

5th International Conference on Social Sciences and Economic Development (ICSSED 2020)

Advances in Social Science, Education and Humanities
Research Volume 427

Xi'an China
6-8 March 2020

Editors:

Lee Pui Mun
Chunyan Huang
Yulin Zhong

ISBN: 978-1-7138-0892-3

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2020) by Atlantis Press
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=icssd-20>

Printed with permission by Curran Associates, Inc. (2020)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

ESSAY: ADORNO ON THE FORM OF PHILOSOPHICAL WRITING	1
<i>Feng Tao</i>	
A MODEL ABOUT VISITOR PERCEPTION OF LEISURE FARM IN SHANGHAI: A GROUNDED THEORY STUDY	5
<i>Chen Xiaoli, Zhangli</i>	
HARNESSING HOLLYWOOD IN CHINA IN THE 1930S AND 1990S: A COMPARATIVE PERSPECTIVE	10
<i>Li Yuhui, Fu Yongchun</i>	
ON UNIVERSITY LIBRARIES' TWO-WAY SERVICES TO INTERNATIONAL USERS	14
<i>Fengying Wang, Xiaojing Zhi, Xiaoqing Lin</i>	
RESEARCH ON THE FINANCING DILEMMA OF CHINESE PRIVATE ENTERPRISES.....	19
<i>Jin Yaqi, Du Yulan</i>	
EMPIRICAL RESEARCH ON COLLEGE ENGLISH TEACHING MODE OF HIERARCHICAL AND THREE-DIMENSIONAL INTERACTION	27
<i>Bing He</i>	
RESEARCH ON THE DEVELOPMENT PATH OF E-COMMERCE LOGISTICS IN CHINA FROM THE PERSPECTIVE OF ENVIRONMENTAL PROTECTION	31
<i>Keqiang Zhu</i>	
RESEARCH ON THE CORRELATION BETWEEN ECONOMIC POLICY UNCERTAINTY, EXCHANGE RATE, AND STOCK MARKET—EMPIRICAL ANALYSIS BASED ON DCC AND BEKK-GARCH MODEL	35
<i>Bin Liu, Xiu-Tong Liu, Shuo Zhang, Xiao-Han Yu</i>	
FEASIBILITY STUDY ON THE REPLACEMENT OF INDIVIDUAL ACCOUNT BY OVERALL PLANNING OF MEDICAL INSURANCE OUTPATIENT SERVICE—BASED ON THE INVESTIGATION OF JINAN CITY, SHANDONG PROVINCE.....	40
<i>Yao Tao Nie</i>	
RESEARCH ON THE INTERTEMPORAL ARBITRAGE STRATEGY OF CSI 300 STOCK INDEX FUTURES.....	43
<i>Chen Liwen, Liu Huangjin</i>	
A STUDY OF STEREOTYPES IN POST-TRUTH NEWS REPORTING—A CASE STUDY OF THE “FEMALE DRIVER” IN THE BUS CRASH IN CHONGQING	49
<i>Liang Minda, Zhao Jianhua</i>	
THE RELATIONSHIP BETWEEN ECONOMIC GROWTH, ENERGY CONSUMPTION AND ENVIRONMENTAL POLLUTION BASED ON ARDL MODEL.....	53
<i>Kim Jong Chol</i>	
PROFESSIONAL DEVELOPMENT STRATEGIES OF COLLEGE ENGLISH TEACHERS FROM THE PERSPECTIVE OF EDUCATIONAL KNOWLEDGE MANAGEMENT.....	58
<i>Ge Liu</i>	

EXPLORATION ON THE INTERNATIONAL DEVELOPMENT OF EVENT MAJOR BASED ON THE CONSTRUCTION OF INTERNATIONAL CONFERENCE SITE	63
<i>Jiankang Zhang</i>	
HOW QUESTION AND ANSWER SYSTEM AFFECTS SALES OF TAOBAO STORES	66
<i>Li Wang, Qingpu Zhang, Zuolong Zheng</i>	
CONSTRUCTION OF EVALUATION INDEX SYSTEM OF LARGE SCIENTIFIC RESEARCH INSTRUMENTS AND EQUIPMENT SHARING IN CHINESE UNIVERSITIES	70
<i>Yang Wei, Liu Xinrui</i>	
THE EVOLUTION AND SUMMARY OF BUSINESS ENVIRONMENT RESEARCH IN CHINA	79
<i>Yonghui Cao, He Jiang, Jianfeng Zou</i>	
COORDINATED DEVELOPMENT OF BEIJING-TIANJIN-HEBEI CITY GROUP FROM THE PERSPECTIVE OF REGIONAL ECONOMICS—COMPARATIVE ANALYSIS BASED ON THE GRAVITY MODEL	84
<i>Yuan Bing</i>	
RESEARCH ON THE AUTONOMOUS LEARNING MODE OF COLLEGE ENGLISH VIA THE INTERNET IN THE EPIDEMIC SITUATION	89
<i>Bing He</i>	
ANALYSIS ON THE NECESSITY OF REAL ESTATE ENTERPRISES TO TRANSFORM THE ASSET-LIGHT OPERATION MODE: A CASE STUDY OF CHINA FORTUNE LAND DEVELOPMENT	93
<i>Zhirong Shen, Yun Shui</i>	
ANALYSIS ON MEDICAL COST CONTROL IN CHONGQING PUBLIC HOSPITALS FROM 2011 TO 2015.....	98
<i>Weiwei Liu, Shan He, Xin Zhao, Fang Tan</i>	
TRANSLATION OF SHAANXI CHARACTERISTIC DIETARY NAMES FROM THE PERSPECTIVE OF SKOPOS THEORY	102
<i>Hui Liu, Tingting Han</i>	
A SUMMARY OF THE RESEARCH ON RESOURCE PATCHING OF SOCIAL ENTREPRENEURSHIP	106
<i>Ge Dengke</i>	
ANALYSIS ON EQUITY OF HEALTH RESOURCES ON PRIMARY MEDICAL AND HEALTH SERVICE IN CHONGQING	110
<i>Weiwei Liu, Shan He, Xin Zhao, Fang Tan</i>	
THE CONTEXT AND EVOLUTION OF BUSINESS ENVIRONMENT RESEARCH: BASED ON THE REVIEW OF FOREIGN LITERATURE	116
<i>He Jiang, Yonghui Cao</i>	
ANALYSES ON THE EQUILIBRIUM MODEL OF FINANCING GAME—BASED ON BLOCK CHAIN TECHNOLOGY	121
<i>Qingyuan Feng</i>	
MONITORING OF INFLUENCING FACTORS ON TEACHING ABILITY OF HIGHER VOCATIONAL TEACHERS' ENTREPRENEURSHIP EDUCATION BASED ON STRUCTURAL EQUATION?.....	125
<i>Shenqing Qing, Feng Jiang Hua, Chen Beilei</i>	

RESEARCH ON THE INFLUENCE OF INSTITUTIONAL ENVIRONMENT AND FINTECH TO URBAN COMMERCIAL BANKING PERFORMANCE	131
<i>Yang Sen, Gu Jijian</i>	
EFFECTS OF ALTRUISTIC BEHAVIORS OF RURAL ELDERLY ON MENTAL HEALTH.....	136
<i>Zihan Guo</i>	
THOUGHTS ON REFORM AND ESTABLISHMENT OF PRACTICE-ORIENTED UNDERGRADUATE START-UP CURRICULA	141
<i>Hong Zhao</i>	
EXPLORING USER-DRIVEN PRACTICES OF KNOWLEDGE SERVICES IN UNIVERSITY LIBRARIES IN THE CONTEXT OF “DOUBLE WORLD-CLASS” CONSTRUCTION	147
<i>Jian Li, Jing Lin, Xiaoqing Lin</i>	
OUTDOOR SPACE ANALYSIS AND THINKING IN OLD URBAN RESIDENTIAL AREA UNDER THE GOAL OF HEALTHY SETTLEMENTS	152
<i>Qin Yu</i>	
ANALYSIS OF ACCURATE MARKETING STRATEGY OF ONLINE ADVERTISING IN BIG DATA ERA.....	158
<i>Ying Jiaming</i>	
ANALYSIS ON THE CULTIVATION OF MASTER OF ENGINEERING MANAGEMENT IN THE CURRENT SITUATION IN CHINA.....	162
<i>Bin Feng</i>	
CAN COOPERATION MEMBERSHIPS EASE FARMERS’ CREDIT CONSTRAINTS?— EVIDENCE FROM SICHUAN PROVINCE	167
<i>Haonan Li, Xuehao Huang, Hannuo Qiu</i>	
AN EMPIRICAL STUDY ON THE RELATIONSHIP BETWEEN WORKING CAPITAL MANAGEMENT EFFICIENCY AND FIRM VALUE OF CHINESE MANUFACTURING LISTED COMPANIES—DIFFERENCES BETWEEN STATE-CONTROLLED AND NON-STATE-CONTROLLED COMPANIES.....	172
<i>Caihua Ma, Chengying Yao</i>	
THE PRACTICE AND INTERNATIONAL EXPERIENCE OF BUSINESS ENVIRONMENT CONSTRUCTION IN CHINA	178
<i>Yonghui Cao, He Jiang</i>	
RESEARCH ON THE INFLUENCE OF CULTURAL DISTANCE ON CHINA’S OFDI REVERSE TECHNOLOGY SPILLOVER IN THE BACKGROUND OF THE BELT AND ROAD	183
<i>Miaoyang Dong</i>	
ASSOCIATION ANALYSIS OF SUPERMARKET PRODUCTS BASED ON RAPIDMINER	187
<i>Dongxiu Ye</i>	
ANALYSIS OF ARAB ISRAELI’S SENSE OF NATIONAL BELONGING BASED ON K-MEANS CLUSTER ALGORITHM	194
<i>Wenjia Liu</i>	
ANALYSIS OF THE KEY FACTORS TO THE ECONOMIC GROWTH IN SOUTH KOREA.....	198
<i>Geyang Xia</i>	

THE IMPACT OF GOVERNMENT SUBSIDIES ON BUSINESS PERFORMANCE BASED ON THE EXPERIENCE DATA OF CHINA'S GEM LISTED COMPANIES	204
<i>Tiantian Zhao</i>	
PRINCIPLES AND COUNTERMEASURES OF CLASSROOM TEACHING IN UNIVERSITY FROM THE PERSPECTIVE OF INTERSUBJECTIVITY	210
<i>Lihe Su</i>	
THE CONSTRUCTION OF CURRICULAR SYSTEM FOR COLLEGE VOLUNTEER SERVICE IN THE NEW ERA	213
<i>Wang Jianjian, Liang Haochuan, Shen Guofang</i>	
REVIEW AND PROSPECT OF NATIONAL IMAGE RESEARCH–THE CUISINE ELEMENTS FOR FURTHER STUDY	218
<i>Jianyao Li, Ping Zong</i>	
RESEARCH ON FINANCIAL ANALYSIS OF MODERN ENTERPRISE BASED ON ECONOMIC ADDED VALUE AND DUPONT FINANCIAL ANALYSIS.....	222
<i>Wang Xianglan, Fu Xingfeng</i>	
CULTURAL DEVELOPMENT OF DONGYING CITY DRIVEN BY LV OPERA FROM THE PERSPECTIVE OF URBAN SUSTAINABILITY	227
<i>Xu Wang, Wenxin Yuan</i>	
ONLINE RETAIL, SPATIAL SPILLOVER AND HOUSEHOLD CONSUMPTION.....	231
<i>Liang Wang, Meiyu Pan</i>	
RESEARCH ON PERFORMANCE EVALUATION SYSTEM OF MANUFACTURING LISTED COMPANIES BASED ON CNN.....	235
<i>Zhang Chengwei</i>	
RESEARCH ON TECHNOLOGICAL INNOVATION ABILITY CULTIVATION FOR PRIVATE COLLEGE STUDENT	243
<i>Weici Liu, Yangcai Fan, Ruisheng Liang</i>	
QINGCHENG TCM MEDICAL TREATMENT AND HEALTH MAINTENANCE MODEL-O2O BASED.....	247
<i>Mujiixin Liu, Min Liu, Dazheng Zhang</i>	
RESEARCH ON O2O SUPPLY CHAIN DECISION UNDER THE CONDITION OF TRADE-IN.....	251
<i>Xuanzhi Wang</i>	
RESEARCH ON THE DEVELOPMENT SITUATION AND OPTIMIZATION MEASURES OF THE CONSTRUCTION OF THE STATE-OWNED BUSINESS ENVIRONMENT IN CHINA.....	257
<i>He Jiang, Yonghui Cao, Hui Liu</i>	
THE CONCEPTION OF STOCK PRICE VOLATILITY ANALYSIS SYSTEM BASED ON NEWS EVENTS	262
<i>Liu Xin, Sheng Mingcai, Huang Xi, Su Ganya</i>	
IMPROVEMENT OF TRADITIONAL VILLAGE PROTECTION INFRASTRUCTURE MANAGEMENT SYSTEM.....	266
<i>Ji Chen, Hongfu Zhang, Yanan Cao</i>	
RISK CONTROL TECHNOLOGY COMBINING PRODUCTION AND FINANCE IN THE PROCESS OF NEW AND OLD KINETIC ENERGY CONVERSION	269
<i>Liu Jilu, Wang Chunfang, Tan Weibing</i>	

RESEARCH ON THE METHOD OF IMPROVING THE QUALITY OF CLASSROOM TEACHING IN PRIVATE COLLEGES	274
<i>Chen Ruihua</i>	
A REVIEW OF MINDFULNESS-BASED INTERVENTIONS IN THE TREATMENT OF SUBSTANCE ABUSE AND ADDICTION	278
<i>Huang Man, Zhang Jun, Zhang Siying</i>	
RESEARCH ON THE DEVELOPMENT OF DALIAN SHIP AND OCEAN ENGINEERING INDUSTRY	281
<i>Shisong Zhang, Yuanling Luan, Jianfei Zhang</i>	
RESEARCH ON COLLEGE ENGLISH EDUCATION AND REGIONAL ECONOMIC DEVELOPMENT	285
<i>Xue Li</i>	
SOCIAL INTERACTION RESEARCH ON MOBILE GAMES: A CASE STUDY OF PEACE ELITE.....	289
<i>Zhang Wenxin</i>	
RESEARCH ON PRODUCT RECOMMENDATION AND CONSUMER IMPULSIVE PURCHASE UNDER SOCIAL COMMERCE PLATFORM—BASED ON S-O-R MODEL	294
<i>Yang Chen, Dan Li, Zhongguo Zhao</i>	
RESEARCH ON LOGISTICS SUPPORT ISSUES OF US JOINT OPERATIONS.....	303
<i>Wenqiong Fang, Yangyang Yu, Haiyan Tu</i>	
A REVIEW OF RESEARCH ON PERCEIVED TRUST.....	309
<i>Xiao Yuchun, Wu Shuang</i>	
ANALYSIS OF INTRA-INDUSTRY TRADE BETWEEN CHINA, JAPAN, AND KOREA	314
<i>Chang Yuan, Yu-Lan Du</i>	
ANALYSIS ON PRAGMATIC FAILURES OF CHINESE LEARNERS IN CROSS-CULTURAL COMMUNICATION	320
<i>Ge Liu</i>	
REVIEW OF WORK EMBEDDING THEORY	324
<i>Xie Yating</i>	
STUDY ON AGRICULTURAL SYNTHESIS PRODUCTIVITY IN THE PREFECTURE-LEVEL CITIES OF SICHUAN PROVINCE BASED ON GREY RELATION ANALYSIS	328
<i>Ruiqi Sun, Guozhu He</i>	
RESEARCH ON GREEN INNOVATION INCENTIVE OF ENVIRONMENTAL REGULATION	334
<i>Hongfang Cai</i>	
RESEARCH ON THE INFLUENCE OF FOUNDER CONTROL ON ENTERPRISE GROWTH	337
<i>Yi Qiu, Xin Zhao</i>	
ANALYSIS ON COLLEGE ENGLISH TEACHING REFORM AND DEVELOPMENT UNDER THE BACKGROUND OF INTERNET PLUS	345
<i>Xue Li</i>	
THE IMPACTS OF HEALTH ON INCOME OF THE POOR—AN EMPIRICAL ANALYSIS BASED ON GANSU TIBETAN AREA.....	349
<i>Enmei He</i>	

DISCUSSION ON THE SOCIAL GOVERNANCE AMID AFTER-SCHOOL TUTORIAL CLASSES AND THE QUALITY-ORIENTED EDUCATION.....	353
<i>Qiaowen Tang</i>	
RESEARCH ON OPTIMIZATION OF BUSINESS ENVIRONMENT IN JILIN PROVINCE.....	358
<i>Yanwei Wang, Yan Zhang</i>	
IMPACT OF RMB EXCHANGE RATE ON SINO-JAPANESE TRADE.....	362
<i>Xue Yu, Du Yulan</i>	
A STUDY ON THE ENGLISH TRANSLATION OF PUBLIC SIGNS IN DOWNTOWN WENZHOU.....	369
<i>Xingyue Wang, Zhengbing Liu</i>	
A REVIEW OF KNOWLEDGE HIDING BEHAVIOR.....	375
<i>Lu Bai</i>	
INFLUENCE OF WOMEN'S CHILDBEARING ON THEIR LABOR PRODUCTIVITY	379
<i>Xuhang Zhao</i>	
THE RESEARCH ON THE IMPACT OF GOVERNMENT ELECTRONIC INFORMATION SERVICES QUALITY ON CITIZEN PARTICIPATION	387
<i>Peiyun Jiang</i>	
RESEARCH ON THE IMPLICIT DEBT OF BASIC ENDOWMENT INSURANCE IN CHINA.....	392
<i>Lirui Dong</i>	
STUDY ON THE APPLICATION OF SYSTEM DYNAMICS IN THE RISK ASSESSMENT OF PPP PROJECT OF EXPRESSWAY	396
<i>Zhao Yongjiao</i>	
RESEARCH ON THE DEVELOPMENT OF LOGISTICS MODE OF CHARACTERISTIC AGRICULTURAL PRODUCTS IN GUANGDONG PROVINCE UNDER THE BACKGROUND OF "INTERNET +".....	402
<i>Yan Fang</i>	
THOUGHTS ON THE PROVISIONS OF BENEFICIARIES IN CHINA'S INSURANCE LAW	408
<i>Xiangbin Zuo</i>	
REVIEW OF BODY LANGUAGE POSTURE, AND AN EXERCISE CALLED "POWER POSING CHALLENGE" TO IMPROVE ONE'S CONFIDENCE	412
<i>Gameiro, Marcelo Gonçalves</i>	
STUDY ON THE INFLUENCE OF HIGH SPEED RAILWAY PLANNING AND CONSTRUCTION ON LINYI CITY AND POLICY ADJUSTMENT	415
<i>Zhongxiu Liu</i>	
APPLICATION OF MACHINE LEARNING ALGORITHM IN HUMAN RESOURCE RECOMMENDATION: FROM TRADITION MACHINE LEARNING ALGORITHM TO AUTOML.....	421
<i>Xiaoan Pan</i>	
THE TECHNICAL SOLUTIONS OF INTELLIGENT VENUE AND THE COMPOSITION OF ITS BUSINESS MODULE	425
<i>Shuyi Wu, Ye Jin, Jiankang Zhang</i>	

NEW PROGRESS IN JOB DESIGN THEORY: LITERATURE REVIEW OF JOB CRAFTING	429
<i>Xiao Yuchun, Ke Junqun</i>	
ANALYSIS OF SPATIAL CHARACTERISTICS AND INFLUENCE FACTORS OF BEIJING-TIANJIN-HEBEI URBAN AGGLOMERATION	433
<i>Yuehui Liu</i>	
RESEARCH ON E-COMMERCE SERVICE PLATFORM FROM THE PERSPECTIVE OF TARGETED POVERTY ALLEVIATION UTILIZING HUANREN AND XINBIN AS EXAMPLES	438
<i>Guojin Yuan, Hong Zhao, Lijun Yuan</i>	
STUDY ON “YAO NAN TROUPE” IN QINGHE DISTRICT DURING THE ANTI-JAPANESE WAR.....	443
<i>Sha Jia Yi</i>	
RESEARCH ON INTERACTION BETWEEN FINANCIAL STRUCTURE AND INDUSTRIAL STRUCTURE BASED ON DATA OF LIAONING PROVINCE.....	447
<i>Xiaonan Fan, Qiyue Li, Tianqi Wang</i>	
RESEARCH ON COLLEGE ENGLISH TEACHING REFORM BASED ON “INFORMATION PROCESSING LEARNING THEORY” UNDER THE BELT AND ROAD INITIATIVE	452
<i>Bing He</i>	
PREDICTION OF PRIVATE CAR OWNERSHIP IN CHINA BASED ON THE IMPROVED PCA-LOGISTIC MODEL.....	456
<i>Bin Liu, Tianshu Zhao, Ranxia Zhang</i>	
CONSTRUCTION OF TEAM EFFECTIVENESS MODEL BASED ON PATERNALISTIC LEADERSHIP STYLE AND TEAM MEMBER INTERACTION.....	462
<i>Lin Sen, Wang Ping</i>	
SUSTAINABLE DEVELOPMENT AND THE TRAINING OF RURAL TALENTS WITH TECHNIQUES	468
<i>Xiaoning Yang, Yihan Li</i>	
A STUDY ON THE CONSTRUCTION OF CHINESE INTEGRITY CULTURE: BASED ON THE DEVELOPMENT NEEDS OF THE COUNTRY, SOCIETY, AND COMMUNITY	473
<i>Hongyuan Xu, Liansheng Yang</i>	
RESEARCH ON THE CHOICE OF RETIREMENT TIME BASED ON THE PERSPECTIVE OF PENSION	477
<i>Suping Qian, Qiming Feng</i>	
ON THE FUNCTION OF NARRATIVE SKILLS IN DOCUMENTARY—TAKE “WE WERE BORN IN CHINA” AS AN EXAMPLE.....	481
<i>Qi Huanhui, Wei Youqiang</i>	
DOES REGIONAL INTEGRATION PROMOTE ECONOMIC GROWTH?	484
<i>Deng Wenbo</i>	
RESEARCH ON APPLYING TEACHING GAMES FOR UNDERSTANDING APPROACH TO THE TRAINING OF UNIVERSITY WOMEN’S BASKETBALL TEAM—A CASE STUDY OF WOMEN’S BASKETBALL TEAM OF XI’AN UNIVERSITY OF TECHNOLOGY.....	489
<i>Nan Zhang, Manhua Li</i>	

RESEARCH ON SOCIAL WORK ACTION OF RURAL ELDERLY VOLUNTEERS CULTIVATION	492
<i>Zhang Rongyan, Xiu Ning</i>	
SUPPLY CHAIN COORDINATION STRATEGY CONSIDERING MANUFACTURER QUALITY IMPROVEMENT	496
<i>Hongqi Wang</i>	
RESEARCH ON HIGH EFFICIENCY PRODUCTION OF ENTERPRISE BASED ON FUZZY COMPREHENSIVE EVALUATION MODEL.....	501
<i>Jingjing Feng</i>	
THE REFORM OF COLLEGE ENGLISH TEACHING BASED ON APPLIED TALENTS CULTIVATION UNDER THE BELT AND ROAD INITIATIVE.....	505
<i>Bing He</i>	
RESEARCH ON THE THEORY OF INTELLIGENT MANAGEMENT OF UNIVERSITY PHYSICAL EDUCATION TEACHING DATA	509
<i>Dongxu Liu, Jiayi Li</i>	
THE APPELLATE BODY IS SHUT DOWN, HOW TO BREAK THE DEADLOCK.....	512
<i>Wang Simin</i>	
THE APPLICATION OF ACTIVITY-BASED COSTING IN THE CONSTRUCTION OF THE FIRST-CLASS MAJOR.....	518
<i>Rong Zhang, Jian-Li Li</i>	
RESEARCH ON THE IMPROVEMENT OF TIMEBANK OPERATION BASED ON BLOCKCHAIN TECHNOLOGY	521
<i>Xidi Zhang, Wen Si</i>	
LITERATURE REVIEW ON R&D INNOVATION OF FAMILY FIRMS	525
<i>Yiqing Yang, Shouye Liu</i>	
REVIEW OF THE THEORY AND APPLICATION OF BIG DATA IN URBAN SPATIAL OPTIMIZATION	530
<i>Zijun Ye</i>	
RESEARCH ON THE PRESENT SITUATION, PROBLEMS AND COUNTERMEASURES OF PRECISION POVERTY ALLEVIATION IN BADONG COUNTY	534
<i>Yahong Gong, Weiliang Tu</i>	

Author Index