	308
<i>Müller Vladimír, Terem Peter</i>	
THE GLOBAL FLOOD OF COVID-19 CONTACT TRACING APPS: SAILING WITH HUMAN RIGHTS AND DATA PROTECTION STANDARDS AGAINST THE WIND OF MASS SURVEILLANCE.....	316
<i>Nesterova Irena</i>	
ECONOMIC AND SOCIAL IMPACTS OF COVID 19 ON NATIONAL ECONOMIES FROM THE POINT OF VIEW OF ECONOMIC THEORY	326
<i>Nový Miloš, Jarý ěestmír</i>	
REMOTE CERTIFICATION PROCESSES DURING GLOBAL PANDEMIC TIMES.....	336
<i>Nowicki Pawe , Kafel Piotr</i>	
GLOBAL IMPACTS OF COVID-19 ON THE FINANCING OF LOCAL SELF-GOVERNMENTS: EVIDENCE FROM SLOVAK MUNICIPALITIES	345
<i>Papcunová Viera, Hornyák Gregádoová Radomira</i>	
IMPACT OF STRONG GLOBAL BRANDS OF CULTURAL INSTITUTIONS ON THE EFFECTIVE DEVELOPMENT OF REGIONS IN THE CONTEXT OF THE COVID-19 PANDEMIC	355
<i>Pashkus Margarita, Pashkus Vadim, Koltsova Anna</i>	
IMPACT OF COVID-19 AND RELATED FORCED DIGITALIZATION PROCESSES ON THE COMPETITIVENESS OF HIGHER EDUCATION INSTITUTIONS AND ORGANIZATIONS	364
<i>Pashkus Natalia, Bavina Polina, Egorova Elena</i>	
IMPACT OF COVID-19 ON THE GLOBAL TOURISM INDUSTRY AND WAYS TO ENSURE HIGH COMPETITIVENESS OF THE TERRITORY IN THE GLOBAL TOURISM MARKET AFTER THE PANDEMIC	374
<i>Pashkus Vadim, Pashkus Natalia, Asadulaev Asadula</i>	
PREVENTION OF THE SPREAD OF VIRAL DISEASE USING ARTIFICIAL INTELLIGENCE FROM DATA OBTAINED BY UAVS	384
<i>Prihodova Katerina, Jech Jakub</i>	

SUSTAINABLE URBAN DEVELOPMENT IN THE CONTEXT OF GLOBALIZATION AND THE HEALTH CRISIS CAUSED BY THE COVID-19 PANDEMIC	390
<i>Sarbu Roxana, Alpopi Cristina, Burlacu Sorin, Diaconu Silviu</i>	
GLOBALIZATION OF EDUCATION: ONLINE TEACHING RUSSIAN AS A FOREIGN LANGUAGE IN A PANDEMIC CONDITION	400
<i>Savilova Svetlana L., Kropotkina Anna A., Kokhanovskaya Yevgenia V.</i>	
GLOBAL IMPACT OF COVID 19 ON THE CONCEPT OF “GOING CONCERN”	408
<i>Savova Kameliya</i>	
THE IMPACT OF THE GLOBAL PANDEMIC ON SELECTED ASPECTS OF SUSTAINABLE TOURISM IN THE CZECH REPUBLIC	421
<i>Stuchliková Jana, Botlíková Milena</i>	
MORTGAGE LOANS AND IMPACTS OF THE GLOBAL PANDEMIC COVID-19 IN THE GLOBALIZED SOCIETY	430
<i>Svobodová Libuše, Hedviěáková Martina</i>	
SHOULD I STAY OR SHOULD I GO? GLOBAL COVID-19 PANDEMIC INFLUENCE ON TRAVEL INTENTIONS OF BULGARIAN RESIDENTS	441
<i>Terziyska Ilinka, Dogramadjieva Elka</i>	
STUDY OF FACTORS INFLUENCING THE TRANSFORMATION OF MEDICAL STAFF’S WELL-BEING IN THE CONTEXT OF THE COVID-19 PANDEMIC	452
<i>Tokareva Julia, Lysenko Elena</i>	
GLOBALIZATION AND POST-PANDEMIC WORLD ORDER: PLACE OF GEORGIA IN TRANSFORMATIVE INTERNATIONAL SYSTEM	463
<i>Ubilava Irakli, Tukvadze Avtandil, Dolidze Valerian</i>	
TECHNOLOGIES FOR GOVERNMENT REGULATION OF THE FIGHT AGAINST THE PANDEMIC COVID-19: GLOBAL TRENDS AND RUSSIAN PRACTICES	472
<i>Urazgaliev Vladimir, Menshikova Galina, Evstratchik Svetlana</i>	
THE IMPACT OF GLOBAL HEALTH TREAT COVID-19 ON THE IMPLEMENTATION OF CORPORATE INNOVATIONS IN E-COMMERCE WITHIN THE SLOVAK REPUBLIC	481
<i>Vagner Ladislav</i>	
EDUCATION AND INNOVATION: IMPACTS DURING A GLOBAL PANDEMIC IN A HIGHER EDUCATION INSTITUTION	488
<i>Vale Ana, Coimbra Nazaré, Martins Alcina, Oliveira José</i>	
TOURISM AND THE COVID-19 GLOBAL PANDEMIC – ANALYSIS OF OPINIONS OF CZECH AND SLOVAK TOURISM STUDENTS	500
<i>Vaniěek Jiří, Šenková Anna, Jarolímková Libina</i>	
COMMUNICATION OF BRANDS ON SOCIAL SITES DURING THE COVID-19 PANDEMIC IN THE CONTEXT OF GLOBALIZATION	510
<i>Vanko Martin, Zaušková Anna, Kubovics Michal</i>	
ECONOMIC CYCLE AND ECONOMIC CONSEQUENCES OF THE GLOBAL SARS-COV-2 PANDEMIC IN THE CZECH REPUBLIC	520
<i>Volejníková Jolana, Kuba Ondřej</i>	

GLOBALIZATION AND COVID-19: THE ROLE OF LOCAL AND REGIONAL AUTHORITIES IN CONTEXT OF INTERNATIONAL RELATIONS.....	530
<i>Wurst Hašová Blanka, Varvažovská Pavla</i>	
IMPACT OF GLOBAL CHANGES OF THE PANDEMIC CRISIS ON BUSINESS MODELS OF TRANSPORT COMPANIES.....	540
<i>Zhuravleva Natalia, Chechenova Liana</i>	
IMPACT OF COVID 19 ON THE PROVISION OF SERVICES BY PUBLIC ADMINISTRATION	550
<i>Zilincikova Maria, Stofkova Jana</i>	
IMPACT OF CREATIVE ACCOUNTING ON THE COMPANY VALUE: EMPIRICAL STUDY FOR SLOVAKIA.....	560
<i>Adamikova Eva, Sedlakova Iveta</i>	
LEARNING ANALYTICS FOR HIGHER EDUCATION: PROPOSAL OF BIG DATA INGESTION ARCHITECTURE	571
<i>Amare Meseret Yihun, Simonova Stanislava</i>	
CREATIVE ACCOUNTING IN A GLOBAL BUSINESS ENVIRONMENT	582
<i>Androniceanu Armenia, Strakova Lenka</i>	
THE PROCESS OF ECONOMIC INTEGRATION AND GLOBALIZATION IN THE AREA OF FINANCIAL REPORTING, FOCUSING ON PUBLICATION OF FINANCIAL STATEMENTS IN THE CZECH REPUBLIC AND IN SELECTED COUNTRIES OF THE EUROPEAN UNION	590
<i>Bartková Hana, Palochová Marcela, Pomp Marek</i>	
DETECTION OF EARNINGS MANAGEMENT BY DIFFERENT MODELS.....	601
<i>Bilan Yuriy, Jurickova Veronika</i>	
THE IMPACT OF TAXES AND ADMINISTRATIVE ACTIVITIES OF SMES ON THEIR PERFORMANCE	609
<i>Bilek Stanislav, Kmecova Iveta, Tlustý Michal</i>	
CREATIVE ACCOUNTING AS A GLOBAL TOOL FOR TAX OPTIMIZATION	616
<i>Blazek Roman</i>	
THE IMPACT OF GLOBALIZATION ON THE SELECTED ASPECTS OF THE REGIONAL MARKETING	626
<i>Bundzíkova Renáta, Jánošová Denisa</i>	
MODERN TRENDS IN BUSINESS MANAGEMENT IN THE LIGHT OF GLOBALIZATION.....	636
<i>Cambalikova Andrea</i>	
ANALYSIS OF TRADING VOLUME AND ITS USE IN PREDICTION FUTURE PRICE MOVEMENTS IN THE PROCESS OF MAXIMIZING TRADING EARNINGS.....	645
<i>Chutka Jan, Rebetak Filip</i>	
RELATIONSHIP BETWEEN EARNINGS MANAGEMENT AND EARNINGS QUALITY IN THE GLOBALIZED BUSINESS ENVIRONMENT	652
<i>Cug Juraj, Cugova Aneta</i>	
INTERNATIONAL FINANCIAL REPORTING STANDARDS AS A TOOL FOR EARNINGS MANAGEMENT	658
<i>Cugova Aneta, Cug Juraj</i>	

IMPACT OF ADOPTED QUALITY MANAGEMENT ON A BUSINESS MODEL IN GLOBALIZED ECONOMY	666
<i>Drinke Zane</i>	
THE DYNAMICS OF HUMAN CAPITAL ACCUMULATION IN THE EX-COMMUNIST COUNTRIES IN EUROPE IN THE CONTEXT OF GLOBALIZATION	677
<i>Dumitrache Victor Marian, Gombos Svetlana Platagea, Bran Florina, Balu Petronela Evelina</i>	
EARNINGS MANAGEMENT: LOCAL OR GLOBAL PHENOMENON IN THE VISEGRAD FOUR?	686
<i>Durana Pavol, Bacik Radovan</i>	
THE IMPACT OF GLOBALISATION ON VALUE-ADDED WOOD PRODUCTS TRADE	695
<i>Dzian Michal, Paluš Hubert, Parobek Ján</i>	
REGIONAL HUMAN CAPITAL DEVELOPMENT MANAGEMENT IN THE PROCESS OF GLOBALIZATION.....	702
<i>Ershova Irina, Solodiankina Iuliia</i>	
CHALLENGES OF EXTERNAL PERSONNEL MARKETING	711
<i>Gajanova Lubica</i>	
TIME MANAGEMENT OF NON-PROFIT SECTOR MANAGERS IN THE CONTEXT OF GLOBALIZATION.....	722
<i>Gresakova Emilia, Chlebikova Darina</i>	
ACCOUNTING AND TAX ACCOUNTING FOR THE ACCRUAL OF DEPRECIATION OF FIXED ASSETS AND WAYS OF CONVERGENCE.....	729
<i>Hajiyev Hafis</i>	
FINANCING CLIMATE CHANGE IN THE CONDITIONS OF THE SLOVAK AGRICULTURAL SECTOR.....	736
<i>Holúbek Ivan, Tóth Marián, Rábek Tomáš, Jakobovièová Johana</i>	
DIGITALIZATION OF TAX ADMINISTRATION COMMUNICATION UNDER THE EFFECT OF GLOBAL MEGATRENDS OF THE DIGITAL AGE.....	747
<i>Ihnatišínová Denisa</i>	
THE IMPACT OF STRATEGIC MANAGEMENT ON THE DEVELOPMENT OF THE INTEGRATED SERVICE POINT TO SUPPORT COMPETITIVENESS IN THE CONDITIONS OF GLOBALIZATION.....	757
<i>Jaculjaková Simona, Štofková Jana</i>	
THE IMPACT OF GLOBALIZATION ON SELECTED ASPECTS OF MARKETING COMMUNICATION IN THE CIRCULAR ECONOMY	765
<i>Jánoš Dominik</i>	
THE USAGE OF ECONOMIC PROFIT AND OTHER FORMS OF PROFIT AS A PART OF PREDICTION MODELS TO FORECAST THE FINANCIAL STABILITY OF BUSINESS ENTITIES IN THE CONTEXT OF GLOBALIZATION.....	774
<i>Karpac Dusan, Sedlakova Iveta</i>	
GLOBAL WORKFORCE DIVERSITY MANAGEMENT: CHALLENGES ACROSS THE WORLD	781
<i>Kharroubi Daniela</i>	

SPECIFICS IN STRATEGIC MANAGEMENT OF NON-PROFIT ORGANIZATIONS IN THE GLOBALIZATION PROCESS	791
<i>Kicová Eva, Ponišėiaková Olga</i>	
DO TAXES AFFECT NUMBER OF FOREIGN ENTERPRISES CONTROLLED ABROAD BY SLOVAK COMPANIES IN THE AGE OF GLOBALIZATION?.....	800
<i>Kleštincová Sona</i>	
WEB GLOBALIZATION AND ITS POSSIBLE CONSEQUENCES ON USAGE OF DIFFERENT CREATIVE ACCOUNTING TECHNIQUES.....	808
<i>Kollar Boris</i>	
THE EFFECTS OF GLOBALIZATION ON APPLICATION OF ENVIRONMENTAL MANAGEMENT SYSTEM (EMS).....	815
<i>Kopackova Hana, Zelena Alena</i>	

PART 2

TRANSFER PRICING AND CONTROLLED TRANSACTIONS IN CONNECTION WITH EARNINGS MANAGEMENT AND TAX AVOIDANCE.....	825
<i>Kramarova Katarina</i>	
EARNINGS MANAGEMENT UNDER A GLOBAL MAGNIFIER	834
<i>Krastev Vladislav, Durana Pavol, Valaskova Katarina</i>	
CONTEXTUAL NON-FINANCIAL ANALYSIS OF ANNUAL REPORTS OF SLOVAK, TURKISH AND UKRAINIAN COMPANIES.....	844
<i>Kubašėiková Zuzana, Tumpach Miloš, Juhászová Zuzana, Zeytinoglu Emin, Chyzhevskaya Lyudmyla</i>	
THE NETWORK OF BILATERAL TAX TREATIES OF THE SLOVAK REPUBLIC – DOES IT MIRROR CHALLENGES OF THE GLOBALIZATION THROUGH DIGITALIZATION? A CLUSTER ANALYSIS APPROACH	853
<i>Kubicová Jana</i>	
THE INFLUENCE OF SENSITIVITY ANALYSIS ON OHE PROCESS OF PRICE DECISION MAKING AND PRICING OF THE COMPANY	862
<i>Kubjatkova Anna</i>	
SECURING ORDERS AS A TOOL IN THE FIGHT AGAINST TAX EVASION: CZECH REPUBLIC CASE STUDY	868
<i>Kukalova Gabriela, Regnerova Olga, Pfeiferova Daniela, Kucharova Ivana, Mejsťrikova Dana</i>	
ASSESSING PROFIT SHIFTING IN LITHUANIAN FIRMS	875
<i>Kundelis Egidijus, Legenzova Renata, Kartanas Julijonas</i>	
MANAGEMENT ACCOUNTING IN RUSSIAN COMPANIES: ANALYSIS OF PRACTICES BY COMPANY SIZE AND INDUSTRY GROUP	882
<i>Lebedev Pavel</i>	
COMPARISON OF FINANCIAL REPORTING IN THE VISEGRAD FOUR COUNTRIES IN A GLOBAL ENVIRONMENT.....	891
<i>Lőrinczová Enikő</i>	

GEOLOCATION SERVICES AND MARKETING COMMUNICATION FROM A GLOBAL POINT OF VIEW.....	900
<i>Madleòák Adam</i>	
EXPLANATORY POWER OF EARNINGS MANAGEMENT MODELS.....	908
<i>Metzker Zdenko, Siekelova Anna</i>	
ADOPTING THE DIVERSITY MANAGEMENT APPROACH. CASE OF SLOVAKIA.....	916
<i>Michalicka Tomas, Lancaric Drahoslav, Zach Hana</i>	
EARNINGS QUALITY AND ACCRUALS OVER COMPANY'S LIFE CYCLE.....	925
<i>Michalkova Lucia</i>	
ACCEPTANCE OF BIOECONOMY PRINCIPLES IN STRATEGIC DOCUMENTS ON EUROPEAN AND SLOVAK LEVEL	935
<i>Navrátilová Lenka, Giertliová Blanka, Hajdúchová Iveta, Šálka Jaroslav</i>	
AN ANALYTIC HIERARCHY PROCESS APPROACH TO MARKETING TOOLS SELECTION FOR SCIENCE AND TECHNOLOGY PARKS	944
<i>Nguyen Hai Lam Long, Nguyen Phuong V., Bao Le Toan, Tien Tran Khoa</i>	
IMPORTANCE OF INTELLECTUAL CAPITAL AND BUSINESS EDUCATION AS GLOBAL TOPIC IN DEVELOPMENT OF COMPANY INTERNATIONAL BUSINESS FROM THE PERSPECTIVE OF COMPANY MANAGEMENT	954
<i>Nierostek Lech, Horváthová Petra</i>	
THE SYSTEM OF CUSTOMS AND TARIFF REGULATION OF THE EAEU IN THE CONTEXT OF GLOBALIZATION: PROBLEMS, TRENDS AND PROSPECTS OF DEVELOPMENT	963
<i>Novikov Maxim, Zemlyanskaya Stella</i>	
TOOLS OF PRODUCT POLICY AS PART OF BUSINESS MARKETING IN THE CONDITIONS OF GLOBALIZATION	971
<i>Olexova Veronika, Chlebikova Darina</i>	
DETERMINANTS OF ACCOUNTING AND MARKET-BASED PERFORMANCE MEASURES – CASE OF CROATIAN NON-FINANCIAL LISTED COMPANIES	979
<i>Pavic Kramaric Tomislava, Miletic Marko, Piplica Damir</i>	
KNOWLEDGE MANAGEMENT IN A GLOBALIZED WORLD AND THE CORONAVIRUS AGE.....	988
<i>Pechova Jana, Stejskalova Lenka, Volfova Hana</i>	
DEVELOPMENT AND TRENDS OF DEPRECIATION POLICY IN SLOVAK REPUBLIC.....	998
<i>Poliakova Adela</i>	
STATE POLICY FINANCIAL SUPPORT OF DEVELOPMENT OF AGRICULTURAL SECTOR.....	1012
<i>Ponedilchuk Tatiana, Paska Igor, Novikova Victoria, Satyr Larisa, Zadorozhna Ruslana</i>	
MODERN MARKETING TOOLS IN THE CONDITION OF GLOBALIZATION	1020
<i>Ponisciakova Olga, Kicova Eva</i>	
ANALYSIS OF MOTIVES BEHIND THE USAGE OF EARNINGS MANAGEMENT IN PRACTICE UNDER THE CONDITIONS OF GLOBAL ECONOMY	1028
<i>Poradova Monika</i>	

THE APPLICATION AND IMPORTANCE OF MARKETING AND ITS TOOLS IN THE CONDITIONS OF NON-PROFIT ORGANIZATIONS ON A GLOBAL SCALE	1035
<i>Rosnerova Zuzana, Hraskova Dagmar</i>	
THE PERCEPTIONS OF ENTREPRENEURS ON THE REGISTRATION OF SALES IN CZECH REPUBLIC.....	1044
<i>Sejkora Frantisek, Mlazovsky Martina</i>	
ACCOUNTING FOR INNOVATIONS IN VALUE MANAGEMENT OF COMPANIES IN THE CONTEXT OF GLOBALIZATION	1053
<i>Semenova Svitlana, Fomina Olena, Moshkovska Olena</i>	
HISTORICAL DEVELOPMENT OF EARNINGS MANAGEMENT MODELS.....	1063
<i>Siekelova Anna</i>	
EVALUATION OF QUALITY OF LIFE IN THE PERIOD OF GLOBALIZATION	1070
<i>Stofkova Zuzana, Seemann Peter, Binasova Vladimira</i>	
MOTIVES AND TECHNIQUES OF EARNINGS MANAGEMENT USED IN A GLOBAL ENVIRONMENT.....	1078
<i>Strakova Lenka</i>	
DETECTING THE MANIPULATION OF EARNINGS IN THE COMPANY: TRIANGULATION OF METHODS.....	1087
<i>Svabova Lucia</i>	
ARE BUSINESSMEN A BENEFIT TO PUBLIC POLICY? AND IF SO, WHAT SPECIFICALLY CAN THEY OFFER?	1094
<i>Urban Jan</i>	
EARNINGS MANAGEMENT AS A TOOL OF BANKRUPTCY PREVENTION DURING GLOBAL PANDEMIC OF COVID-19.....	1102
<i>Usheva Mariana, Vagner Ladislav</i>	
BENEISH M-SCORE: A MEASURE OF FRAUDULENT FINANCIAL TRANSACTIONS IN GLOBAL ENVIRONMENT?.....	1109
<i>Valaskova Katarina, Fedorko Richard</i>	
PARTNERSHIP-BASED BUSINESS MODELLING AS AN OPPORTUNITY IN THE CONTEXT OF GLOBALISATION AND AS A CHALLENGE FOR BUSINESS MODELS	1119
<i>Vanags Andris, Drinke Zane</i>	
BEHAVIOURAL ECONOMICS IN HIGHER EDUCATION INSTITUTION - BUSINESS COLLABORATION PARADIGM IN CONTEXT OF GLOBAL COMPETITION	1129
<i>Vevere Velga, Mons Arturs</i>	
IS THE LEGISLATION IMPORTANT IN THE CONTEXT OF TRANSFER PRICING?.....	1139
<i>Zvarikova Katarina, Kovalova Erika</i>	
HOW TO DEAL WITH GLOBAL CONCEPT OF RISK IN AGRICULTURE? COMPARATIVE OVERVIEW OF THE LITERATURE	1147
<i>Bencová Tatiana, Boháèiková Andrea</i>	
INVESTMENT DECISIONS AS A PART OF FINANCIAL LITERACY IN THE GLOBALIZED WORLD	1156
<i>Beranová Markéta, Šima Jan, Navrátilová Miroslava</i>	

COMPARISON OF PUBLIC RISK MANAGEMENT TOOLS IN SLOVAK AGRICULTURE	1164
<i>Boháčiková Andrea, Bencová Tatiana, Rábek Tomáš</i>	
IMPACT OF GLOBAL CHANGES IN THE BUSINESS ENVIRONMENT IN RELATION TO RISK MANAGEMENT	1175
<i>Buganová Katarína, Šimièková Jana, Brutovský Michal</i>	
ARTIFICIAL INTELLIGENCE IN BUSINESS MODELS AS A TOOL FOR MANAGING DIGITAL RISKS IN INTERNATIONAL MARKETS	1185
<i>Buntiac Luka, Damiac Mate, Duževiac Ines</i>	
THE IMPORTANCE AND PERSPECTIVES OF SOVEREIGN WEALTH FUNDS IN THE GLOBALISED ECONOMY	1192
<i>Ěernohorský Jan, Tesnerová Kateřina</i>	
ENVIRONMENTAL RISKS INSURANCE IN SLOVAKIAN MARKET	1203
<i>Csikósová Adriana, Janošková Mária, Ěulková Katarína</i>	
INSTRUMENTS FOR FINANCING HOUSING CONSTRUCTION IN THE UNITED STATES IN THE CONTEXT OF GLOBALIZATION	1212
<i>Ermilova Mariia, Gryzunova Natalya</i>	
LONG-TERM BUDGET PLANNING IN THE CONTEXT OF GLOBALIZATION AND ITS SOCIO-ECONOMIC SIGNIFICANCE	1222
<i>Fedosov Vitaliy, Morunova Galina, Ivanova Natalia, Kankulova Marzhinat</i>	
BANK LEVY	1233
<i>Frajtova Michalíkova Katarína</i>	
COMPETITION CRIMINAL LAW: AN INTERNATIONAL AND GLOBAL TREND?	1240
<i>Fernandes Godinho Inês, Castro Marques Nuno</i>	
RESEARCH OF GLOBALIZATION INFLUENCE TO PARADIGM CHANGE IN FINANCIAL SERVICES	1250
<i>Ishankulov Sherzod, Linina Iveta</i>	
SUSTAINABILITY IN THE MOST GLOBALIZED SECTORS OF CREATIVE INDUSTRIES IN SLOVAKIA	1261
<i>Krúpová Kristína, Trúchliková Mária, Kmety Barteková Mária</i>	
SPECIFICS OF CRYPTOCURRENCIES FROM AN ACCOUNTING, TAX AND FINANCIAL VIEW IN A GLOBALIZED ENVIRONMENT	1269
<i>Kucharova Ivana, Pfeiferova Daniela, Lörinczova Enikő</i>	
WINNER STRATEGIES IN CRISIS	1279
<i>Langenstein Laura, Užík Martin, Warias Roman</i>	
IMPACT OF TAX EFFECTS ON PROFIT OPTIMISATION. REVIEW OF INTERNATIONAL APPROACHES	1292
<i>Lyeonov Serhiy, Michalkova Lucia</i>	
RISK MANAGEMENT OF TOURISM DEMAND IN SOUTH-WESTERN BULGARIA THROUGH CORRELATION ANALYSIS	1302
<i>Mirchova Sophia, Durova Kalina</i>	

MODERN ASPECTS OF MANAGING THE FINANCIAL RISKS OF AN OIL COMPANY IN THE CONTEXT OF GLOBALIZATION AND GLOBAL CHANGE	1312
<i>Mironova Margarita, Romanova Anna, Burkeev Danil, Zaynutdinov Bilyal, Safina Roza</i>	
TRANSFORMATION OF MUNICIPAL FINANCE IN THE CONTEXT OF GLOBALIZATION	1318
<i>Morunova Galina, Gorbushina Svetlana, Kolesnikova Tatyana</i>	
ENTERPRISE PERFORMANCE INDICATORS AND THEIR USE FOR STRATEGIC MANAGEMENT – EMPIRICAL EVIDENCE IN GLOBALIZED WORD.....	1326
<i>Nosková Marta</i>	
GLOBALIZATION EFFECTS ON CONTAGION RISKS IN FINANCIAL MARKETS	1335
<i>Paskaleva Mariya, Stoykova Ani</i>	
MEASURING OF GOODWILL IN NON-PROFIT ORGANIZATIONS UNDER THE CONDITIONS OF GLOBALIZATION: THE CASE OF SLOVAK REPUBLIC	1346
<i>Podhorska Ivana</i>	
SALES EXECUTIVES’ REWARD ATTITUDE SURVEY IN THE INTERNATIONAL COMPANY AND THEIR SOCIO- ECONOMIC CONSEQUENCES ON THE SALES PERFORMANCE IN GLOBAL MARKETS	1355
<i>Polakova Gabriela</i>	
USING OF INTELLECTUAL PROPERTY RIGHTS IN A CREATIVE INDUSTRY IN A GLOBAL DIMENSION	1365
<i>Raková Monika</i>	
KEY INDICATORS OF THE PRODUCTION PROCESS IN GLOBAL ENVIRONMENT.....	1373
<i>Rylková Žaneta, Ěemerková Šárka, Pokorná Pavla</i>	
CROSS-BORDER RISKS AS AN IMPACT FACTOR FOR INTERNATIONAL FINTECH BUSINESS MODELS.....	1381
<i>Skadina Helena, Veinbergs Vilnis</i>	
FINANCIAL ANALYSIS AS A BASIS FOR CREATION OF THE FINANCIAL PLAN OF THE SELECTED BUSINESS ENTITY – CASE STUDY.....	1391
<i>Skocdopole Pavol</i>	
DEPENDENCE OF COMPANY SIZE ON FACTORS INFLUENCING BANKRUPTCY	1401
<i>Sponerova Martina, Sponer Miroslav, Svoboda Miroslav</i>	
ECONOMIC POLICY AS A TOOL TO ELIMINATE THE EFFECTS OF THE GLOBAL ECONOMIC CRISIS	1412
<i>Tesařová Vendula</i>	
GLOBAL FINANCIAL MARKET AND TOOLS FOR ITS PREDICTION	1421
<i>Vasylieva Tetyana, Chutka Jan</i>	
ANALYSIS OF GLOBAL TRENDS IN THE DEVELOPMENT OF RETAIL PAYMENT SERVICES IN THE GLOBAL ECONOMY	1428
<i>Yakimova Elizaveta, Ershova Irina</i>	
FINANCIAL BEHAVIOUR OF USERS OF SOLOMO PLATFORMS DURING THE COVID-19 PANDEMIC	1435
<i>Zaušková Anna, Kubovics Michal, Vanko Martin</i>	

NETWORK ROUTING ISSUES IN GLOBAL GEOGRAPHIC INFORMATION SYSTEM.....	1445
<i>Alameri Ibrahim Ahmed, Komarkova Jitka</i>	
ESPORTS: A NEW INDUSTRY	1455
<i>Block Sebastian, Haack Florian</i>	
THE DYNAMICS OF INNOVATION IN THE EX-COMMUNIST COUNTRIES IN EUROPE IN THE CONTEXT OF GLOBALIZATION	1464
<i>Bran Florina, Niculescu Marcela Antoaneta, Dumitrache Victor Marian, Gombos Svetlana Platagea</i>	
PUBLIC-PRIVATE PARTNERSHIP AS A FINANCIAL MECHANISM FOR THE DEVELOPMENT OF PROFESSIONAL EDUCATION	1474
<i>Desfontaines Larisa, Korchagina Elena, Senchugova Victoria</i>	
GLOCALIZATION STRATEGIES AND CURRENT TRANSFORMATIONS OF INNOVATIVE CITY TOURS OF SOFIA, BULGARIA.....	1482
<i>Dogramadjieva Elka</i>	
CANVAS B.M. IN THE GLOBAL REVOLUTIONARY ERA OF DIGITISATION IN THE INDUSTRY 4.0: A REVIEW	1493
<i>Domanižová Petra, Janièková Nikola</i>	
INFORMATION PLATFORMS AND THE GLOBAL NETWORK ECONOMY	1502
<i>Gojayeva Elmira, Huseynova Shahla, Babayeva Saida, Sadigova Ulker, Azizova Reyhan</i>	
THE IMPACT OF INTRINSIC AND EXTRINSIC MOTIVATORS ON IT PROFESSIONALS. CASE OF LATVIA.....	1512
<i>Gribanova Svetlana</i>	
FINANCIAL ENGINEERING OF BUSINESS PROCESSES AND INVESTMENT OF INDUSTRIAL COMPANIES IN THE INNOVATION SYSTEM OF MEGACITY	1522
<i>Gryzunova Natalia, Keri Igor, Romanchenko Olga</i>	
ANALYSIS OF ENTERPRISES WITH INNOVATION ACTIVITY WITH EMPHASIS ON ENTERPRISE SIZE.....	1530
<i>Janoskova Katarina, Kral Pavol</i>	
USE OF ARTIFICIAL INTELLIGENCE IN LAST MILE DELIVERY	1538
<i>Jucha Peter</i>	
SELECTED PERSONALITY CHARACTERISTICS OF UNIVERSITY STUDENTS OF MANAGEMENT	1547
<i>Kajanová Alena, Ruso Michaela</i>	
ELECTRONIC AND INFORMATIZATION OF THE JUDICIARY AS A TOOL FOR INNOVATION.....	1554
<i>Klátík Jaroslav, Orviský Martin</i>	
GLOBAL ASPECTS OF THE GASTRONOMIC TRENDS AND INNOVATIONS.....	1568
<i>Kostkova Miroslava, Pellesova Pavlina</i>	
INNOVATE FORMS OF PROJECT FINANCING UNDER THE CONDITIONS OF GLOBALIZATION.....	1578
<i>Kovalova Erika, Poradova Monika</i>	

KEY ATTRIBUTES OF SUCCESSFUL INNOVATION STRATEGY IN THE GLOBAL MARKET	1588
<i>Kral Pavol, Janoskova Katarina</i>	
CUSTOMER EXPERIENCES OF TECHNOLOGY-ENABLED BUSINESS APPLICATIONS IN SMARTPHONE-BASED MOBILE SHOPPING: BROWSING SATISFACTION, PURCHASING INTENTION, AND BUYING BEHAVIOR	1595
<i>Nica Elvira</i>	
TELEMEDICINE AS A PART OF GLOBALIZATION AND TOOL FOR INNOVATION FROM THE LEGAL POINT OF VIEW	1602
<i>Orviský Martin, Klátik Jaroslav</i>	
SELECTION OF THE ERP SYSTEM WITH REGARD TO THE GLOBAL 4TH INDUSTRIAL REVOLUTION	1613
<i>Polivka Martin, Dvorakova Lilia</i>	
USERS' BEHAVIORAL INTENTION AND ADOPTION OF MOBILE SHOPPING APPLICATIONS ON THE SMARTPHONE PLATFORM	1623
<i>Popescu Gheorghe H, Mu. At Mihaela, Corpodean Horea</i>	
THE IMPORTANCE OF INDUSTRY IN MODERN ECONOMIES OF THE GLOBALIZED WORLD IN THE 21ST CENTURY	1629
<i>Regnerova Olga, Šálková Daniela, Šánová Petra</i>	
THE USE OF PROGRESSIVE TECHNOLOGIES IN LOGISTICS OF SLOVAK AUTOMOTIVE ENTERPRISES	1639
<i>Richnák Patrik</i>	
THE PERCEPTION OF TELEWORKING BY UNIVERSITY STUDENTS BEFORE AND DURING THE COVID-19 CRISIS	1648
<i>Sigmund Tomas, Sladek Pavel</i>	
PART 3	
THE USE OF INNOVATIVE TECHNOLOGIES TO ENSURE ECONOMIC SECURITY OF THE RUSSIA IN THE CONTEXT OF GLOBALIZATION	1656
<i>Zhulega Irina, Sycheva Evelina, Samoylov Alexandr</i>	
STRATEGIC POSSIBILITIES OF IT-OUTSOURCING IN THE ORGANIZATIONS ACTIVITIES IN THE CONTEXT OF GLOBALIZATION	1663
<i>Androsova Irina, Simonenko Elena</i>	
DATA MANAGEMENT CONCEPTUAL ALGORITHM OF TRANSNATIONAL DIGITAL SCIENTIFIC INFRASTRUCTURE AS AN ANSWER TO THE GLOBALIZATION CHALLENGES	1671
<i>Antonova Diana, Kunev Svilen, Venelinova Nataliya, Kostadinova Irina</i>	
CRM AS A TOOL TO MAINTAIN THE COMPETITIVENESS OF ENTERPRISES IN THE GLOBAL DIGITAL ECONOMY	1680
<i>Botlík Josef, Janáková Milena</i>	
SMARTPHONES AS CONSUMPTION TOOLS: THE ADOPTION OF INTERNET-ENABLED DEVICES FOR SHOPPING PURPOSES	1691
<i>Ciurlău Cristian Florin, Popescu Cătălin Kanty, Petris Geambazi</i>	

GLOBALIZATION AS THE BASIS OF MARKETING COMMUNICATION OF A MULTINATIONAL COMPANY INFLUENCING THE DEVELOPMENT OF THE LOCAL CIRCULAR ECONOMY	1698
<i>Darázs Tamás, Šalgovièová Jarmila</i>	
DIGITALIZATION OF GLOBAL ECONOMY: A QUALITATIVE STUDY EXPLORING KEY INDICATORS USE TO MEASURE DIGITAL PROGRESS IN THE PUBLIC SECTOR.....	1709
<i>Febiri Frank, Hub Miloslav</i>	
WHAT IS SO SPECIAL ABOUT THE SHARING ECONOMY: THE CUSTOMER EXPERIENCE VIEW	1719
<i>Havir David</i>	
THE EFFECTS OF GLOBALIZATION AND THE SHARING ECONOMY ON THE INTERCULTURAL COMMUNICATION OF THE YOUNG GENERATION.....	1731
<i>Hes Aleš, Švecová Martina</i>	
IMPACT OF GLOBALISATION ON DATA SECURITY – AUTHENTICATION ISSUES	1739
<i>Hub Miloslav, P. Ihodova Agnes Kate. Ina</i>	
BIG DATA MANAGEMENT AND CLOUD COMPUTING: FINANCIAL IMPLICATIONS IN THE DIGITAL WORLD	1747
<i>Ionescu Lumini. A, Andronie Mihai</i>	
PACKAGING’S OF THE ORGANIC FARMING PRODUCTS IN THE CONTEXT OF CIRCULAR ECONOMY	1754
<i>Kafel Piotr, Nowicki Pawe , Wojnarowska Magdalena</i>	
INTERNATIONAL SMART CITIES RATINGS AND RUSSIAN CITIES IQ RATING COMPARATIVE STUDY	1763
<i>Kamolov Sergei, Kornaukhova Ksenia</i>	
STUDY OF SMES FROM ELECTRICAL ENGINEERING INDUSTRY PROVIDING SMART SERVICES IN THE CZECH REPUBLIC	1773
<i>Kaòovská Lucie, Bumberová Veronika</i>	
SHARE OR NOT TO SHARE? SHARING ECONOMY IN PUBLIC EYES	1783
<i>Kaputa Vladislav, Triznová Miroslava, Matová Hana, Šupín Mikuláš</i>	
THE ADOPTION OF MOBILE PAYMENT TECHNOLOGIES, SOCIAL INTERACTIVE CONSUMER-ORIENTED APPLICATIONS, AND ONLINE PURCHASERS’ DECISION-MAKING PROCESS	1792
<i>Lăzãroiu George, Popescu Gheorghe H, Alexandru Bogdan</i>	
DIGITAL EFFECTS AND INEQUALITY OF PEOPLE’S QUALITY OF LIFE IN THE GLOBALIZATION ERA.....	1798
<i>Litvintseva Galina, Karelin Ilya</i>	
POTENTIAL OF AGE-MANAGEMENT IN THE CONSTRUCTION DIGITALIZATION PROCESS.....	1808
<i>Lojda Jan, Nemeç Otakar, Nyvlti Vladimír, Lizbetinova Lenka</i>	
PERCEPTION OF GLOBAL ISSUES OF ENVIRONMENT AND CIRCULAR ECONOMY BY GENERATION Z.....	1818
<i>Malikova Iveta</i>	

DIGITAL LEARNING ENVIRONMENT IN HIGHER EDUCATION: NEW GLOBAL ISSUES.....	1826
<i>Malkawi Elena, Khayrullina Marina</i>	
DIGITALIZATION OF THE TRANSPORT INDUSTRY IN THE CONTEXT OF GLOBALIZATION OF THE WORLD ECONOMY	1836
<i>Mashkina Natalya A., Belyaeva Elena S., Obukhova Anna S., Belyaeva Olga V.</i>	
MICRO FAMILY BUSINESSES IN THE CZECH REPUBLIC FROM THE PERSPECTIVE OF MULTIPLE CRITERIA DECISION-MAKING.....	1844
<i>Meier Vojtěch</i>	
A PRIORI AGGREGATION MULTICRITERIA OPTIMIZATION OF FAMILY BUSINESS VITALITY THROUGH LIKERT SCALING WITH PRICE EVALUATION	1852
<i>Orlovova Lucia, Pospisil Lukas</i>	
SUSTAINABLE DEVELOPMENT OF CORPORATE REPUTATION – REPUTATION ANALYSIS OF THE SELECTED BRANDS OWNED BY THE FAMILY BUSINESSES	1863
<i>Pollak Frantisek, Markovic Peter, Strakova Jarmila, Partlova Petra</i>	
THE IMPACT OF THE GLOBAL CRISIS ON EXTERNAL COMMUNICATION IN THE CIRCULAR ECONOMY.....	1873
<i>Šalgovièová Jarmila, Ušák Peter</i>	
THE FAMILY INFLUENCE ON BUSINESS: CZECH FAMILY COMPANIES	1881
<i>Srbová Pavla, Režďáková Mária</i>	
MODELS OF WORK IN COLLABORATIVE ECONOMY AND LEGISLATIVE CHALLENGES.....	1892
<i>Trelová Silvia</i>	
THE WAYS OF BUSINESS DIGITALIZATION IN GLOBAL CORPORATIONS.....	1901
<i>Tretyak Vladimir, Lyakina Maria, Volkova Elena</i>	
GLOBALIZATION PROCESSES AND THEIR EFFECTS ON THE HOUSEHOLD ECONOMY	1909
<i>Vidová Jarmila, Sika Peter</i>	
SOCIO-ECONOMIC IMPORTANCE OF BIOMATERIALS IN THE TRANSITION TO THE CIRCULAR ECONOMY MODEL.....	1919
<i>Wojnarowska Magdalena, So Tysik Mariusz, Guzik Maciej</i>	
DUAL QUALITY AND ITS INFLUENCE ON CONSUMER BEHAVIOUR ACCORDING TO THE INCOME	1926
<i>Bartkova Lucia, Sirotiaková Mária</i>	
COMMUNICATION OF GLOBAL ASPECTS OF CORPORATE SOCIAL RESPONSIBILITY IN THE CIRCULAR ECONOMY.....	1936
<i>Bednárík Jaroslav, Augustínová Natália</i>	
ARE 2020’S SOCIAL MOVEMENTS PROOF OF THE END OF GLOBALIZATION?	1945
<i>Bodislav Dumitru Alexandru, Niculescu Marcela Antoaneta, Rădulescu Carmen Valentina</i>	
VARIATION OF MARKET POWER ACROSS DIFFERENT FOOD SUPPLY CHAINS.....	1955
<i>Dereva Mykola, Rajčániiová Miroslava</i>	
THE ROLE OF THE TRADITIONAL CRAFTS AS INTANGIBLE HERITAGE ON THE GLOBAL TOURIST MARKET	1966
<i>Dragicevic Curkovic Marija</i>	

INFLUENCE OF SECTOR, BUDGET SIZE AND FINANCING ON TIME AND COST MANAGEMENT OF CZECH INTERNATIONAL DEVELOPMENT PROJECTS.....	1972
<i>Dufková Gabriela, Šároch Stanislav</i>	
MARKET OR MORALITY - FOLLOW AN UNETHICAL ACTION FOR THE MANAGEMENT?	1982
<i>Engstfeld Lars, Užík Martin, Block Sebastian</i>	
MODELING HORIZONTAL COLLABORATION EFFICIENCY OF SEVERAL SUPPLY CHAINS	1997
<i>Galkin Andrii, Kush Yevhen, Roslavtsev Dmytro, Prunencko Dmytro, Lobashov Oleksii</i>	
A STUDY OF SOCIAL POLICIES BASED ON THE EXAMPLE OF THE BULGARIAN HOTELS ON THE BLACK SEA COAST	2005
<i>Ventsislavova Georgieva Daniela, Marinova Georgieva Teodora</i>	
THE PROSPECTS AND PROBLEMS OF E-COMMERCE IN AZERBAIJAN IN THE CONTEXT OF GLOBALIZATION	2014
<i>Hajiyeva Leyla</i>	
PERCEPTIONS AND BEHAVIOR-RELATED INTENTIONS OF CONSUMERS IN SMARTPHONE-BASED MOBILE COMMERCE.....	2024
<i>Horga Maria Gabriela, Nica Elvira, Nancu Dumitru</i>	
ELECTRONIC COMMUNICATION OF NON-PROFIT ORGANIZATIONS IN A GLOBAL SOCIETY	2031
<i>Hraskova Dagmar, Rosnerova Zuzana</i>	
ENVIRONMENTAL IMPACT OF CORPORATE SOCIAL RESPONSIBILITY.....	2039
<i>Hunjet Anica, Jurinić Valentina, Vuković Dijana</i>	
CRM TO SUPPORT INTERNATIONAL RELATIONSHIPS IN A GLOBAL SOCIETY.....	2050
<i>Janakova Milena</i>	
PRODUCT PACKAGING COMMUNICATION IN THE GLOBAL MARKET – THE ANALYSIS OF CONSUMER BEHAVIOUR.....	2058
<i>Kabaja Bart Omiej</i>	
IMPLEMENTATION OF SECURITY MANAGEMENT PRINCIPLES IN TRANSPORT.....	2068
<i>Kampova Katarina, Makka Katarina, Zvarikova Katarina</i>	
THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON BUSINESS COMPETITIVENESS.....	2075
<i>Kožená Marcela, Mlázovský Martin</i>	
STRATEGIC AFTER-SALES SERVICE ANALYSIS BASED ON BALANCED SCORECARD IN PRESENT-DAY GLOBAL ECONOMIC ENVIRONMENT	2084
<i>Krylov Sergey</i>	
NETWORKS AS DRIVERS OF NATIONAL INNOVATIVE SYSTEM DEVELOPMENT IN THE CONDITIONS OF GLOBALIZATION.....	2093
<i>Kurochkin Alexander, Morozova Svetlana</i>	
RETAILERS' SOCIALLY RESPONSIBLE COMMUNICATION IN THE SITUATION OF GLOBAL PANDEMIC	2105
<i>Linina Iveta, Vevere Velga</i>	

BEFORE CORONA AND AFTER CORONA AS NEW GLOBAL MILESTONES IN THE THEORY AND PRACTICE OF CONSUMER BEHAVIOUR: EVIDENCE FROM VENDING INDUSTRY	2113
<i>Majerova Jana, Vartiak Lukas</i>	
THE CONCEPT OF AN IMPERIAL CITY IN THE MODERN GLOBAL WORLD.....	2120
<i>Maltseva Yulia</i>	
INFLUENCE OF COMMUNICATION TOOLS ON CUSTOMER BEHAVIOUR WITHIN A FOOD PRODUCT AFTER DECLARED CONSUMPTION DATE IN GLOBAL	2128
<i>Mráček Pavel, Milichovský František</i>	
THE PERCEPTION OF CORPORATE SOCIAL RESPONSIBILITY AND ITS IMPACT ON CONSUMER BUYING BEHAVIOUR IN THE PROCESS OF GLOBALIZATION.....	2135
<i>Nadanyiova Margareta</i>	
COMPARISON OF HOUSING FINANCING PRODUCTS IN SR	2144
<i>Nahalkova Tesarova Eva</i>	
GLOBALIZATION AND ITS IMPACT ON THE SLOVAK CONSUMER.....	2150
<i>Olišiaková Miriam, Louèanová Erika, Drlièková Eva, Dovèiková Anna</i>	
THE GLOBAL CRISIS AND ITS ROLE IN THE FORMATION AND DEVELOPMENT OF HUMAN THINKING	2158
<i>Pavlova Elena, Paliy Irina</i>	
CORPORATE RESPONSIBILITY ASPECTS OF FOOD BANKS NETWORK IN THE CZECH REPUBLIC REGARDING THE NEED OF THEIR ECONOMIC SUSTAINABILITY	2166
<i>Polacek Lukas, Vavrina Jan</i>	
THE CLIMATE CRISIS AS A PRODUCT OF GLOBALIZATION	2173
<i>Raftowicz Magdalena</i>	
SHOPPING TOURISM WITH A FOCUS ON THE CLOTHING INDUSTRY IN RELATION TO GLOBALIZATION.....	2179
<i>Ric Tomáš, Šálková Daniela</i>	
LONG WAVES AND COMMERCIALIZATION OF TECHNOLOGICAL DEVELOPMENT IN RUSSIA IN THE CONTEXT OF GLOBALIZATION: INSTITUTIONAL APPROACH.....	2186
<i>Rumyantseva Svetlana, Korostyshevskaya Elena, Alpatov Gennady</i>	
IMPACTS OF GLOBALIZATION AND CONFLICTS ON BUSINESS PERFORMANCE AND POSSIBILITIES OF ITS SOLUTION	2200
<i>Seemann Peter, Stofkova Zuzana</i>	
DUMPING – UNFAIR TRADE PRACTICE	2209
<i>Serences Roman, Kozelova Dagmar</i>	
FINANCIAL INCLUSIONS IN SOCIAL NETWORKS	2219
<i>Sigova Mariia, Vasiliev Sergey, Kliuchnikov Oleg</i>	
THE SYSTEMATIC USE OF CORPORATE SOCIAL RESPONSIBILITY BY SMALL COMPANIES.....	2229
<i>Simonova Stanislava, Vrabcova Kristyna</i>	

THE EFFECT OF UNIFIED GLOBALISED CORPORATE SOCIAL RESPONSIBILITY STRATEGY ON CUSTOMER LOYALTY	2239
<i>Singh Kamaldeep</i>	
THE BENEFITS OF APPLYING THE GREEN PURCHASING.....	2251
<i>Slastanova Nikola, Palus Hubert, Sulek Rastislav, Parobek Jan, Slastanova Katarina</i>	
CONSUMER BEHAVIOUR OF GENERATION Z IN THE CONTEXT OF DUAL QUALITY OF DAILY CONSUMPTION PRODUCTS ON EU MARKET	2260
<i>Šramková Marianna, Sirotiaková Mária</i>	
CORPORATE SUSTAINABILITY: INCREASING THE QUALITY OF INFORMATION IN B2B COMPANIES' REPORTING.....	2270
<i>Sycheva Irina, Vakhrushev Igor, Avdeev Yuri, Klochko Elena, Badanin Eduard</i>	
MANAGEMENT AND DEVELOPMENT OF TALENTED EMPLOYEES IN THE GLOBAL WORLD	2279
<i>Kursch Martin, Veteska Jaroslav</i>	
COMPARATIVE ANALYSIS OF FINANCING FOR SMALL AND MEDIUM-SIZED ENTERPRISES IN THE VISEGRAD GROUP.....	2288
<i>Vrablova Veronika</i>	
THE IMPORTANCE OF IRRATIONAL PURCHASING BEHAVIOUR IN APPLYING THE MARKETING STRATEGY OF SELECTED GLOBAL BRANDS	2297
<i>Vrtana David</i>	
THE IMPACT OF OPINION LEADERS ON THE CONSUMER BEHAVIOUR IN THE GLOBAL DIGITAL ENVIRONMENT.....	2306
<i>Žák Štefan, Hasprová Mária</i>	
FORMATION OF A SYSTEM OF INDICATORS OF BALANCED ECONOMIC DEVELOPMENT IN THE CONTEXT OF GLOBALIZATION: SPACE-TIME ANALYSIS IN ORDER TO ENSURE ECONOMIC SECURITY	2314
<i>Afanasyeva Lubov, Belousova Larisa, Tkacheva Tatyana</i>	
DIVERSIFICATION OF THE ECONOMY IN THE CONTEXT OF GLOBALIZATION (CASE OF AZERBAIJAN).....	2322
<i>Ahmadova Esmira, Hamidova Lala, Hajiyeva Leyla</i>	
MUNICIPALITIES' OWN REVENUE AS AN INSTRUMENT FOR FINANCIAL INDEPENDENCE.....	2331
<i>Aleksandrova Valentina, Krasteva Nadezhda, Kresnaliyska Gergana, Petrova Yoana, Balzhiev Petar</i>	
IMPACT OF THE FUNDING STRUCTURE ON R&D IN CASES OF EUROPEAN UNION AND RUSSIAN FEDERATION.....	2341
<i>Alpatov Gennady, Gusarov Kirill, Korostyshevskaya Elena</i>	
FEATURES OF URBAN AGGLOMERATIONS FORMATION IN THE SYSTEM OF THE BLACK SEA REGION.....	2351
<i>Azhaman Iryna, Kambur Olha, Pendas Anastasiia, Petryshchenko Nataliia, Serohina Nataliia</i>	
THE IMPACT OF LENDING AVAILABILITY AND CONDITIONS FOR SMES ON THE GLOBAL DEVELOPMENT OF VENTURE FINANCING SYSTEMS	2361
<i>Balashova Svetlana, Mikhaylov Ivan, Lazyrin Mikhail</i>	

GLOBAL TRENDS IN EMPLOYMENT CHANGES AND THEIR IMPACT ON PROFESSIONALISATION	2372
<i>Bannykh Galina, Kostina Svetlana</i>	
THE IMPORTANCE OF NON-PROFIT ORGANIZATION IN GLOBALIZED WORLD: INTERNATIONAL COMPARISON OF AMERICAN AND EUROPEAN CONTINENT	2379
<i>Bartosova Viera, Podhorska Ivana</i>	
THE IMPACT OF FOREIGN MARKETS GLOBALIZATION ON THE PRICE AND FUNCTIONALITY OF ELECTRONIC ACCESS CONTROL SYSTEMS.....	2386
<i>Boroš Martin, Lenko Filip, Velas Andrej</i>	
INCREASING SOCIAL ANXIETY IN THE CONTEXT OF GLOBALIZATION OF MIGRATION PROCESSES AS A PROBLEM OF INTERNATIONAL RELATIONS	2393
<i>Britvina Irina, Shumilova Polina</i>	
GLOBALIZATION AND WORKING CONDITIONS IN DEVELOPING COUNTRIES	2401
<i>Buzoianu Ovidiu Andrei Cristian, Oancea Negescu Mihaela Diana, Troaca Victor Adrian, Gombos Carol Cristina</i>	
CURRENT PROBLEMS OF JUVENILE LABOUR PROTECTION IN THE CONDITIONS OF GLOBALIZATION.....	2411
<i>Ceniga Pavel, Sukalova Viera</i>	
IMPACT OF GLOBALIZATION ON THE DIRECT PARTICIPATION OF CITIZENS IN LOCAL SELF-GOVERNMENT IN THE REPUBLIC OF BULGARIA.....	2421
<i>Cheshmedzhieva Margarita, Mircheva Vesela, Pisarska Galina, Haydushka Elena</i>	
GLOBAL PROBLEMS OF THE EMPLOYMENT IN V4 REGION	2431
<i>Ěulková Katarína, Hrehová Daniela, Janošková Mária</i>	
GLOBALIZATION AND BANKRUPTCY OF SMES IN SLOVAKIA	2442
<i>Dado Jaroslav, Hvolkova Lenka, Taborecka Janka</i>	
THE FUTURE OF WORK IN A JOBLESS SOCIETY: GLOBALIZATION, SMART DIGITALIZATION, AND COGNITIVE AUTOMATION.....	2449
<i>Dijmărescu Irina, Ionescu Lumini. A</i>	
EDUCATION AND EMPLOYMENT IN EUROPEAN URBAN COMMUNITIES	2457
<i>Dima Cristina, Anghelu. A Petrica Sorin, Profiroiu Constantin Marius, Vasilache Petru. Cristian</i>	
CLUSTER ANALYSIS OF THE ECONOMIC ACTIVITY OF SLOVAK COMPANIES REGARDING POTENTIAL INDICATORS OF EARNINGS MANAGEMENT	2467
<i>Durica Marek, Svabova Lucia</i>	
LABOR ECONOMICS AND CAREER DEVELOPMENT IN THE CONTEXT OF GLOBALIZED WORLD	2476
<i>Dvorakova Zuzana</i>	

PART 4

GLOBAL CHALLENGES OF THE MODERN PARADIGM OF ECONOMIC DEVELOPMENT	2485
<i>Gagulina Natalya, Budagov Artur, Yanova Elena</i>	

ACTUAL PROBLEMS AND LIMITING FACTORS IN THE DEVELOPMENT OF THE RUSSIAN MILITARY-INDUSTRIAL COMPLEX	2495
<i>Gregova Elena, Tulyakova Irina, Dengov Victor</i>	
TRANSFORMATIVE IMPACTS OF GLOBALIZATION ON THE ECONOMY OF SOUTH CAUCASUS AND CENTRAL ASIA1	2505
<i>Guliyev Mushfig, Huseynova Khatira</i>	
FISCAL POLICY AND OIL FACTOR: EVALUATION OF THE EFFECTS IN GLOBAL ECONOMIC DEVELOPMENT	2516
<i>Guluzada Tapdig, Guluzada Esmira</i>	
A CAUSATIVE MATRIX APPROACH FOR MEASURING TEMPORAL STRUCTURAL CHANGES CAUSED BY GLOBALIZATION IN LATVIAN ECONOMY	2526
<i>Hazners Juris, Benga Elita</i>	
IMPACT OF THE WORKING CONDITIONS ON HEALTH AND SELECTED JOB-RELATED DISEASES. AN INTERNATIONAL COMPARISON	2534
<i>Hrehova Daniela, Ziaran Pavel</i>	
POSSIBLE CAUSES OF THE LOWEST LABOR PRODUCTIVITY IN THE EUROPEAN UNION	2544
<i>Ivanov Philip, Usheva Mariana</i>	
POSSIBILITIES OF USING INNOVATIVE URBAN DESIGN APPROACHES FOR ECONOMIC REGIONAL DEVELOPMENT	2551
<i>Jankura Richard, Soltes Viktor</i>	
EVALUATION OF EARNINGS OF SMALL AND MEDIUM-SIZED ENTERPRISES IN SLOVAKIA IN ASPECT OF GLOBALIZATION	2559
<i>Jurickova Veronika, Kubjatkova Anna</i>	
INNOVATION OF SMALL AND MEDIUM-SIZED ENTERPRISES FROM THE PERSPECTIVE OF GLOBALIZATION	2568
<i>Juris Roman, Adamko Peter, Savov Radovan</i>	
GLOBALIZATION OR GLOCALIZATION - GLOBAL TRENDS, LOCAL EFFECTS OF TERRITORIAL REFORMS	2574
<i>Kachniarz Marian</i>	
ANALYSIS OF THE DEVELOPMENT OF THE INDUSTRIAL SECTOR IN THE CONTEXT OF GLOBAL TRANSFORMATION OF ECONOMIC PROCESSES	2582
<i>Klevtsova Maria, Vertakova Yulia, Polozhentseva Yulia</i>	
DIFFERENCES IN THE PERCEPTION OF CORPORATE CULTURE AS A MOTIVATIONAL TOOL IN THE SME SECTOR	2591
<i>Kmecova Iveta, Thusty Michal</i>	
INFLATION AND REDISTRIBUTION PROCESSES IN THE MODERN WORLD	2599
<i>Kotcofana Tatiana, Bazzhina Viktoria, Altunyan Armen</i>	
STRUCTURE OF SLOVAK FAMILIES AND WOMANS ATTITUDES TOWARDS ITS IMPACT ON THEIR EMPLOYMENT	2610
<i>Kozáková Jana, Urbánová Mária, Klátiková Silvia</i>	

APPROACHES TO THE MANAGEMENT OF HUMANITARIAN AID IN THE ERA OF GLOBALIZATION.....	2620
<i>Kubás Jozef, Fabuš Juraj</i>	
STUDY OF CUSTOMER LOYALTY IN SMALL AND MEDIUM-SIZED ENTERPRISES IN THE FIELD OF TRADE IN BULGARIA.....	2628
<i>Kyurova Vyara, Koyundzhiyska-Davidkova Blagovesta</i>	
IMPACT OF GLOBAL OIL SHOCKS ON THE RUSSIAN STOCK MARKET	2638
<i>Lukasevich Igor, Chikileva Ludmila</i>	
EVALUATION OF GAMBLING SECTOR ACTIVITY IN LITHUANIA, LATVIA, SLOVAK REPUBLIC AND CZECH REPUBLIC.....	2650
<i>Macerinskiene Irena, Lace Natalja, Geneliene Greta</i>	
GLOBALIZATION IMPACT ON THE MARITIME TRADE BETWEEN THE USA AND THE SLOVAK REPUBLIC.....	2661
<i>Mako Peter, David Andrej, Galierikova Andrea, Materna Matus</i>	
COUNTERING ECONOMIC CRIME IN THE CONTEXT OF GLOBALIZATION.....	2673
<i>Markina Svetlana, Artemov Roman, Nosachevskaya Ekaterina, Panskov Vladimir</i>	
THE ECONOMICS OF RELIGION IN A GLOBALIZING WORLD: COMMUNIST CHINA AND POST-COMMUNIST CENTRAL EUROPE	2683
<i>Minárik Pavol</i>	
VINE GROWING AND PRODUCTION IN GLOBAL CONTEXT	2692
<i>Navrátilová Miroslava, Brož David, Beranová Markéta</i>	
COMMUNITY TOURISM – DEVELOPMENT OF RURAL AREAS IN DEVELOPING COUNTRIES.....	2701
<i>Nova Monika</i>	
PROSPECTS FOR THE FORMATION OF A GLOBAL NATURAL GAS MARKET: PRICE ANALYSIS OF EUROPEAN, ASIAN, AMERICAN GAS MARKETS.....	2712
<i>Novikov Andrey V., Urazgaliev Vladimir Sh., Titkov Mikhail V.</i>	
THE IMPORTANCE OF GLOBAL FINANCIAL INDICES FOR INVESTORS IN ALTERNATIVE INVESTMENT.....	2720
<i>Novotný Josef, Jaklová Iveta</i>	
GEORGIAN LABOUR MARKET DURING THE CORONAVIRUS PANDEMIC.....	2728
<i>Paresashvili Nino, Abesadze Nino, Kinkladze Rusudan, Chitaladze Ketevan, Edzgeradze Teona</i>	
ASSESSMENT OF THE PERFORMANCE OF MERGERS: REVISITING RESULTS AFTER A PROLONGED PERIOD	2737
<i>Peta Jan, Reznakova Maria</i>	
ASSESSMENT OF THE IMPACT OF GLOBALIZATION ON THE DEVELOPMENT OF THE RUSSIAN TRANSPORT SYSTEM	2747
<i>Podsorin Victor, Ovsiannikova Elena</i>	
GLOBAL TRANSFORMATION OF THE LIVING STANDARDS OF POPULATION IN THE CONTEXT OF SPATIAL TRANSFORMATIONS	2756
<i>Polozhentseva Yulia</i>	

IMPROVING THE RESILIENCE OF BANKING SYSTEM IN SMALL OPEN ECONOMY: IS MACROPRUDENTIAL POLICY EFFICIENT?	2766
<i>Biskupec Petra Popek, Herman Suzana</i>	
ANALYSIS OF THE IMPACT OF GLOBALIZATION ON THE GLOBAL LABOR FORCE	2776
<i>Popescu Maria Loredana, Buzoianu Ovidiu Andrei Cristian, Troaca Victor, Lazar Valentin</i>	
GLOBAL TREND OF REGIONAL POLICY GREENING AS A FACTOR OF SOCIAL AND ECONOMIC GROWTH OF REGIONS IN THE RUSSIAN FEDERATION	2785
<i>Popova Anna, Rudenko Marina</i>	
MODERN TRENDS IN THE DEVELOPMENT OF THE REGIONAL ECONOMIC MANAGEMENT SYSTEM IN THE CONTEXT OF DIGITAL GLOBALIZATION	2794
<i>Prikhodchenko Olga, Panskov Vladimir, Afanasyeva Lubov</i>	
MIGRATION CHALLENGES OF THE CURRENT STAGE OF GLOBALIZATION	2803
<i>Privara Andrej, Rievajova Eva</i>	
THE LEVEL OF EDUCATION OF GRADUATES IN ROMANIA IN THE CONTEXT OF GLOBALIZATION	2811
<i>Profiroiu Constantin Marius, Anghelu. A Petrica Sorin, Vasilache Petru. Cristian, Dima Cristina</i>	
GLOBAL EMERGENCY IMPACT TO LATVIAN MICRO AND SMALL ENTERPRISES	2821
<i>Riekstina Iluta, Zvirgzdina Rosita</i>	
THE IMPACT OF FOREIGN WORKFORCES ON SELECTED ASPECTS OF ECONOMIC DEVELOPMENT OF SOCIETY	2831
<i>Šoltés Viktor, Repková Štofková Katarína, Lenko Filip</i>	
GLOBALIZATION AND ITS IMPACT ON EMPLOYEE MOTIVATION	2841
<i>Stalmachova Katarina, Strenitzerova Mariana</i>	
THE EFFECTS OF FDI ON DOMESTIC INVESTMENTS IN WESTERN BALKANS	2852
<i>Sucubasi Bilal, Trenovski Borce, Imeri Berkan, Merdzan Gunter</i>	
GENDER EQUALITY MANAGEMENT IN MODERN COMPANY MANAGEMENT IN ERA OF GLOBALIZATION	2866
<i>Sukalova Viera, Ceniga Pavel</i>	
GDP DEVELOPMENT OF CHINA AND USA IN TERMS OF MUTUAL SANCTIONS AND COVID-19	2876
<i>Šuleø Petr, Vrbka Jaromír</i>	
ETHNIC IDENTITY EROSION IN THE INDIGENOUS NENETS POPULATION UNDER GLOBALIZATION INFLUENCE: GENDER DIFFERENCES BETWEEN ADOLESCENT GIRLS AND BOYS	2887
<i>Telitsyna Alexandra, Zabelina Ekaterina, Kurnosova Svetlana</i>	
POSTING WORKERS AS A NEW MODEL OF GLOBAL LABOUR? DILEMMAS OF ECONOMICS, POLITICS AND ETHICS	2899
<i>Trëka Michal</i>	
HOW DO SLOVAK WOMEN PERCEIVE THEIR OPPORTUNITIES ON THE GLOBAL LABOR MARKET? GENERATIONAL STUDY	2906
<i>Urbánová Mária, Kozáková Jana, Klátiková Silvia</i>	

GLOBALIZATION, FISCAL POLICY AND FREE COMPETITION: THE IMPACT IN EU	2916
<i>Anjos Maria Do Rosário</i>	
THE IMPORTANCE OF GLOBALISATION AND LEARNING CAPITAL FOR ECONOMIC GROWTH	2924
<i>Antalová Mária</i>	
GLOBALIZATION AND INCOME INEQUALITY: COMPARATIVE ANALYSIS OF THE EUROPEAN COUNTRIES	2934
<i>Atanasova Irina, Tsvetkov Tsvetomir</i>	
E-GOVERNMENT IN THE ERA OF GLOBALIZATION AND THE HEALTH CRISIS CAUSED BY THE COVID-19 PANDEMIC, BETWEEN STANDARDS AND INNOVATION.....	2942
<i>Burlacu Sorin, Patarlageanu Simona Roxana, Diaconu Amelia, Ciobanu Ghenadie</i>	
QUALITATIVE COMPARATIVE ANALYSIS OF CODES OF ETHICS OF COMPANIES IN THE CZECH REPUBLIC OPERATING NATIONALLY OR INTERNATIONALLY	2950
<i>Caha Zdenik, Ruso Michaela, Procházková Michaela</i>	
AN ANALYSIS OF THE INSURANCE MARKET IN THE CZECH REPUBLIC	2958
<i>Ěrnohorská Libina, Klofát Matij</i>	
POSITIONS AND PROSPECTS OF RUSSIAN SHIPBUILDING IN THE WORLD MARKET OF NAVAL EQUIPMENT	2968
<i>Dengov Victor, Tulyakova Irina, Gregova Elena</i>	
THE EFFECTS OF GLOBALIZATION ON ENTREPRENEURIAL REVITALIZATION OF MAIN URBAN AREAS - CASE OF CROATIA	2979
<i>Hruška Domagoj, Luković Tihomir, Piplica Damir</i>	
ENVIRONMENTAL AND ECONOMIC INDICATORS OF SUSTAINABLE DEVELOPMENT OF ENTERPRISES OF OIL AND GAS COMPLEXES	2989
<i>Huseynov Arif</i>	
ARE THE INDUSTRY CYCLES THE GLOBAL TREND IN INVESTMENT ACTIVITY?.....	2995
<i>Ivanov Viktor, Lvova Nadezhda, Abramishvili Neli, Pokrovskaia Natalia</i>	
FINANCIAL MECHANISMS TO STIMULATE THE REAL ECONOMY IN THE GLOBAL ECONOMIC SECURITY SYSTEM.....	3004
<i>Klimenko Pavel, Sevryukova Larisa, Goncharenko Mikhail, Dmitriev Dmitry</i>	
GLOBALIZATION AND ITS IMPACTS ON COMMUNICATION IN SELF-GOVERNMENT	3013
<i>Labudová Lenka, Jánošová Denisa</i>	
THE DEPENDENCE OF THE CZK EXCHANGE RATE ON THE DEVELOPMENT OF THE GDP IN THE CZECH REPUBLIC IN THE CONDITIONS OF AN EXPECTED CRISIS	3022
<i>Machová Veronika, Krulický Tomáš</i>	
THE USE OF A SIX-LEVEL MODEL OF BUSINESS DEVELOPMENT IN PRACTICE.....	3032
<i>Micieta Branislav, Binasova Vladimira, Kasajova Marta, Gabajova Gabriela, Furmannova Beata</i>	
GLOBALIZATION AND ASSESSEMENT OF THE SOFT POWER POTENTIAL OF BELARUS USING ECONOMETRIC INSTRUMENTS	3040
<i>Primierova Olena, Abakumova Juliet</i>	

INCREASING THE EFFICIENCY OF THE FISCAL SYSTEM – A PARALLEL BETWEEN POLAND AND ROMANIA	3050
<i>Rădulescu Carmen Valentina, Bodislav Dumitru Alexandru, Negescu Oancea Diana Mihaela</i>	
FINANCIAL DISTRESS AND BANKRUPTCY PREDICTION IN CONDITIONS OF SLOVAK REPUBLIC.....	3060
<i>Rebetak Filip, Bartosova Viera</i>	
PROGRESS IN SUSTAINABLE CONSUMPTION AND PRODUCTION IN SLOVAKIA IN COMPARISON WITH OTHER EU COUNTRIES – ENERGY INTENSITY OF THE SECTOR.....	3068
<i>Rybárová Daniela</i>	
STRUCTURAL CHANGE FOR SUSTAINABLE DEVELOPMENT IN ECONOMY: A LITERATURE REVIEW	3076
<i>Sipilova Viktorija</i>	
THE QUALITATIVE COMPARATIVE ANALYSIS: AN OVERVIEW OF A CAUSAL COMPLEXITY APPROACH	3084
<i>Smela Monika</i>	
DYNAMIC MODELS OF THE CREATIVE INDUSTRIES’ ENTITIES IN THE GLOBALIZED ENVIRONMENT.....	3091
<i>Trúchliková Mária, Kmety Barteková Mária</i>	
ENERGY SAVING AS A NECESSARY CONDITION FOR THE DEVELOPMENT OF A GREEN ECONOMY IN THE CONTEXT OF GLOBALIZATION AND TRANSFORMATION OF SOCIETY	3099
<i>Vertakova Yulia, Kryzhanovskaya Olga</i>	
SIMULATION AS A TOOL FOR PROCESS OPTIMIZATION IN A MANUFACTURING COMPANY	3110
<i>Vidrova Zdenka, Bohus Zoltan, Adamko Peter</i>	
BREXIT IN AIR TRANSPORT AFTER 2020.....	3120
<i>Brezonakova Andrea, Badanik Benedikt, Davies Robin</i>	
FINANCIAL IMPLICATIONS OF GLOBALIZATION AND NEW TECHNOLOGIES UKRAINE INTERNATIONAL RELATIONS.....	3128
<i>Calinescu Tetyana, Likhonosova Ganna, Zelenko Olena</i>	
EXPORT DIVERSIFICATION IN CONDITIONS OF GLOBALIZATION: A COMPARATIVE ANALYSIS OF AZERBAIJAN, KAZAKHSTAN AND RUSSIA.....	3141
<i>Hamidova Lala</i>	
CZECH AUTOMOTIVE EXPORTS IN THE CONTEXT OF THE GLOBAL ECONOMIC DOWNTURN FROM THE PERSPECTIVE OF STATISTICS.....	3150
<i>Hašková Simona</i>	
GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT: CHALLENGES AND PERSPECTIVES FOR UKRAINE	3158
<i>Honcharenko Iryna, Berezina Olena, Berezhna Lesya, Zhuk Victoria</i>	
THE MACHINE PREDICTION OF THE MUTUAL TRADE BETWEEN THE PRC AND THE CZECH REPUBLIC IN THE GLOBAL EXTRAORDINARY SITUATION	3170
<i>Horak Jakub, Kucera Jiri</i>	

AN ANALYSIS OF CORRELATION AND FORECAST OF CZK TO EUR IN THE UNSTABLE GLOBAL WORLD	3181
<i>Kalinová Eva, Rowland Zuzana</i>	
IMPACT OF GLOBALIZATION AND INTERNATIONALIZATION PROCESSES ON ADDED VALUE IN EU COUNTRIES.....	3191
<i>Kostiuk Yaroslava, Kalinová Eva, Kuèera Jiří</i>	
THE USA, RUSSIA AND CHINA AS A CENTER OF INFLUENCE IN GLOBAL ECONOMY	3201
<i>Minakova Irina, Bukreeva Tatyana, Solodukhina Olga, Golovin Artyom</i>	
THE NEW “GLOBAL”: THE ROLE OF CARGO MARITIME TRANSPORT OF GOODS WITH FOCUS ON THE TRANSPORTATION CORRIDOR BETWEEN SOUTHEAST ASIA AND NORTHWESTERN EUROPE.....	3209
<i>Minárik Marek, Èiderová Denisa</i>	
COMPARISON OF THE POSSIBILITIES OF APPLICATION OF SPECTRUM AND GAMING THEORIES IN MODELLING MARKET ECONOMY NEGOTIATIONS.....	3223
<i>Peleckis Kèstutis, Peleckiene Valentina, Peleckis Kèstutis</i>	
GLOBAL POSITION OF THE US ECONOMY AND ITS IMPACT ON THE ECONOMY OF THE CZECH REPUBLIC.....	3233
<i>Pudilová Linda, Veselá Kamila</i>	
RE-ORIENTATION OF RUSSIA TO THE ASIAN MARKETS AS A MAIN DIRECTION OF ITS FOREIGN TRADE POLICY	3240
<i>Solodukhina Olga, Bukreeva Tatyana, Minakova Irina, Golovin Artyom</i>	
CARRIAGE AND LEGAL CONDITIONS OF MARITIME TRANSPORT IN THE PROCESS OF GLOBALIZATION.....	3249
<i>Sosedová Jarmila, Galierikova Andrea</i>	
DETERMINING THE DEPENDENCE OF SUPPLEMENTARY CHARGES IN THE ZSSK CARGO TARIFF IN THE CONTEXT OF THE CUSTOMER APPROACH, COMPETITIVENESS, AND GLOBALIZATION.....	3260
<i>Šperka Adrián, Èamaj Juraj, Zmeškal Ekaterina, Majerèák Jozef</i>	
IMPACT OF EXPORT TRADE PROMOTION ORGANIZATIONS ON EXPORT DEVELOPMENT IN LATVIA IN THE CONTEXT OF GLOBALIZATION.....	3269
<i>Veinbergs Vilnis, Skadina Helena</i>	
IMPACT OF CHINA’S GROWING GLOBAL POSITION ON THE ECONOMY OF THE CZECH REPUBLIC.....	3279
<i>Veselá Kamila, Pudilová Linda</i>	
COMPETITIVENESS OF THE SLOVAK REPUBLIC AS A DETERMINANT OF ITS SUCCESS IN THIRD COUNTRY MARKETS	3286
<i>Zábojník Stanislav, Borovská Zuzana</i>	
THE WILLINGNESS TO DEVOTE TIME TO VOLUNTEERS PROJECTS IN RELATION TO VOLUNTEERS PRACTICE.....	3296
<i>Zárubová Lucie, Švecová Lenka</i>	
MODEL OF IMPACT OF SOCIAL NETWORKS ON INTERNET MARKETING OF ENTERPRISES	3304
<i>Zitkiene Rima, Gireys Vytautas, Zitke Monika, Bartuseviciene Ilona</i>	

Author Index