

6th Annual International Conference on Management Research (AICMaR 2019)

Advances in Economics, Business and Management Research
Volume 132

Jakarta, Indonesia
6 – 7 November 2019

Editors:

**Irvan Noormansyah
Lies Zulfiati
Muhammad Anhar
Ade Gafar Abdullah
Isma Widiaty**

**Cep Ubad Abdullah
Maya Mustika
Erna Lovita
Faris Faruqi
Gatot Prabantoro**

ISBN: 978-1-7138-0991-3

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2020) by Atlantis Press
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=aicmar-19>

Printed with permission by Curran Associates, Inc. (2020)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

DOES INDONESIA'S ECONOMIC GROWTH REDUCE UNEMPLOYMENT?.....	1
<i>Dwi Windu Suryono, Agustian Burda, Rama Chandra</i>	
TRACER STUDY OF ALUMNI PROFILES AND STEI CONTRIBUTION TO THE COMPETENCE OF GRADUATES AT THE WORKPLACE (CASE STUDY STEI ALUMNI CLASS OF 2012)	4
<i>Muhammad Ramaditya, Syahrul Effendi</i>	
QUALITY MANAGEMENT SYSTEM AND ENVIRONMENTAL MANAGEMENT SYSTEM: WHAT IS ITS ROLE IN MANUFACTURING INDUSTRY	9
<i>Sri Sarjana, Joko Rizkie Widokarti</i>	
POTENTIAL PARTNERSHIP OF COMMUNITY-BASED MANAGEMENT IN SUPPORTING THE UTILIZATION OF SUSTAINABLE RESOURCES IN INDONESIAN COASTAL TOURISM.....	16
<i>Saiqa Ilham Akbar, Anisa Nurpita</i>	
FACTORS THAT INFLUENCE TOURIST BUYING INTEREST IN MANADO CITY TRADITIONAL SMES.....	21
<i>Imelda W. J. Ogi, Merinda H. Ch. Pandowo, Rita N. Taroreh</i>	
THE QUALITY OF HUMAN RESOURCES, MOTIVATION AND LEADERSHIP ON THE PERFORMANCE OF THE FORENSIC CHECKER IN THE PESLABFOR BARESKRIM INDONESIA POLICE	25
<i>Meita Pragiwani, Dewi Arni, Mohammad Benny Alexandri</i>	
INFLUENCE SERVICE QUALITY, BRAND IMAGE, LOCATION TO CUSTOMER SATISFACTION AND CUSTOMER LOYALTY (CASE STUDY ON MOTORCYCLE REPAIR SHOP SAHABAT MOTOR-CIBINONG CUSTOMER).....	29
<i>Lina Noersanti, Try Akbar Prasetyo</i>	
JAKARTA ISLAMIC INDEX PERFORMANCE ANALYSIS, BEFORE, DURING AND AFTER THE 2008 GLOBAL CRISIS USING SHARPE, TREYNOR, AND JENSEN INDEX	33
<i>Mohammad Benny Alexandri, Meita Pragiwani, Aldi Bahtiar</i>	
UNUSUAL PHENOMENA OF THE PROFIT-RETURN RELATIONSHIP IN INDONESIA SHARIA STOCKS MARKET	39
<i>Muhammad Anhar, Faris Faruqi</i>	
THE IMPACT OF WORK-BALANCE ON EMPLOYEE PERFORMANCE MEDIATED BY EMPLOYEE LOYALTY (LESSONS FROM FEMALE EMPLOYEES WORKING IN INTERNATIONAL ENVIRONMENT IN GREATER JAKARTA, INDONESIA).....	42
<i>Melisa Melayansari, Risa Bhinekawati</i>	
EFFECT OF SERVICE QUALITY AND SATISFACTION LEVEL ON CONSUMER LOYALTY OF MRT TRAINS (CASE STUDY IN CIPUTAT AREA).....	48
<i>Djoko Hananto, Sampor Ali</i>	
THE EFFECT OF MORAL INTENSITY, ETHICAL DECISION MAKING, PROFESSIONAL COMMITMENT, AND ANTICIPATORY SOCIALIZATION ON WHISTLEBLOWING INTENTION	53
<i>Dina Nurdianawati, Riani Rachmawati</i>	

IMPACT OF CORPORATE SOCIAL RESPONSIBILITY DISCLOSURE AND ACCOUNTING PERFORMANCE ON SUSTAINABLE BUSINESS	60
<i>Rahmawati Rahmawati, Salju Salju, Dileep Kumar Mohanachandran</i>	
THE ANALYSIS FEASIBILITY STUDY ON THE FINANCIAL ASPECTS OF ISLAMIC PERSPECTIVE	65
<i>Hamdi Agustin, Azwirman Azwirman</i>	
DIGITAL PLATFORM UTILIZATION FOR INDONESIAN MARINE PRODUCTS MARKETING: A STUDY CASE ON ARUNA INDONESIA	70
<i>Adrie Frans Assa, Gidion Putra Adirinekso</i>	
STUDY OF FACTORS AFFECTING DOMESTIC TOURISM PURCHASE IN SMES FOOD AND BEVERAGE BASED IN MANADO CITY	73
<i>Imelda W. J. Ogi, Joy E. Tulung, Mirah H. Rogi, Christoffel M. O. Mintardjo</i>	
INCREASING THE RURAL ECONOMY OF VILLAGE OWNED ENTERPRISES BUMDES ANTAJAYA BOGOR	77
<i>Sri Widyastuti, Sri Ambarwati</i>	
THE INFLUENCE OF ROLE CONFLICT AND ROLE OVERLOAD TO JOB SATISFACTION	82
<i>Rutinaias Haholongan, Dedi Kusdinar</i>	
DIFFERENTIATION SERVICES AND CUSTOMER VALUE THAT AFFECTS CUSTOMER SATISFACTION AND CUSTOMER LOYALTY PT. SAMUDRA JAYA SAKTI	86
<i>Yusuf Suhardi, Zulkarnaini Zulkarnaini, Anisa Nanda Novita, Arya Darmawan</i>	
UNUSUAL PHENOMENA OF THE RISK-RETURN RELATIONSHIP IN INDONESIA SHARIA STOCKS MARKET	91
<i>Muhammad Anhar, Faris Faruqi</i>	
THE INFLUENCE OF LEADERSHIP COMMUNICATIONS MEDIATED BY FEELING VALUED AND INVOLVED, ON EMPLOYEE ENGAGEMENT: (A CASE STUDY OF PT SANGGAR SARANA BAJA CHANGE MANAGEMENT)	95
<i>Antonius Hery Wibowo, Risa Bhinekawati</i>	
ANALYSIS OF INDONESIA EXPORTS TO ASEAN COUNTRIES AND THEIR EFFECT ON ECONOMIC GROWTH IN THE MEA ERA	101
<i>Debby Ch. Rotinsulu, Jacline I. Sumual, Robby Joan Kumaat</i>	
THE ROLE OF TRANSFORMATIONAL LEADERSHIP AND WORKPLACE SPIRITUALITY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR: EVIDENCE FROM INDONESIAN CUSTOMS AND EXCISE	105
<i>Rudiyana Rudiyana, Fanny Martdianty</i>	
EFFECT OF QUALITY OF LOGISTICS SERVICES AND CONSUMER SAFETY ON PURCHASING DECISIONS IN BHINNEKA E-COMMERCE	111
<i>Kus Tri Dianavera, Toto Aminoto</i>	
STUDY OF CONVENTIONAL BANK HEALTH IN INDONESIA FROM 2012 TO 2017	115
<i>Yusnita Octafilia, Evelyn Wijaya</i>	
ANALYSING THE DECOY EFFECT ON ONLINE PRODUCT PURCHASING PREFERENCE: AN EXPERIMENTAL STUDY	120
<i>Intan Sherlin, Ferry Siswadhi, Elex Sarmigi</i>	

ANALYSIS OF INCOME INEQUALITY AND ITS EFFECT ON POVERTY THROUGH ECONOMIC GROWTH (CASE OF TALAUD ISLANDS DISTRICT)	126
<i>Robby J. Kumaat, Debby Ch. Rotinsulu, Vekie A. Rumat</i>	
FACTORS AFFECTING THE INTENTION TO ESTABLISH INNOVATIVE BUSINESS BASED ON LOCAL RESOURCES IN YOUNG GENERATION ON NORTH SULAWESI	130
<i>Christoffel Kojo, Christoffel M. O. Mintardjo, Djeini Maradesa, Wensy F. I. Rompas</i>	
FACTORS AFFECTING WORK-LIFE BALANCE IN TECHNOLOGY ERA	135
<i>Husain Nurisman, Dian Surya Sampurna</i>	
IDENTIFICATION OF MARKET OPERATOR AND MARKETING CHANNELS IN FISH LANDING CENTER (A CASE STUDY LHOK PAWOH FISH LANDING CENTER).....	140
<i>Asbahrul Amri, Bakruddin Anhar, Muhammad Ramaditya</i>	
IMPLEMENTATION OF FIVE C’S MARKETING ANALYSIS AT THE ALIA SPORT INDONESIA ENTREPRENEURSHIP START-UP	144
<i>Teddy Siswanto, Wawan Kurniawan, Ratna Shofiati, Hartini Hartini, Rahman Nur Hidayat</i>	
ANALYSIS OF SMES IN THE CIPUTAT TRADITIONAL MARKET IN ISLAMIC BUSINESS ETHICS PERSPECTIVE	148
<i>Ari Wibowo, Adi Mansah</i>	
THE IMPACT OF CROSS CULTURAL COMPETENCE ON EMPLOYEE PERFORMANCE MEDIATED BY GLOBAL MINDSET IN OVERSEAS CONSTRUCTION PROJECTS (LESSONS FROM A LARGE CONSTRUCTION COMPANY IN INDONESIA)	153
<i>Ahmad Amiriansjah Pabittei, Risa Bhinekawati</i>	
EFFECT OF SERVICE QUALITY, PRODUCT QUALITY, AND PRICE ON CONSUMER SATISFACTION AND ITS IMPACT ON CUSTOMER LOYALTY AT BEKASI BRANCH SUPERINDO SUPERMARKET	159
<i>Imelda Aprileny, Nelli Novyarni</i>	
DETERMINANTS OF FIRM VALUE: EVIDENCE IN INDONESIA STOCK EXCHANGE	164
<i>Dian Surya Sampurna, Erni Romawati</i>	
SOCIAL VALUE, ECONOMIC JUSTICE PRACTICES AND SOCIAL PERFORMANCE.....	168
<i>Cicilia Erna Susilawati, Elisabeth Supriharyanti, Nekhasius Agus Sunarjanto</i>	
RISK MANAGEMENT OF SOCIAL MEDIA USING IN HIGHER EDUCATION	172
<i>Erna Lovita, Gatot Prabantoro</i>	
IDENTIFICATION OF THE PHILLIPS CURVE TRADE-OFF PHENOMENON IN INDONESIA, USING THE GENERALIZED METHOD OF MOMENTS APPROACH.....	176
<i>Ginanjari Syamsuar, Sumitro Sumitro</i>	
PRICE PERCEPTION, RISK, QUALITY OF INFORMATION, AND IT’S EFFECT ON ONLINE PURCHASE DECISIONS (CASE STUDY ON MILLENNIALS IN DKI JAKARTA).....	182
<i>Asep Saefurahman, Subekti Singgih Hadi</i>	
EVALUATION OF SMALL TRADE EXTENSION PROGRAMS	188
<i>Diah Pranitasari, Lilik Trianah</i>	
ANALYSIS OF INFLUENCE OF INTELLECTUAL CAPITAL AND CAPITAL ADEQUACY RATIO ON BANK PERFORMANCE IN INDONESIA.....	193
<i>Sri Indrastuti, Hamdi Agustin, Amries Rusli Tanjung</i>	

FACTORS THAT AFFECT TOURIST TO VISIT KALIBIRU TOURIST VILLAGE.....	196
<i>Nurul Komara Fajrin, Dipa Mulia</i>	
THE EFFECT OF UNDERSTANDING AND APPLICATION OF ACCOUNTING INFORMATION SYSTEM ON SMES CULINARY PERFORMANCE IN MANADO CITY	200
<i>Victorina Z. Tirajoh, Yunita Mandagie, Meily Y. B. Kalalo</i>	
EFFECT OF CAREER DEVELOPMENT, WORK DISCIPLINE AND WORK ENVIRONMENT TO JOB SATISFACTION	204
<i>Joko Bagio Santoso, Yusuf Sidik</i>	
DOES INFLATION RESPOND TO INTEREST RATES CHANGES?	208
<i>Rama Chandra, Sumitro Sumitro</i>	
COMPANIES FINANCIAL PERFORMANCE AS A SIGNAL FOR INVESTOR IN PREDICTING STOCK PRICE, WITH MACROECONOMICS VARIABLE AS CONTROL VARIABLE.....	212
<i>Pristina Hermastuti Setianingrum, Doddi Prastuti</i>	
THE EFFECT OF FINANCIAL RATIOS ON THE POSSIBILITY OF FINANCIAL DISTRESS IN SELECTED MANUFACTURING COMPANIES WHICH LISTED IN INDONESIA STOCK EXCHANGE	217
<i>Rudolf Lumbantobing</i>	
CASH COMPENSATION, CORPORATE GOVERNANCE, OWNERSHIP, AND DIVIDEND POLICY ON BANKING PERFORMANCE	221
<i>Tafdil Husni, Rida Rahim, Riyadi Aprayuda</i>	
THE ROLE OF THE JUST IN TIME METHOD IN COST EFFICIENCY IN THE PROVISION OF RAW MATERIALS IN PT SUZUKI INDOMOBIL MOTOR DIVISION DIE CASTING	228
<i>Agustian Burda, Farmansjah Maliki</i>	

Author Index