

Ecological-Socio-Economic Systems: Models of Competition and Cooperation (ESES 2019)

Advances in Social Science, Education and Humanities
Research Volume 392

Kurgan, Russia
24 October 2019

Editors:

**Andrey Shelomentsev
Olga Vasilieva**

**Natalya Chepelyuk
Sergey Orlov**

ISBN: 978-1-7138-0283-9

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2020) by Atlantis Press
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=eses-19>

Printed with permission by Curran Associates, Inc. (2020)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

ASSESSMENT OF SOLVENCY AND FINANCIAL STABILITY OF AGRICULTURAL CONSUMER COOPERATIVES	1
<i>Tatyana Medvedeva</i>	
PECULIARITIES OF INDIVIDUALIZATION PRINCIPLES OF MULTILEVEL PROFESSIONAL EDUCATION UNDER CONDITIONS OF THE CROSS-BORDER EDUCATIONAL COMPLEX	6
<i>Dmitry Legenchuk</i>	
TRANSFORMATION OF AN OPEN INNOVATION MODEL UNDER CONDITIONS OF THE MODERN BUSINESS ENVIRONMENT	10
<i>Zinaida Varlamova</i>	
SPECIAL ASPECTS OF FORMATION OF ORGANIC PRODUCTS FOOD MARKET SEGMENT	14
<i>Valentina Kundius, Irina Kovaleva, Olga Rushchitskaya</i>	
HIGH-TECH COMPLEX AS A STRATEGY FOR SUSTAINABLE INDUSTRY DEVELOPMENT IN A COMMODITY REGION	18
<i>Oksana Ryzhkova, Varvara Borodkina, Anna Moskvina, Mikhail Likhachev</i>	
TENDENCIES OF EXPORT DEVELOPMENT IN THE KURGAN REGION OF THE RUSSIAN FEDERATION	25
<i>Olga Zyryanova, Iraida Uvarova</i>	
BIO-RESOURCES AS THE OBJECT OF NATURAL RESOURCE MANAGEMENT OF LAKES IN THE KURGAN REGION	30
<i>Alevtina Koval, Oleg Kozlov, Larisa Podkorytova</i>	
PHYSICAL FITNESS OF PUPILS IN SCHOOLS OF RUSSIA AND KAZAKHSTAN	35
<i>Oksana Lovygina, Dmitry Koryukin</i>	
ASSESSMENT OF READINESS OF ACCOUNTING AND STATISTICAL SYSTEMS FOR DIGITAL ECONOMY TRANSACTIONS	39
<i>Olga Nenkina</i>	
INNOVATIVE MANAGEMENT APPROACH: CREDENTIAL DIGITALIZATION	43
<i>Nadezhda Necheuhina, Tatyana Buyanova, Olga Mustafina</i>	
VARIOUS FEATURES OF NITRATE POLLUTION OF SPRING WATER OF THE KALUGA URBAN DISTRICT	48
<i>Alexander Vasyukov, Svetlana Nikulina, Maria Morozenko, Tatiana Chudakova</i>	
SYSTEMATIZATION OF THE SOCIO-ECONOMIC RISKS CAUSED BY RETIREMENT AGE INCREASE IN RUSSIA	52
<i>Inna Kulkova, Valery Sharin</i>	
INNOVATION ACTIVITY IN REGIONAL AGRICULTURE: EVALUATION OF MANAGEMENT AND PROPRIETORS' READINESS	58
<i>Alexey Dudnik, Valentina Neganova, Alexander Panchenko, Natalia Tonkikh</i>	
TRANSFORMATION OF HUMAN CAPITAL PHENOMENON: MAKING OF NEW RESEARCH PARADIGM	63
<i>Vera Zhilina, Nina Kuznetsova, Elizaveta Zhilina</i>	
ANALYSIS OF EFFECTIVENESS OF THE PUBLIC TRANSPORT SYSTEM IN MODERN CONDITIONS OF DEVELOPMENT	68
<i>Liya Panferova, Alevtina Kulagina</i>	
TRANS-REGIONALISM AND FICTITIOUS CAPITAL	72
<i>Daria Dinetc, Mikhail Konotopov</i>	
FUNDAMENTAL ALGEBRA IN THE TRAINING OF DEVELOPERS OF DIGITAL ECONOMY SOFTWARE PRODUCT	77
<i>Aleksandr Gein, Dmitry Kosolobov, Pavel Egorov</i>	
PSYCHODIAGNOSTICS OF CRIMINAL MOTIVATION OF JUVENILE DELINQUENTS	81
<i>Juliya Malyushina</i>	
THE USE OF COMPLEX FERTILIZERS IN THE CULTIVATION OF SHALLOT	86
<i>Tatyana Ivanova, Elena Lekomtseva, Elena Sokolova, Tatyana Tutova</i>	
DIGITAL TRANSFORMATION OF THE AGRO-INDUSTRIAL SECTOR OF RUSSIA: CHALLENGES AND OPPORTUNITIES	90
<i>Konstantin Kalashnikov, Mikhail Zhadan, Natalia Baryshnikova, Sergei Saninsky</i>	

THE STUDY ON THE READINESS OF RUSSIAN MUNICIPALITIES FOR IMPLEMENTATION OF THE "SMART CITY" CONCEPT	95
<i>Sergey Kamolov, Yulia Kandalintseva</i>	
METHODOLOGICAL ASPECTS OF ASSESSING A NON-PROFIT ORGANIZATION'S INFLUENCE ON ENSURING OF ECONOMIC SECURITY.....	100
<i>Natalya Chepelyuk</i>	
KEY ASPECTS OF COOPERATION BETWEEN THE ORENBURG REGION AND THE REPUBLIC OF KAZAKHSTAN IN THE SECTORS OF FUEL AND ENERGY COMPLEX	106
<i>Alina Diakonova, Tatiana Efimtseva, Elena Mikhailova, Oksana Rakhmatullina</i>	
LAW SUPPORT OF THE DIGITAL ECONOMY: PROBLEMS AND PROSPECTS	111
<i>Olina Filonova, Elena Polyakova, Alexey Neverov, Tatyana Mayboroda</i>	
STRATEGIC PLANNING – A TOOL FOR SOCIAL AND ECONOMIC DEVELOPMENT OF THE FAR EASTERN FEDERAL DISTRICT	117
<i>Tatyana Buyanova, Olga Mustafina</i>	
SOCIOCULTURAL AND EDUCATIONAL SPACES OF RUSSIA AND MONGOLIA IN GENERAL AND IN PARTICULAR	120
<i>Irina Alekseeva, Valeriy Nadkin, Aleksey Yakushev</i>	
MODERN ENERGY SUPPLEMENTS FOR CORRECTION OF PHYSIOLOGICAL AND BIOCHEMICAL STATUS OF CATTLE.....	124
<i>Ivan Mikolaychik, Larisa Morozova, Vladimir Chumakov, Vladimir Morozov</i>	
IMPROVING METHODOLOGIES OF ASSESSING THE EFFICIENCY OF AGRICULTURAL LAND USE	128
<i>Irina Artamonova, Irina Baturina, Oksana Mikhajluk, Elena Poverinova</i>	
DIGITAL INFORMATION TECHNOLOGIES IN LAND RESOURCES MANAGEMENT SYSTEM.....	132
<i>Oksana Lazareva, Alexey Artemyev</i>	
ASSESSMENT OF THE IMPACT OF TECHNOLOGY-RELATED FACTORS OF URBAN ENVIRONMENT ON POPULATION AND LONG-TERM ENVIRONMENTAL TASKS FOR BUSINESS.....	136
<i>Nikolay Borisov, Oleg Klepikov</i>	
ECONOMIC REALITIES AND STRATEGIC ORIENTATION OF THE DEVELOPMENT OF RUSSIAN INDUSTRY	140
<i>Elena Smirnova, Olga Mikhailova</i>	
USE OF ARABINOGALACTAN FOR STORAGE OF CHILLED FISH	145
<i>Roza Timakova, Sergey Tikhonov, Natal'ya Tihonova</i>	
SUICIDE AS A NEGATIVE FACTOR IN REPRODUCTION OF HUMAN POTENTIAL OF THE KURGAN REGION, ITS DETERMINATION AND PREVENTION.....	150
<i>Elena Alekseeva</i>	
REGIONAL MODEL OF ECONOMIC SECURITY MANAGEMENT: THE CASE OF THE KURGAN REGION	156
<i>Vera Petrova</i>	
IMPLEMENTATION OF THE SYSTEM OF FORMING THE EMPATHIC CULTURE OF WOULD-BE SCHOOL TEACHERS	161
<i>Yuliya Salamatina</i>	
STATE AND ENVIRONMENT PURIFYING FUNCTIONS OF FOREST STANDS UNDER CONDITIONS OF POLYMETALLIC POLLUTION IN THE INDUSTRIAL CENTER OF STERLITAMAK	166
<i>Rafak Giniyatullin, Zulfiya Baktybaeva, Guzel Gabidullina, Luisa Teltsova</i>	
FORECAST OF INTER-REGIONAL AND CROSS-BORDER INTERACTION DEVELOPMENT BETWEEN ORENBURG AND AKTOBE REGIONS.....	170
<i>Natalia Speshilova, Olga Inevatova, Rustam Rahmatullin</i>	
MANAGEMENT OF ARCTIC FIELD DEVELOPMENT BASED ON A MULTI-CRITERIA APPROACH.....	175
<i>Vera Plenkina, Aina Mamaeva, Irina Osinovskaya</i>	
TERRITORIAL SYSTEM ANALYSIS AND MODELING OF THE SOCIO-ECOLOGICAL PROCESSES OF NATURAL RESOURCE MANAGEMENT (ON THE EXAMPLE OF ETHNIC GEOSYSTEMS OF SOUTHERN TRANS-URALS AND THE SOIL COVER OF THE CITY OF KURGAN).....	180
<i>Natalya Nesgovorova, Olga Zavyalova, Vasily Savelyev, Denis Timofeev</i>	
THE ROLE OF MODERN INDUSTRIAL COMPLEXES IN ENSURING ECOLOGICAL AND ECONOMIC SUSTAINABILITY OF TERRITORIES.....	185
<i>Inessa Vasileva, Natalia Morozova, Ildus Yusupov</i>	

INFORMATION AND COMMUNICATION TECHNOLOGIES IN THE REGIONS OF RUSSIA: COMPARATIVE ANALYSIS	190
<i>Elena Kochkina, Elena Radkovskaya, Yurii Melnikov</i>	
ROLE OF HEALTHY ENVIRONMENT IN PRESERVING AND STRENGTHENING STUDENTS' WELL-BEING IN INSTITUTIONS OF SECONDARY AND ADDITIONAL EDUCATION	196
<i>Svetlana Emanova, Anastasia Ryleeva, Elena Zakharova, Svetlana Bernikova</i>	
EDUCATION DEVELOPMENT TENDENCIES IN THE REGION (BASED ON BASHKORTOSTAN REPUBLIC MATERIALS)	200
<i>Alfiya Kuznetsova, Dilara Yapparova</i>	
SPECIAL ASPECTS OF NATURAL RESOURCES MANAGEMENT IN THE SOUTH OF THE KURGAN REGION: PROBLEMS AND SOLUTIONS	206
<i>Alexey Taranov, Natalya Politikova, Darya Kusleeva</i>	
MECHANISM FOR STIMULATING THE DEVELOPMENT OF TOURIST AND RECREATIONAL POTENTIAL OF THE REPUBLIC OF CRIMEA	211
<i>Tatiana Anopchenko, Roman Revunov, Anton Murzin</i>	
MODERNIZATION OF PRODUCTION PLANNING METHODOLOGY IN THE CONTEXT OF VIRTUALIZATION AND INCREASING MULTI-AGENT META-ENVIRONMENT	215
<i>Sergey Evseenko, Yurii Kupriyanov</i>	
IMPLEMENTATION OF DIGITAL TECHNOLOGIES INTO PROJECTS IN AREA OF CREATIVE INDUSTRIES	219
<i>Anastasia Vasina, Yuliya Ghushkova, Svetlana Golubeva, Maria Golubnichenko</i>	
STATISTICAL ANALYSIS OF THE PREVALENCE OF PERSONS WITH AUTISM IN MODERN SOCIETY	223
<i>Maria Kiseleva, Larisa Yagovkina, Alena Ovsyannikova, Sergey Baranov</i>	
TEAMWORK MANAGEMENT IN THE FIELD OF SOFTWARE DEVELOPMENT	228
<i>Tatyana Emelyanova, Elena Ilchenko, Zinaida Varlamova, Lyudmila Paklina</i>	
INCREASE OF INVESTMENT ATTRACTIVENESS OF RESOURCE-DEFICIENT REGION	234
<i>Svetlana Pyankova, Ekaterina Sorokina</i>	
ENVIRONMENTAL MANAGEMENT FEATURES AT INDUSTRIAL ENTERPRISES OF THE RUSSIAN FEDERATION (JUDICIAL AND ECONOMIC ASPECTS)	240
<i>Yuliya Kiva-Khamzina, Tatyana Rakhlis, Natalya Balynskaya, Natalja Dyorina</i>	
FUNCTIONAL ASPECTS OF THE DEVELOPMENT OF STATE TAX MANAGEMENT IN THE DIGITAL ECONOMY	245
<i>Andrey Shelomentsev, Svetlana Chuzhmarova, Andrei Chuzhmarov, Alisa Chuzhmarova</i>	
PROSPECTS FOR THE DEVELOPMENT OF LEGISLATION IN THE FIELD OF BANK SECURITY AS AN INFORMATION SECURITY INSTITUTION AT THE STAGE OF THE DIGITAL ECONOMY	249
<i>Natalya Khramtsova</i>	
TRUST AS A CATEGORY THAT DETERMINES THE DEVELOPMENT OF ENTREPRENEURSHIP IN THE DIGITAL ECONOMY	253
<i>Yelena Nuriyeva, Anna Likhter</i>	
METHODOLOGICAL APPROACHES TO THE DISTRIBUTION OF TERRITORIES BY THE LEVEL OF RESOURCE POTENTIAL USE	258
<i>Natalia Gushchenskaya, Dmitriy Paliy, Marina Sumarokova, Marina Pavlutsikh</i>	
YOUTH FINANCIAL LITERACY AS A KEY TO HUMAN POTENTIAL DEVELOPMENT	262
<i>Elena Dvoryadkina, Kamal Huseynli, Alexander Sobyatin</i>	
INFLUENCE PATTERN OF FOREST STRIPS COMPLEX AND MULCHED PARA-PLOWING IN CROP ROTATIONS ON EROSION IN THE VOLGA REGION STEPPE	267
<i>Petr Proezdov, Dmitry Eskov, Dmitry Mashtakov, Aleksander Rozanov</i>	
THE USE OF TRIGGER COMPONENTS IN THE ASSESSMENT OF THE ECONOMIC SECURITY OF MESO-ECONOMIC SYSTEM	271
<i>Elena Fedorets</i>	
HEALTH STATUS OF WORKING PENSIONERS	275
<i>Elena Chistova, Alexander Tyrin</i>	
RESEARCH ON THE MORAL DEVELOPMENT OF HIGH SCHOOL STUDENTS	278
<i>Raisa Ovcharova</i>	
REGIONAL MODEL FOR EARLY INTERVENTION SERVICE IN THE CHUVASH REPUBLIC	283
<i>Svetlana Velieva, Igor Kozhanov, Artem Veliev, Anna Pavlova</i>	
DIFFERENTIATION OF RURAL TERRITORIES ACCORDING TO THE CONDITIONS OF HUMAN REPRODUCTION	290
<i>Vasilii Zakshevskii, Irina Merenkova, Irina Novikova</i>	

SUCCESS FACTORS OF SOCIAL AND PROFESSIONAL ADAPTATION OF SENIOR CITIZENS IN THE MODERN LABOR MARKET	295
<i>Tatiana Kasianova, Tatiana Radchenko, Lyudmila I. Voronina, Irina Turgel</i>	
ISSUES OF OPTIMIZATION OF THE ACCOUNTING AND TAXATION SYSTEMS OF SMALL BUSINESSES IN THE RUSSIAN FEDERATION	301
<i>Tatyana Vasileva, Lyudmila Savinova, Olga Matveeva</i>	
PRINCIPLES OF NATURE-LIKENESS IN THE CREATION OF TECHNICALLY ORGANIZED TERRITORIES	305
<i>Alexey Taranov, Natalya Politikova, Darya Kusleeva</i>	
IMPLEMENTING ENVIRONMENTAL ACCOUNTING AS A FACTOR OF ORGANIZATION'S ECONOMIC SECURITY	311
<i>Alexey Popov</i>	
SOCIAL ADAPTATION OF FOREIGN STUDENTS IN HIGHER EDUCATIONAL INSTITUTIONS (CASE OF SAMARA UNIVERSITY)	316
<i>Anna Pustarnakova, Lyudmila Vandysheva, Svetlana Mitrofanova</i>	
OCCUPATIONAL HEALTH OF MID-LEVEL MEDICAL STAFF AS INDICATOR OF LABOR EFFICIENCY	320
<i>Olga Rechkalova, Alexander Rechkalov, Dmitry Koryukin, Oksana Lovygina</i>	
FORMATION OF THE MECHANISM OF PUBLIC-PRIVATE PARTNERSHIP AS A FACTOR OF INNOVATIVE DEVELOPMENT OF THE REGIONAL ECONOMY	323
<i>Ekaterina Kutsenko, Lyubov Berezhnaya, Igor Korabeynikov</i>	
DIFFERENTIAL APPROACH TO ASSESSING INVESTMENT POTENTIAL	327
<i>Aliya Esembekova, Anastasiya Anfalova, Valentina Borovinskikh, Lubov Chumakova</i>	
TAX BURDEN AS AN INDICATOR OF ASSESSING THE IMPACT OF TAXATION SYSTEM ON REGION'S ECONOMY	331
<i>Tatyana Vasileva</i>	
ASSESSMENT OF AGRICULTURAL COOPERATIVES' PERFORMANCE IN RUSSIA: THE CASE OF THE KURGAN REGION	335
<i>Svetlana Golovina, Maria Antonova, Ekaterina Abilova</i>	
LEGAL REGULATION OF A REMOTELY CONCLUDED SALES CONTRACT IN THE ERA OF DIGITALIZATION	342
<i>Tatyana Mayboroda</i>	
ANALYSIS OF THE POTENTIAL OF DIGITAL YOUTH ENTREPRENEURSHIP DEVELOPMENT IN RUSSIA	346
<i>Valeriy Smirnov, Vladislav Semenov, Anna Zakharova, Galina Dulina</i>	
IMAGES OF OTHER PEOPLE IN CONSCIOUSNESS OF RESPONDENTS: A DIAGNOSTIC MODEL OF IMPLICIT ASPECTS OF YOUNG PEOPLE SOCIALIZATION	351
<i>Irina Nikolaeva, Raisa Ovcharova</i>	
PROSPECTS FOR THE DEVELOPMENT OF EXPORT OF DAIRY PRODUCTS FROM INDUSTRIAL REGION	358
<i>Elena Ploskonosova, Alexander Vidyakin, Evgenia Balaganskaya</i>	
HUMAN CAPITAL AS AN ACCELERATOR WITH SYNERGISTIC EFFECT OF SCIENTIFIC AND TECHNOLOGICAL PROGRESS	364
<i>Aleksey Yakushev, Sergey Filin</i>	
CONTRADICTIONS OF REPRODUCTION OF HUMAN CAPITAL IN MODERN RUSSIA	369
<i>Lyudmila Vasiltsova, Nadezhda Alexandrova, Nataliya Simachkova, Elena Zarubina</i>	
STATE CIVIL SERVICE: CAREER MOBILITY AS A FACTOR OF CAREER SATISFACTION	373
<i>Valery Sharin</i>	
THE BRAND AS A TOOL FOR AGRICULTURAL PRODUCTS PROMOTION IN THE REGION	377
<i>Natalya Pyzhikova, Tatyana Smirnova, Kristina Chepeleva, Zhanna Shmeleva</i>	
ROLE OF TRANSPORT INFRASTRUCTURE IN THE BORDER REGIONS' DEVELOPMENT	384
<i>Victoria Bobrova, Lyubov Berezhnaya, Ekaterina Kutsenko</i>	
MATHEMATICAL EDUCATION AS KEY ASPECT FOR HUMAN RESOURCES ENHANCEMENT IN DIGITAL ECONOMY	388
<i>Svetlana Kosovskikh, Lyudmila Filonova, Natalya Usynina</i>	
DEVELOPMENT OF HUMAN POTENTIAL IN TRAINING OF THE CULTURE AND ART SPECIALIST AS A SOCIAL CAPITAL OF THE KURGAN REGION	392
<i>Helen Baboshina</i>	
ENVIRONMENTAL NON-TAX REVENUE AS A SOURCE OF BUSINESS FINANCIAL RISKS	398
<i>Mikhail Gordienko</i>	

STRATEGIC DEVELOPMENT AND USE OF AGRO-FOOD SECTOR'S POTENTIAL IN RURAL AREAS.....	403
<i>Zariya Zaitlova, Milyausha Lukyanova, Vitaliy Kovshov, Aidar Sharafutdinov</i>	
DEVELOPMENT OF BUSINESS SUPPORT INSTITUTIONS IN THE DIGITAL ECONOMY.....	409
<i>Ekaterina Khomenko, Inna Matveeva, Larisa Vatutina, Elena Panteleeva</i>	
HUMAN IN THE DIGITAL ECONOMY.....	413
<i>Larisa Lazareva, Elena Korol</i>	
IMPLEMENTATION OF THE REGULATORY MECHANISM FOR DEVELOPING THE EDUCATIONAL POTENTIAL OF SENIOR CITIZENS IN RUSSIA AND ABROAD.....	417
<i>Tatiana Rezer, Lyudmila I. Voronina, Irina Turgel</i>	
HUMAN POTENTIAL AND COMPETITIVENESS OF RUSSIA IN THE CONTEXT OF THE BRICS ASSOCIATION.....	422
<i>Olga Leskina, Svetlana Barbashova, Olga Burmistrova, Yana Mochalina</i>	
ACCOUNTING AND ANALYTICAL SUPPORT FOR THE FORMATION AND USE OF THE DEPRECIATION FUND.....	426
<i>Svetlana Povedishnikova, Anton Chepulyanis</i>	
CONSERVATION OF BIODIVERSITY OF THE TRANSBOUNDARY TERRITORIES OF RUSSIA AND KAZAKHSTAN IN WESTERN SIBERIA UNDER CONDITIONS OF CLIMATE CHANGE.....	431
<i>Sergey Gashev, Luiza Mardonova, Maksim Mitropolskiy, Natalya Sorokina</i>	
PRACTICE-ORIENTED TRAINING AS A MECHANISM OF DEVELOPMENT OF PROFESSIONAL POTENTIAL OF STUDENTS OF HIGHER EDUCATION IN RUSSIA AND ABROAD: HISTORICAL AND SOCIAL ASPECT.....	436
<i>Tatiana Rezer</i>	
EFFICIENCY ASSESSMENT OF EXPORT DEVELOPMENT ON THE BORDER TERRITORIES OF THE URAL FEDERAL DISTRICT (ON THE EXAMPLES OF THE KURGAN, CHELYABINSK, ORENBURG REGIONS, AND THE REPUBLIC OF KAZAKHSTAN).....	442
<i>Nikolai Kremlev, Nina Zotova</i>	
IMPACT OF GENERAL GOVERNMENT SECTOR EXPENDITURES IN THE ADDED VALUE OF REGIONS OF THE RUSSIAN FEDERATION.....	448
<i>Alexey Pasyukov, Ekaterina Zakharchuk</i>	
MODERN TRENDS IN THE DEVELOPMENT OF MARKET POLICY OF BUSINESS ENTITY BASED ON RISK CONTROL.....	454
<i>Ekaterina Yalunina, Elina Zakirova</i>	
MODERN METHODS OF ASSESSING HOUSING AFFORDABILITY, ISSUES AND IMPROVEMENT PATHS.....	459
<i>Kristina Shishkina, Ekaterina Kashina, Kristina Chepeleva, Zhanna Shmeleva</i>	
TOOLS FOR THE REPRODUCTION OF HUMAN POTENTIAL IN THE SOCIO-ECONOMIC SPACE OF HETEROGENEOUS RURAL AREAS.....	465
<i>Vera Rubtsova, Sergey Andryushchenko, Irina Sharikova, Artem Sharikov</i>	
EFFECTS OF MARKET SELECTION IN THE URAL FEDERAL DISTRICT: DID SANCTIONS BRING ANY CHANGES?.....	469
<i>Oleg Mariev, Andrey Pushkarev, Anna Sennikova</i>	
PUBLIC SERVICE MOTIVATION IN STATE CIVIL SERVICE.....	474
<i>Valery Sharin</i>	
PROJECT CULTURE IN DESIGN AS A KEY FACTOR OF HUMAN DEVELOPMENT IN THE REGION.....	479
<i>Olga Remizova, Svetlana Legkikh</i>	
INNOVATIVE POTENTIAL OF THE METROPOLIS: EVALUATION OF CANDIDATE CITIES FOR WORLD EXPO 2025.....	484
<i>Galina Bannykh, Svetlana Kostina, Vasilij Zapariy</i>	
THE EFFECTIVENESS OF DIGITAL TECHNOLOGIES IN SOIL COVER MONITORING.....	489
<i>Marat Shayakhmetov, Alexandra Gindemit, Margarita Kashkina, Alla Zinich</i>	
INDUSTRIAL COMPLEX OF THE ORENBURG REGION: CHALLENGES AND GROWTH PROSPECTS.....	493
<i>Mariya Lapaeva, Sergej Lapaev</i>	
IDENTIFICATION OF ENERGY-SAVING METHODS OF THE HERMETIA ILLUCENS LARVAE DRYING.....	497
<i>Ksenia Anisimova, Nadezhda Glavatskih, Olga Porobova, Mihail Yurkov</i>	
AN ORGANIZATION'S CASH FLOW MANAGEMENT IN DIGITAL ECONOMY.....	501
<i>Nadezhda Piontkovich, Ekaterina Shatkovskaya</i>	

METHODOLOGICAL APPROACH TO IMPROVING THE EFFICIENCY OF MINING ENTERPRISES PERSONNEL ON THE BASIS OF QUALITY IMPROVING AND DEVELOPMENT OF LABOR PROCESSES.....	505
<i>Nikolay Nikolaev</i>	
ECOLOGICAL AND HYGIENIC ASSESSMENT OF THE STATE OF THE RECREATIONAL LAKE IN THE CITY OF UFA.....	510
<i>Airat Ishbirdin, Maya Ishmuratova, Guzel Gabidullina, Zulfiya Baktybaeva</i>	
IMPROVEMENT OF GOVERNMENT SUPPORT SYSTEM OF FAMILIES WITH CHILDREN AT THE FEDERAL AND REGIONAL LEVELS (ON THE EXAMPLE OF THE KURGAN REGION)	516
<i>Svetlana Surkova, Svetlana Gavrilyak</i>	
PERSPECTIVE LINES OF DEVELOPMENT FOR INBOUND TOURISM (THE CASE OF THE ORENBURG REGION).....	521
<i>Zhanna Ermakova, Irina Polyakova, Yulia Kholodilina</i>	
HISTORICAL ASPECT OF DEVELOPMENT OF FINANCIAL AND ECONOMIC RELATIONS IN RELIGIOUS ORGANIZATIONS OF THE RUSSIAN ORTHODOX CHURCH	526
<i>Anton Chepulianis, Anna Titova</i>	
STATISTICAL AND CARTOGRAPHIC ANALYSIS OF DEMOGRAPHIC BURDEN IN MUNICIPAL DISTRICTS OF LIPETSK REGION.....	532
<i>Elena Kozlova, Maxim Novak</i>	
FORMATION OF REGIONAL STANDARDS FOR THE PROVISION OF SERVICES IN RURAL SETTLEMENTS.....	537
<i>Aleksei Orekhov, Dmitrii Kleimenov, Elena Kuznetsova, Yuliya Tkacheva</i>	
FACTORS AND DIRECTIONS OF PUBLIC POLICY FOR RURAL DEVELOPMENT.....	543
<i>Alexander Pavlov, Alexander Kudryavtsev</i>	
MODERN ORGANIZATIONAL AND TECHNOLOGICAL TRENDS IN THE FINANCIAL SECTOR OF THE ECONOMY	548
<i>Sergey Orlov</i>	
DETERMINING THE EFFECTIVENESS OF CORPORATE CONTROLLING BASED ON THE USE OF EFFECTIVE ALGORITHMS.....	552
<i>Ivan Nepomnyashchikh, Alexey Artemyev</i>	
THE IMPACT OF GLOBALIZATION PROCESSES ON THE REPRODUCTION OF HUMAN CAPITAL	558
<i>Vasilii Zakshevskii, Irina Merenkova, Elena Kusmagambetova</i>	
TAXATION OF PERSONAL INCOME IN RUSSIA: AREAS OF IMPROVEMENT	563
<i>Nikolay Zotikov, Elena Lyubovtseva, Alina Savderova</i>	
IMPROVING THE APPLICATION OF SPECIAL TAX REGIMES IN THE REGION	568
<i>Alla Shulgina, Nina Roznina, Valentina Borovinskikh, Julia Fedotova</i>	
VIRTUAL SEGMENTS FORMATION OF ADMINISTRATIVE APPARATUS OF AN INDUSTRIAL ENTERPRISE	573
<i>Marina Zhuk, Vladimir Kovalevsky</i>	
MAIN DIRECTIONS OF IMPROVING MANAGERIAL ACCOUNTING IN RELIGIOUS ORGANIZATIONS	578
<i>Nadezhda Necheuhina, Anna Titova, Aleksey Chernenko</i>	
REGIONAL ASPECT OF THE DYNAMICS OF WAGES AND LABOR PRODUCTIVITY IN RUSSIA.....	581
<i>Elena Pochekutova</i>	
MODELING INTERACTION OF SOCIETY, STATE ADMINISTRATION BODIES AND BUSINESS IN THE FIELD OF ENVIRONMENTAL SAFETY ON THE BASIS OF COGNITIVE METHODOLOGY	587
<i>Svetlana Mukhametdinova, Evgenia Tyumentseva, Oleg Luchko, Bakyt Irmulatov</i>	
FORECASTING OF ENVIRONMENTAL PRESSURE INDICATORS AS PART OF THE MONITORING OF THE ECOLOGICAL AND SOCIO-ECONOMIC DEVELOPMENT OF THE EXTRACTING REGION	592
<i>Victoria Bobrova, Lyudmila Kirchmeer</i>	
DIRECTIONS AND PREREQUISITES FOR THE OUTFLOW OF YOUTH FROM THE ARCTIC ZONE OF RUSSIAN FEDERATION.....	597
<i>Andrey Shelomentsev, Lyudmila V. Voronina, Anna Ukhanova, Elena Smirennikova</i>	
INDUSTRIAL TOURISM AS A FACTOR IN THE DEVELOPMENT OF A CITY AND REGION.....	601
<i>Tatyana Chikurova, Alla Oshkordina</i>	
Author Index	