

2nd International Scientific Conference on Modern Management Trends and the Digital Economy: From Regional Development to Global Economic Growth (MTDE 2020)

Advances in Economics, Business and Management Research
Volume 138

Yekaterinburg, Russia
16 – 17 April 2020

Part 1 of 2

Editor:

Anton D. Nazarov

ISBN: 978-1-7138-1068-1

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2020) by Atlantis Press
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=mtde-20>

Printed with permission by Curran Associates, Inc. (2020)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

PART 1

SESSION: JURISPRUDENCE AND LAW AS A REGULATOR OF THE DIGITAL ECONOMY

KAZAKHSTAN'S ACCESSION TO THE OECD AS AN OPPORTUNITY TO IMPROVE THE QUALITY OF LEGAL REGULATION OF GUARANTEES OF LABOR RIGHTS OF THE INDIVIDUAL IN THE PERIOD OF DIGITALIZATION OF THE ECONOMY	1
<i>Zh. A. Khamzina, Ye. A. Buribayev, S. R. Yermukhametova</i>	
MAINTAINING A BALANCE OF PRIVATE AND PUBLIC INTERESTS IN AGRICULTURAL LAND TRANSACTIONS WITHIN THE DIGITAL ECONOMY DEVELOPMENT	9
<i>A. V. Lesnykh</i>	
SOME ISSUES OF IMPROVEMENT OF THE INTERNATIONAL COOPERATION OF PROSECUTORS OFFICE OF THE REPUBLIC OF UZBEKISTAN UNDER DIGITAL GLOBALIZATION.....	14
<i>F. Kh. Rakhimov, D. D. Valijonov</i>	
PARTICULARITIES OF CONFLICT OF INTEREST LEGAL REGULATION IN THE CIVIL SERVICE SYSTEM.....	18
<i>O. N. Kichaluk, O. A. Morozova</i>	
ARTIFICIAL INTELLIGENCE AS AN OBJECT OF CONSTITUTIONAL RELATIONS	23
<i>M. A. Lipchanskaya, E. A. Otstavnova</i>	
DIGITAL CRIME CONCEPT	29
<i>E. N. Rakhmanova, T. V. Pinkevich</i>	
DIGITAL TECHNOLOGIES IN ACTIVITIES OF RUSSIAN COURTS: PROSPECTS OF ARTIFICIAL INTELLIGENCE APPLICATION	33
<i>M. A. Dneprovskaya, S. A. Abramitov</i>	
LATENT ECONOMIC AND CORRUPTION CRIME AS AN INDICATOR OF THE SHADOW ECONOMY	38
<i>N. K. Abdramanova, Z. T. Abdukarimova, Ye. O. Alaukhanov</i>	
TRADEMARKS' LICENSE AGREEMENT BASED ON A SMART CONTRACT.....	44
<i>S. V. Odintsov, M. Mansour</i>	
DIGITAL RIGHTS AS AN OBJECT OF CIVIL RIGHTS	48
<i>T. S. Korobeinikova</i>	
INTERNET CENSORSHIP IN THE CONTEXT OF LEGAL REGULATION IN RUSSIA.....	53
<i>I. N. Gaydareva, M. A. Eshev, P. N. Markov</i>	
ANALYSIS OF ECONOMIC CRIMES IN THE DIGITAL AGE	60
<i>L. A. Spector, R. D. Zhmurko</i>	
DIGITAL CRIMES AS A CONTEMPORARY THREAT FOR SOCIETY	65
<i>L. A. Spector, Ya. A. Bondarenko</i>	

SPECIFICS OF CRIME IN DIGITAL SPACE	69
<i>V. S. Kirilenko, R. D. Zhmurko</i>	
LEGAL REGULATION OF PROCEDURAL OPTIONS IN AUTOMATIC DIGITAL SYSTEMS OF COURTS OF GENERAL JURISDICTION.....	74
<i>V. F. Borisova, O. L. Soldatkina, N. A. Kalmazova</i>	
DIGITAL RIGHT IN THE FIELD OF INHERITANCE.....	80
<i>N. S. Bessarab</i>	
EXERCISING DIGITAL RIGHTS IN PROCEDURAL LAW OF RUSSIAN FEDERATION	85
<i>G. P. Starinov, I. V. Tseveleva</i>	
THE EXPERIENCE OF FOREIGN COUNTRIES IN THE PREVENTION OF FRAUD USING ELECTRONIC MEANS OF PAYMENT	90
<i>B. E. Shavaleev</i>	
PROBLEMS OF CONSTITUTIONAL AND LEGAL REGULATION OF ARTIFICIAL INTELLIGENCE	95
<i>I. A. Zyryanov</i>	
LEGAL FRAMEWORK FOR DIGITAL TECHNOLOGIES APPLICATION IN BUDGETARY RELATIONS: RUSSIAN PARTICULARITIES	102
<i>S. A. Shorin</i>	
THE MAIN ASPECTS OF THE RUSSIAN JUDICIAL SYSTEM'S DIGITALIZATION IN CLOSE COLLABORATION WITH THE INTERNATIONAL EXPERIENCE IN THE JUSTICE INTELLECTUALIZATION	108
<i>R. A. Sharifullin, I. V. Vorontsova, J. A. Lukonina</i>	
MODERN CHALLENGES IN THE FIELD OF LEGAL REGULATION OF THE DIGITAL ECONOMY	114
<i>V. V. Anishchuk, Ya. I. Lenher, G. A. Tereshchuk</i>	
FEATURES OF THE PROTECTION OF DIGITAL RIGHTS IN THE ELECTRONIC CONCLUSION OF AN ENERGY SUPPLY CONTRACT	119
<i>O. B. Novruzova</i>	
THE ELECTRONIC INSURANCE IN THE CONTEXT OF INNOVATIVE DEVELOPMENT OF DIGITAL LAW IN RUSSIA	123
<i>E. A. Shergunova</i>	
STATE REGULATION OF CRYPTOCURRENCIES AS A FACTOR OF REGIONAL DEVELOPMENT	128
<i>N. N. Kovalyova, N. A. Zhirnova, M. V. Filimonova</i>	
SOME ASPECTS OF THE LEGAL REGULATION OF DIGITAL EDUCATION IN THE RUSSIAN FEDERATION.....	134
<i>A. E. Dmitriev, V. N. Ilchenko, O. A. Kozhevnikov</i>	
ANALYSIS OF LEGAL CHARACTERISTICS IN CRIME PREVENTION AND ENSURING SOCIAL ORDER - ECONOMIC DEVELOPMENT OF VIETNAM.....	139
<i>Doan Xuan Hung</i>	
ELECTRONIC WORK RECORD IN THE DIGITAL ECONOMY: REALITIES AND PROSPECTS	145
<i>A. S. Lada</i>	

IMPROVING THE CRIMINAL LAW PROTECTION OF RELATIONS IN THE FIELD OF THE DIGITAL ECONOMY FROM CRIME ASSAULTS	150
<i>A. A. Kulikova</i>	
PECULIARITIES OF THE INVESTIGATION OF CRIMES AND ADMINISTRATIVE OFFENSES COMMITTED IN THE DIGITAL ENVIRONMENT	154
<i>K. A. Sultanov, A. V. Shevtsov, A. G. Nikolaev</i>	
REGULATION OF DIGITAL PLATFORMS IN RUSSIA: A GLIMPSE INTO THE FUTURE	159
<i>N. A. Yushchenko, E. F. Gumerova</i>	
MAJOR ASPECTS OF CRIMINAL LAW PROTECTION IN DIGITAL ECONOMY	165
<i>M. G. Reshnyak, S. V. Borisov</i>	
DIGITAL RIGHTS IN RUSSIA: LEGAL REGULATION AND DEVELOPMENT PROSPECTS.....	168
<i>L. N. Khasimova, E. F. Gumerova</i>	
DIFFERENTIATION OF COMPLICITY IN THE COMMISSION OF CRIMES IN THE FIELD OF NON-CASH PAYMENTS.....	174
<i>R. F. Shahbazov, G. I. Plohih, V. K. Tarykin</i>	
 <u>SESSION: DIGITAL TECHNOLOGIES IN EDUCATION</u>	
DIGITAL TOOLS IN THE SYSTEM OF COMMUNICATION WITH THE CLIENT IN THE MARKET OF EDUCATIONAL SERVICES	179
<i>M. V. Orlova, S. A. Silina, I. Yu. Aleksandrova</i>	
DIGITAL EDUCATION QUALITY ASSESSMENT SYSTEM AT MUNICIPAL LEVEL	185
<i>N. P. Sovetova, S. V. Aksyutina</i>	
PRIORITY AREAS OF EDUCATION DEVELOPMENT IN THE CONDITIONS OF DIGITAL TRANSFORMATION AND THE INFORMATION SOCIETY	193
<i>V. V. Moiseev, O. A. Komarova, Yu. I. Seliverstov, T. A. Shepherd</i>	
THE DEVELOPMENT AND IMPLEMENTATION OF THE ONLINE COURSE “IT INTERACTION IN THE DIGITAL ECONOMY”	199
<i>O. P. Pankratova, J. A. Abdullaev, E. A. Konopko</i>	
SOME ASPECTS OF DIGITALIZATION PROCESSES IN EDUCATION	205
<i>L. N. Nugumanova, G. A. Shaukhutdinova, T. V. Jakovenko</i>	
DEVELOPMENT OF SELF-EDUCATIONAL COMPETENCE OF STUDENTS BY MEANS OF DIGITAL EDUCATIONAL TECHNOLOGIES	209
<i>A. A. Bilyalova, E. N. Gilyazeva, G. M. Polkina</i>	
MAIN COMPONENTS OF VIRTUAL EDUCATIONAL ENVIRONMENTS	217
<i>V. A. Vinichenko</i>	
NEW PERSPECTIVES IN THE IMPLEMENTATION OF SMART-TECHNOLOGIES IN HIGHER EDUCATION.....	223
<i>Stefan Talu</i>	
PROMOTING THE ROLE OF THE PEOPLE IN THE CAUSE OF INDUSTRIALIZATION, MODERNIZATION, AND DIGITIZATION FOR ECONOMIC GROWTH IN VIETNAM TODAY	228
<i>Ha Trong Tha</i>	

HIGHER EDUCATION IN DISTANCE FORM AS A TYPE OF EDUCATIONAL SERVICES: SOCIOLOGICAL ANALYSIS	235
<i>O. A. Kulikova, A. A. Komarova, O. A. Kolosova</i>	
CO-CREATION OF UNIVERSITY PROJECT TEAMS AS A TREND IN THE DIGITAL ECONOMY	243
<i>T. L. Chernysheva</i>	
APPROACHES TO CREATING A VR COURSE FOR ADAPTING STUDENTS TO THE UNIVERSITY CORPORATE CULTURE	249
<i>T. L. Chernysheva</i>	
DIGITAL TECHNOLOGY DEVELOPMENT: DISTANCE EDUCATION	254
<i>J. V. Hasanova, K. A. Najafova, G. A. Karimova</i>	
THE POTENTIAL OF LEARNING PROGRAMMING	258
<i>A. I. Razumowsky</i>	
DEVELOPMENT OF STUDENTS' DIGITAL COMPETENCES WHEN STUDYING THE FUNCTIONAL CAPABILITIES OF MODERN DLP-SYSTEMS	262
<i>A. M. Shabalin, E. A. Kaliberda, Yu. E. Kaliberda</i>	
DIGITAL-PEDAGOGIC TRAINING HELPING TO DEVELOP A REGIONAL SYSTEM OF LIFE-LONG PROFESSIONAL DEVELOPMENT	268
<i>O. V. Potasheva, M. V. Kuzmenko, M. I. Plutova</i>	
DIGITAL TECHNOLOGIES FOR EVALUATING STOCHASTIC AND VELOCITY PROPERTIES OF SENSORIMOTOR RESPONSE OF ADOLESCENTS	276
<i>V. G. Kamenskaya, L. V. Tomanov</i>	
3D ASSESSING SOFT SKILLS IN STUDENTS	282
<i>A. P. Avdeeva, O. A. Oreshkina, Yu. A. Safonova</i>	
QUALIMETRIC APPROACH TO ASSESSMENT EDUCATIONAL ACHIEVEMENTS OF GRADUATES	287
<i>V. A. Belevitin, A. A. Salamatov, E. A. Gafarova, D. S. Gordeeva</i>	
FEATURES OF THE IMPLEMENTATION OF THE “ACADEMIC WRITING” DISCIPLINE AT THE LANGUAGE FACULTY IN A DIGITAL EDUCATIONAL ENVIRONMENT	294
<i>D. A. Salimzanova</i>	
TRANSFORMATION OF SOCIAL DEVIATIONS OF TEENAGERS IN THE CONDITIONS OF DIGITALIZATION OF MODERN SOCIETY	298
<i>V. I. Rodionova, L. A. Shvachkina, V. K. Bilovus</i>	
DIGITALIZATION IN THE ROMANIAN HIGHER EDUCATION IN THE PRESENT DIGITAL ERA	305
<i>Ciurea Maria</i>	
DIGITALIZATION OF HIGHER EDUCATION: THE IMPACT OF THE EPIDEMIOLOGICAL CRISIS IN THE SPRING OF 2020	312
<i>I. E. Suleimenov, D. B. Shaltykova, Z. M. Egemberdyeva</i>	
DESIGNING AN ELECTRONIC TRAINING COURSE ON DIFFERENTIAL EQUATIONS AND ITS APPLICATION IN THE FRAMEWORK OF THE BLENDED LEARNING CONCEPT	320
<i>S. A. Mukhanov, M. R. Bogdanov, A. A. Mukhanova</i>	

DIGITAL TRANSFORMATION OF EDUCATION AND ARTIFICIAL INTELLIGENCE.....	325
<i>T. R. Zmyzgova, E. N. Polyakova, E. K. Karpov</i>	
RESEARCH OF SPECIALISTS' NEEDS FOR DIGITAL EDUCATIONAL TOOLS FOR THE ORGANIZATION OF EDUCATION OF STUDENTS WITH DISABILITIES	331
<i>K. M. Abdallah, A. V. Zakrepina, I. A. Filatova</i>	
DEVELOPMENT OF INFORMATION CULTURE OF FUTURE TEACHERS IN THE CONDITIONS OF DIGITALIZATION OF EDUCATION	337
<i>V. V. Artemieva, L. V. Voronina, E. A. Utyumova</i>	
NEW QUALITY OF EDUCATION IN THE CONTEXT OF ITS DIGITALIZATION	344
<i>L. A. Belyaeva</i>	
FEATURES OF THE INTELLIGENCE STRUCTURE OF FUTURE DIGITAL TECHNOLOGY PROFESSIONALS	349
<i>S. A. Vodyakha, Yu. E. Vodyakha, D. A. Pogadaeva</i>	
METHODICAL SYSTEM OF ADVANCED TRAINING FOR ELEMENTARY SCHOOL TEACHERS IN THE APPLICATION OF INFORMATION TECHNOLOGY	355
<i>N. V. Abramovskih, E. A. Kazayeva</i>	
USE OF INTERNET RESOURCES FOR THE FORMATION OF CREATIVE AND COMMUNICATIVE-CREATIVE COMPETENCE OF STUDENTS	360
<i>S. A. Novoselov, P. A. Ivanov</i>	
TERMINOLOGICAL NETWORK APPLICATION TO THE CONSTRUCTION OF AN EXPERT SYSTEM OF ACADEMIC KNOWLEDGE REPRESENTATION	366
<i>M. N. Latu, Yu. R. Tagiltseva</i>	
ANALYSIS OF CONDITIONS FOR EFFECTIVE USE OF INFORMATION AND COMPUTER TECHNOLOGIES WHEN ORGANIZING THE EDUCATIONAL ENVIRONMENT OF STUDENTS OF PRIMARY SCHOOL AGE WITH NEURODYNAMIC DEFICIENCY	371
<i>E. V. Khlystova, G. K. Trufanova, N. E. Ilinykh</i>	
INFORMATION POTENTIAL AND THREATS OF THE INTERNET IN THE VIEWS OF HIGH SCHOOL STUDENTS AND THEIR TEACHERS (BASED ON APPLIED SOCIOLOGICAL RESEARCH)	376
<i>E. V. Shalagina</i>	
THE IMPORTANCE OF DEVELOPING COMMUNICATIVE COMPETENCIES OF FUTURE SPECIALISTS IN THE DIGITAL AGE	382
<i>A. V. Peshka, N. V. Shramko</i>	
THE PROBLEM OF INTERACTION BETWEEN THE OLD AND THE NEW WHEN DIGITALIZING EDUCATION	389
<i>K. A. Shpeka</i>	
THE USE OF DIGITAL NARRATIZATION TECHNOLOGIES IN THE TRAINING PROCESS FOR FUTURE PSYCHOLOGISTS	394
<i>V. V. Kotlyarova, A. M. Rudenko, M. M. Shubina</i>	
DEVELOPMENT AND RESEARCH OF ALGORITHMS FOR THE FORMATION OF AN OPTIMAL INDIVIDUAL EDUCATIONAL PATH FOR ONLINE COURSES	399
<i>D. I. Parfenov, L. Zabrodina, V. Zaporozhko</i>	

DIGITAL EDUCATION ENVIRONMENT IN A SINGLE INFORMATION AND EDUCATION SPACE OF THE REGION: SVERDLOVSK REGION EXPERIENCE 405
D. M. Prostova, A. D. Tikhonova, N. G. Sosnina

UNIVERSITIES ARE WAITING FOR RESTRUCTURING: PECULIARITIES OF THE OPEN EDUCATION..... 413
R. T. Timakova, E. V. Radkovskaya

DIGITAL EDUCATION ENVIRONMENT WITHIN THE FRAME OF SCHOOLING: PEDAGOGIC APPROACHES AND DEVELOPMENT STRATEGIES 417
I. D. Lelchitsky, A. P. Silchenko, M. V. Tsurkan

EDUCATIONAL ROUTE OF STUDENTS OF TOP-RATED SCHOOLS ADAPTED FROM FAMILY E-MAIL INTERVIEW 423
Z. V. Proshkova, G. I. Saganenko

SESSION: DIGITAL TECHNOLOGIES IN SOCIO-ECONOMIC SYSTEMS MANAGEMENT

DESIGNING A DIGITAL CONTENT RECOMMENDATION SYSTEM FOR FILMS..... 428
A. V. Zagranovskaia, D. Yu. Mitiura, T. A. Makarchuk

METHODOLOGY FOR THE DEVELOPMENT OF A HUMAN RESOURCE MANAGEMENT SYSTEM UNDER THE CONDITIONS OF A HIGHLY COMPETITIVE INNOVATIVE AND DIGITAL ECONOMY 436
N. A. Nikolaev

TESTING SYSTEM FOR CORPORATION PRODUCTIVITY IMPROVEMENT DEPARTMENT 442
E. V. Lavrenova, A. M. Kalinina, M. I. Bocharov

THE ROLE OF ADVERTISING IN THE ORGANIZATION OF DIGITAL MARKETING CONCEPT 450
Al-Ababneh Hassan Ali, A. D. Nazarov, I. S. Kondratenko

STAFFING OF ORGANIZATIONS: SEARCH CHANNELS AND SELECTION TOOLS..... 461
A. A. Borisova, V. A. Snegirev, A. L. Koval

MARKETING AND PRODUCT DEVELOPMENT INTERACTION IN INNOVATIVE STARTUPS 468
B. E. Tokarev, S. I. Shkarovskiy

STRUCTURES OF STRONG SECTORS OF THE RUSSIAN FEDERATION SUBJECTS AND ASSESSMENT OF THEIR ECONOMIC COMPLEXITY 474
M. Afanasiev, A. Kudrov

DIRECTIONS OF DIGITALIZATION OF SMALL BUSINESS 483
N. B. Demiroglu

STATISTICAL MODEL FOR ASSESSING THE IMPACT OF DIGITALIZATION ON THE DEVELOPMENT OF MUNICIPAL FORMATIONS IN A REGION..... 488
T. A. Burtseva, V. I. Aleshnikova, T. A. Beregovskaya

NETWORK COMMUNICATIONS AS A TOOL FOR SOCIAL AND ECONOMIC DEVELOPMENT 495
A. A. Morozov, T. V. Morozova

ON THE IMPACT OF ECONOMIC COMPLEXITY ON THE RELATIONSHIP BETWEEN GRP TRAJECTORIES AND TECHNICAL EFFICIENCY	500
<i>M. Afanasiev, A. Kudrov</i>	
SOCIAL AND ECONOMIC DEVELOPMENT OF THE REGION MUNICIPALITIES IN THE CONDITIONS OF DIGITALIZATION OF THE ECONOMY	506
<i>V. A. Ignatyevskiy, N. P. Sovetova</i>	
DIGITAL TRANSFORMATION OF RUSSIAN ENTERPRISE AND HUMAN CAPITAL DEVELOPMENT: CHALLENGES AND OPPORTUNITIES	513
<i>Yu. I. Seliverstov, V. V. Moiseev, O. A. Komarova</i>	
APPLICATION OF INFORMATION SYSTEMS FOR ASSESSING THE LEVEL OF SOCIAL DEVELOPMENT TO OPTIMIZE THE TRANSITION PROCESS TO THE DIGITAL ECONOMY	519
<i>N. A. Vinogradova, V. V. Matveev</i>	
DIGITALIZATION OF THE TRANSPORT INDUSTRY: TECHNOLOGY OF BLOCKCHAIN	527
<i>A. A. Bilyalova, I. Vaslavskaya, R. Gaifutdinova</i>	
THE USE OF ARTIFICIAL INTELLIGENCE IN PERSONNEL MANAGEMENT	532
<i>E. O. Tappaskhanova, Z. A. Mustafaeva, R. A. Tokmakova</i>	
EDUCATION AND SKILLS AS A COMPONENT OF ENSURING RUSSIAN COMPETITIVENESS IN THE GLOBAL DIGITAL SPACE: STATISTICAL ASPECT	539
<i>S. G. Bychkova, L. S. Parshintseva, S. A. Silina</i>	
DIGITAL MARKETING: DRIVERS FOR THE DEVELOPMENT OF THE RUSSIAN AGRICULTURAL SECTOR.....	546
<i>L. V. Borisova, I. V. Baranova, O. V. Bruzhukova</i>	
AUDIT AND ANALYSIS METHODOLOGY FOR THE EFFECTIVENESS OF INVESTMENT DECISIONS: THE DEVELOPMENT MODEL OF REFERENCE SOLUTIONS	551
<i>D. V. Rodnyansky, I. V. Makarov, A. A. Bykau, I. V. Shamrina</i>	
ASSESSING THE ROLE OF THE DIGITAL ECONOMY IN GROSS VALUE ADDITION.....	556
<i>L. I. Rozanova, M. V. Moroshkina, G. V. Gienko</i>	
MODEL-BASED ASSESSMENT OF EFFICIENCY OF STRUCTURAL CHANGES OF THE RUSSIAN ECONOMY	562
<i>P. V. Druzhinin</i>	
COMPONENTS OF THE DIGITAL STATE FINANCIAL CONTROL SYSTEM IN THE RUSSIAN FEDERATION.....	568
<i>M. S. Gordienko</i>	
THE USE OF DIGITAL TECHNOLOGIES IN LOGISTICS SYSTEMS.....	574
<i>V. A. Dyomin, D. B. Efimenko, V. V. Moiseev, D. A. Komkova</i>	
INVESTIGATION OF AN APPLICATION/USAGE OF INFORMATION TECHNOLOGY IN LEARNING OF CROSS-CULTURAL DIVERSITY-A STUDY OF PERCEPTION OF THE INDIAN EXPATRIATES ACROSS THE GLOBE.....	580
<i>Hamlata J. Bhat, Anand Nayyar</i>	
INNOVATION AND GROWTH DYNAMICS IN SUB-SAHARAN AFRICA.....	595
<i>Alhassan Tijani Forgor, Kouadio Ahou Julie</i>	

THE ACCOUNTING PROFESSION FROM ROMANIA IN THE DIGITIZED ECONOMY	602
<i>Maria Ciurea, Mariana Man</i>	
INCREASING THE COMPETITIVENESS OF UNIVERSITIES AND RESEARCH INSTITUTIONS AND THEIR IMPACT ON THE REGIONAL ECONOMY DEVELOPMENT	608
<i>D. V. Rodnyansky, I. N. Makarov, A. S. Ovodova, A. A. Avtsinova, E. A. Ryazantseva</i>	
ASSESSING THE IMPACT OF A NUMBER OF REGIONAL SECURITIES MARKETS ON VIETNAM'S STOCK MARKET BY USING DIGITAL STATISTICAL TECHNOLOGY	615
<i>Pham Trung Nghia</i>	
DEVELOPMENT OF A TECHNOLOGY INTEGRATION MONITORING SYSTEM	621
<i>A. E. Miller, M. A. Miller</i>	
R-LENSES AS A TOOL FOR THE ENTERPRISE RESILIENCE ANALYSIS	627
<i>A. N. Kozlovsky, A. O. Nedosekin, Z. I. Abdoulaeva, E. I. Reyshakhrit</i>	
FUZZY SYSTEMS FOR ANALYSIS OF TECHNICAL AND ECONOMIC RESILIENCE.....	630
<i>A. N. Kozlovsky, A. O. Nedosekin, Z. I. Abdoulaeva, E. I. Reyshakhrit</i>	
DIGITAL ENTERPRISE MANAGEMENT IN CYBERSPACE.....	635
<i>V. Ya. Tsvetkov, S. V. Shaytura, N. L. Sultaeva</i>	
THE CONCEPT OF ADVANCE FORMATION OF ANTHROPOTECHNICAL SECURITY OF FUNCTIONING AND LIFE QUALITY OF A HUMAN IN CYBERPHYSICAL BUILDING SYSTEMS USING DIGITALIZATION.....	640
<i>V. O. Chulkov, R. R. Kazaryan</i>	

PART 2

MONITORING OF THE DYNAMICS OF CHANGES OF THE HUMAN ADAPTIVE NORM IN CYBERPHYSICAL SYSTEMS OF "SMART BUILDINGS" USING DIGITALIZATION	646
<i>V. O. Chulkov</i>	
DETERMINATION OF PRICES FOR SERVICES IN ONLINE MARKETING IN VKONTAKTE SOCIAL NETWORK.....	654
<i>A. V. Plotnikov</i>	
THREE-FACTOR MODEL OF PREDICTING BANKRUPTCY OF A TRADING COMPANY AND THE ADVANTAGES OF ITS APPLICATION IN A DIGITAL ECONOMY	659
<i>E. S. Volna, Yu. A. Dolgikh, Yu. E. Slepukhina</i>	
THE INTERRELATION BETWEEN THE RESULTS OF SOCIO-ECONOMIC DEVELOPMENT AND THE PARAMETERS OF THE STRUCTURE OF THE FINANCIAL SYSTEM OF RUSSIA	665
<i>A. V. Lebedev, E. A. Razumovskaya</i>	
INFLUENCE ON FINANCIAL LITERACY OF REGIONAL DIFFERENCES IN INCOME AND ACTIVITY OF USING DFS.....	672
<i>E. A. Razumovskaya, D. Yu. Razumovskiy</i>	
IMPACT OF THE DIGITAL ECONOMY ON INTELLECTUAL PERFORMANCE RUSSIAN REGIONS.....	678
<i>M. Vlasov</i>	

DIGITAL MATURITY: DEFINITION AND MODEL	686
<i>I. V. Aslanova, A. I. Kulichkina</i>	
DIGITALIZATION OF TOURISM: CREATING TOURIST INFORMATION CENTER.....	693
<i>Z. A. Mustafaeva, E. O. Tappaskhanova, Yu. O. Thamitlokova</i>	
INFORMATION OPPORTUNITIES OF THE DIGITAL ECONOMY IN THE PROCESS OF FORECASTING THE REGION'S LABOR RESOURCES	700
<i>E. I. Kozlova, M. A. Novak</i>	
MATRIX FOR SELECTING PRIORITIES FOR INNOVATIVE DEVELOPMENT OF THE TERRITORY BASED ON THE PRINCIPLES OF "SMART SPECIALIZATION" IN THE DIGITAL ECONOMY	706
<i>I. A. Tronina, G. I. Tatenko, S. S. Bakhtina</i>	
STAGES OF FORMATION OF THE DIGITAL ENVIRONMENT OF MODERN CITIES.....	716
<i>K. A. Semyachkov</i>	
PROCEDURE FOR ADOPTING REGIONAL MANAGERIAL DECISIONS ON THE BASIS OF APPLYING DSS "DATA"	722
<i>E. E. Averchenkova, A. V. Averchenkov</i>	
FINANCIAL CONTROL OF PUBLIC PROCUREMENT TO PREVENT CORRUPTION IN THE DEVELOPMENT OF DIGITAL ECONOMY	730
<i>B. I. Isroilov, U. Kh. Abduganiyev, B. B. Ibragimov</i>	
MODELING THE RELATIONSHIP OF SOCIAL PRODUCT AND INDICATORS OF DEMOGRAPHY, LABOR, AND EMPLOYMENT AS A SCIENTIFIC BASIS FOR THE DIGITAL ECONOMY OF THE REGION	737
<i>E. I. Kozlova, M. A. Novak, M. Yu. Karlova</i>	
DIGITAL MODELS FOR ASSESSING THE RELATIONSHIP OF ECONOMIC AND ECOLOGICAL PROCESSES WITH MUSICAL WORKS	744
<i>S. N. Darovskih, P. M. Shonazarov, B. B. Saidov</i>	
THE SYSTEM MECHANISM OF LAND MANAGEMENT IN THE DIGITAL ECONOMY	751
<i>A. V. Kuchumov, S. E. Terentyev, A. V. Belokopytov</i>	
DIGITAL TECHNOLOGIES IN MANAGING FOOD INDUSTRY ENTERPRISES.....	758
<i>L. N. Rozhdestvenskaya, O. V. Rogova, L. Ye. Cherednichenko</i>	
ABOUT THE SPECIFICITY OF THE ANALYSIS OF SOCIO-ECONOMIC SYSTEMS IN THE CONDITIONS OF DIGITALIZATION	765
<i>I. I. Bryantsev, O. V. Bryantseva, R. V. Evstifeev</i>	
BUSINESS DEVELOPMENT MODELS IN THE SYSTEM OF THE RUSSIAN ELECTRONIC ENTREPRENEURSHIP	770
<i>A. I. Khisaeva, G. F. Shaykhutdinova, E. M. Ishmukhametov</i>	
ASSESSMENT OF THE IMPACT OF STATE PROGRAMS AND POLICIES ON THE STATE AND DEVELOPMENT OF THE DAIRY INDUSTRY (BY THE EXAMPLE OF NOVOSIBIRSK REGION)	777
<i>M. K. Chernyakov, M. M. Chernyakova, O. V. Usacheva</i>	
DISTRIBUTION OF INTANGIBLE ASSETS IN THE REGIONS OF THE RUSSIAN FEDERATION AND WORLDWIDE	786
<i>E. V. Fakhrutdinova, J. S. Kolesnikova, R. Kh. Yagudin</i>	

INSTRUMENTATION FOR DIGITALIZATION OF LOGISTIC BUSINESS PROCESSES OF OIL PRODUCTION ORGANIZATIONS	791
<i>R. A. Galiakhmetov, N. N. Pushina, N. G. Sokolova</i>	
CENTRAL BANK DIGITAL CURRENCIES AS THE INSTRUMENT OF NATIONAL ECONOMIC SOVEREIGNTY CONSOLIDATION	799
<i>T. G. Volkova, Yu. V. Sevryugin, S. N. Firsova</i>	
REFLEXIVE MODERNIZATION IN THE ERA OF DIGITAL ECONOMY	805
<i>N. G. Sokolova, A. I. Troyanskaya, O. B. Glavatskikh</i>	
DETERMINATION OF LABOR INTENSITY OF RESEARCH, CREATIVE WORK TYPES IN PRODUCTION BASED ON COMPLEXITY THEORY APPROACHES AND FUZZY LOGIC.....	810
<i>V. P. Koretskiy, M. R. Degtereva, M. I. Fayzulin</i>	
DIGITAL TECHNOLOGIES IN MANAGEMENT OF LOGISTIC SYSTEMS ON THE TRANSPORT SERVICE MARKET	817
<i>I. M. Kalyakina, O. N. Sakharova, I. A. Dmitrieva</i>	
DIGITAL TECHNOLOGIES IN PRODUCTION AND SPATIAL DEVELOPMENT OF REGIONS.....	823
<i>S. A. Grachev, T. B. Malkova, O. A. Donichev</i>	
DIGITALIZATION OF ECONOMY AS THE ECONOMIC GROWTH AND UNEMPLOYMENT RISK DECREASE FACTOR.....	828
<i>M. G. Mirgorodskaya, I. T. Rustamova, S. A. Grachev</i>	
DYNAMIC NORMALS AS AN INDUSTRIAL ENTERPRISE MANAGEMENT TOOL IN THE DIGITAL ECONOMY	834
<i>E. V. Shestakova, A. M. Sitzhanova, R. M. Prytkov</i>	
IMPROVING METHODS OF STATE MANAGEMENT OF SOCIO-ECONOMIC PROCESSES IN THE CONDITIONS OF DIGITALIZATION OF THE ECONOMY	843
<i>L. E. Puinko, E. V. Tolkacheva</i>	
EMPLOYMENT AS A MODERN DEVELOPMENT TREND: SOCIAL AND LABOR RELATIONS IN THE DIGITAL ECONOMY	848
<i>T. A. Kamarova</i>	
INTEGRATION OF MONITORING SYSTEMS IN THE PUBLIC ADMINISTRATION OF THE REGION UNDER THE CONDITIONS OF TECHNOLOGICAL TRANSFORMATION	856
<i>M. V. Tsurkan, M. A. Liubarskaia, A. P. Silchenko</i>	
ASPECTS OF DIGITALIZATION OF SOCIAL INSURANCE IN THE CONTEXT OF ANALYSIS OF THE EFFECTIVENESS OF THE SYSTEM OF MANDATORY SOCIAL INSURANCE OF INDUSTRIAL INJURIES IN THE RUSSIAN FEDERATION IN THE PERIOD FROM 2005 TO 2018	861
<i>L. E. Puinko</i>	
DIGITAL PLATFORM FOR SOCIAL SPHERE. THE NEED AND PROBLEMS OF CREATION IN RUSSIA.....	868
<i>T. D. Odinkova, N. A. Istomina</i>	
ORGANIZATION OF THE INTERNAL STATE FINANCIAL CONTROL IN CONDITIONS OF RUSSIAN ECONOMY DIGITALIZATION.....	873
<i>N. N. Simko, E. G. Shatkovskaya, N. S. Piontkevich</i>	

MODERN TRENDS IN FINANCING INFRASTRUCTURE PROJECTS IN THE FRAMEWORK OF PUBLIC-PRIVATE PARTNERSHIP	881
<i>L. I. Yuzvovich, O. A. Boytush, L. M. Pustovalova</i>	
BINARY OPTIONS AS NEW FINANCIAL INSTRUMENTS AND THEIR INTEGRATION INTO THE FINANCIAL SECTOR	889
<i>O. B. Novruzova, Y. O. Pronina, E. S. Vorobeva</i>	
PERSPECTIVES OF ADMINISTRATIVE LEGAL PROCEEDINGS IMPROVEMENT IN CONDITIONS OF DIGITALIZATION	893
<i>K. A. Sultanov, M. V. Kostennikov, E. V. Kashkina</i>	
DIGITAL TRENDS OF FINANCIALIZATION OF PUBLIC-PRIVATE PARTNERSHIP PROJECTS IN SOCIAL AND ECONOMIC SYSTEMS MANAGEMENT	897
<i>L. I. Yuzvovich, N. Yu. Isakova, T. S. Kadochnikova</i>	
DIGITAL TECHNOLOGIES IN ENSURING FINANCIAL STRENGTH OF RUSSIAN NON-FERROUS SMELTERS	907
<i>Yu. A. Dolgikh, E. S. Panfilova, E. A. Smorodina</i>	
THE STRUCTURE OF THE ONLINE REPUTATION ANALYSIS IN TOURISM	914
<i>A. V. Platov, O. I. Litvinova, N. G. Troitskaya</i>	
FOREIGN AND RUSSIAN EXPERIENCE OF BLOCKCHAIN DIGITIZATION BY CENTRAL BANKS, FINANCIAL, AND TECHNOLOGY COMPANIES	918
<i>N. N. Mokeeva, V. E. Fraiss, V. A. Pankov</i>	
DIGITAL TRANSFORMATION OF GOVERNMENT CONTROL AND TRUST IN GOVERNMENT: TO THE PROBLEM STATEMENT	925
<i>A. D. Trakhtenberg, E. G. Dyakova</i>	
DEVELOPMENT OF STRATEGY FOR DIGITALIZATION OF SCIENTIFIC UNIVERSITY LIBRARY	930
<i>L. I. Zabara, L. N. Yakina</i>	
DIGITAL SILK ROAD AS AN INTEGRATION PROJECT: OPPORTUNITIES FOR RUSSIA	937
<i>I. Lazanyuk, S. Revinova</i>	
INDEX APPROACH TO ASSESSING THE ENERGY EFFICIENCY AT A REGIONAL LEVEL	944
<i>S. A. Balashova, K. G. Gomonov</i>	
BENCHMARKING OF MARKET CAPACITY ASSESSMENT METHODS AND THEIR APPLICATION TO DIGITAL PRODUCTS	951
<i>G. L. Azoev, E. V. Sumarokova</i>	
DIGITALIZATION OF THE ECONOMY OF KAZAKHSTAN AS A FACTOR OF INNOVATIVE DEVELOPMENT	957
<i>R. Zhanbayev, S. Sagintayeva, A. Abildina</i>	
DIGITAL TRANSFORMATION TRENDS IN RUSSIAN AND FOREIGN COMPANIES	963
<i>E. R. Bostoganashvili, I. V. Nigmatullina, R. A. Kashapova</i>	
INFORMATION SAFETY AND ISSUES OF ITS PROVISION IN THE BUSINESS ENVIRONMENT	969
<i>V. A. Yakovlev, A. N. Semyonova</i>	

MAIN AREAS OF INTERNAL CONTROL FOR INDEPENDENT ASSESSMENT OF TAX RISKS IN TAX CONSULTING IN THE DIGITAL ECONOMY OF RUSSIA.....	973
<i>O. N. Chechushkova</i>	
E-GOVERNMENT AND GOVERNMENT SUPPORT FOR THE DIGITAL ECONOMY IN LATIN AMERICA AND THE CARIBBEAN	979
<i>S. Revinova, D. P. Chavarry Galvez</i>	
SERVICE BUSINESS MODEL - A NEW APPROACH TO IMPROVING EFFICIENCY IN THE DIGITAL ECONOMY	988
<i>T. Shcherbakova</i>	
WORK MOTIVATIONAL FACTORS OF GENERATION Z IN THE DIGITAL ECONOMY	994
<i>O. A. Vasilyeva, G. V. Dovzhik, S. A. Musatova</i>	
ASSESSMENT OF ECONOMIC INEQUALITY OF THE REGIONS OF SIBERIA (BASED ON THE DAIRY INDUSTRY)	1001
<i>M. K. Chernyakov, M. Chernyakova, E. Prikhodko</i>	
INFLUENCE OF DIGITAL TECHNOLOGIES ON THE TRANSFORMATION OF A BANKING PRODUCT	1009
<i>A. I. Serebrennikova, A. V. Mikryukov, T. A. Tchilimova</i>	
IMPLEMENTATION OF THE NATIONAL PROJECT “DIGITAL ECONOMY” IN REGIONAL STRATEGIES	1015
<i>A. I. Leontyev, N. V. Novikova</i>	
COMPOSITIONAL STOCHASTIC MODEL CHECKING PROBABILISTIC AUTOMATA VIA ASSUME-GUARANTEE REASONING	1020
<i>Y. V. Kuvaeva, M. V. Chudinovskikh, N. L. Boronenkova</i>	
ISSUES RELATING TO DEVELOPMENT AND MANAGEMENT OF SOCIAL SECTOR IN THE DIGITAL AGE	1024
<i>M. I. Lvova, V. V. Shvedov, V. V. Sulimin</i>	
PUBLIC PARTICIPATION IN STRATEGIC PLANNING AS A BASIS FOR THE FORMATION OF DIGITAL TECHNOLOGIES	1029
<i>M. I. Lvova, V. V. Shvedov, V. V. Sulimin</i>	
THE DEVELOPMENT OF THE DIGITAL ECONOMY AND THE CITIZENS’ RIGHT TO PRIVACY	1034
<i>V. B. Malkerov</i>	
WORLD TREND DIGITALIZATION–DIRECTIONS AND OPPORTUNITIES	1039
<i>N. S. Necheukhina, O. V. Mustafina, T. I. Buyanova</i>	
REGIONAL PROJECTION OF DIGITAL ECONOMY	1044
<i>N. V. Novikova, E. V. Strogonova, L. S. Dianova</i>	
PROCESS APPROACH AND ORGANIZATIONAL CHANGE ON THE EXAMPLE OF TRANSPORT AND LOGISTICS SYSTEM	1051
<i>L. G. Protasova</i>	
A PRACTICALLY-ORIENTED APPROACH IN PREPARATION OF UNIVERSITY SPECIALISTS AS A MEDIUM FOR THE DEVELOPMENT OF DIGITAL ECONOMY	1056
<i>T. Zh. Solosichenko, N. A. Goncharova, Z. V. Nesterova</i>	

DIGITAL TECHNOLOGIES IN BANK RETAIL LENDING	1063
<i>V. P. Ivanitsky, T. V. Reshetnikova, A. I. Reshetnikov</i>	
INVESTMENT ASPECTS OF OVERCOMING THE DIGITAL INEQUALITY OF CONSTITUENT ENTITIES OF THE MACRO-REGION	1069
<i>G. M. Kvon, O. G. Pozdeeva, A. Yu. Titovets</i>	
«DIGITALIZATION» IS A MODERN TENDENCY IN THE MANAGEMENT OF ECONOMIC SYSTEMS IN THE RUSSIAN ECONOMY	1077
<i>O. V. Kotova, N. I Popova, O. A. Vorotilova</i>	
IMPROVEMENT OF REGIONAL ECONOMIC MANAGEMENT MECHANISMS IN THE CONDITIONS OF DIGITIZATION: FOREIGN AND DOMESTIC EXPERIENCE	1083
<i>S. G. Pyankova</i>	
DIGITAL PLATFORM ANTITRUST APPROACHES	1090
<i>A. Mokronosov, M. Anisimova</i>	
FORMATION OF THE FINANCIAL MECHANISM FOR TRANSFER PRICING OF INDUSTRIAL CORPORATIONS IN THE CONTEXT OF RISK MANAGEMENT AND BUSINESS PROCESS AUTOMATION	1094
<i>G. Y. Sheina, A. A. Pausov, A. V. Kurdumov</i>	
INFLUENCE OF DIGITAL ECONOMY ON PERSONNEL TRAINING FOR HOTEL AND TOURISM BUSINESS	1101
<i>T. Y. Chikurova</i>	
ELECTRONIC REGISTRIES OF REGISTRATION AUTHORITIES AS A FACTOR IN THE FORMATION OF THE PROPOSALS IN THE PRIMARY RESIDENTIAL REAL ESTATE MARKET	1105
<i>T. R. Lukashenok, S. V. Rosenko</i>	
THE ROLE OF DIGITAL TECHNOLOGIES IN INCREASING THE TOURIST ATTRACTIVENESS OF THE SVERDLOVSK REGION	1112
<i>Ye. G. Radygina, E. I. Okhrimenko</i>	
DIGITAL CURRENCIES OF THE CENTRAL BANK AS A MEANS OF STRENGTHENING THE MONETIZATION OF THE RUSSIAN ECONOMY	1119
<i>N. I. Kiriakova</i>	
DEVELOPMENT OF CORE COMPETENCIES IN THE WELLNESS & SPA SERVICES IN THE DIGITAL ECONOMY	1124
<i>N. Simchenko, A. Yanovskaya</i>	
INTERACTIVE VISUALIZATION TOOL AS AN ELEMENT FOR PLANNING EDUCATIONAL SOLUTIONS ON THE DIGITAL FOOTPRINT OF COMPANIES	1130
<i>O. V. Milekhina, I. B. Adova, V. A. Fomin</i>	
INTELLIGENT RISK ASSESSMENT OF BANKING SERVICES IN THE TRANSITION TO A DIGITAL ECONOMY USING THE EXAMPLE OF BANKS IN TAJIKISTAN	1137
<i>R. G. Ganiev, N. D. Tovmasyan</i>	
DIGITAL PUBLIC ADMINISTRATION: POSSIBLE RISKS AND OPPORTUNITIES	1141
<i>E. Kipervar, E. Mamay, E. Kipervar</i>	

ANALYSIS OF THE IMPACT OF DIGITALIZATION ON THE DEVELOPMENT OF FOREIGN ECONOMIC ACTIVITY DURING COVID-19 PANDEMIC.....	1148
<i>A. V. Shkalkenko, E. A. Fadeeva</i>	
IMPLEMENTATION OF INFORMATION COMMUNICATIONS TECHNOLOGIES IN ORDER TO IMPROVE THE HOTEL SERVICES QUALITY AND ENSURING THE REALISATION OF SUSTAINABLE DEVELOPMENT OF HOTEL ENTERPRISE	1154
<i>Makhlouf Aghiad, Jarrouj George, Sakhaa Hasan, Alghafri Mahmoud Abdulkader, Battikh Rony</i>	
FUZZY MODEL OF DIGITAL ASSESSMENT OF DONATION SYSTEMS' LEVEL IN COVID-19.....	1159
<i>D. M. Nazarov</i>	
DIGITAL TECHNOLOGIES AS THE BASIS FOR OPTIMIZING SOCIOECONOMIC DEVELOPMENT OF TERRITORIES	1165
<i>N. Yu. Vlasova, E. S. Kulikova, O. A. Durandina</i>	
FINANCIAL RESOURCES MANAGEMENT INFORMATION SYSTEM OF FLAGSHIP UNIVERSITY PROJECTS	1170
<i>E. Yu. Chekotilo, D. A. Abramkina, O. Yu. Kichigina</i>	
TECHNIQUE FOR ASSESSING THE TRAINING LEVEL OF OPERATIONAL PERSONNEL AT ELECTRIC POWER FACILITIES USING TRAINING SYSTEMS OF THE DIGITAL TWIN TYPE.....	1177
<i>D. Yu. Alekin, N. G. Yagovkin</i>	
DIGITAL ECONOMY: DISTRIBUTED PROJECT FINANCING SYSTEMS	1182
<i>S. E. Belyaev</i>	
PROSPECTS AND PROBLEMS OF DIGITALIZATION OF THE LABOR MARKET IN RUSSIA.....	1189
<i>O. B. Digilina, I. B. Teslenko, N. V. Abdullaev</i>	
THE STRATEGIC PLANNING OF INDUSTRIAL COMPLEX COMPANIES UNDER THE CONDITIONS OF DIGITAL TECHNOLOGIES DEVELOPMENT	1193
<i>S. F. Sayfullina, E. A. Byl, D. A. Gamilova</i>	
STRATEGIC PARTNERSHIP WITH HIGH GROWTH COMPANIES: ELIGIBLE COMPANIES SELECTION ALGORITHM	1199
<i>E. A. Byl, D. A. Gamilova, S. F. Sayfullina</i>	
DIGITAL TRANSFORMATION OF MANAGEMENT OF RUSSIAN ENERGY COMPANIES	1207
<i>N. F. Soldatova, S. B. Ilyashenko, N. V. Rebrikova</i>	
STATE DEBT MANAGEMENT IN THE RUSSIAN FEDERATION IN MODERN SOCIO-ECONOMIC CONDITIONS	1213
<i>Yu. V. Atanasovska, L. D. Sanginova, I. V. Balynin</i>	
DIGITALIZATION OF ENVIRONMENTAL MONITORING AS AN ENABLER OF CIRCULAR ECONOMY TRANSITION.....	1219
<i>E. O. Wegner-Kozlova, O. M. Guman</i>	
DEVELOPMENT OF A DIGITAL DECISION-MAKING ALGORITHM TO INCREASE AGRICULTURAL PRODUCTIVITY.....	1224
<i>I N Besaliev, I P Bolodurina, S S Akimov</i>	

DEVELOPMENT OF THE MANAGEMENT AND INCENTIVE SYSTEM FOR INNOVATION ACTIVITY OF ENTERPRISES IN THE DIGITAL ECONOMY	1230
<i>C. M. Isakov</i>	

SESSION: THE USE OF DIGITAL TECHNOLOGIES IN HEALTHCARE

INFORMATION SYSTEM FOR MONITORING THE MOVEMENT OF MEDICINES AS A MEANS OF INCREASING THE EFFECTIVENESS OF PHARMACOVIGILANCE	1236
<i>O. V. Filippova, S. V. Greibo, N. N. Pronkin</i>	

MANAGEMENT OF THE QUALITY OF SERVICES PROVIDED IN THE FIELD OF HEALTHCARE OF THE SOCIO-ECONOMIC SYSTEM.....	1240
<i>A. E. Arutyunova, E. V. Smirnova, V. A. Kashin</i>	

DIGITAL MEASUREMENT OF THE QUALITY OF LIFE OF THE RUSSIAN POPULATION: ASPECTS OF QUALITY OF HEALTH CARE.....	1247
<i>A. N. Zoubets, A. V. Novikov, A. Y. Oborskiy</i>	

DEVELOPMENT OF A MODEL FOR PREDICTING TREATMENT OF CARDIOVASCULAR DISEASES BASED ON MACHINE LEARNING METHODS.....	1256
<i>I. P. Bolodurina, D. I. Parfenov, A. Yu. Zhigalov, L. S. Zabrodina</i>	

SESSION: DIGITAL METHODS IN THE HUMANITIES AND THE PHILOSOPHY OF DIGITAL ECONOMY

POSSIBILITIES OF USING DIGITAL TECHNOLOGIES IN TEACHING LATIN GRAPHICS IN THE REPUBLIC OF KAZAKHSTAN.....	1262
<i>Salgarayeva Gulnaz, Makhanova Aigul, Bazayeva Zhuldyz</i>	

ADAPTATION OF CULTURE AND CREATIVE INDUSTRIES SPHERE TO THE TRANSITION OF DIGITAL TECHNOLOGIES.....	1268
<i>D. N. Sukhovskaya, L. I. Ermakova</i>	

ANALYSIS OF THE READINESS OF FIRST-YEAR STUDENTS TO USE ELECTRONIC TEXTBOOKS IN THE LEARNING PROCESS	1272
<i>I. Yu. Arestova, E. G. Sharonova, M. Yu. Kupriyanova</i>	

INSTITUTIONAL MODEL OF DRIVERS OF DIGITAL DEVELOPMENT OF HUMAN CAPITAL IN THE STRATEGIC PERSPECTIVE.....	1276
<i>N. R. Kelchevskaya, E. V. Shirinkina</i>	

THE USAGE OF DIGITAL TECHNOLOGY IN SPEECH SEGMENTATION.....	1281
<i>Rzayeva Zumrud Elyar</i>	

THE ROLE OF INFORMATION TECHNOLOGY IN THE DEVELOPMENT OF LINGUISTICS	1285
<i>Isayeva Narmina Shua</i>	

HOUSEHOLD CONSUMPTION PROCESS AT THE DIFFERENT STAGES OF SOCIAL DEVELOPMENT ON THE WAY TO THE DIGITAL ECONOMY	1289
<i>D. K. Rakhmatullina, G. T. Guzelbaeva, D. S. Novikov</i>	

INFORMATION TECHNOLOGIES AS A MEANS OF ACMEOLOGICAL INFLUENCE IN THE CONTEXT OF PERSONAL SELF REALIZATION	1294
<i>I. V. Balynin, N. N. Nizhneva, A. G. Mikhaylova</i>	

Author Index