

2nd International Conference on Education Science and Social Development (ESSD 2019)

Advances in Social Science, Education and
Humanities Research Volume 298

Changsha, China
20 – 21 July 2019

Editor:

Alla Belousova

ISBN: 978-1-5108-9152-4

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2019) by Atlantis Press
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: <http://www.atlantis-press.com/php/pub.php?publication=essd-19>

Printed by Curran Associates, Inc. (2019)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

COLLABORATIVE LEARNING: HOW TEACHERS USE THINKING IN EDUCATIONAL PRACTICE	1
<i>Besarion Meskhi, Svetlana Ponomareva, Alla Belousova</i>	
EDUCATION IN CHINA AS A TOPIC OF RUSSIAN SCIENTIFIC DISCOURSE	6
<i>Besarion Meskhi, Svetlana Ponomareva, Olga Fedotova</i>	
COMPARATIVE ANALYSIS OF EDUCATIONAL REFORMS IN RUSSIA FOLLOWING TECHNICAL AREAS OF TRAINING IN THE FIELD OF TRANSPORT	10
<i>Alexandra Smyk, Lev Zimanov, Alexey Solntsev</i>	
SOCIOLINGUISTIC PROFILE OF ENGLISH IN EAST ASIA	15
<i>Irina Khokhlova</i>	
TECHNOLOGICAL FEATURES OF CONTEXTUAL AND HEURISTIC TYPE IN THE PROCESS OF TEACHING A FOREIGN LANGUAGE IN HIGHER SCHOOL	18
<i>Dmitry Zhdanov, Olga Burenkova, Pavel Baklanov, Sergei Semenov</i>	
CONDITIONS FOR SHAPING STUDENTS' CREATIVE RESOURCES AT ENGLISH CLASSES	23
<i>Pavel Baklanov, Dmitry Zhdanov, Olga Burenkova</i>	
PROACTIVE TRAINING AS A FACTOR OF ENHANCEMENT OF PROFESSIONAL TRAINING OF SPECIALISTS	28
<i>Veronika Nikolaevna Efimenko, Nadezhda Aleksandrovna Rachkovskaya, Yulia Valerievna Stafeeva</i>	
COGNITIVE MAP OF THE PEDAGOGICAL SITUATION AS A COMPONENT OF THE PEDAGOGICAL SITUATION COGNITIVE MODEL (AS EXEMPLIFIED BY ANALYZING NATURAL SCIENCE AND VOCATIONAL TRAINING IN COLLEGES OF THE REPUBLIC OF TATARSTAN)	31
<i>A. R. Kamaleeva, S. I. Gilmanshina, N. A. Nozdrina</i>	
FIRST-YEAR STUDENTS PROFESSIONAL IDENTITY FORMATION DURING ADAPTATION TO THE SYSTEM OF UNDERGRADUATE	44
<i>Svetlana Vladimirovna Yemanova, Elena Anatolevna Khomutnikova, Anastasia Sergeevna Ryleeva</i>	
ON-THE-JOB ENGLISH FOR CORPORATE CUSTOMERS	48
<i>Elena B. Borisova, Konstantin M. Kalinin, Amalia L. Kuregyan, Anna V. Protchenko</i>	
EXPLORATION OF INNOVATION AND ENTREPRENEURSHIP EDUCATION FOR COLLEGE STUDENTS	52
<i>Guomin Lin</i>	
A STUDY ON THE TEACHING OF THE COURSE SYSTEM OF MAO ZEDONG'S THOUGHT AND THE THEORY SYSTEM OF SOCIALISM WITH CHINESE CHARACTERISTICS BASED ON PROBLEM AWARENESS	56
<i>Zhenggen Fang, Yiren Zhou, Jiansong Liu, Jin Zhang, Zhiqiang Guo</i>	
LANGUAGE OF SCIENCE AS A MEANS AND COGNITIVE RESOURCE OF EDUCATIONAL PROCESS	64
<i>Lyudmila Buyanova, Veronika Katermina</i>	
SOCIO-CULTURAL FACTORS OF SOCIO-PSYCHOLOGICAL SAFETY OF EDUCATIONAL ENVIRONMENT AT SCHOOL	68
<i>Elvira N. Gilemkanova</i>	
ON TEACHING SPECIAL RELATIVITY AS PART OF A SCHOOL COURSE OF PHYSICS	72
<i>V. I. Kolomin, S. A. Tishkova, G. P. Stefanova, O. M. Alykova</i>	
POSSIBLE SOLUTIONS TO THE PROBLEMS OF FORMING THE FUTURE TEACHER'S HEALTH-PRESERVING COMPETENCE	75
<i>Maria Sazanova, Galina Popova, Natalia Kadochnikova, Natalia Dyomina</i>	
SOME ASPECTS OF TRAINING OF ENGINEERING STAFF FOR LAND RECLAMATION	80
<i>G. V. Olgarenko, V. V. Kashtanov</i>	
COMPARATIVE ANALYSIS OF APPROACHES TO THE SPECIALISTS' COMPETENCES DEVELOPMENT IN INNOVATIVE INDUSTRIES	84
<i>Marina V. Bolsunovskaya, Aleksei M. Gintciak, Inna V. Yudina, Pavel S. Kozlovskiy</i>	
INTRODUCTION OF MATHEMATICAL METHODS IN TEACHING HUMANITIES STUDENTS	88
<i>Kropacheva Nataliya Yuryevna, Fedorova Maria Yuryevna</i>	
FRAME-BASED SUPPORTS IN TEACHING RUSSIAN LANGUAGE CASE SYSTEM: VISUALIZATION FRAMES, ALGORITHM FRAMES, THEME FRAMES	93
<i>Svetlana Zlobina, Alla Kulik</i>	

HOW CHILDREN WITH DEVELOPMENTAL DISORDERS UNDERSTAND EMOTIONAL STATES OF THEIR PEERS AND ADULTS IN DIFFERENT INTERACTION SITUATIONS	98
<i>Anna Ivanovna Akhmetzyanova, Tatiana Vasilyevna Artemyeva</i>	
EMBRACE INDUSTRIES AND INTEGRATE INDUSTRY INTO EDUCATION BUILD AN APPLICATION-ORIENTED TALENT TRAINING AND GATHERING IN THE AUTOMOBILE TRANSPORTATION INDUSTRY THAT IMPROVES LOCAL ECONOMIC DEVELOPMENT	102
<i>Zhen Zhou</i>	
THINKING STYLE IS A FACTOR OF SOCIO-PSYCHOLOGICAL ADAPTATION AT YOUTHFUL AGE.....	108
<i>Elena Bicherova, Galina Golubeva, Elena Feshchenko</i>	
GETTING INFORMATION FROM RUSSIAN-LANGUAGE INTERNET SITES BY CHINESE STUDENTS STUDYING AT SAINT PETERSBURG STATE UNIVERSITY	113
<i>Qian Chen, Leonid Moskovkin</i>	
LEAN MANAGEMENT SHIFTS IN HIGHER EDUCATION TOWARDS NETWORKING UNITS: A VIEW FROM RUSSIA.....	116
<i>Robert M. Nizhegorodtsev, Nina P. Goridko</i>	
THE PROGRAM “TRANSLATOR IN THE SPHERE OF PROFESSIONAL COMMUNICATION” IN RUSSIAN TECHNICAL UNIVERSITIES.....	120
<i>Tatiana Polyakova, Alexey Solntsev</i>	
THE PHENOMENON OF MULTILINGUAL PEDAGOGY IN EDUCATION.....	124
<i>Maria Druzhinina, Feng Liu, Yanan Sun, Elena Solovyeva</i>	
MASTER'S EDUCATION OF TRANSPORTATION ENGINEERING UNDER THE DEEP INTEGRATION OF ENTERPRISE, UNIVERSITY AND RESEARCH INSTITUTES.....	129
<i>Yuping Xu, Junxiang Deng</i>	
STUDENT COLLABORATION TASKS IN THE COURSE OF LEARNING ENGLISH FOR ACADEMIC PURPOSES AND TRANSLATION TRAINING WITH THE USE OF INFORMATION TECHNOLOGIES.....	133
<i>Nina V. Popova, Nadezhda I. Almazova, Natalia E. Anosova, Alexandra I. Dashkina</i>	
COACHING AS INSTRUMENT TO IDENTITY AND REMEDY FOR BOREOUT SYNDROME WITH EMPLOYEES.....	138
<i>Helene Moris, Anastasia B. Nedosugova</i>	
ABILITY - ORIENTED TEACHING INNOVATION DESIGN OF MECHANICAL DRAWING COURSE	142
<i>Guijian Xiao, Yuanxin Luo, Qimin Li, Xianxiang Ning</i>	
MATHEMATICAL CULTURE AS BASIS FOR IMPROVING VOCATIONAL TRAINING PROGRESS OF UNIVERSITY STUDENTS	147
<i>L. N. Filonova, S. V. Kosovskikh, N. F. Usynina, N. V. Ischenko</i>	
FORMATION OF PSYCHOEMOTIONAL STABILITY OF STUDENTS AS A PROFESSIONAL QUALITY OF A TEACHER.....	151
<i>Svetlana Korlyakova, Elena Frantseva, Oksana Prilepskikh, Oksana Pogrebnaya, Olga Bogdanova, Anatoliy Agafonov</i>	
RESEARCH ON THE PRACTICE OF IDEOLOGICAL AND POLITICAL EDUCATION IN THE TEACHING OF ENGINEERING COURSES.....	155
<i>Chaoming Li, Xun Li, Wenping Cao</i>	
UNESCO'S CONTRIBUTIONS TO THE DEVELOPMENT OF EDUCATION IN LATIN AMERICAN COUNTRIES: BRAZIL AND BOLIVIA	159
<i>Johnatan Da Costa Santos, Maria Luisa Claure Quiroga</i>	
HIGHER EDUCATION AND POST-SOVIET SOCIETY: TRENDS TOWARDS THE NEW CONFIGURATION OF RELATIONS.....	163
<i>Vladimir Puzikov</i>	
ENGLISH-WRITING TEACHING OF VOCATIONAL COLLEGES IN BIG DATA ERA	168
<i>Wenxia Pan</i>	
RESEARCH ON THE CONSTRUCTION OF PRACTICAL TEACHING SYSTEM OF NON-DESTRUCTIVE TESTING SPECIALTY IN VOCATIONAL EDUCATION.....	172
<i>Xinbo Chen, Xiaoli Li, Li Wang</i>	
THE FUSION DEVELOPMENT OF TEACHERS IN VOCATIONAL EDUCATION UNDER THE NEW SITUATION	176
<i>Xiaoli Li, Xinbo Chen, Haixia Sun, Qingfeng Yang</i>	
THE LINGUACOGNITIVE BASE OF BILINGUALS	179
<i>Mariia Lapteva, Elena Zhelezniakova</i>	

CLOUD COMPUTING AS A MEANS OF ICT-COMPETENCE FORMATION OF FUTURE TEACHERS OF PHYSICAL AND MATHEMATICAL SCIENCE	182
<i>Mikhail V. Shevchuk, Victoria G. Shevchenko, Tatiana N. Gran</i>	
THE GENESIS OF DYSTOPIAN MEANING STRUCTURE AND ITS RELATION TO UTOPIAN LITERARY TRADITION	186
<i>M. S. Zhurkova, E. A. Khomutnikova</i>	
SOFTWARE ENGINEERING COURSE CONSTRUCTION BY UNIVERSITY-ENTERPRISE COOPERATION FOR MSE	191
<i>Huobin Tan, Xiyang Liu, Xueyun Ji</i>	
EXPERIENCE OF THE PROJECT FOR THE DEVELOPMENT OF COMPLEX BAKING MIXES AT THE UNIVERSITY	196
<i>Aleksandr Romanov, Aleksandr Markov, Irina Sergeeva, Yulia Markova</i>	
VOLUNTEER INTERNSHIPS AS A FACTOR OF FORMATION OF STUDENTS' PROFESSIONAL COMPETENCE FOR THE EDUCATIONAL PROGRAM "ADVERTISING AND PUBLIC RELATIONS"	200
<i>Alexandr Veitnev, Marina Kruglova, Victoria Shuvanova, Igor Shuvanov</i>	
RESEARCH AND PRACTICE ON THE TRAINING MODE OF APPLICATION-ORIENTED AND INNOVATIVE TALENTS	205
<i>Na Yang, Yiqun Liu, Pengwei Dong, Zhipeng Zhang, Yanyun Chen, Meiqing Liu, Congsheng Li</i>	
COGNITIVE MAPS OF PARTICIPANTS IN JOINT MENTAL ACTIVITY	210
<i>Denis Fatykhovich Dautov, Natalia Vyacheslavovna Lomova, Yuliya Valer'Evna Rashchupkina, Oxana Fedorovna Nikolenko, Julia Andreevna Tushnova</i>	
FEDERAL UNIVERSITIES AS FACTORS OF SOCIAL DEVELOPMENT OF REGIONS OF RUSSIA	215
<i>Natalia V. Volkova, Julia V. Torkunova, Natalia A. Khramova</i>	
ON THE "PHYSTECH SYSTEM", ITS IMPLEMENTATION AT THE BAUMAN MOSCOW STATE UNIVERSITY, AND ONE PEDAGOGICAL METHOD	220
<i>Nikolay I. Krobka, Aleksander S. Fadeev</i>	
THE CULTIVATION MECHANISM OF ENGINEERING TALENTS BASED ON EMERGING ENGINEERING EDUCATION FOR LOCAL AND COMPREHENSIVE UNIVERSITIES -A CASE OF QINGHAI UNIVERSITY	224
<i>Dedong Gao, Lirong Li, Shan Wang, Xiuming Chen</i>	
HOW A MULTILINGUAL REMOTE TEACHING SYSTEM CAN TAKE INTO ACCOUNT THE SPECIFICS OF NATIONAL EDUCATION	230
<i>Mais Farkhadov, Sofiya Khayitova</i>	
INNOVATION OF EDUCATIONAL PHILOSOPHY AND EXPLORATION OF TEACHING PRACTICE OF "INTEGRATION OF KNOWLEDGE AND ACTION" IN HIGHER EDUCATION	236
<i>Xiaogang Tang, Sun'An Wang, Litian Liu, Jincheng Li</i>	
EXPLORATION AND PRACTICE OF INQUIRY-BASED SMALL-CLASS TEACHING MODE FOR ABILITY TRAINING	242
<i>Peipei Zhang, Dan Lin</i>	
RESEARCH ON PROGRAMMING PRACTICE BASED ON CDIO CONCEPT	246
<i>Yongli Wang</i>	
RESEARCH ON EFFECTIVE MANAGEMENT OF THE INTERNSHIP PROCESS IN COLLEGES AND UNIVERSITIES UNDER THE BACKGROUND OF "INTERNET +"	249
<i>Guangyong Ji, Dan Ye, Rui Zhang</i>	
EXPLORATION ON INFILTRATING IDEOLOGICAL AND POLITICAL EDUCATION INTO COLLEGE ENGLISH TEACHING	254
<i>Wei Liang</i>	
PROJECT TECHNOLOGIES OF EDUCATION AS THE FACTOR OF INCREASING UNIVERSITY COMPETITIVENESS	258
<i>Chunguang Liu, Elena Simonenko, Alexander Anisimov</i>	
RESEARCH ON THE EDUCATIONAL AND TRAINING MODEL OF EXCELLENT ENGINEERS FOR APPLIED UNDERGRADUATES ORIENTED TO NEW ENGINEERING	262
<i>Tianwen Zhou, Zhen Wang, Lanhua Wang</i>	
EXPLORING THE RELATIONSHIP BETWEEN SUPPLY SIDE AND DEMAND SIDE OF IDEOLOGICAL AND POLITICAL EDUCATION IN PRIVATE COLLEGES	266
<i>Xinxin Cao</i>	
EDUCATIONAL EFFICIENCY OF HIGHER NORMAL UNIVERSITIES IN CHINA	270
<i>Tinglong Zhang, Sasa Li</i>	
THEOLOGY OF N. BERDYAEV'S CULTURE	276
<i>Ludmila Zimovets, Ludmila Kaplina, Arina Banartseva</i>	

ERP STUDY ON THE INFLUENCE OF PRIMING EFFECT ON SEMANTIC PROCESSING OF CHINESE-JAPANESE LATER BILINGUAL LEARNER	281
<i>Qiang Wei, Hua Dong, Ming Jin, Shuna Fu, Qian Yu, Yixin Lin</i>	
INDIVIDUAL EDUCATIONAL TRAJECTORIES: FROM EDUCATIONAL SUPERMARKET TO SENSEMAKING TO BLENDED VALUES	285
<i>Olga N. Kalachikova, Tatyana B. Sidorova</i>	
REFORM AND PRACTICE OF PROFESSIONAL ENGLISH TEACHING OF PHYSICS IN UNIVERSITIES	290
<i>Yi Jin, Peng Zhao</i>	
IT SHARKIE – MODERN APPROACH TO TEACHING INFORMATICS AT SECONDARY TECHNICAL SCHOOLS	295
<i>Boris Šimák, Lenka Švecová, Pavel Andres, Lenka Mynaríková, Igor Cervený, Kryštof Šulc, Petr Svoboda, Zuzana Dvoráková</i>	
RESEARCH ON TEACHING AND REFORM OF MARKETING COURSE BASED ON BIG DATA	300
<i>Quan Tao</i>	
PRACTICAL EXPLORATION ON PROJECT-BASED TEACHING OF MECHANICAL ENGINEERING TESTING TECHNOLOGY COURSE	304
<i>Shuzhen Yang, Yu'An He</i>	
BASIC MATH COURSE FOR BACHELORS – STATISTICAL ANALYSIS	308
<i>Jindrich Klufa</i>	
TRANSLATION OF ACADEMIC PAPERS IN THE FIELD OF PETROLEUM ENGINEERING FROM THE PERSPECTIVE OF RELEVANCE THEORY	312
<i>Yijie Hou, Hui Liu</i>	
THE REFORM SCHEME OF LANDSCAPE ARCHITECTURE CURRICULUM UNDER THE GUIDANCE OF KAS SYSTEM	316
<i>Yu Meng, Yufei Wang</i>	
IMPLEMENTATION OF EDUCATIONAL PROCESS BY MEANS OF PROJECT-BASED AND DUAL TRAINING	321
<i>Marina Artamonova, Elena Litvinova, Yulia Buhteeva, Irina Chernuha, Natalia Vasilievich</i>	
EXPERIENCE WITH THE MIDDLE SCHOOL INCLUSION IN THE CZECH REPUBLIC	325
<i>Matochová Jana</i>	
METACOGNITIVE AWARENESS IN THE STRUCTURE OF MENTAL SELF-REGULATION IN STUDENTS INVOLVED AND NOT INVOLVED IN SPORTS	330
<i>Aleksandra Lovyagina, Valentine Byzova, Helena Khvatskaya, Stepan Mednikov, Anton Schukin</i>	
GENDER DIFFERENCES IN DYSORTHOGRAPHY MANIFESTATIONS IN YOUNGER SCHOOLCHILDREN WHEN LEARNING THE RUSSIAN (NATIVE) LANGUAGE: A NEUROPSYCHOLOGICAL ANALYSIS	335
<i>Aleksandr Bizyuk, Ekaterina Kats, Tatiana Kolosova, Viktor Sorokin, Roman Demianchuk, Anton Shchukin</i>	
THE CULTIVATION OF COMPETITIVE SPORTS TEACHERS IN CONFUCIUS INSTITUTE ALONG "THE BELT AND ROAD"	339
<i>Yan Wang, Zeguo Fan, Lixin Liang</i>	
A STUDY ON TALENT TRAINING MODEL OF MEDICAL INFORMATION ENGINEERING	342
<i>Xiaoyu Ma, Feng Lin, Dan Xie</i>	
DIFFERENCES IN RESULTS – ANALYSIS OF MATHEMATICS SCORES FROM SUBSEQUENT ACADEMIC YEARS	349
<i>Miroslava Otavová, Irena Sýkorová</i>	
CHALLENGES IN LANGUAGE EDUCATION	354
<i>Jana Béréšová</i>	
THE PRACTICE OF INTERACTIVE TEACHING FOR SOFTWARE SYSTEM ANALYSIS AND DESIGN COURSE	358
<i>Huobin Tan, Xiyang Liu, Guangyan Lin</i>	
DEALING WITH STUDENTS' AVERSION IN GLOBAL VIRTUAL TEAMS: EVIDENCE FROM CZECH REPUBLIC AND ESTONIA	363
<i>Emil Velinov, Tiit Elenurm, Igor Denisov</i>	
PROSPECTS FOR THE DEVELOPMENT OF EDUCATIONAL MIGRATION IN THE RUSSIAN FEDERATION	367
<i>Alfiya Kuznetsova, Rashida Saitova, Rasul Gusmanov</i>	
EXPLORATION ON THE TEACHING MODE OF KNOWLEDGE DIRECT ACQUISITION BASED ON ENGINEERING TRAINING	374
<i>Jincheng Li, Fengkun Yu, Ailing Li</i>	

A BRIEF ANALYSIS ON THE NECESSITY OF THE COLLEGE IDEOLOGICAL AND POLITICAL EDUCATION UNDER THE BACKGROUND OF NEW MEDIA	378
<i>Yueying Sui</i>	
TRANSBOUNDARY INTEGRATOR OF POSTGRADUATE EDUCATION OF FORMAL AND INFORMAL TYPE	382
<i>Irina Sibgatullina, Ludmila Nugumanova</i>	
THE DEVELOPMENT TREND OF THE CONFECTIONERY MARKET OF THE RUSSIAN FEDERATION.....	385
<i>Frolova Nina, Pomozova Valentina, Kiseleva Tatyana, Pekov Denis, Shkrabak Natalia, Reznichenko Irina</i>	
REGIONAL ASPECTS OF A FOOD SECURITY PROBLEM.....	389
<i>Yu. B. Kostrova, O. Yu. Shibarshina, V. V. Tuarmenskiy</i>	
ANALYSIS AND EFFICIENCY EVALUATION OF FINANCING SOCIALLY ORIENTED GOVERNMENT PROGRAMS.....	392
<i>Natalia Isakova, Elena Knyazeva, Vyacheslav Yarin</i>	
INDIVIDUAL EXCISES: PECULIARITIES AND PROSPECTS OF REFORMING	399
<i>Mariya Mikhailovna Shadurskaya, Konstantin Viktorovich Novoselov, Oksana Aleksandrovna Boytush</i>	
INTERACTION OF RUSSIAN, BRITISH AND AMERICAN CULTURES IN SIBERIA (CASE OF LITERARY PREFERENCES).....	404
<i>Svetlana Mitsova, Vladimir Kostyuk, Elena Romanova, Nina Shutova, Svetlana Yakovleva</i>	
OBTAINING FUNCTIONAL PRODUCTS FROM SEA BUCKTHORN BERRIES.....	407
<i>Lubov Terechuk, Kseniya Starovoytova, Svetlana Ivanova, Irina Sergeeva</i>	
U.S. ECONOMIC POLICY TOWARDS PRC: FROM OBAMA TO TRUMP.....	412
<i>Anton Arkannikov, Tatiana Gorb</i>	
NEW METHODOLOGICAL APPROACHES TO THE RAPID ASSESSMENT OF EFFICIENCY OF ACTIVITY OF CREDIT ORGANIZATIONS (REGIONAL ASPECT)	415
<i>Tatyana Vladimirovna Bakunova, Tatiana Aleksandrovna Koltsova, Marina Borisovna Tershukova, Elena Aleksandrovna Trofimova</i>	
FINANCIAL INSTRUMENTS OF CONCESSION PROJECT INVESTMENT UNDER CONDITIONS OF FALTERING ECONOMY	420
<i>Yuzvovich Larisa Ivanovna, Khalin Vadim Igorevich</i>	
RESEARCH ON THE IMPACT OF MANUFACTURING INDUSTRY ON FOREIGN INVESTMENT AND INNOVATION MODEL IN WUHAN.....	423
<i>Quan Tao</i>	
FACTORS OF SUCCESSFUL ADAPTATION OF MIGRANTS IN THE LABOR MARKET IN THE EUROPEAN UNION	427
<i>Alfiya Kuznetsova, Albina Akhmetyanova, Martina Hedvicáková, Libuse Svobodova</i>	
OBSTACLES OF CORPORATE COMMUNICATION IN SANA AND THEIR EFFECTS ON THE CORPORATE PERFORMANCE OF ITS EMPLOYEES DURING THE SYRIAN WAR.....	432
<i>Mfarrej Fadi, Muzykant Valerii, Savastenko Roman, Burdovskaya Elena</i>	
END-TO-END MANAGEMENT OF BUSINESS PROCESSES IN THE CONDITIONS OF FORMATION OF PRODUCTION SYSTEMS OF THE FULL LIFE CYCLE.....	437
<i>Xuelin Liu, Yulia Vertakova, Olga Kryzhanovskaya</i>	
LOGICAL AND MATHEMATICAL CONCEPT OF THE TIME VALUE OF MONEY AND DISCOUNTING.....	442
<i>N.O. Shevkunov, A. V. Zhigunova, I. P. Ovsyannikova, I. V. Logvinova</i>	
EVALUATION OF DIGITAL DEVELOPMENT OF HUMAN CAPITAL OF ENTERPRISES	446
<i>N. R. Kelchevskaya, E. V. Shirinkina, N. I. Strih</i>	
NATIONAL CULTURAL TRADITIONS OF RUSSIAN PSYCHOLOGY HOW ‘CREATIVE HERITAGE’ CAN INFLUENCE THE FUTURE OF A GLOBAL SCIENCE	450
<i>Olga E. Serova, Andrey A. Gostev</i>	
STUDY ON THE VALUE AND INHERITANCE INNOVATION OF MINNAN CULTURE INTEGRATED INTO THE 21ST CENTURY MARITIME SILK ROAD	454
<i>Jingyu Zheng</i>	
THE ENLIGHTENMENTS TO THE STRATEGY OF RURAL REVITALIZATION IN CHINA FROM THE EXPERIENCES OF FOREIGN FINANCIAL SUPPORT FOR RURAL CONSTRUCTION.....	462
<i>Xiaoyan Shao</i>	
CYBER-BULLYING FACTORS AND PSYCHOLOGICAL MEASURES OF PREVENTION.....	466
<i>Elena Aleksandrovna Makarova</i>	
INTELLECTUALIZATION RISK ANALYSIS OF THE IOT COMPONENTS AND TECHNOLOGY AS OBJECTS OF NEW LEGAL RELATIONS	471
<i>Igor L Kaftannikov, Vlada M Zhernova, Alexey V Minbaleev</i>	

ETHNIC IDENTITY AS A DYNAMIC PROCESS: ETHNIC IDENTITY PARAMETERS	477
<i>Olga Baykova, Olga Obukhova, Galina Porchesku, Nina Evstafieva, Irina Andryushchenko</i>	
TAX REGULATION METHODS OF SUBJECTS OF SMALL BUSINESS IN RUSSIA AND THE AFFECTION ON SOCIAL DEVELOPMENT	481
<i>Elena Anatolyevna Smorodina, Denis Yurievich Razumovskiy, Anastasia Gennadyevna Lachikhina</i>	
CAPTIVE INSURANCE IN RUSSIA: CURRENT STATE AND PROSPECTS FOR FURTHER DEVELOPMENT	488
<i>Elena Razumovskaya, Larisa Yuzvovich, Yulia Istomina</i>	
TO THE ISSUE OF DECISION-MAKING ANALYSIS IN ENVIRONMENTAL MANAGEMENT ON THE EXAMPLE OF THE TRANSITION OF A CAR PARK TO ELECTRIC TRACTION.....	496
<i>Irina Reznikova</i>	
REGIONAL INVESTMENT POLICY FORMATION IN THE RUSSIAN ARCTIC	499
<i>Natalia Serova</i>	
FINANCIAL AND ECONOMIC LITERACY AS A TOOL TO PROMOTE ENTREPRENEURSHIP IN RUSSIA	502
<i>Svetlana Ivanovna Chuzhmarova, Andrey Ivanovich Chuzhmarov, Alisa Andreyevna Chuzhmarova</i>	
THE TRUST AND THE DIGITALIZATION OF SOCIETY	506
<i>Larisa V. Sannikova, Yuliya S. Kharitonova</i>	
TRADITIONAL ETHNIC AND CULTURAL MARKERS OF CRIMEAN GERMANS	510
<i>N. M. Evstafieva, E. V. Likhachev, O. N. Obukhova, J. V. Berezina, A. D. Petrenko, I. A. Andrushchenko</i>	
ORTHODOX MONASTERY COMPLEXES IN MODERN CONDITIONS: MAIN PRINCIPLES OF RECONSTRUCTION AND DEVELOPMENT.....	514
<i>Elizaveta Shvetsova Shilovskaya, Svetlana Ilvitskaya</i>	
THE FORMING OF WORLD IMAGE AS MEANS OF DEVELOPMENT OF THE ATTITUDE TOWARDS THE WORLD IN THE YOUTH.....	517
<i>Natalia Trofimova</i>	
VIEWS ON THE SECURITY OF NATION-STATES IN THE CONTEXT OF NON-TRADITIONAL SECURITY ISSUES UNDER THE GLOBALIZATION.....	520
<i>Xiangyun Meng</i>	
EDUCATION CLUSTERS IN FOSTERING INNOVATION SECURITY: EXPERIENCE OF ROSTOV AND KALININGRAD REGIONS IN WESTERN RUSSIA	523
<i>Vasilisa Gorochmaya, Andrey Mikhaylov, Vladimir Kirik</i>	
IMPLEMENTATION OF THE E-CUSTOMS PROJECT IN RUSSIA AND THE GOLDEN CUSTOMS PROJECT IN CHINA: OPPORTUNITIES FOR COOPERATION AND COORDINATION.....	528
<i>Olga Karpova, Igor Mayburov</i>	
HOUSEHOLD ITEMS IN THE FOLK RITUAL SUPERSTITIONS OF THE ENGLISH, RUSSIAN, AND MARI LANGUAGES	533
<i>Ekaterina Fliginskikh, Svetlana Yakovleva, Ksenia Vavilova, Tatyana Soldatkina, Maria Naletova</i>	
THE ROLE OF THE NORTHERN SEA ROUTE IN EXPANDING CHINA'S EXPORTS TO EUROPE	538
<i>Viktoriia Koretskaia Garmash</i>	
RESEARCH ON CORPORATE GOVERNANCE STRUCTURE AND AUDIT OPINIONS	542
<i>Susu Sun</i>	
INDUSTRIAL AGGLOMERATION, FINANCIAL DEVELOPMENT AND FINANCING CONSTRAINTS OF SMALL AND MEDIUM-SIZED ENTERPRISES	547
<i>Rong Yang, Xuemeng Guo</i>	
CIRCULAR ECONOMY IN THE CZECH REPUBLIC	551
<i>Lenka Švecová, Galina Ostapenko, Jaromír Veber</i>	
STAGES OF STRATEGIC TARGETING BASED ON SWOT-ANALYSIS OF THE ENTERPRISE	555
<i>Svetlana Petrovna Kirilchuk, Viktor Evgenyevich Reutov, Ekaterina Vladimirovna Nalivaychenko, Maxim Yuryevich Tantsyura, Anna Olegovna Kaminskaya</i>	
FINANCIAL REGULATION IN THE INITIAL PHASE OF MARKET REFORMS IN RUSSIA AND ITS IMPACT ON SUBSEQUENT ECONOMIC DEVELOPMENT	559
<i>Elena Razumovskaya, Alexey Lebedev</i>	
MEASUREMENT OF MUTUAL TRUST LEVEL BETWEEN SMALL ENTERPRISES AND BANKS	565
<i>N. E. Egorova, E. A. Koroleva</i>	
TOOLKIT FOR ASSESSING AND MANAGING A BALANCED ENVIRONMENTAL MANAGEMENT SYSTEM.....	568
<i>Evgeniya Stacenko, Nataliya Oshovskaya, Anna Finogentova, Angelika Efremova</i>	

FEATURES OF SCIENTIFIC KNOWLEDGE MOTIVATION FACTORS	572
<i>Yuliya Fomina, Anna Gorodishcheva, Anna Vinogradova, Svetlana Piskorskaya, Oxana Petrova</i>	
LINGUISTIC AND EXTRALINGUISTIC FACTORS OF CODE-SWITCHING AS A PROCESS OF CONTACTING LANGUAGES	577
<i>Maral Nurtazina, Nikolay Alefirenko, Jindrich Kesner, Zukhra Shakhputova</i>	
COUNTRY MANAGERS OF CHINA 20 YEARS LATER	584
<i>Yao Li, Xiulian Liu</i>	
A STUDY ON THE MEASUREMENT OF SYSTEMIC FINANCIAL RISK AND SPILLOVER EFFECT OF FINANCIAL INSTITUTIONS	588
<i>Ruifeng Bai, Tai Wang</i>	
CRITICAL THEORY, NORMATIVITY AND POSITIVISM	593
<i>Roman Rakowski</i>	
FOCUS ON SELF-DEVELOPMENT AND SELF-FULFILLMENT IN PSYCHO-EMOTIONAL WELL-BEING STRUCTURE OF ADOLESCENTS	598
<i>M. V. Danilova, L. V. Rykman, Y. Y. Danilova</i>	
THE IMPACT OF EDUCATION ON THE INCOME OF THE ECONOMICALLY ACTIVE POPULATION IN THE EUROPEAN UNION	603
<i>Alfiya Kuznetsova</i>	
ANALYSIS OF THE EXTERNAL FACTORS INFLUENCING THE DIRECT INVESTMENT OF CHINESE ENTERPRISES IN THE "ONE BELT AND ONE ROAD" INITIATIVE	610
<i>Xiaoyun Yu</i>	
RESEARCH ON THE APPLICATION OF PPP MODE IN CHINA'S URBAN PUBLIC TRANSPORT	614
<i>Huan Liu</i>	
AN EMPIRICAL STUDY ON THE INTERACTION BETWEEN CHINESE MARKETING AND TRADE SYSTEM AND INVESTMENT AND FINANCING OF FOREIGN SCIENCE AND TECHNOLOGY INDUSTRY	620
<i>Quan Tao</i>	
RESEARCH ON LIMITING FACTORS AND THEIR COUNTERMEASURES AND SUGGESTIONS OF RURAL PROPERTY MORTGAGE FINANCING	625
<i>Jiangtao Fang</i>	
MODERN PARADIGM OF COMMERCIAL BANK FUNDING: SOCIO-ECONOMIC ASPECTS	630
<i>Natalia Nikolaevna Mokeeva, Tatiana Vladimirovna Bakunova, Veronika Eduardovna Frajs</i>	
THE SOCIAL CONSTRUCTION OF THE SENILE DEMENTIA BASED ON THE SELF-STATEMENT BY AN 80-YEAR AGED	636
<i>Tangsheng Wang, Zhiqi Guo, Yannan Zhang</i>	
RESEARCH OF PERSECUTION MEASURES AGAINST ROMA IN SLOVAKIA IN 1939-1945 AND THEIR IMPACT ON EDUCATIONAL PROCESS	645
<i>Karol Janas</i>	
THE TYPOLOGY OF MIGRANTS FROM CENTRAL ASIA AS AN ATTITUDE FORMATION OF THE CULTURAL IDENTITY OF THE RECEIVING COUNTRY	649
<i>Polina Shumilova, Irina Britvina</i>	
"ONE BELT, ONE ROAD" AND THE PROMOTION OF JINAN'S CITY INTERNATIONALIZATION	653
<i>Aibo Zhang, Rong Fu, Hongfeng Gao</i>	
Author Index	