

# **International Conference on Education Science and Economic Development (ICESED 2019)**

Advances in Economics, Business and Management Research  
Volume 116

Malacca, Malaysia  
6 – 8 December 2019

## **Editors:**

**Wei Chooi Yi  
Yulin Zhong  
Chunyan Huang**

ISBN: 978-1-7138-0695-0

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Copyright© (2020) by Atlantis Press  
All rights reserved.  
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press  
Amsterdam / Paris

Email: [contact@atlantis-press.com](mailto:contact@atlantis-press.com)

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=icesed-19>

Printed with permission by Curran Associates, Inc. (2020)

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2633  
Email: [curran@proceedings.com](mailto:curran@proceedings.com)  
Web: [www.proceedings.com](http://www.proceedings.com)

# TABLE OF CONTENTS

DISCUSSION ABOUT TAKING THE "FIVE-PURSUIT" AS THE STARTING POINT, AND SOLIDLY PROMOTE THE STANDARDIZED CONSTRUCTION OF PARTY GROUP .....	1
<i>Xiangming Bi</i>	
THE DECLINE OF NATIONAL INNOVATION AND ITS IMPLICATION .....	5
<i>Jingbo Yao</i>	
THE VALUE INVESTMENT ANALYSIS OF ALIBABA .....	19
<i>Yili Pan</i>	
RESEARCH ON FINANCIAL ANALYSIS OF LUCKIN COFFEE.....	25
<i>Menghao Wang</i>	
LATENT FACTOR MODEL FOR BOOK RECOMMENDATION SYSTEM ---TAKING DOUBAN AS AN EXAMPLE .....	30
<i>Hanqiao Yu</i>	
CAN SHAREHOLDERS OF TESLA REALLY BENEFIT? .....	36
<i>Fan Lu</i>	
VALUE INVESTMENT BASED ON DATA ANALYSIS WITH COMPARISON OF THREE AIRLINE CORPORATIONS IN THE US.....	43
<i>Peixuan Han</i>	
ANALYSIS ON FINANCIAL FRAUD CASES BY PYTHON.....	51
<i>Yuan Tao</i>	
CRISIS MANAGEMENT REPORT ON KOBE’S SEXUAL ASSAULT CASE.....	57
<i>Yijin Yang</i>	
A MODEL FOR EVALUATING THE CURRENT CONDITION AND FUTURE DEVELOPMENTS OF SMART PHONE COMPANIES .....	61
<i>Zirui Zhou</i>	
NEW MEDIA CRITIQUE – WEAKNESS OF SOCIAL MEDIA .....	70
<i>Ruian Gao</i>	
THE IMPACTS OF NON-DEAL BREXIT ON THE UK VEGETABLE MARKET.....	74
<i>Yuyang Geng</i>	
A SURVEY REPORT ON THE TREND OF E-COMMERCE CONSUMPTION IN JINGDONG FROM 2016 TO 2018 .....	78
<i>Chengyun Zhao</i>	
CREDIT CARD TRANSACTION FRAUD USING MACHINE LEARNING ALGORITHMS .....	82
<i>Jiayi Huang</i>	
IS IT A GOOD CHOICE TO INVEST IN TESLA?.....	92
<i>Jiarui Zhang</i>	
ANALYSIS OF INFLUENCING FACTORS AND DEVELOPMENT TRENDS OF COLLEGE BASKETBALL TEACHING REFORM .....	97
<i>Dawei Wen</i>	

POSSIBLE FORECASTING METHOD FOR BOX OFFICE .....	101
<i>Xinyi Zhang</i>	
VARIABLES CREATION IN FRAUD DETECTION-BASED ON NEW YORK PROPERTY DATA.....	108
<i>Yutong Yao</i>	
EFFECT OF DEMONETIZATION ON INDIA'S FINANCIAL SECTOR .....	117
<i>Yujie Wang</i>	
IMPACT OF THE THREE GORGES DAM ON POYANG HU LAKE.....	121
<i>Yahao Liu</i>	
SEPARATISM IN TAIWAN: THE TAIWAN INDEPENDENCE MOVEMENT AND POSSIBLE DEVELOPMENT OF FUTURE CROSS-STRAIT RELATIONS .....	126
<i>Yifei Ning</i>	
A STUDY ON THE IMPROVEMENT OF COLLEGE STUDENTS' CULTURAL CONFIDENCE FROM THE PERSPECTIVE OF IDEOLOGICAL AND POLITICAL EDUCATION .....	130
<i>Chunming Xu, Can Wang, Nan Yang</i>	
RESEARCH ON THE PRACTICE TEACHING OF ACCOUNTING MAJOR IN " NON-DOUBLE FIRST-CLASS " UNDERGRADUATE COLLEGES IN THE NEW ERA .....	135
<i>Jianbing Wang</i>	
RESEARCH ON THE TRAINING MODE OF APPLIED ACCOUNTING UNDERGRADUATE TALENTS UNDER THE BACKGROUND OF “DAZHIYIYUN” .....	139
<i>Junjing Han, Jie Ren, Chunyi Xu</i>	
ON DEVELOPMENT STRATEGY OF AUTONOMOUS EXPLORATION CLASSROOM TEACHING MODE OF MANAGEMENT COURSE IN CHINA’S MILITARY UNIVERSITIES .....	143
<i>Wei Gu, Deng Pan</i>	
INVESTIGATION ON INTERNATIONALIZATION OF TOURISM PERSONNEL TRAINING MODE: A CASE STUDY .....	149
<i>Yue Sun</i>	
DISCUSSIONS ON MILITARY ACADEMY CADETS’ INTERNSHIP IN THE ARMY .....	156
<i>Fang Yuan, Jingnan Wang, Dan Xin, Tong Zhu, Lin’An Yang</i>	
STUDY ON THE INFLUENCE OF CENTRAL BUSINESS DISTRICT ON HOUSE MARKET PRICE: A CASE STUDY OF NANCHANG CITY, CHINA.....	160
<i>Junsong Jia, Yueyue Rong, Zhongyu Gu, Dongming Xie</i>	
THE IMPACT MECHANISM AND EFFECT OF FISCAL AND TAXATION POLICIES ON THE UPGRADING OF REGIONAL INDUSTRIAL STRUCTURE---BASED ON THE EMPIRICAL ANALYSIS OF GUANGDONG, HONG KONG AND MACAO BAY AREA.....	165
<i>Yan Zhang, Ruoqian Yang, Yu Jiang</i>	
COMMUNITY EDUCATION INNOVATION AND PRACTICE IN THE NEW ERA .....	170
<i>Bing Lv, Jing Li, Yuqing Zhao, Shulong Teng</i>	
CONSTRUCTION OF TEACHING MODEL OF ERP COMPREHENSIVE SIMULATION EXPERIMENT BASED ON OBE AND TRIHELIX FIELD MODEL.....	178
<i>Chengwen Zhao, Jianfeng Cai, Rongqi Zhu</i>	

RESEARCH ON CURRICULAR CROSSOVER REFORM OF THE ENVIRONMENTAL ART DESIGN COURSES .....	183
<i>Cuiyu Xi</i>	
DISCUSSION ON THE TEACHING REFORM OF FINANCIAL MANAGEMENT COURSE UNDER THE BACKGROUND OF DOUBLE INNOVATION .....	187
<i>Xiaoying Ding, Xiaoyu Li, Yalin Gao</i>	
AN ANALYSIS OF THE DEVELOPMENT SITUATION AND PROSPECT OF MICRO- CREDIT COMPANIES IN SHANDONG PROVINCE .....	191
<i>Sen Li, Yanfang Zhang</i>	
A STUDY ON INTEGRATING TUJIA CULTURE IN ENGLISH TEACHING MATERIALS OF LOCAL UNIVERSITIES.....	195
<i>Hong Xu</i>	
RESEARCH ON THE FACTORS AFFECTING THE TRANSFORMATION OF COMMUNITY CONVENIENCE STORES UNDER THE NEW RETAIL TREND .....	199
<i>Yun Tang, Lin Zhou, Wenwei Li</i>	
EXPLORATION AND RESEARCH ON OUTSTANDING TALENTS TRAINING MODE OF NEW BUSINESS IN HIGHER VOCATIONAL EDUCATION UNDER THE PRODUCTION AND EDUCATION INTEGRATION BACKGROUND .....	205
<i>Xin Jin, Xuesong Zhang, Qiuhong Liu, Ge Jin</i>	
RESEARCH ON THE DEVELOPMENT OF TIANJIN "QILIHAI RIVER CRAB" BRAND .....	209
<i>Bei Zhang, Shaorong Xie</i>	
RESEARCH ON THE GOVERNMENT'S HELP TO REDUCE COSTS FOR PRIVATE ENTERPRISES .....	213
<i>J. L. Su</i>	
APPLICATION AND DEVELOPMENT TREND OF ELECTRONIC INFORMATION TECHNOLOGY IN ENTERPRISES.....	219
<i>Xiaoli Hu</i>	
RESEARCH ON ELECTRONIC INFORMATION MIXED TEACHING MODE OF "INTERNET +" ENVIRONMENT .....	222
<i>Lingjian Wang, Jianrong Zhang, Guohu Luo, Lei Chen</i>	
A COMPARATIVE STUDY OF THE OUTWARD FOREIGN DIRECT INVESTMENT (OFDI) BETWEEN CHINA AND INDIA IN THE NEW ERA.....	225
<i>Tianyi Xia</i>	
RESEARCH ON THE RELATIONSHIP BETWEEN DIVERSIFICATION AND PERFORMANCE OF COAL ENTERPRISES BASED ON EVA .....	234
<i>Jiao Wu, Jianfeng Cai</i>	
COMMERCIAL APPLICATION AND PROSPECTS OF ARTIFICIAL INTELLIGENCE .....	239
<i>Yingfang Niu, Jie Hou, Yajun Li</i>	
A COMPARATIVE ANALYSIS OF CHINESE AND JAPANESE PHONETIC TEACHING .....	246
<i>Diansheng Chen</i>	
ECO-SOCIALIST GREEN DEVELOPMENT MODEL AND ITS ENLIGHTENMENT .....	250
<i>Junfeng Xu</i>	

STUDY ON THE INFLUENCING FACTORS OF TOURISTS' PERCEPTION OF CROWDING IN BAOTU SPRING SCENIC SPOT .....	254
<i>Li Yan, Xiaomei Zhou</i>	
INVESTIGATION ON THE SUPPLY AND DEMAND OF ACCOUNTING PROFESSIONAL TALENTS MARKET IN LIAONING PROVINCE .....	260
<i>Wenli Bao</i>	
INVESTIGATION AND RESEARCH ON FACTORS INFLUENCING COLLEGE STUDENTS' INFORMATION-BASED LEARNING ABILITY .....	265
<i>Wenli Bao</i>	
EXPLORATION OF "PREACHING" AND "REALITY THINKING" IN THE TEACHING OF "ANCIENT LITERATURE" IN COLLEGES AND UNIVERSITIES .....	270
<i>Yanru Ji</i>	
RESEARCH ON COLLEGE ENGLISH INFORMATION TEACHING MODEL BASED ON ENGLISH LEARNING MOTIVATION ANALYSIS UNDER THE BACKGROUND OF BIG DATA .....	275
<i>Jia He</i>	
ON THE FOUNDATION AND PROSPECT OF SHANGHAI'S SERVICE AND PARTICIPATION IN THE CONSTRUCTION OF "BELT AND ROAD" .....	281
<i>Yu Zhou</i>	
ANALYSIS ON THE REFORM OF INFORMATIONAL TEACHING OF PHYSICAL EDUCATION CURRICULUM IN COLLEGES .....	288
<i>Yanmei Lu</i>	
TECHNOLOGY-ENHANCED MULTIMODALITY IN ENCOURAGING STUDENT INTERACTION: A PARADIGM OF A FLIPPED SECOND LANGUAGE CLASSROOM .....	293
<i>Tianshu Wang</i>	
DISCUSSION ON THE HUMANISTIC QUALITY EDUCATION UNDER THE MODE OF "PROGRESSIVE INTEGRATION"—WITH THE OBJECT OF APPLIED MANAGEMENT MAJORS .....	299
<i>Jinghu Liang</i>	
RESEARCH ON STANDARDIZATION OF ADMINISTRATIVE LICENSE EVALUATION .....	303
<i>Mingle Zhou, Xikai Ding, Yun Wang</i>	
ANALYTICAL FRAMEWORK OF NEW STRUCTURAL ECONOMICS FOR INDUSTRIAL TRANSFORMATION OF RESOURCE-BASED CITIES .....	308
<i>Dan Liu</i>	
RESEARCH ON THE ACCELERATION OF SUPPLY-SIDE STRUCTURAL REFORM .....	312
<i>J. L. Su</i>	
STUDY ON COHESION APPLICATION TO PASSAGE READING OF CET-4 .....	318
<i>Jing Li</i>	
THE DRIVING STRATEGY OF ANIMATION COURSES UNDER THE COLLEGE- ENTERPRISE COOPERATION MODE .....	322
<i>Cun Zhou</i>	

RESEARCH ON THE CONSTRUCTION OF COLLEGE STUDENTS' PSYCHOLOGICAL EDUCATION NETWORK COURSE UNDER THE BACKGROUND OF "INTERNET PLUS EDUCATION" .....	326
<i>Hua Wang</i>	
RESEARCH ON THE INTERACTIVE EVOLUTION OF FINANCIAL INNOVATION AND FINANCIAL LAW IN XIXIAN NEW AREA .....	330
<i>Jing Ren, Lei Yang</i>	
THE PRACTICAL RESEARCH ON THE GUIDANCE OF XI JINPING S YOUTH EDUCATION THOUGHT TO THE PERSONALITY EDUCATION OF COLLEGE STUDENTS .....	336
<i>Jianyun Yang</i>	
A STUDY ON THE INFILTRATION OF LIFE EDUCATION IN IDEOLOGICAL AND POLITICAL EDUCATION OF COLLEGE STUDENTS -- FROM THE PERSPECTIVE OF PSYCHOLOGICAL RESILIENCE THEORY .....	340
<i>Lei Yang</i>	
RESEARCH ON EFFECTIVENESS OF IMPROVING JAPANESE LISTENING PROFICIENCY .....	344
<i>Hui Sun, Chao Song</i>	
RESEARCH AND PRACTICE OF OBE TEACHING MODE IN TEACHING OF ELECTROMAGNETIC FIELD AND ELECTROMAGNETIC WAVE.....	348
<i>Chao Song, Hui Sun</i>	
RESEARCH ON THE MATHEMATICS PROBLEM-ORIENTED TEACHING STRATEGY BASED ON INFORMATION TECHNOLOGY .....	352
<i>Juan Liu</i>	
THE IMPACT OF THE LOWER LIMIT INTERACTION IN THE SOCIAL INFLUENCE ON THE DOCTORS' OPERATIONAL SKILLS EFFICIENCY .....	357
<i>Xiankun Wang, Xiaoyan Cao, Yan Kang</i>	
ANALYSIS ON THE CONSTRUCTION OF DISCIPLINARY SPECIALTY IN REGIONAL OPEN UNIVERSITIES.....	365
<i>Zhiqin Yin</i>	
RESEARCH AND PRACTICE ON THE OPERATION MODE OF BUSINESS PROFESSIONAL ASSOCIATIONS IN HIGHER VOCATIONAL COLLEGES BASED ON THE CULTIVATION OF ARTISAN SPIRIT AND ENTREPRENEURSHIP .....	372
<i>Jie Wei, Qingdong Liu</i>	
A STUDY ON THE SOCIAL SATISFACTION OF HUNAN PROVINCE'S QUALITY WORK IN 2018.....	376
<i>Ranran Zhao, Juxiu Huang, Lei Feng</i>	
THE ENLIGHTENMENT OF EXPLORING THE THOUGHT OF LEARNING FROM THINGS("GE WU ZHI ZHI" )TO MODERN EDUCATION IN CHINA .....	384
<i>Wen Jiang</i>	
A STUDY ON THE RELATIONSHIP BETWEEN TOURISTS' PERCEIVED ATTRIBUTES OF TOURISM DESTINATION OF CULTURAL HERITAGE AND THEIR PURSUIT OF PERSONAL VALUE – A CASE OF THE WEST LAKE IN HANGZHOU .....	388
<i>Jianren Shi, Ya Chen</i>	
IMPACT OF INCLUSIVE LEADERSHIP ON EMPLOYEES' ADAPTIVE PERFORMANCE .....	393
<i>Yuli Yu</i>	

RESEARCH ON ESTABLISHMENT OF CONSTRUCTION ENGINEERING RELATED SPECIALTY GROUP IN HIGHER VOCATIONAL COLLEGE BASED ON CONSTRUCTION INDUSTRY UPGRADING .....	397
<i>Zhen Liu</i>	
RESEARCH ON THE APPLICATION OF ERP SYSTEM IN MANUFACTURING ENTERPRISE COST MANAGEMENT .....	401
<i>Huidong Ma</i>	
RESEARCH ON THE DEVELOPMENT OF TEACHER-STUDENT RELATIONSHIP IN THE ECOLOGICAL CHAIN OF ENTREPRENEURSHIP PRACTICE—BASED ON SYMBIOSIS THEORY.....	405
<i>Wenxin Jin, Yusong Cheng</i>	
CONSTRUCTION AND PRACTICE OF INNOVATIVE ABILITY TRAINING MODE OF "SPIRAL COMBINATION OF COMPETITIONS AND COURSES, DEEP INTEGRATION OF SPECIALTY AND CREATION" .....	410
<i>Yi Fan</i>	
SCHOOL RESILIENCE — A NEW WAY OF SCHOOL SAFETY MANAGEMENT .....	415
<i>Na Ma, Zhihua Li, Zhenxing Chang, Tao Chen</i>	
A STUDY ON THE NEW MODEL OF FLIPPED CLASSROOM TEACHING IN COLLEGE ENGLISH.....	422
<i>Xing Fang</i>	
RESEARCH ON THE RELATIONSHIP BETWEEN THE ELEMENTS OF STUDENTS' LEARNING STATE IN THE NEW LEARNING SPACE.....	426
<i>Xiaozhen Shi</i>	
TEACHERS' DILEMMA AND SUBJECT BREAKTHROUGH IN SCHOOL BULLYING.....	430
<i>Zhao Kang, Shangming Wang, Cai Chen</i>	
SURVEY AND REFORM OF DATA STRUCTURE COURSES BASED ON SPOC MIXED MODE.....	437
<i>Guanghui Feng, Chaoqun Zhang, Qun Chen</i>	
SOLUTIONS ON OBSTACLES OF APPLYING EDUCATIONAL TECHNOLOGIES IN CHINESE PRIMARY AND MIDDLE SCHOOL ENGLISH CLASSROOMS.....	443
<i>Haoyang Yu</i>	
ANALYSIS OF ACHIEVEMENT ASSESSMENT FOR COURSE OBJECTIVES OF ROAD AND BRIDGE ENGINEERING TECHNOLOGY BASED ON OBE.....	448
<i>Wei Jiang, Haiyan Yuan, Junpeng Wang</i>	
THE DESIGN OF BLENDED LEARNING BASED ON MOOC --- TAKING THE “GREEK AND ROMAN MYTHOLOGY” AS AN EXAMPLE.....	452
<i>Xiaobin Ji</i>	
THE CULTIVATION OF THE ABILITY AND QUALITY OF GRADUATE STUDENTS IS NOT ONLY REFLECTED IN THE STANCE IN LABORATORY SAFETY MANAGEMENT .....	456
<i>Zhiling Ma, Xinming Tang, Changbin Wei</i>	
EXPLORATION OF IDEOLOGICAL AND POLITICAL EDUCATION IN THE COURSE OF CIVIL ENGINEERING .....	461
<i>Qingying Liu</i>	



MULTIMODAL TEACHING MODE OF JUNIOR ENGLISH BASED ON RAIN CLASSROOM.....	464
<i>Xiaohuan Wang</i>	
A STUDY ON THE PRESENT SITUATION AND COUNTERMEASURES OF THE INTEGRATION OF INDUSTRY AND EDUCATION IN APPLIED COLLEGES AND UNIVERSITIES UNDER THE BACKGROUND OF "INTERNET" .....	468
<i>Dehua Liu</i>	
THE REFORM OF ENGLISH WRITING TEACHING FOR COLLEGE STUDENTS IN THE BIG DATA AGE.....	471
<i>Yunyan Tao</i>	
HOW TO CULTIVATE STUDENTS' INTERCULTURAL COMMUNICATIVE COMPETENCE IN COLLEGE ENGLISH TEACHING .....	475
<i>Juan Wang, Liming Wu</i>	
ON THE PRACTICE AND EXPLORATION OF THE REFORM OF PRACTICAL TRAINING TEACHING IN HIGHER VOCATIONAL EDUCATION .....	479
<i>Hui Wen</i>	
RESEARCH ON THE APPLICATION OF HEURISTIC TEACHING IN ELECTRONIC INFORMATION ENGINEERING TEACHING IN HIGHER VOCATIONAL EDUCATION.....	482
<i>Hang Xu</i>	
THE REFORM AND PRACTICE OF THE PRACTICAL TEACHING OF HIGHER VOCATIONAL ACCOUNTING IN THE BACKGROUND OF ARTIFICIAL INTELLIGENCE .....	485
<i>Chenyan Liu</i>	
ON THE REFORM AND INNOVATION OF IDEOLOGICAL AND POLITICAL TEACHING IN HIGHER VOCATIONAL COLLEGES .....	488
<i>Lin Xu</i>	
THE INNOVATION OF THE IDEOLOGICAL AND POLITICAL EDUCATION AND THE WORK OF THE PARTY IN THE NEW SITUATION.....	492
<i>Longnv Shang</i>	
THE EXPLORATION OF THE REFORM OF PHYSICAL EDUCATION IN COLLEGES AND UNIVERSITIES IN THE PERSPECTIVE OF LIFELONG PHYSICAL EDUCATION .....	496
<i>Xingjian Jiang</i>	
DISCUSSION ON TEACHING REFORM OF COMPUTER APPLIED BASIC COURSE IN COLLEGES AND UNIVERSITIES.....	500
<i>Yang Han</i>	
RESEARCH ON TEACHER MANAGEMENT IN HUMAN RESOURCE MANAGEMENT IN COLLEGES AND UNIVERSITIES .....	503
<i>Mei Tong</i>	
INTEGRATED EDUCATION: A NEW OPPORTUNITY FOR BASIC EDUCATION REFORM .....	507
<i>Mingqing Liu, Dan Yan</i>	
RESEARCH ON FOREIGN LANGUAGE TALENT CULTIVATION MODEL OF CROSS- BORDER E-COMMERCE UNDER THE BACKGROUND OF "INTERNET + DOUBLE INNOVATION" .....	513
<i>Zhujian Liu</i>	

RESEARCH ON THE PROBLEMS AND COUNTERMEASURES OF CROSS-BORDER E-COMMERCE TALENT TRAINING.....	516
<i>Zhujuan Liu</i>	
APPLICATION OF ENCRYPTION SYSTEM REALIZED BY VOICEPRINT INFORMATION ON REMOTE EDUCATION PLATFORM .....	519
<i>Jingyun Li</i>	
APPLICATION RESEARCH ON MENTAL HEALTH PROBLEMS FROM THE PERSPECTIVE OF EDUCATIONAL SCIENCE.....	524
<i>Chunming Xu, Can Wang, Nan Yang</i>	
RESEARCH ON ORGANIZATIONAL MODEL BASED ON THE STRATEGIC PERSPECTIVE OF GLOBAL EDUCATION SCIENCE .....	528
<i>Chunming Xu, Can Wang, Nan Yang</i>	
ON THE CONSTRUCTION OF COLLEGE ENGLISH COURSE BASED ON THE CLOUD PLATFORM OF WORLDUC.COM .....	532
<i>Mengtao Duan</i>	
RECALCULATION OF CHINA'S TOTAL FACTOR PRODUCTIVITY BASED ON CAPITAL STOCK.....	536
<i>Wencang Hu, Lili Xu, Mingxiao Xu</i>	
A PROBE INTO E-LEARNING AND ITS APPLICATION IN COLLEGE ENGLISH TEACHING.....	545
<i>Mengtao Duan</i>	
STUDY ON RURAL POVERTY REDUCTION EFFECT OF SECONDARY VOCATIONAL EDUCATION.....	549
<i>Xiaoning Zhu</i>	
STEAM-BASED EDUCATION PROGRAM FOR STUDENTS OF GEOGRAPHY IN UNIVERSITY OF JINAN .....	553
<i>Weidong Gao, Wei Jiang, Mimi Zhou</i>	
THE CONSTRUCTION OF BLENDED LEARNING MODE IN COLLEGE ENGLISH.....	558
<i>Yao Xi</i>	
A STUDY ON THE MAIN BODY OF THE RESCUE AND PROTECTION MECHANISM FOR CHILDREN IN DIFFICULTY .....	563
<i>Xin Hu</i>	
THE FUNCTION TRANSFORMATION OF ACCOUNTANTS UNDER ARTIFICIAL INTELLIGENCE .....	568
<i>Lan Zhang, Jingwei Niu, Xinglin Li, Zihong Zhao, Yitong He</i>	
A STUDY ON THE ECONOMIC STATUS OF DISABLED FAMILIES .....	573
<i>Zhen Liu</i>	

**Author Index**