

International Scientific-Practical Conference "Transformation of Corporate Governance Models under the New Economic Reality" (Conf-Corp 2020)

SHS Web of Conferences Volume 89 (2020)

Ekaterinburg, Russia
20 November 2020

Editor:

Irina Tkachenko

ISBN: 978-1-7138-2411-4

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

This work is licensed under a Creative Commons Attribution 4.0 International License. License details:
<http://creativecommons.org/licenses/by/4.0/>.

No changes have been made to the content of these proceedings. There may be changes to pagination and minor adjustments for aesthetics.

Printed with permission by Curran Associates, Inc. (2021)

For additional information, please contact EDP Sciences – Web of Conferences at the address below.

EDP Sciences – Web of Conferences
17, Avenue du Hoggar
Parc d'Activité de Courtabœuf
BP 112
F-91944 Les Ulis Cedex A
France

Phone: +33 (0) 1 69 18 75 75

Fax: +33 (0) 1 69 28 84 91

contact-edps@webofconferences.org

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

MANAGEMENT OF SMALL AGRICULTURAL COOPERATION AND CORPORATIZATION	1
<i>Tolmachev Alexey, Smirnov Vitaliy, Grishin Evgeniy, Syromyatnikov Denis</i>	
SUCCESSFUL PRIVATIZATION OF STATE PROPERTY: FACTORS AND THEIR IMPACT ON EFFICIENCY	7
<i>Khamidulin Mikhail, Rakhimova Dilfuza, Abdullaeva Shakhlo, Ganieva Muyassarhon, Mamatov Bahramjon</i>	
IMPACT OF THE COVID-19 PANDEMIC ON THE REQUIREMENTS FOR ACCOUNTING AND ANALYTICAL SUPPORT OF BUSINESS	15
<i>Chugumbaev Roman, Chugumbaeva Nina</i>	
THEORETICAL AND METHODOLOGICAL APPROACHES TO IDENTIFYING MODELS OF INTERACTION BETWEEN GOVERNMENT AND BUSINESS IN THE CONTEXT OF DIGITAL TRANSFORMATION	21
<i>Vorontsova Galina, Momotova Oksana, Boris Olga, Ustaeva Malvina, Ustaev Rustam</i>	
TRANSFORMATION OF CORPORATE GOVERNANCE MODELS IN INVESTMENT FUNDS	27
<i>Metzger Aleksandr</i>	
THE BASIC ALGORITHM FOR THE DESIGN AND CONSTRUCTION OF A MONOCULTURAL INNOVATION ORGANIZATION	38
<i>Polyakov Yuri, Savchenko Andrey, Alekseeva Natalia, Panteleeva Elena, Savelyev Mikhail</i>	
DEVELOPMENT OF A DESCRIPTIVE MONOCULTURAL MODEL FOR CREATING AN INNOVATIVE ORGANIZATION	44
<i>Polyakov Yuri, Savelyev Mikhail, Perevedentsev Denis, Titova Olga, Galiakhmetova Marina</i>	
CORPORATE GOVERNANCE IN CONNECTION WITH PERFORMANCE AND DIGITAL	50
<i>Dimitriev Igor, Krasilnikova Elena</i>	
DYNAMICS OF THE TRANSITION OF CORPORATE GOVERNANCE MODELS OF THE REPUBLIC OF TATARSTAN FROM “OLIGARCHIC” TO INNOVATIVE ONES THROUGH STRATEGIC REGIONAL MANAGEMENT	56
<i>Sayfudinova Nazilya Zarifovna, Shigapova Daniya Kalimullova, Bolshov Aleksey Vasilevich, Barieva Aelina Askhatovna, Akhmetova Irina Anatolievna</i>	
SHARE REPURCHASES, CORONAECONOMY AND STAKEHOLDERS’ INTERESTS	63
<i>Tkachenko Irina, Bataeva Bela</i>	
INFLUENCE OF THE PRESENCE OF CHILDREN TAKEN CARE OF IN WORK MOTIVATION	73
<i>Usheva Mariana, Ivanov Philip</i>	
ASSESSING THE STAKEHOLDERS’ CONTRIBUTION TO BUSINESS VALUE	80
<i>Patrusheva Elena, Sapir Elena, Karachev Igor</i>	
MODELING THE STAKEHOLDER VALUE AND STAKEHOLDER RISKS	87
<i>Zlygostev Alexander, Makarova Elena</i>	
INFORMATION CONTENT OF CORPORATE REPORTS OF US MEDICAL COMPANIES	93
<i>Kuznetsova Julia</i>	

SEARCHING FOR MECHANISM OF CORRELATION OF INTERESTS OF THE TRANSPORT HOLDING’S MANAGERS AND EMPLOYEES	98
<i>Chevtava Natalia, Shestopalova Olga, Okuneva Tatyana</i>	
DIGITAL TECHNOLOGIES AND THEIR IMPACT ON THE INNOVATIVE DEVELOPMENT OF THE REGION	105
<i>Rodina Tamara Egorovna</i>	
IMPACT OF DIGITALIZATION ON THE EVOLUTION OF INTERNAL CORPORATE INSTITUTIONS IN THE NORTHERN RESOURCE-EXTRACTION REGION	113
<i>Islamutdinov Vadim Faruarovich</i>	
INFLUENCE OF DIGITALIZATION UPON FORMATION OF CORPORATE STRATEGY AND NEW BUSINESS MODELS OF MODERN ORGANIZATIONS	120
<i>Akmaeva Raisya, Arykbaev Ravil, Epifanova Nelli, Glinchevskiy Edvard</i>	
THE METHOD OF THE BEST PERFORMER SELECTION BASED ON A COMPETENCY- BASED APPROACH.....	126
<i>Bakanova Anna, Shikov Aleksey Nikolaevich</i>	
OPTIMIZATION OF RESOURCE USE IN THE FORMATION OF A NETWORK INTERACTION MODEL	134
<i>Plakhin Andrey, Kocheryan Maxim, Davydova Elena, Shuraleva Natalia</i>	
TECHNOLOGY FOR MONITORING INDUSTRIAL ENTERPRISES BY THE LEVEL OF ECONOMIC SECURITY	143
<i>Karanina Elena, Maksimova Nataliya, Kazantsev Vyacheslav</i>	
TRANSFORMATION OF CORPORATE GOVERNANCE IN THE CONTEXT OF DIGITALIZATION OF THE ECONOMY	148
<i>Kuzminova Tatiana, Marushcak Ilya, Onanko Natalia, Yurasov Alexander</i>	
USING ARTIFICIAL INTELLIGENCE FOR EFFECTIVE DECISION-MAKING IN CORPORATE GOVERNANCE UNDER CONDITIONS OF DEEP UNCERTAINTY	154
<i>Volosova Aleksandra, Matiukhina Ekaterina</i>	
INFORMAL EVALUATION OF CORPORATE IMAGE BASED ON TEXT MINING	161
<i>Malysenko Kostyantyn, Malysenko Vadim, Anashkina Marina, Anashkin Dmitriy</i>	
DEVELOPING A FINTECH ECOSYSTEM IN VIETNAM: OPPORTUNITIES AND CHALLENGES FOR STARTUPS	168
<i>Hao Van Thien</i>	
FISCAL AND INVESTMENT INDICATORS FOR EVALUATING PROFESSIONAL SPORTS FACILITIES.....	175
<i>Gordienko Mikhail, Ekimova Ksenia, Glubokova Nadezhda, Shuvalova Elena</i>	
LEGAL REGULATION OF THE CIRCULAR ECONOMY AND ECOLOGY: CURRENT ISSUES.....	182
<i>Mukhlynina Iaria, Mishina Natalia, Vedysheva Natalia, Shikula Ilmira</i>	
THE ASSISTANCE OF A UNIVERSITY GRADUATE’S CAREER WITH USING THE ECOSYSTEM “CAREER TECH”.....	187
<i>Zatepyakin Oleg, Bobko Tatyana, Kazanceva Galina, Ivanova Elena</i>	

MODERN INSTRUMENTS FOR JOINT MANAGEMENT OF INTERNATIONAL PROJECTS IN A PANDEMIC	193
<i>Shatskaya Elena, Èharchenko Natalia, Popovichenko Mark, Lukyanova Angelina</i>	
ASSESSMENT OF THE ENVIRONMENTAL ASPECT OF CORPORATE SUSTAINABILITY OF COMPANIES	201
<i>Blinova E. S., Ponomarenko T. V.</i>	
DEVELOPMENT OF ‘SMART’ MANUFACTURING IN RUSSIA: EMPIRICAL REGION- SPECIFIC STUDY OF SYSTEM TECHNOLOGIES	209
<i>Starikov Evgeniy, Evseeva Marina, Tkachenko Irina</i>	
SUCCESSFUL IMPLEMENTATION OF CORPORATE STRATEGY IN THE CONTEXT OF DIGITAL TRANSFORMATION	216
<i>Shalina Daria, Stepanova Natalia, Bochkov Pavel</i>	
ASSESSMENT OF THE IMPACT OF DIGITALIZATION ON THE FORMATION OF STRATEGIC CORPORATE INTERESTS OF THE COMPANY USING THE APPARATUS OF FUZZY LOGIC	225
<i>Kokhanova Viktoriia</i>	
ACHIEVE SYNERGY OF THE EFFECTS OF INNOVATION IN THE INFORMATION BUSINESS	230
<i>Kirilchuk Svetlana, Nalivaychenko Ekaterina</i>	
FORECASTING INNOVATIVE DEVELOPMENT OF A COMPANY IN THE PROCESS OF TRANSFORMATION	237
<i>Shvaika Olga, Kupriyanova Marina</i>	
ANALYSIS OF THE ALLOCATIVE EFFICIENCY OF SOCIAL SERVICE ENTITIES FOR SUSTAINABLE DEVELOPMENT	245
<i>Ogorodnikova Ekaterina, Mokronosov Alexander, Kompaniets Maria, Khokholush Maria, Selezneva Maria</i>	
CORPORATE VOLUNTEERING AS A FORM OF SOCIAL INNOVATION	251
<i>Kuznetsova Julia</i>	
GAME MECHANICS APPLICATION IN THE OPTIMIZATION AND AUTOMATION FRAMEWORK OF PERSONNEL MANAGEMENT PROCESSES	257
<i>Kotsyuba Igor, Loginov Konstantin, Shikov Aleksey</i>	
THE ROLE OF THE CONCEPT OF CORPORATE SOCIAL RESPONSIBILITY IN PROMOTING GOODS AND SERVICES IN THE ECONOMICALLY DEVELOPED COUNTRIES	264
<i>Andriianova Marina V., Kruchinina Valeriia V.</i>	
THE ANALYSIS OF MINING COMPANIES’ CORPORATE SUSTAINABILITY ASSESSMENT METHODS (INTERNATIONAL AND RUSSIAN APPROACHES)	270
<i>Marinina Oksana, Ponomarenko Tatiana, Nevskaya Marina, Ochirbat Punsalmaa</i>	
IMPLEMENTATION OF CSR IN THE ORGANIZATIONS’ STRATEGIES: EXPERIENCE OF RUSSIA AND BELARUS, DIRECTIONS OF METHODS AND TOOLS DEVELOPMENT OF CSR IN THE CONDITIONS OF DIGITALIZATION OF ECONOMIES	276
<i>Yaheva Galina, Plakhin Andrey, Vailunova Yulia, Selezneva Maria</i>	
CORPORATE SOCIAL RESPONSIBILITY IN RUSSIA	287
<i>Zavyalova Elena, Ostrovskaya Elena</i>	

DEVELOPMENT OF INNOVATION POLICY: CASE STUDY OF NORTH AND WEST AFRICAN COUNTRIES	295
<i>Dossou Leandre Yedehou, Hanaa Itri</i>	
FINANCIAL AND ECONOMIC ASPECTS OF CORPORATE SOCIAL RESPONSIBILITY	303
<i>Ilyashenko V. V.</i>	
BUSINESS MODEL OF REGIONAL INSTITUTIONAL DESIGN OF DIGITAL STATE ENTREPRENEURSHIP: MANAGEMENT ASPECT	310
<i>Golovina Alla Nikolaevna, Levchenko Roman Yurevich</i>	
INTERACTION OF TECHNOLOGY ENTREPRENEURSHIP AND HIGHER EDUCATION AS A FACTOR IN THE INNOVATIVE DEVELOPMENT OF THE REGION	320
<i>Mantaeva Elza, Goldenova Victoria, Batyreva Dayana, Batyrev Dolgan</i>	
GOVERNMENT, BUSINESS AND NPOS: FORMATION OF A NEW MODEL OF INTERACTION AND ASSESSMENT OF ITS EFFECTIVENESS	325
<i>Bylinskaya Alla Aleksandrovna, Sudin Sergey Aleksandrovich</i>	
OPTIMIZATION OF MANAGEMENT CONTROL COSTS IN THE CONTEXT OF TRANSACTION EXPENSES (IN TERMS OF AN EDUCATIONAL ORGANIZATION)	334
<i>Chuvashlova M. V., Pavlenkov M. N., Ermishina O. F.</i>	
ROLE OF INDUSTRIAL COOPERATION AND INTER-CLUSTER INTERACTION IN THE DEVELOPMENT OF LOCALIZATION OF PRODUCTION IN SHIPBUILDING	343
<i>Serbulov Alexey, Shaliapina Marina</i>	
TRANSFORMATION OF THE COMPANY’S HR MANAGEMENT SYSTEMS BASED ON DIGITAL LITERACY MEASUREMENT	350
<i>Galenko Elena, Shumakova Elena, Ovcharenko Natalia</i>	

Author Index