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Thursday, October 24 8:30 - 10:00

CO: Conference Opening

Room: 138, mong man-wai bldg

Opening Remarks

Dr. Jiang Wei, Dean, School of Management, Zhejiang University

Dr. Michael Condry, President, IEEE Technology and Engineering Management Society Dr. Can Huang, Deputy Director, National Institute for Innovation Management, Zhejiang University

Keynote - Dr. Rongping Mu, CPC secretary-general of Institutes of Science and Development Keynote - Stephen Ibaraki, Founding General Manager, REDDS Capital

Thursday, October 24 10:30 - 11:30

CK: Keynotes

Room: 138, mong man-wai bldg

Dr. Xielin Liu, Professor and Director, University of Chinese Academy of Sciences

Dr. Jiang Wei, Dean, School of Management, Zhejiang University

Thursday, October 24 11:30 - 12:00

CP: Summit Dialogue

Room: 138, mong man-wai bldg

Panelists

- Dr. Can Huang (Moderator) Deputy Director, National Institute for Innovation Management, Zhejiang University
- Stephen Ibaraki Founding General Manager, REDDS Capital
- Dr. Rongping Mu CPC secretary-general of Institutes of Science and Development
- Dr. Xielin Liu Professor and Director, University of Chinese Academy of Sciences
- Dr. Jiang Wei Dean, School of Management, Zhejiang University

Thursday, October 24 2:00 - 3:45

PS1: Entrepreneurship

Room: 302, management building

2:00 5G, Dynamic Capabilities and Business Models Innovation in Healthcare industry......1

Asta Pundziene (UC Berkeley & Kaunas University of Technology, USA); Sohvi Heaton (Loyola Marymount University, USA); David Teece (UC Berkeley, USA)

- 2:20 Ideas and opportunities: Impact of technology knowledge through entrepreneurial alertness.......9 WeiLee Lim (UCSI University, Malaysia)
- 2:40 Entrepreneurship Education in Nigerian Universities and Its Influence on Graduate Entrepreneurial Intention......N/A Liying Meng (Falmouth University & UK, United Kingdom (Great Britain)); Declan Scully (University of Roehampton, United Kingdom (Great Britain)); Eunice Chukwuma-Nwuba (University of Northampton, United Kingdom (Great Britain))

3:00 Entrepreneurial Orientation in Organizational Culture of Small Enterprise.......14 Małgorzata Okręglicka and Anna Lemańska-Majdzik (Czestochowa University of Technology, Poland)

PS2: Organizational Issues

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Tianming Hao (Institute of Psychology, Chinese Academy of Sciences, China); Yiwen Chen (CAS Key Laboratory of Behavioral Science, Institute of Psychology, China); Sha Yang (Institute of Psychology, Chinese Academy of Sciences, China)

2:20 Empirical Study on the Relationship Between Subjective Well-being of Employees and Social Performance in Social Enterprises.........25 Wang Zhong and Ziyi Bai (Hunan University, China)

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Ou Bai (Zhejiang A&F Unniversity, China); Jiang Wei (ZheJiang University, China)

3:00 Quality Dimensions in Health Care Units in selected states of India An exploratory Study using SERVQUAL.......41 Sri Yogi Kottala (SVKM's University Hyderabad Campus, India)

PS3: Innovation Management

Room: 702

2:00 New Efficiency: Introducing Social Assistive Robots in Social Eldercare Organizations.......47 Rainer P Hasenauer (WU Wien & Marketing Management Institute, Austria); Carlotta Belviso (Vienna University of Economics and Business, Austria); Irmtraud Ehrenmueller (University of Applied Sciences Upper Austria, Austria)

2:20 Current Situation, Problems and Solutions of Colleges' Talents Cultivation Scheme Reform under the policy of "Emerging Engineering Education".......53

Yue Liu and Zheming Zhuang (Tianjin University, China)

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- 2:00 Cost Reduction First or Innovation First? Latecomer Firms' Technology Catching-up Strategy Selection.......65 Litian Chen and Zehong Shen (Zhejiang Gongshang University, China); Lei Guo (Xi'an Jiaotong University, China)
- 2:20 Knowledge Stock, Competition Orientation and Latecomer Firms' Attention to Emerging Technologies.......71 Litian Chen and Ling Wang (Zhejiang Gongshang University, China); Lei Guo (Xi'an Jiaotong University, China)

- 3:20 R&D Partner Type, Product Life-cycle, and Innovation Performance of High-technology Ventures......91 Giwon Michael Kim and Jun Seok Hwang (Seoul National University, Korea (South))

PS5: Innovation Management

Room: 1202

- 2:00 Innovation Ecosystem Resource Complementary and Expansion- a Comparative Case Study......N/A Shengxi Yang (Zhejiang University, China)

Punyapat Saksupapchon and Kelvin Willoughby (Skolkovo Institute of Science and Technology, Russia)

3:20 Exploration of Scientific and Technological Innovation Path of Enterprises in China.......117 Wang Shuo (Postal Scientific Research and Planning Academy, China); Huang Lina (Postal Research Center of China Post Group, China); Xiong Jiefei (Beijing Engineering Research Center of Post Intelligent Equipment, China)

Thursday, October 24 4:00 - 5:45

PS10: Recent advances in innovation management concepts and practices

Room: 1202

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Tobias Eljasik-Swoboda (Al Architect, Austria); Christian Rathgeber (Software Development, Austria); Rainer P Hasenauer (WU Wien & Marketing
Management Institute, Austria)
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4:20 System Association Methods for Patent Enhancements......N/A
Dongliang Sheu (Taiwan); Yi-Hung Lin (National Tsing Hua University, Taiwan)
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4:40 The Multi-Actor Multi-Criteria Analysis (MAMCA) as a Tool to Evaluate Shaanxi Renewable Energy Projects......N/A Xin Zan (Northwestern Polytechnical University, China)

PS6: Entrepreneurship

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Tingting Zhu (National Tsing Hua University, Taiwan)
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4:20 Comparison of Entrepreneurial Activities of 31 Provincial Regions in China: Clustering Analysis of Multi-Indicator Cross-section Data....138 Jing Shen (National Tsing Hua University, Taiwan); Lee Chuan-Kai (National Tsing Hua University, Institute of Technology Management, Taiwan)

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- 4:00 Circular Economy: Challenges and Potentials for the Manufacturing Industry by Digital Transformation..........146 Michael Riesener (RWTH Aachen University, Laboratory for Machine Tools and Production Engineering (WZL), Germany); Christian Dölle (RWTH Aachen University, Laboratory of Machine Tools and Production Engineering (WZL), Germany); Christian Mattern and Julian Kress (RWTH Aachen University, Germany)

Qiyu Zhao and Jiang Wei (Zhejiang University, China)

- 4:40 The Effect of Political Connection's Break-up on Corporate Market and Non-Market Actions-Based on China's "Anti-Corruption Storm"...N/A Qiyu Zhao (Zhejiang University, China); Ruchen Tian (Renmin University, China); Huajie Xu (Southwest Forestry University, China)

PS8: Innovation Management

Room: 702

PS9: Emerging Technologies

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4:00 Research on Magnetic Sensitive Layer-Counting Technique for Penetration Fuze......N/A

Xiongxing Zhang (Institute of Electromechanical Information Technology ; Xi'an Technological University, China); Siyou Su and Yunlei Liu (Xi'an Technological University, China); Zou Jinlong (Institute of Electromechanical Information Technology, China); Wei Wang (Xi'an Technological University, China); Kening Wang (Xi'an Technological University, China); Kening Wang (Xi'an Technological University, China);

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Friday, October 25

Friday, October 25 8:30 - 10:00

IFO: Industry Forum Opening & Keynotes

Room: 138, mong man-wai bldg

Opening Remarks

Andy Chen, President-elect, IEEE Technology and Engineering Management Society

Keynotes

- Stephen Ibaraki, Founding General Partner, REDDS Capital
- Dr. Weiru Chen, Professor of Strategy at Alibaba Business School
- Toufi Saliba, CEO, PrivacyShell
- Satoshi Yokoyama, Deputy Director, Japan Science and Technology Agency (JST)

Friday, October 25 10:30 - 12:00

IFK: Industry Forum Keynotes

Room: 138, mong man-wai bldg

- · Jihong Sanderson, Al Business Lab Co-founder
- Paul Lee, Co-founder, Mind Al
- Neil Sahota, Emerging Tech Principle, TECHNOSSUS
- Lang, Chunhui, Partner, Sinovation Ventures (创新工厂)

Friday, October 25 1:00 - 2:30

IF1: AI and Blockchain Decentralized impact in the 4th Industrial Revolution

Room: 138, mong man-wai bldg

Panelists

- Toufi Saliba (Moderator) CEO, PrivacyShell
- Paul Lee Co-founder, Mind Al
- Ken Huang Metaverse DNA Co -Founder
- Jihong Sanderson Al Business Lab Co-Founder
- Xiaosheng Tan Founder & CEO, Beijing Genius Cyber Tech Co. Ltd.
- Huang Butian Founder & CTO, Yunphant Blockchain Ltd

Friday, October 25 2:30 - 4:00

IF2: Innovation oriented entrepreneurship in all progressive developing economies during the 4th Industrial Revolution

Room: 138, mong man-wai bldg

Panelists

- Eliezer Manor* (Moderator) Founder and CEO, Shirat Enterprise
- Lang, Chunhui Partner, Sinovation Ventures
- Diana Kam Venture Partner, Decacorn Capital
 Yunfeng Bai CEO, Hangzhou Guangbo Al
- Turneng Bar CEO, Hangzhou Guangbo
- Iris Quan Partner, TSVC Capital