

# **International Scientific Conference on Philosophy of Education, Law and Science in the Era of Globalization (PELSEG 2020)**

Advances in Social Science, Education and Humanities  
Research Volume 447

Ekaterinburg, Russia  
13-14 February 2020

## **Editors:**

**Alexander Kerimov  
Olga Tomyuk  
Olga Arshinova**

ISBN: 978-1-7138-1614-0

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Copyright© (2020) by Atlantis Press  
All rights reserved.  
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press  
Amsterdam / Paris

Email: [contact@atlantis-press.com](mailto:contact@atlantis-press.com)

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=pelseg-20>

Printed with permission by Curran Associates, Inc. (2020)

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2633  
Email: [curran@proceedings.com](mailto:curran@proceedings.com)  
Web: [www.proceedings.com](http://www.proceedings.com)

## TABLE OF CONTENTS

PROBLEMS OF FUNDAMENTALIZATION OF HIGHER SOCIAL EDUCATION .....	1
<i>Nailya Shaukatovna Valeyeva, Galiya Bulatovna Khasanova</i>	
MODERNIZATION OF CONSTRUCTION EDUCATIONAL PROGRAMS TAKING INTO ACCOUNT BUILDING INFORMATION MODELING TECHNOLOGIES .....	6
<i>Elena Valentinovna Ignatova</i>	
NEW UNIVERSALISM: CATEGORIZATION OF TERMS AND PARADIGM OF APPROACHES .....	11
<i>L. Zakharova, T. Kononova, O. Lazareva, E. Akulich, O. Goreva</i>	
CONCEPTUAL METAPHORS OF EDUCATION: GROUNDS FOR SOCIAL CONFLICT IN MODERN-DAY RUSSIA.....	16
<i>Sophia Yur'evna Polyankina</i>	
HERMENEUTIC APPROACH TO TEACHING SCHOOLCHILDREN TO READ.....	22
<i>Lyudmila Aleksandrovna Belyaeva, Irina Grigorevna Chugaeva, Elena Viktorovna Berezhnova</i>	
NIHILISTIC PERCEPTION OF RIGHT AS AN AXIOLOGICAL PROBLEM OF MODERN LEGAL DEVELOPMENT .....	27
<i>Tatyana V. Shatkovskaya, Tatyana V. Epifanova, A.N. Pozdnishov, N.G. Romanenko</i>	
MUSEUM AS AN EDUCATIONAL RESOURCE .....	31
<i>M.K. Elisafenko, G.A. Kruglikova, E.E. Protasova</i>	
THE ROLE OF CHOREOGRAPHY IN THE FORMATION OF PERSONALITY IN THE DEVELOPMENT OF MODERN SOCIETY .....	35
<i>Dilovar Dilovarovich Kalimullin, Denis Vladimirovich Mochalov, Tagir Maksumovich Latifullin, Gul'zirak Hamzeevna Kalimullina, Ninel' Vladimirovna Mochalova</i>	
HUMANITARIZATION OF TECHNICAL EDUCATION: CHALLENGES AND MODERN APPROACHES .....	42
<i>T. A. Molokova</i>	
LINGUISTIC IMPERIALISM IN EFL TEACHING: NEW ROLE OF A TEACHER IN EDUCATING GENERATION Z.....	45
<i>Anna Astanina, Igor Kuznetsov</i>	
PSYCHOLINGUISTIC ANALYSIS OF COGNITIVE-DISCURSIVE PRACTICES OF MEDIATEXT ADDRESSEE: INTERDISCIPLINARY STUDY .....	50
<i>Elina V. Bulatova, Anna S. Alekseeva, Olga V. Lomtadidze</i>	
WELL-BEING OF POPULATION ACHIEVED THROUGH LIFELONG EDUCATION .....	57
<i>Ruslan Aydarovich Garifullin, Elizaveta Andreevna Ganieva, Zulfiya Asgatovna Garifullina</i>	
FACILITATION DIRECTIONS IN STUDYING HUMANITIES BY MEDICAL STUDENTS.....	62
<i>Tatiana Vladimirovna Smirnova, Elena Vladimirovna Vlasova</i>	

JUSTIFICATION AND DEVELOPMENT OF A MODEL OF THE FORMATION OF READINESS AMONG PEDAGOGICAL UNIVERSITY STUDENTS TO IMPLEMENT AESTHETIC EDUCATION OF SCHOOLCHILDREN WHEN TEACHING BIOLOGY .....	67
<i>Tatyana Ilinichna Kondurova, Natalya Viktorovna Bocharnikova, Natalya Evgenievna Fetisova</i>	
JUDICIAL SUPPORT OF HIGH-TECH CRIME RESEARCH.....	72
<i>Vladimir Yuryevich Golubovsky, Igor Yurievich Nikodimov, Elena Anatolyevna Mironova</i>	
VALUE-BASED TRAINING OF THE WOULD-BE SPECIALISTS.....	76
<i>Nelly Savelyeva, Elena Gnatyshina, Natalya Uvarina, Alexey Savchenkov, Olga Pavlova, Rinat Kusarbaev</i>	
USING THE PORTFOLIO METHOD AS A TOOL FOR EVALUATING EDUCATIONAL ACHIEVEMENTS IN THE CONDITIONS OF PROFESSIONAL TRAINING .....	81
<i>Ekaterina Zinovyeva, Valeriya Vikulina, Liliia Votchel, Yuliya Laktionova, Irina Belousova</i>	
EDUCATION CONSUMPTION: NEW MODEL FOR RUSSIA AND CHINA.....	85
<i>Natalya Zavyalova</i>	
GENERAL PSYCHOLOGICAL BASIS FOR THE FORMATION OF EDUCATION AT A TECHNICAL UNIVERSITY.....	89
<i>Zemfira Zakariyanovna Yangirova, Doniyor Shukurilloevich Nosirov</i>	
DEVELOPMENT OF PROFESSIONAL COMMUNICATION SKILLS IN STUDENTS IN THE ESP CLASS: INTEGRATION OF COMMUNICATIVE AND CRITICAL THINKING APPROACHES .....	96
<i>Irina Kulamikhina, Elena Kamysheva, Olga Samylova, Anzhelika Balobanova, Evgeniya Rakhmetova</i>	
INFLUENCE OF PHYSICAL EDUCATION ON PERSONALITY DEVELOPMENT .....	102
<i>Aleksey Yurievich Polyakov</i>	
SPECIFICITY OF LEGAL REGULATION DISCRETENESS IN FEDERAL STATES .....	106
<i>Evgeny Aleksandrovich Belkanov</i>	
USING DISTANCE LEARNING PROGRAMS AT REGIONAL UNIVERSITIES.....	110
<i>Dmitry Zontikov, Svetlana Zontikova, Denis Kostromin, Denis Lastochkin, Andrey Medyakov, Alexey Timakov, Alexander Kamensky, Roman Sergeev</i>	
EARLY ASSISTANCE IN PRE-SCHOOL EDUCATIONAL INSTITUTION: SOCIAL AND PEDAGOGICAL APPROACH .....	114
<i>T. S. Dorokhova, Yu. A. Verkhoturova, Yu. N. Galaguzova, M. A. Galaguzova, I. V. Volgina</i>	
ACTUAL ISSUES OF ADAPTATION OF FRESHMEN 2020: CHALLENGES TO EDUCATION.....	119
<i>V.A. Ivashova, N.N. Shelemekh, L.V. Volodkina, O.N. Ivashova, E.A. Yashkova</i>	
EDUCATION COSTS AS AN INVESTMENT IN HUMAN CAPITAL .....	124
<i>N.N. Mineeva</i>	
SOME PROBLEMS OF TEACHING RUSSIAN LITERATURE TO FOREIGN STUDENTS .....	128
<i>Ekaterina A. Artemeva, Elena G. Tonkova, Alevtina G. Lavrentieva</i>	
DIGITALIZATION IN A LITERATURE EXAMINATION: PLAYING “WHO WANTS TO BE A MILLIONAIRE?” ON J. MILTON AND D. MAMIN-SIBIRYAK .....	133
<i>Vladislav Bortnikov, Alena Bortnikova</i>	

NATIONAL IDENTITY IN BUSINESS COMMUNICATION AND PROFESSIONAL ETHICS.....	139
<i>Ildus Islamovich Zaylalov, Venera Rifmirovna Zaylalova</i>	
MATHEMATICS AND PHILOSOPHY .....	143
<i>Klara Fatkullinova Gabdrakhmanova, Liliya Zakariyevna Samigullina, Gulnara Rishadovna Izmaylova</i>	
DECISION-MAKING METHOD ON THE DEGREE OF LECTURERS' COMPLIANCE TO JOB TITLES.....	147
<i>Natalia P. Putivtseva, Tatiana V. Zaitseva, Olga P. Pusnaya, Maria A. Petina, Elena V. Kaludgnaya</i>	
DEVELOPMENT OF REFLEXIVE THINKING AS IMPORTANT MOTIVATIONAL POTENTIAL FOR TEACHING ACTIVITY .....	151
<i>M.Yu. Smetanina, N.A. Bobrovskaya, E.V. Abubakarova, O.N. Zherdeva, O.V. Kozina</i>	
CREATIVE POTENTIAL OF MEDIA EDUCATION AS A NEW PARADIGM OF THE INFORMATION AGE.....	158
<i>Natalia Borisovna Kirillova</i>	
ANALYSIS OF INNOVATIVE ACTIVITIES DEVELOPMENT AT THE FEDERAL UNIVERSITIES OF THE RUSSIAN FEDERATION .....	163
<i>Irina B. Repina, Elena P. Yakimovich, Valeria V. Nemtsova, Elena V. Kaerova, Ekaterina A. Kozina</i>	
INTERDISCIPLINARY HUMANITARIAN STRATEGY AND TECHNOLOGY OF STUDENTS' READING ACTIVITY ORGANIZATION IN THE PEDAGOGICAL UNIVERSITY .....	167
<i>Lyudmila I. Zabara, Lilia N. Yakina, Liliya E. Zelenina</i>	
COMMUNICATION STRATEGIES OF INCLUDING PRECEDENT PROPER NAMES IN POLITICAL ADVERTISING VIDEOTEXTS* .....	173
<i>Anastasia Dmitrieva, Marina Golomidova</i>	
GLOBALIZATION AND DEATH: SEARCH OF MONOCULTURE IN CULTURAL DIVERSITY .....	180
<i>Tatiana Pavlovna Vaganova</i>	
MOTIVATION AS A FACTOR OF PROFESSIONAL COMPETENCE DEVELOPMENT IN STUDENTS.....	186
<i>Elena Lazarevna Guseynova</i>	
NON-LINEAR NATURE OF POSITIVE PARENTAL SENTIMENTS IN ANALYZING THE 1ST TYPE OF CORRELATIVE ERRORS .....	190
<i>Mikhail Basimov, Elena Padurina</i>	
N.A. BERDYAEV AND HIS GERMAN CONTEMPORARIES ON THE METHOD OF PHILOSOPHY OF HISTORY .....	200
<i>Renat Nursakhievich Yusupov</i>	
PRACTICING APPLICATION OF THE GAME MODEL IN ELABORATION OF STUDENTS JOURNALISTS' SOFT SKILLS .....	205
<i>Irina I. Volkova, Svetlana L. Urazova, Lydia K. Lobodenko, Leila O. Algavi, Vishal Sharma</i>	
DETERMINISM: COLLISION OF NATURAL AND SOCIAL SCIENCES' INTERPRETATIONS.....	209
<i>Georgy Borisovich Orlanov, Anna Ivanovna Orlanova</i>	

DUAL-TRACK FEDERALISM: STATE SYSTEM OF AUSTRIA-HUNGARY AS AN ATTEMPT TO TRANSITION FROM EMPIRE TO EARLY EUROPEAN INTEGRATION .....	214
<i>Evgeny Aleksandrovich Belkanov</i>	
FORMATION OF THE UNIVERSITY TEACHERS' READINESS FOR ORGANIZING THE PROCESS BASED ON USING DIGITAL EDUCATIONAL ENVIRONMENT RESOURCES .....	219
<i>Nataliya Senognoeva, Nadezhda Sadovnikova, Elena Maleeva, Pavel Lopatnikov</i>	
INTEGRATED COMPETENCE-BASED APPROACH TO TEACHING RUSSIAN AS A FOREIGN LANGUAGE.....	225
<i>O.A. Dmitrieva, I.A. Korolyova, A.V. Pravdikova</i>	
STYLISTIC DEVICES OF CREATING A PORTRAIT OF THE CHARACTER ARTISTIC IMAGE (BASED ON THE WORK OF THOMAS MAYNE REID) .....	229
<i>V. Vishnevetskaya</i>	
STUDY OF EVERYDAY LANGUAGE PRACTICES OF THE POPULATION OF SOUTH RUSSIAN MULTINATIONAL REGION.....	233
<i>Valentina Ivashova, Olga Chudnova, Irina Makhova, Valentina Rodionova, Lyudmila Shvachkina</i>	
CONTEMPORARY PHILOSOPHIC-COGNITIVE AREA IN METAPHOR RESEARCH.....	237
<i>E.R. Mikhailova, I.B. Getskina, A.G. Abramova, T.N. Kuznetsova</i>	
FORMATION OF CRITICAL THINKING AMONG STUDENTS MAJORING IN TEACHING BY ADOPTING INNOVATIVE APPROACH AT UNIVERSITY .....	242
<i>Galina Vasilievna Akhmetzhanova, Tatiana Vitalievna Emelyanova, Lyudmila Aleksandrovna Sundeeva</i>	
EMOTIONAL INTELLIGENCE AS A FACTOR OF CORPORATE CULTURE .....	246
<i>Maria Petrovna Prokhorova, Tatyana Evgenievna Lebedeva, Angelika Arkadievna Shkunova, Nadezhda Leonidovna Sineva, Svetlana Nikolaevna Kaznacheeva</i>	
QUALIMETRY OF COMPETENCES IN THE UNIVERSITY QUALITY MANAGEMENT SYSTEM.....	253
<i>Elena V. Borisova</i>	
INTEGRATION OF HUMANITIES AND PROFESSIONAL DISCIPLINES AS A FACTOR OF THE DEVELOPMENT OF STUDENTS' CREATIVE POTENTIAL IN A TECHNICAL UNIVERSITY .....	259
<i>V. P. Frolov</i>	
THE USE OF AUTOMATED SYSTEMS IN THE INVESTIGATION OF CRIMES AIMED AT PERSONAL FREEDOM .....	262
<i>A. N. Kaliuzhnyi, N. G. Shurukhnov</i>	
ARRANGEMENTS FOR PRACTICAL TRAINING THROUGH THE EXAMPLE OF UFA STATE PETROLEUM TECHNOLOGICAL UNIVERSITY .....	267
<i>Lyaysan Zulfarovna Zainagalina, Flyura Zinnatovna Bulyukova</i>	
REPRODUCTION OF ENGINEERING PERSONNEL FOR INNOVATIVE ECONOMY: AN EXPERIENCE OF COMPARATIVE ANALYSIS .....	272
<i>Liudmila Boronina, Lyudmila Bannikova, Iurii Vishnevski, Aleksandr Baliasov</i>	
PROJECT-BASED LEARNING IN PERSONAL-ORIENTED EDUCATIONAL PARADIGM .....	277
<i>Anna Vladimirovna Shutaleva, Yulia Vladimirovna Tsiplakova, Evgenia Anatoljevna Putilova</i>	

THE PHENOMENON OF MERCY IN ORTHODOXY: THE RELATIONSHIP OF THEORY AND PRACTICE.....	283
<i>Marina I. Nadeeva</i>	
TAX CULTURE – THE BASIS OF RUSSIAN TAX SYSTEM.....	288
<i>Timergaziz Gabidullovič Sadykov</i>	
MULTIFUNCTIONAL TEACHING DEVICE BASED ON AUGMENTED REALITY TECHNOLOGY DESIGNED FOR CHILDREN WITH AUTISM SPECTRUM DISORDERS.....	292
<i>Tatiana Yurievna Bystrova, Ludmila Valerievna Tokarskaia</i>	
THE RELEVANCE OF MODERN STUDENTS’ MULTICULTURAL AND MULTILINGUAL COMPETENCE FORMATION.....	296
<i>Elena Vladimirovna Grunina</i>	
INTERDISCIPLINARITY - THE BASIS FOR THE STUDY AND TEACHING OF INTERNATIONAL RELATIONS.....	299
<i>V. D. Kamynin, N.V. Kozykina</i>	
HISTORICAL ASPECTS OF THE EMERGENCE AND EVOLUTION OF THE JUDICIARY IN RUSSIA.....	303
<i>Elena Barasheva, Larisa Dmitrieva</i>	
PSYCHOLOGICAL ASPECTS OF PROFESSIONAL SUITABILITY OF STUDENTS AT THE STAGE OF HIGHER EDUCATION.....	307
<i>A.N. Zakharova, T.A. Lavina, N.A. Antonova, D.V. Hartfelder, E.V. Yakovleva</i>	
AVAILABILITY OF VOCATIONAL TRAINING AND ADDITIONAL VOCATIONAL EDUCATION FOR CITIZENS AT THE RETIREMENT AGE IN RUSSIA AND ABROAD .....	315
<i>Lyudmila Voronina, Tatyana Rezer</i>	
PREPARING THE WOULD-BE ECONOMISTS IN CONDITION OF THE ELECTRONIC INFORMATION EDUCATION ENVIRONMENT.....	320
<i>Nelly Savelyeva, Elena Gnatyshina, Natalya Uvarina, Natalya Pakhtusova, Yulya Berngardt</i>	
PROJECT MANAGEMENT AS METHOD OF SELF-ORGANIZATION IN EDUCATIONAL ACTIVITY .....	325
<i>Larisa Dmitrieva, Zhanna Litvinova, Yulia Lemeshko, Elena Barasheva</i>	
INTERDISCIPLINARITY AS A KEY COMPONENT CONTRIBUTING TO SUSTAINABLE DEVELOPMENT OF MODERN ENGINEERING EDUCATION .....	330
<i>Elmira Raisovna Vasilyeva, Liliya Zakariyevna Samigullina, Oksana Viktorovna Danilova</i>	
MARKETING OF CULTURAL SERVICES: SOCIAL AND CULTURAL CHALLENGES OF THE REGION .....	334
<i>V.A. Ivashova, A.A. Grudneva, V.V. Mizyureva, V.V. Rahaeva, G.V. Tokareva</i>	
ACHIEVING THE POLYPROFESSIONALITY OF THE FUTURE PERSONNEL THROUGH THE DEVELOPMENT OF ENTREPRENEURIAL COMPETENCIES .....	338
<i>G.V. Tokareva, E.V. Skiperskaya, A.A. Lezhebokov, A.R. Baicherova, T.A. Zolotareva</i>	
COPING STRATEGIES OF THE STUDENTS OF DIFFERENT ETHNIC GROUPS.....	342
<i>Julia Alexandrovna Afanasyeva, Victoria Vladimirovna Ilchenko, Leila Izmailovna Doeva, Svetlana Dzakhotovna Gurieva, Valery Leonidovich Sitnikov</i>	

MOTIVATION OF UNIVERSITY TEACHERS DEVELOPING AND IMPLEMENTING OPEN ONLINE COURSES .....	348
<i>Maria Petrovna Prokhorova, Tatyana Evgenievna Lebedeva, Angelika Arkadevna Shkunova, Svetlana Viktorovna Bulganina, Antonina Leonardovna Lazutina</i>	
PRAGMATICS OF THE LABOR MARKET VS HIGH MEANINGS OF CULTURAL EDUCATION.....	354
<i>Inna Anatolyevna Akhyamova, Maria Alekseevna Belyaeva, Ekaterina Alekseevna Efremova</i>	
THE MAIN ELEMENTS OF CREATING A LEGAL MECHANISM FOR REGULATING ENVIRONMENTAL MIGRATION.....	359
<i>Yuri Grigoryevich Shpakovsky, Vladimir Ivanovich Evtushenko</i>	
THE FORMATION OF ARTISTIC CREATIVITY'S CULTURE OF AMATEUR TEAM'S MEMBERS BY MEANS OF CHOREOGRAPHY .....	363
<i>Dilovar Dilovarovich Kalimullin, Rafael Ravilevich Khairullin, Denis Vladimirovich Mochalov, Kseniya Igorevna Mazilkina, Gul'zirak Hamzeevna Kalimullina</i>	
IMPROVEMENT OF THE QUALITY OF ENGINEERING EDUCATION BASED ON MODERN PEDAGOGICAL APPROACHES.....	368
<i>Ekaterina Babeshko</i>	
MOTIVATIONAL AND EDUCATIONAL VALUE OF GAME-BASED LEARNING TECHNOLOGY IN LAW STUDENTS TRAINING .....	373
<i>Irina N. Chebotareva, Olesia S. Pashutina, Andrey V. Liaskovets, Veronika V. Makhova</i>	
PROBLEMS OF TEACHING ECONOMIC DISCIPLINES TO INTERNATIONAL STUDENTS AT A TECHNICAL UNIVERSITY .....	380
<i>Rimma Makmunovna Shaydullina</i>	
FORMATION OF REGIONAL AND CIVIC IDENTITIES IN MODERN RUSSIA THROUGH ACTIVITIES OF NATIONAL-CULTURAL ASSOCIATIONS TAKING THE REPUBLIC OF BASHKORTOSTAN AS AN EXAMPLE.....	386
<i>Elvira Anvarovna Mukhtasarova, Fail Gabdullovich Safin</i>	
RECOMMENDATION ASSISTANT SYSTEM FOR SOCIAL NETWORKS AND SEARCH SERVICES BASED ON POPULATION FILTERING ALGORITHM .....	390
<i>Sergey Rodzin, Victoria Bova, Yuri Kravchenko, Olga Rodzina, Lada Rodzina, Elmar Kuliev</i>	
INNOVATIVE SOCIAL ENTREPRENEURSHIP: DEVELOPMENT OF YOUTH SOCIAL ACTIVITY .....	395
<i>Alevtina Starshinova, Eugenia Chikova, Svetlana Pankova, Ludmila Lesina, Denis Shkurin</i>	
LEGAL, TACTICAL AND FORENSIC SUPPORT OF THE JUDICIAL INVESTIGATION OF CRIMES .....	399
<i>Vladimir Yuryevich Golubovsky, Igor Yurievich Nikodimov, Elena Anatolyevna Mironova</i>	
INFLUENCE OF A FOREIGN LANGUAGE ON A COGNITIVE DEVELOPMENT OF PERSONALITY .....	403
<i>Alyona Korneeva, Tatyana Kosacheva, Oxana Parpura, Alexander Levin, Tatiana Dobrydina</i>	
ICT IN TEACHING LATIN AND FOREIGN LANGUAGES AT THE MEDICAL UNIVERSITY .....	408
<i>Olga Yurievna Olshvang, Olga Georgievna Olekhnovich, Irina Sergeevna Arkhipova</i>	
BASIS FOR A CHOICE OF A POLITICAL PARTY AS A CAUSE FOR POLITICAL PREFERENCES OF STUDENTS .....	413
<i>Mikhail Basimov, Vasilyi Kornienko</i>	



SPECIFICS OF INTERRELATIONS AMONG EMOTIONAL, PERSONAL AND INTELLECTUAL CHARACTERISTICS IN PRESCHOOL CHILDREN: DATA MINING .....	419
<i>Elena Slavutskaya, Natalya Vostretsova, Evgeni Nikolaev, Anna Zakharova, Svetlana Petunova</i>	
OLYMPIAD MOVEMENT IN THE PARTNERSHIP “SCHOOL – UNIVERSITY – ENTERPRISE” .....	424
<i>Oksana Viktorovna Danilova, Liliya Zakarievna Samigullina, Elmira Raisovna Vasilyeva</i>	
ANALYSIS OF PERCEPTUAL-MNEMONIC CHARACTERISTICS OF STUDENTS IN MODERN CONDITIONS OF DIGITALIZATION OF SOCIETY .....	428
<i>Tatyana Vasilievna Yadrishenskaya</i>	

**Author Index**