

1st International Symposium on Education, Culture and Social Sciences (ECSS 2019)

Advances in Social Science, Education and
Humanities Research Volume 311

Xi'an City, China
30 – 31 March 2019

Editors:

**Z.P. Ma
Q. Kang**

ISBN: 978-1-5108-8464-9

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2019) by Atlantis Press
All rights reserved.
Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: <https://www.atlantis-press.com/proceedings/ecss-19>

Printed by Curran Associates, Inc. (2019)

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

RESEARCH ON THE TRAINING MODE OF AEROSPACE TALENTS IN COLLEGES AND UNIVERSITIES	1
<i>Shang Lin, Yang Qiong</i>	
RESEARCH ON THE UNDERGRADUATE KEY COURSE CONSTRUCTION AND PRACTICE FOR EQUIPMENT PURCHASING MANAGEMENT	6
<i>Zhongyi Cai, Huachun Xiang, Yuhui Wang, Lili Wang</i>	
RESEARCH ON NETWORK PUBLIC OPINION GUIDANCE OF HIGHER VOCATIONAL COLLEGES IN THE AGE OF BIG DATA	10
<i>Yongmei Ren</i>	
DISCUSSION ON THE PLANNING AND DESIGN OF WATERFRONT SPACE-TAKE SHANGHAI AS AN EXAMPLE	15
<i>Jing Wang, Yue Huang</i>	
AGREEABLENESS TRAIT AS ONE PREDICTOR TO LEARNING OUTCOME FOR CHILDREN AGED FROM 2-11 YEARS OLD	21
<i>Xin Liu, Zhihong Hu</i>	
SPOC-BASED SPOKEN ENGLISH TEACHING: DESIGN AND PRACTICE	24
<i>Ying Cai</i>	
RESEARCH ON THE TEACHING REFORM OF BRIDGE ENGINEERING BASED ON THE TRAINING OF ENGINEERING APPLICATION	30
<i>Zhaolan Wei, Jian Wang, Siyin Wu</i>	
DISCUSSION ON THE APPLICATION OF CULTURAL EXPERIENCE TEACHING METHOD IN TEACHING PRACTICE OF FOREIGN-RELATED NURSING ENGLISH	35
<i>Jia Kou</i>	
ROBERT BURNS AND A RED RED ROSE	41
<i>Xiaozhen Liu</i>	
STUDY ON IMPLEMENTATION METHODS FOR CHILDREN'S ENGLISH CLASSROOM TEACHING IN CHINA	46
<i>Bing Xu</i>	
INNOVATION AND PRACTICE IN CALLIGRAPHY AND SEAL ENGRAVING COURSES IN COLLEGES AND UNIVERSITIES FROM THE INTERNET PERSPECTIVE	53
<i>Xiaoqing Zhou</i>	
RESEARCH ON THE INNOVATION OF SECONDARY SCHOOL TEACHING SUPERVISION SYSTEM	58
<i>Bing Su, Yanjun Shao, Lulu Sun, Hao Ji</i>	
EXPLORING THE PATH AND METHOD OF CREATING THE "GOLDEN COURSE" OF VOCATIONAL EDUCATION	64
<i>Zhaohui Jing</i>	
REVIEWS OF PSYCHOLOGICAL CONTRACT RESEARCHES	69
<i>Zhen Yan, Zuraina Bt Dato Mansor</i>	
STUDY ON EDUCATIONAL REFORM OF EXPLORATION ENGINEERING - BASED ON THE OBE PATTERN	76
<i>Tao Cui</i>	
STUDY ON THE TRAINING STRATEGY OF TOURISM PUBLICITY TALENTS FROM THE PERSPECTIVE OF ADAPTATION AND SELECTION THEORY	80
<i>Qian Zhou</i>	
RESEARCH ON INTELLECTUAL PROPERTY PROTECTION FROM THE PERSPECTIVE OF BIG DATA	84
<i>Ming Yang</i>	
RESEARCH ON THE METHOD AND APPLICATION OF COURSE IDEOLOGICAL AND POLITICAL EDUCATION -- BASED ON "CRITICISM AND COMPARISON"	88
<i>Li Jiang</i>	
RESEARCH ON URBAN VILLAGE RECONSTRUCTION BASED ON ECO-CITY CONSTRUCTION	94
<i>Yuxuan Dai</i>	
COMMENTARY ON FOUR-GODS DERMATOGLYPHIC PATTERNS —— TAKE TANG DYNASTY EPITAPH AS AN EXAMPLE	98
<i>Jing Lei</i>	

RESEARCH ON THE DEVELOPMENT OF SPORTS INDUSTRY IN COLLEGES AND UNIVERSITIES	102
<i>Dehou Ma</i>	
OPPORTUNITIES AND COUNTERMEASURES OF HIGHER VOCATIONAL IDEOLOGICAL AND POLITICAL EDUCATION IN THE ERA OF WECHAT	106
<i>Nuofeng Li</i>	
DIFFICULTIES AND SOLUTIONS IN THE CONSTRUCTION OF GENERAL AIRCRAFT MAINTENANCE SPECIALTY	111
<i>Qiong Yang, Yuan Yuan</i>	
THE PRACTICAL LOGIC OF THE THOUGHT OF STRICTLY GOVERNING THE PARTY IN AN ALL-ROUND WAY FROM THE PERSPECTIVE OF CULTURAL SELF-CONFIDENCE	116
<i>Yuanyuan Wang, Xiaomei Shi</i>	
RESEARCH ON THE DEVELOPMENT STATUS AND IMPROVEMENT PATH OF INNOVATION AND ENTREPRENEURSHIP EDUCATION IN UNIVERSITIES IN BEIJING	121
<i>Bingxue Wang</i>	
IMAGE SEMANTIC METHOD AND AHP FOR MASK DESIGN RESEARCH	127
<i>Kaiting Wang, Jian Wu, Leyang Chen</i>	
LESLIE MODEL-BASED POPULATION FORECAST OF HENAN PROVINCE UNDER THE UNIVERSAL TWO-CHILD POLICY	134
<i>Jiao Zhang, Dan Chang</i>	
A RESEARCH ON THE COOPERATIVE EDUCATION OF COLLEGE STUDENTS' FAMILY EDUCATION AND COLLEGE EDUCATION IN IDEOLOGY AND POLITICS	141
<i>Conglin Cheng</i>	
A PRELIMINARY STUDY ON THE HYBRID TEACHING MODEL UNDER THE BACKGROUND OF “INTERNET+”	148
<i>Shule Wei</i>	
RESEARCH ON HIGHER VOCATIONAL CALCULUS TEACHING AND CULTURAL QUALITY EDUCATION	153
<i>Yinmu Wei</i>	
RESEARCH ON COLLEGE STUDENTS' SOCIAL READING BEHAVIOR BASED ON WECHAT PLATFORMS	159
<i>Juncheng Zhao</i>	
ANALYSIS OF CHARACTERISTICS OF SOCIAL READING APP USE BEHAVIOR OF HIGH SCHOOL STUDENTS	164
<i>Ziwei Zhou</i>	
THE IMPLEMENTATION OF COLLEGE ENGLISH CURRICULUM REFORM IN CHINESE TERTIARY INSTITUTIONS: A PRELIMINARY EXPLORATION	168
<i>Xia Yu</i>	
INVESTIGATION ON THE IMPLEMENTATION OF THE REVISED CRIMINAL PROCEDURE LAW BY PROCURATORIAL ORGANS	174
<i>Ya Zhang</i>	
RESEARCH ON CHINESE-ENGLISH TRANSLATION OF CHINESE FOLK CULTURE WORDS FROM A CROSS-CULTURAL PERSPECTIVE	178
<i>Jinming Cui</i>	
THE VALUE ORIENTATION SYSTEM CONSTRUCTION AND DEVELOPMENT DIRECTION OF HIGHER EDUCATION QUALITY ASSURANCE IN CHINA	182
<i>Liwen Yang</i>	
EVALUATION OF PLANT LANDSCAPE IN COLLEGES AND UNIVERSITIES-- A CASE STUDY OF MIANYANG NORMAL UNIVERSITY	186
<i>Tingjiang Gan, Chunlie Ouyang, Biao Zhang</i>	
RESEARCH ON IDEOLOGICAL AND POLITICAL EDUCATION UNDER SEMI-MILITARIZED MANAGEMENT OF STUDENTS BASED ON NINE-PALACE METHOD ——TAKING THE STUDENTS OF FLIGHT TECHNOLOGY MAJOR IN AVIATION COLLEGE OF SHANDONG JIAOTONG UNIVERSITY AS AN EXAMPLE	190
<i>Guang Li, Min Li</i>	
ANALYSIS ON THE CULTIVATION OF STUDENTS' CRITICAL THINKING ABILITY IN ORAL ENGLISH CLASS	195
<i>Jinghan Wang</i>	
THE EVALUATION FRAMEWORK FOR SOCIAL STABILITY RISK	199
<i>Yongliang Xiao, Xiangbao Li, Wenbin Liu, Canwei He</i>	
ETHICS BASED ON UTILITY AND SOCIAL STRUGGLE	204
<i>Yong Duan</i>	

CONSTRUCTION AND RESEARCH OF NEW DANCE EDUCATION SYSTEM BASED ON COLLABORATIVE AIDED MODEL	208
<i>Lina An</i>	
BASKETBALL PLAYS A POSITIVE ROLE IN THE FORMATION OF GOOD PERSONALITY IN THE GROWTH OF TEENAGERS	213
<i>Lin Qin</i>	
RESEARCH ON THE INHERITANCE METHOD OF MINORITY MUSIC AND DANCE ART BASED ON MOTION CAPTURE TECHNOLOGY	218
<i>Yuanyuan Shi</i>	
ANALYSIS ON THE CHARACTERISTICS OF CHINESE ANIMATION PUBLIC SERVICE ADVERTISEMENT UNDER THE NEW MEDIA ENVIRONMENT	223
<i>Bing Wang</i>	
COMMON ABILITIES OF OFFICERS IN MILITARY OCCUPATIONS	229
<i>Di Wang, Xuemei Wang, Zhe Xu, Miao Wang</i>	
A STUDY OF BRITISH REGIONAL SECURITY STRUCTURE IN THE VIEW OF REGIONAL SECURITY COMPLEX THEORY	233
<i>Senlin Li</i>	
SOME OPINIONS ON THE TEXTBOOK OF MATHEMATICAL ANALYSIS FOR NORMAL COLLEGE STUDENTS	239
<i>Dongsheng Luo, Yanmin Liu, Hongyong Deng</i>	
THE INNOVATIVE APPLIED TALENTS TRAINING MODE BASED ON STUDIOS IN THE ENGINEERING MAJORS OF LOCAL UNIVERSITIES	244
<i>Chuanteng Huang, Zhenhuan Ye, Feiqiao Xiong</i>	
RESEARCH ON SOCIAL STABILITY RISK ASSESSMENT METHOD	249
<i>Yongliang Xiao, Xiangbao Li, Wenbin Liu, Canwei He</i>	
RESEARCH AND PRACTICE ON CULTIVATING STUDENTS' INDEPENDENT LEARNING ABILITY IN BASIC CHEMISTRY OF HIGHER VOCATIONAL COLLEGES	253
<i>Kaihua Guo</i>	
EXPLORATION OF TEACHING PRACTICE OF UNDERGRADUATE DISSERTATION IN ENGINEERING MANAGEMENT SPECIALTY	259
<i>Lan Dong</i>	
RESEARCH ON THE CONSTRUCTION OF MIDDLE SCHOOL STUDENTS' LABOR EDUCATION BASE RELYING ON COLLEGES AND UNIVERSITIES	265
<i>Yue Qi, Xiaomo Cheng, Yanjiao Shao, Xinyu Shen</i>	
SOCIAL WORK PARTICIPATION STRATEGY ON RISK SOCIETY GOVERNANCE	268
<i>Wei Deng</i>	
RESEARCH ON THE TEXTBOOK SYSTEM CONSTRUCTION FOR EQUIPMENT PURCHASING MANAGEMENT PERSONNEL TRAINING	272
<i>Zhongyi Cai, Yunxiang Chen, Lili Wang, Huachun Xiang</i>	
RESEARCH ON COLLEGE STUDENTS' ENTREPRENEURSHIP EDUCATION FROM THE PERSPECTIVE OF CAREER PLANNING	276
<i>Yun Han</i>	
EXPLORATION ON THE TRAINING MODEL OF INNOVATIVE ABILITY OF APPLIED TALENTS	280
<i>Yingli Pan</i>	
RESEARCH ON THE CULTIVATION OF ENGLISH ABILITY OF APPLIED TALENTS IN COLLEGES AND UNIVERSITIES	284
<i>Jie Jiang</i>	
REFLECTION OF CULTURAL DIFFERENCE OF THE EAST AND THE WEST IN NONVERBAL COMMUNICATION	288
<i>Ming Cai</i>	
STUDY ON SENIOR HIGH STUDENTS' PERCEPTIONS OF ENGLISH GRAMMAR LEARNING AND PEDAGOGIC IMPLICATIONS -----WITHIN THE DOMAIN OF ENGLISH KEY COMPETENCES	297
<i>Zheng Xiao</i>	
STUDY ON BOOK COMPILATION FOR CBI-BASED ENGLISH COURSES AIMED AT ART MAJORS	303
<i>Xi Lu</i>	
APPLICATION OF OBJECTIVE STRUCTURED CLINICAL EXAMINATION (OSCE) IN INTENSIVE CARE CURRICULUM	307
<i>Guijuan Liu, Suding Fei, Wei Ge, Jinmei Xu, Yanhong Cha, Xiaoli Wang</i>	

RESEARCH ON THE CONTENTS AND METHODS OF TEACHING "ADVANCED FINANCIAL ACCOUNTING" IN LOCAL UNDERGRADUATE COLLEGES.....	313
<i>Wenliang Gao, Hailing Yan</i>	
NEW THOUGHTS ON TEACHING DESIGN OF EXPERIMENTAL COURSE FROM THE PERSPECTIVE OF ACTIVITY THEORY	318
<i>Lina Wang, Xia Fang, Ying Ren, Yuan Zhao</i>	
AN INTRODUCTION TO THE JAPAN COMMERCIAL ARBITRATION ASSOCIATION AND JCAA ARBITRATION RULES	322
<i>Ying Sun, Yingjie Tu</i>	
RESEARCH ON THE IMPLEMENTATION AND ESTABLISHMENT OF AEROBICS “FLIPPED CLASSROOM”	331
<i>Yan Tian, Suqiong Feng</i>	
AN EMPIRICAL STUDY ON THE RELATIONSHIP BETWEEN EMPLOYEE PARTICIPATION AND JOB SATISFACTION IN SMALL AND MEDIUM SIZED ENTERPRISES.....	337
<i>Wei Luo, Yinjia Miao, Meiling Zhao</i>	
RESEARCH ON THE INFLUENCE EFFECT OF TEAM POLITICAL SKILLS	343
<i>Qian Wang, Qingquan Pan</i>	
RESEARCH ON THE DEVELOPMENT OF COLLEGE BASKETBALL TEACHERS FROM THE PERSPECTIVE OF MODERN EDUCATION THEORY.....	346
<i>Lifeng Liu</i>	
A BRIEF ANALYSIS OF PROKOFIEV'S THREE LATER PIANO SONATAS.....	350
<i>Siwen Wang</i>	
ANALYSIS OF IDEOLOGICAL AND POLITICAL EDUCATION OF COLLEGE STUDENTS IN MOBILE INTERNET ENVIRONMENT.....	355
<i>Qinying Yuan</i>	
REFORM OF GOVERNMENT INSTITUTIONS AND IMPROVEMENT OF GOVERNANCE CAPABILITIES.....	359
<i>Jing Liu</i>	
EXPLORATION OF THE TALENT TRAINING STANDARD OF ACCOUNTING INFORMATION MANAGEMENT MAJOR UNDER THE ENVIRONMENT OF BIG DATA	366
<i>Yongwang Zhang</i>	
RESEARCH ON TEACHING METHODS OF AUTOMOTIVE ENGINEERING ENGLISH IN APPLICATION-ORIENTED UNIVERSITIES.....	371
<i>Chun Ren</i>	
PROBLEMS AND SOLUTIONS TO FLIP CLASSROOM APPLICATIONS	375
<i>Wenliang Gao, Kunyang Zhao, Li Chen</i>	
A STUDY ON THE PROFESSIONAL DEVELOPMENT TREND OF COLLEGE FOREIGN LANGUAGE TEACHERS UNDER THE ECOLOGICAL TEACHING MODE	380
<i>Jincheng Ju, Ping Li, Qiuju Zhang</i>	
AUTHENTICITY IN SITUATION: THE ALIENATION OF POST-TRUTH AND MEDIA SUBJECT EMOTIONAL MODE	384
<i>Botao Guan</i>	
APPLICATION OF VR TECHNOLOGY IN ART DESIGN	389
<i>Yu Qin, Xiaojuan Liu</i>	
STUDY ON TRAINING MODE OF DIGITAL DESIGN INNOVATIVE TALENTS	393
<i>Miao He</i>	
STUDY ON THE APPLICATION OF TRADITIONAL GRAPHIC IN THE MODERN GRAPHIC DESIGN.....	397
<i>Fangfang Chen, Chunfang Wan</i>	
STUDY ON TEACHING MODE OF NON-TRADITIONAL MACHINING COURSE BASED ON INTEGRATION OF THEORY AND PRACTICE.....	401
<i>Min Zeng</i>	
INVESTIGATION AND ANALYSIS OF NETWORK PUBLIC OPINION IN HIGHER VOCATIONAL COLLEGES FROM THE PERSPECTIVE OF NETWORK VIEW	405
<i>Jing Liu, Guoyi Wu</i>	
A DISCUSSION OF THE SITUATION, PROBLEMS AND POTENTIAL SOLUTIONS OF DEVELOPING INTERNATIONAL EDUCATION THROUGH IMPLEMENTING INTERNATIONAL DIVISION IN CHINESE NORMAL MODEL HIGH SCHOOL.....	408
<i>Runhe Qian</i>	
DISCUSSION ON INFORMATIZATION AND ACCOUNTING TEACHING REFORM.....	421
<i>Xuexiu Li</i>	

THE REALISTIC ENLIGHTENMENT OF "HARMONY AND INTEGRATION" THOUGHT ON CONSENSUS OF CORE SOCIALIST VALUES	425
<i>Wenli Huang</i>	
PROBLEMS AND COUNTERMEASURES IN THE PUBLICITY OF LAW POPULARIZATION IN COMMUNITY	429
<i>Yanteng Gao</i>	
RESEARCH ON THE THEORY OF MARX AND ENGELS' CLASS AND STRATUM AND THE NEW CHANGES OF THE CONTEMPORARY CHINESE WORKING CLASS	433
<i>Fang Jiang</i>	
RESEARCH ON THE DEVELOPMENT OF TEACHERS' INNOVATIVE ABILITY IN THE CONSTRUCTION OF SMART CAMPUS	439
<i>Qiao'E Yu, Linyi Wang</i>	
DESIGN AND APPLICATION OF INTELLIGENT TEACHING MODEL	442
<i>Yan Li</i>	
DIALECTICAL CONSIDERATION ON THE RELATIONSHIP BETWEEN CIVIL AVIATION SAFETY AND PASSENGERS' RIGHTS AND INTERESTS -- ON THE APPROPRIATENESS OF CIVIL AVIATION SECURITY MEASURES FROM THE PERSPECTIVE OF PASSENGER RIGHTS PROTECTION	447
<i>Linli Yao</i>	
RESEARCH ON THE CONSTRUCTION AND DEVELOPMENT OF NEW COUNTRYSIDE IN SHAANXI	452
<i>Hui'ai Yuan, Shengjun Zhang</i>	
RESEARCH AND APPLICATION OF FUNCTIONAL TRAINING IN COLLEGE VOLLEYBALL TECHNIQUE TEACHING	458
<i>Mingwei Xu</i>	
DISCUSSION ON THE OUTPUT PATH OF SCIENTIFIC RESEARCH ACHIEVEMENTS UNDER THE BACKGROUND OF CONSTRUCTING APPLIED UNIVERSITIES	463
<i>Qingxia Dai</i>	
RESEARCH ON THE REFORM OF ACCOUNTING COURSE SYSTEM GUIDED BY ACCOUNTING EDUCATION OBJECTIVES	468
<i>Yan Cheng</i>	
AN EXPLORATION OF THE IMMERSION ENGLISH TEACHING MODEL	473
<i>Zujun Chen</i>	
RESEARCH ON TEACHING REFORM OF APPLICATION-ORIENTED CURRICULUM OF MARKETING COURSE IN THE INTERNET PLUS EDUCATION ERA	478
<i>Yazi Li</i>	
APPLICATION OF COLLABORATIVE LEARNING IN COLLEGE ENGLISH TEACHING	482
<i>Jiaying Meng, Zhifan Wang</i>	
RESEARCH ON THE CULTIVATION OF SPORTS SPIRIT IN THE CONSTRUCTION OF COLLEGE SPORTS CULTURE	486
<i>Linyi Wang, Qiao'E Yu</i>	
A LEAP-FORWARD STUDY ON PROMOTING SELF-RELIANCE TO SELF-CONSISTENCY IN SOCIAL GOVERNANCE WORK IN CHINA	489
<i>Zilin Zhang</i>	
RESEARCH ON THE COMBINATION OF MARXISM AND TRADITIONAL CHINESE PHILOSOPHY FROM THE IDEOLOGICAL FIELD	494
<i>Juan Liu</i>	
ANALYSIS ON LEGAL SAFEGUARD MECHANISM FOR CHINESE OUTWARD INVESTORS - TAKEN CHINA-ASEAN INVESTORS FOR EXAMPLE	498
<i>Fan Zou</i>	
ANALYSIS OF LITTLE WOMEN FROM THE PERSPECTIVE OF WESTERN HUMANISM	503
<i>Songni Zhang</i>	
THE ANALYSIS TOWARD THE ACTUALITY OF TOUR ENGLISH TEACHING IN HIGHER VOCATIONAL INSTITUTES AND SUGGESTIONS	507
<i>Jie Kong</i>	
DIFFERENT POLICIES ADOPTED BY CHINA TO SOLVE THE MACAU QUESTION	511
<i>Huichun Yu</i>	
ON ENTRIES FOR NEOLOGISMS IN ENGLISH-CHINESE LEARNER'S DICTIONARIES	514
<i>Ying Cai</i>	
SIMILARITIES OF METAPHORICAL USES OF WIND IN ENGLISH AND CHINESE	520
<i>Weiji Chen</i>	

PRACTICE OF UNIVERSITY LIBRARY'S SERVICE TEACHING AND SCIENTIFIC RESEARCH UNDER THE BACKGROUND OF DOUBLE-FIRST-CLASS	524
<i>Fengtao Zhao</i>	
A COMPARATIVE STUDY ON THE COMMUNICATION EFFECT OF TOURISM PROMOTION FROM A CROSS-CULTURAL PERSPECTIVE ---TAKING SINA WEIBO AND TWITTER AS EXAMPLES	529
<i>Zewei Zhao, Kai Qin</i>	
RESEARCH ON THE CULTIVATION OF COLLEGE STUDENTS' CONFIDENCE IN CHINESE CULTURE IN COLLEGE ENGLISH TEACHING UNDER THE BACKGROUND OF THE BELT AND ROAD INITIATIVE	534
<i>Xiangni Mu</i>	
RESEARCH ON VOCABULARY TEACHING OF COLLEGE ENGLISH BASED ON CATEGORY CORRELATION THEORY	538
<i>Shan Da</i>	
DISCUSSION OF THE STRATEGIES OF DESIGN HISTORY COURSE TEACHING IN UNIVERSITIES UNDER THE MULTI-DISCIPLINARY PERSPECTIVE	542
<i>Wen Zhu</i>	
RESEARCH AND PRACTICE ON THE TALENT TRAINING MODE OF "WORKING AND LEARNING ALTERNATION, ONE POST WITH VARIOUS ABILITY" IN HIGHER VOCATIONAL HOTEL MANAGEMENT MAJOR BASED ON MODERN APPRENTICESHIP	547
<i>Jie Li</i>	
THE BACKWASH EFFECT OF LANGUAGE TESTING ON PROFESSIONAL ENGLISH LEARNING AND TEACHING	553
<i>Xiang Huang</i>	
THE COURSE OF ENGLISH LEXICOLOGY LEARNING BASED ON CONSTRUCTIVISM PERSPECTIVE	559
<i>Qiaomei Zhao</i>	
EVALUATION OF THE EFFECT OF CHALLENGE CUP STUDENTS' COMPETITION IN PROMOTING PRACTICAL TEACHING: TAKE ZHUHAI COLLEGE OF JILIN UNIVERSITY AS AN EXAMPLE	563
<i>Lin Shi, Yanxia Liu, Junhang Feng</i>	
RESEARCH ON THE HUMANISTIC QUALITY STRUCTURE OF COLLEGE TEACHERS	569
<i>Hongmei Guan, Linyi Wang</i>	
THE MENTAL HEALTH MANAGEMENT OF CADETS IN COMBAT-ORIENTED TRAINING	572
<i>Qi Xie, Yufeng Zhang, Lina Ru, Hongfei Luo, Chenlong Kang</i>	
APPLICATION RESEARCH OF DATA WAREHOUSE TECHNOLOGY IN COLLEGE STUDENT ENROLLMENT AND EMPLOYMENT DECISION	577
<i>Shen Zhang, Yuliang Shi</i>	
ANALYSIS OF OPPORTUNITIES AND CHALLENGES FACED BY COUNSELORS IN IDEOLOGICAL AND POLITICAL WORK UNDER THE BACKGROUND OF "INTERNET +"	581
<i>Fan Guo</i>	
ON QUINE'S THEORY OF "INDETERMINACY OF TRANSLATION"	586
<i>Jianghua Long</i>	
Author Index	