International Workshop on Education Reform and Social Sciences (ERSS 2018)

Advances in Social Science, Education and Humanities Research Volume 300

Qingdao, China 29-30 December 2018

Editors:

Yang Zhou Jiang Zhu

ISBN: 978-1-5108-8057-3

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2018) by Atlantis Press All rights reserved. Copyright for individual electronic papers remains with the authors.

For permission requests, please contact the publisher:

Atlantis Press Amsterdam / Paris

Email: contact@atlantis-press.com

Conference Website: http://www.atlantis-press.com/php/pub.php?publication=erss-18

Printed by Curran Associates, Inc. (2019)

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA Phone: 845-758-0400

Fax: 845-758-2633

Email: curran@proceedings.com Web: www.proceedings.com

TABLE OF CONTENTS

Discussion on Strengthening the Construction of Practical Training base in Vocational Colleges and Promoting the Training of Skilled Personnel	1
Relationship among School Atmosphere, Self-esteem and Loneliness of Left-behind Children	6
Chang Wei, Zhirong Huang Jiaozhou-Jinan Railway and Demographic Change	11
Man Xia	
Teaching Reform and Practice of the Course — Taking the Textile Foreign Trade Documentary (Bilingual) as an Example	16
Study of Development and Utilization of Literature Tourism Resources	22
Fang Li Analysis of the Function of Educating People in the Management of College Ideological and Political	
Education	27
A Look into the Globalization of the Film Industries Through the Lens of Kung Fu Films	33
Discussion on Action Behavior Creation in Sports from Spatial Dimension	39
How Do Teachers Face Educational Changes in Artificial Intelligence Era	47
Development and Application of Simulation Teaching Project of "Intelligent Electric Apparatus	
Principle and Application" Shilei Wang	51
Organic Integration of Innovation and Entrepreneurship Education and Ideological and Political Education in Colleges and Universities	55
The Cultivation of Aesthetic Value and Aesthetic Ability in College Art Education	61
Research Performance Evaluation of Weihai Campus of Harbin Institute of Technology based on	
InCites and ESI Databases Hongming Zhang, Xin Li	65
College art Education Internship Problems and Reform and Development Countermeasures	72
Research on the Effective Mode of Education Socialization Development of Public Art in Colleges and	
Universities	77
A Study of the Tombs of Zhu Yihai, King of Lu, in Southern Ming Dynasty at Kinmen County	82
Some Characteristics of Basic Swimming Training for Teenagers in China	88
Research on Strategies for Improving College Teachers' Informatization Teaching Ability Against the	
Background of Internet +	
Talent Attraction Evaluation Model based on Data from Shenzhen City	96
Research on the Innovation of Advertisement Design Teaching Reform in the New Media Era	101
The Significance of Traditional Medical Culture in Ideological and Political Education of University Medical Majors	105
Su Zhuo Pescareh en Strongthaning the Professional Ethics of College Teachers	111
Research on Strengthening the Professional Ethics of College Teachers	111
Combined Model-based Prediction on the Scale of Professional & Technical Talents in the End of the 13th Five-Year Plan Period of Guizhou, China	114
Junhui Kang, Jianmin Wang, Jie Wang, Yulian Wang	

Rural Areas	124
Qiying Gan	124
Experimental Teaching Research based on Virtual Simulation Electronic Laboratory	128
Analysis of the Concept of Audience in the Digital Age Tong Zhao	132
Analysis on the Teaching Reform of University Electronic Circuit Course	138
Study on the Influencing Factors of the Final Examination Results of Undergraduate's Financial Management Course	142
Research on the Supply of Rural Public Cultural Service Wisdom in China	148
Artificial Intelligence Within Sociology at the Taft School	154
Applied Research on Tourism English Teaching in Colleges and Universities on the Perspective of Conceptual Blending Theory Shan Da	158
Causes, Consequences and Solutions of Gender Bias Haochen Duan	163
Analysis of Factors Influencing Depression in Early Adulthood	168
Educational Development Technology in Artificial Intelligence Era Guibao Liu, Yingfang Zhao	173
Analysis of Postgraduates' Behavior and Learning Achievements based on Clustering Method	177
Study on the Construction of Entrepreneurship Course System for University Students in Science and Engineering	181
Yuchao Wang Translation Strategies Applied in English and Chinese Idioms	187
Yu Sun Application Research of Actual Environmental Experience Concept Combined with Digital Technology in the Design of Museum Ecological Civilization Education Exhibition	191
Research on the Public Service Countermeasures of Urban Ethnic Mutual Embedded Community based on Security Sense and Happiness	195
Assist the Reform of Petty Officers and Improve the Quality of Training of Petty Officers Thinking on the Present Situation and Countermeasures of Directional Training Petty Officers in Higher Vocational Colleges	200
Xiandong Zhao, Yonggang Zong The Influence of Video Game Intervention on the Memory of the Elderly	206
Yifei Cao The Relationship between Left Behind Children's Life Stress, Loneliness and Happiness: The Mediating and Moderating Role of Psychological Capital	212
Research on Online Knowledge Sharing Behavior of College Students	217
National Vulnerability Assessment System: Part1 Model Theory	224
Qualifications for a Successful Translator of Traditional Chinese Medicine	228
Research on the Cultivation of Students' Vocational Ability in Secondary and Higher Vocational Education	233
Jing Liu Research Status and Latest Progress of Chinese Children's Mental Disorders	236
How does Zhongyong Thinking Affect Employees' Innovative Behavior?	250
Research on the Word Order Adjustment of Translation from the Perspective of Thematic Meaning	255

Research on Creative Derivative Creation and Brand Operation Strategy of Terracotta Army Cultural Heritage from the Perspective of Cultural Renaissance	259
Xingwei Qu, Qinchuan Zhan Analysis of Adult Oral English Teaching in China and Application of Krashen Hypothesis	265
Yutian Huang Effect of the Cultivation of Intercultural Communicative Competence on Teaching Chinese as a	250
Foreign Language	270
Research on the Wisdom of Teaching System of Public English in Higher Vocational Education Against the Background of Independent Learning Theory	274
Xiaohong Pan Code-switching and Translation: Taking Literary Text as an Example Yifu Shen	279
Evaluation Model of Open Community Road Network based on Network Flow	283
Automatic Composition of Music by LSTM	287
Investigation Report on the Atmospheric Consciousness of College Students in Hebei Agricultural University	292
Hongquan Liu, Chunling Chai, Renqiang Chen, Huiyan Gao Chinese Aesthetics in Film and Television: A Case Study of Zhang Yimou and Jia Zhangke's Movies Feng Tang	296
Exploration and Research on Educational Governance in Higher Vocational Colleges	303
China's High-quality Marine Ship and Crew Development Environment Optimization Recommendations based on the Fuzzy Comprehensive Evaluation	308
Research on Li Bai and His Poetry Works from the Perspective of Tourism	315
Investigation and Analysis of the Learning Status of the Public Elective Courses in Hebei Agricultural University	321
Hongquan Liu, Xiaoling Wang, Renqiang Chen, Chunling Chai Research on the Teaching Mode of Public Computer Courses in Colleges and Universities Jiamei Xue, Xiaojuan Wang, Yuntao Wei, Meishan Li, Lei Zhang	325
The Characteristics and Similarities and Differences of Chinese and Japanese Dietary Culture	329
Research on Application of Interactive Experiential Teaching Method in Undergraduate mental Health Education Teaching Against the 'Micro-Era' Background	333
A Study on Factors Influencing the Mental Health of the Elderly in China — Taking Chengdu as an Example	338
Aoru Li Research on the Puzzlement of Patent Conversion in Vocational Colleges Jinling Zhang	343
Cloud Computing Technology Innovation Teaching Team Construction and Sustainable Development Research	349
Xueping Chen Mobile APP Interface Design Process Analysis Binggian Chen	353
Research on Data Monitoring of University Library Driven by Big Data	357
Talking about the Conflict and Coordination of Interests in Library Work	363
Analysis of the Present Situation of and Countermeasures for Farmers' Specialized Cooperative in China-Laos Boarder Area	367
On the Self-improvement of College English in Vocational Colleges Based on the Six-word Diagnosis Methods — Taking W Vocational College as an Example Dongshan Luo	371
The Cultural Connotation of Japanese Food Utensils and Analysis of Its Inclusion of Chinese Elements Hui Xu, Jiangbo Chen, Lijuan Xu	375
11ui Au, Jiangoo Chen, Lijuan Au	

College Network Culture Construction based on Socialist Core Values	379
Yuanyuan Niu, Hao Zhang Research on Conflict of Values between Contemporary Chinese College Students and Their Parents Haitao Zhao, Tianqing Xu	386
An Analysis of the Characteristics of Female Characters in the Thorn Birds	389
Application of Multimode Teaching Method in Water Supply and Drainage Course Teaching Against the Background of "New Engineering Course"	393
Problems and Countermeasures of Teaching Quality Management in Higher Vocational Colleges	397
Interactive Learning Behavior Analysis of Wisdom Classroom based on Big Data	403
Research on Chinese Elements in Modern Oil Painting Creation	409
Research on Undergraduate Talent Training Model of Equipment Procurement Management Major based on Job Demand	413
Zhongyi Cai, Huachun Xiang, Lili Wang, Yuhui Wang Analysis on the Training Strategy of Compound Talents in Safety Engineering Against the Background of "Belt and Road"	417
Chengyu Xie, Hao Lu, Dongping Shi, Nan Jia Discussion on the Absence of Legal Regulation of Aerial Photography Act of Chinese Unmanned Aerial Vehicle	421
Xianhua Tian The Affection on Urban Network Structure after High-Speed Railway in Operation in Guangxi Fuzhi Gan	426
Analysis and Research on the Training Mode of Applied Computer Talents in Local Universities	431
The Exploration and Research based on Computing Thinking of the Computer Basic Course Teaching Mode	435
The Quality and Requirements of TCFL Teachers in Overseas Teaching	439
Analysis on the Current Status and Path of Major Groups Construction in Higher Vocational Colleges	444
Jie Dang, Hongbin Wang, Hui Kang Analysis on the Internationalization Policy of Chinese Research University	449
Hui Kang, Lijie Li, Hongbin Wang, Jie Dang Brief Analysis of Feminist Literary Criticism Ronggiong Guo	453
A Study of the Evaluation of the Development of Natural Science Research in Local Normal Universities	457
Shiying Lu, Fei Li Research on Animation Character Design based on Dunhuang Art	462
Yanping Xia, Yandong Lin The Cultural Value and Artistic Expression of Tea-Themed Documentaries	467
Hold a Light Fire and Walk in a Secluded Way — From the Movie "Billy Lynn's Long Halftime Walk" to See a Nobody's Self-Identity	471
Yanni Xu, Houhua Liu Study on Legal Attribute of the Network Virtual Property Qian Zhang	475
Research on Airport Leading Goods Selection based on Maximum Entropy Principle	480
Research on Supply Chain Evaluation of Guangzhou Airport Economic Zone based on AHP	
Analysis of the Status Quo of Artificial Intelligence and Its Countermeasures	
Analysis on the Status Quo of Health Food Purchase for Overseas Tourists in China	499

Research and Practice of School-Enterprise Cooperation Talent Training Mode by form of Order Integration	506
Yaowu Shen, Jindong Yu, Wenyan Xu	
Discussion and Research on the Professional English Reform of Automotive Major in Vocational Colleges based on Ability	511
Yan Hu	
Exploration of Efficient Project Management based on the Co-operation of Architects and Chief Consultants	516
Lu Cheng, Yilin Yin, Hang Yin, Ningyong Wen	
Information Block: Analysis of Factors Affecting the Training of Kindergarten Teachers — A	510
Discussion based on the Perspective of Mechanism Design Theory	319
Bibliometric Analysis of the Minority Sports Tourism Research in Yunnan	525
Research on the Basic Education Resource Allocation in Guizhou Province under the New Population	
Situation — Based on CPPS School-age Population Prediction	530
Hongqiong Zhu, Jiayu Yang, Xiaoqing Li, Yayuan Wang	
English Translation of the Network Hot Word " Antediluvian power" from the Perspective of	
Translation Skopos Theory	544
Hailong Li	
Research on the Practical Teaching of Mechanical Drawing based on the Whole-Process Combination Qingyun Meng, Bingyu Hou, Jun Ni, Min Xiong, Chunyu Shan	548
Research on the Rebuilding Path of Educational Field in Shaanxi Local Universities from the	
Perspective of Industry-Education Integration	553
Yuanyuan Wang	
How Postsecondary Teachers Can Take Care of the Growth of Medical Students	558
A Study on the Impact of "Her Image" Culture on the Training of Female Talents in Colleges and	
Universities	562
Ning Fang	5.00
Research and Practice on Innovative Ability Training of Applied Talents Based on Extension	566
Innovation and Research on the Teaching of Singing and Ear Training based on the Preschool Education Major	570
Fei Liu	370
Research on the Necessity of Career Planning Education for Freshmen	575
Jie Jiang	
Problems and Countermeasures of Quantitative Investment Talents Training in Colleges and	
Universities	579
Peiying Quan, Yaru Dong	
A Study of the Impact of "New Racism" in American Film and Television Works	583
Qingxu Li	
On the Change of the Female Status in the Tang Dynasty from the Horse-riding Tomb Figurine	589
Bosen Zhang	
The Pragmatic Comparative Analysis of Translation of Propaganda Language From the perspective	
of Cross-culture	595
Lan Zheng	
Research on the Construction of Marxist Ecological Civilization and Harmonious Society based on	500
Energy-Saving Society	599
Yurong Li A Commonstive Study of Chinese and Western Methametical Thoughts	C05
A Comparative Study of Chinese and Western Mathematical Thoughts	605
Exploration on the Training of Safety Engineering Professionals in Colleges and Universities based on	
Exploration on the Training of Safety Engineering Professionals in Coneges and Universities based on Local Development	611
Jufeng Zhang, Lan Yu, Rili Yang, Fengfeng Yang, Chao Zheng	011
Discussion on the Reform of Experimental Teaching of Securities Investment	615
Peiying Quan, Yige Fan	
Promotion of Cross-Cultural and Construction Theory to Interactive English Teaching in Higher	
Vocational Colleges	619
Research on the Training Model of Military College Postgraduate with the Development of Weaponry Zhonovi Cai Lili Wang Huachun Xiang	623

Overturning Conventional but Conform to Dao in Contemporary Architecture	628
Cultural Differences between Chinese and American Weddings	634
Ancient Buildings Vibration Control Technology Research Status and Future Prospects	641
The Case Study of Multimedia Technology-based Heuristic Story Teaching Method	645
The Study on Homophony in Chinese Diet Culture from the Theory of Internal Lexicon	652
Influence of College Students' Use of Social Networking Sites on Self-Concept Clarity: Mediating Role of Social Comparison	655
Yazhi Liu, Hao Liu, Yuan Jiang	
The Study on the TBLI in the Ideological and Political Theory Education Oriented College English Course	663
Xiangni Mu A Critique of Neoliberalism: Alter-globalization, Human Rights and the Genoa G8 Summit	667
Xinyi Zhou One Belt and One Way Strategy and the Internationalization Path of Local Colleges and Universities Lizhen Guo	677
Research on the Cultivation and Teaching Management of Double Degree Professionals under the Construction of "New Engineering"	683
Chunfeng Shi, Yuqing Yang	
Research on Corpus-based College English Vocabulary Teaching	688
Research on the Training Mode of E-commerce Major in Higher Vocational Colleges based on "Internet +"	693
Ming Yang	
Exploration on Order Training Model of Pharmaceutical Vocational Education Based on "Craftsman Spirit" — Take Binzhou Polytechnic as an exampleZhenzhen Xu, Lianlian Ji, Shuang Wang, Niannian Tan, Research on the Strategy of Revitalization Development based on the Combination of Urban and	, Hong Xu
Rural Areas	701
Ming Yang	
A Study on Influence Factors of College Students' Entrepreneurial Behaviors in China	705
Research on the Countermeasures for the Development of Informatization Teaching Ability of	711
University Teachers Hongmei Guan, Linyi Wang	711
Correlation Analysis of Physical Exercise and Mental Health of Middle School Students — An Empirical Study based on 10 Middle Schools in H Province	717
Waichun Chan Prediction of Language Development	723
Shuyao Liu Practical Research on Improving Education Targeting based on Big Data Mining	729
Mingju Zhao, Wanyi Zhao The Challenge and Transformation of Too show Brofessional Development from the Boursestine of	
The Challenge and Transformation of Teacher Professional Development from the Perspective of Core Literacy Yue Wang	734
Research on College basic Computer Teaching under the Mode of Application-Oriented Talent Training	739
Menglu Zeng, Mengjie Zeng, Meng Wang	/ 30
Analysis of the Value of College Chinese Courses	742
Bioethicists' Attitude Towards Gene Editing	748
Analysis of Teaching Strategies for Higher Mathematics Calculus. Xiuyan Wang, Henan Pei	752
Exploration on the Enrollment System of Big Categories in Universities	756
Three Logical Dimensions of Cultural Self-Confidence Baicheng Lin, Shunwen Chen	760

Research on Intellectual Property Protection from the Perspective of Big Data	
Research on the Impact of College Enrollment System on High School Graduates	770
Misunderstanding Analysis and Countermeasure Research in Vocal Music Teaching of Bel Canto Eunkyung Um, Yunfei Zheng	773
Analysis of Promotion of Socialist Core Values to Ideological and Political Education in New Era Zuofang Li	778
Research on the New Mode of MOOC and Flipping Classroom Teaching Method in Classroom Teaching of "Network Database"	784
Experimental Research on Disyllabic Tone of Heshun Dialect in Shanxi Province Ying Li, Yonghong Li	790
Comments on the Modeling Style and Artistic Characteristics of Xia-Shang White Pottery	795
Current Situation and Prevention of Crime among Youth Aged 18-25 in China	799
Research on China's Network Nationalism from the Perspective of the Spreading Development of E- Sports	803
Hongna Zhao The Effect of Extra-Oral Facial Information on Audiovisual Speech Perception Zeyu Huang, Yao Lu, Lu Wang, Xiyu Wu	808
Analysis on the Path of Strengthening College Students' Integrity Education	814
Application of Multimedia Technology in the Exhibition Design of Memorial Museum	821
Efficiency of Relational Development Intervention Program for Children with Autism	827
Research on the Cultivation of University Administrative Management Talents based on Government Function Management	833
Analysis and Optimization of Warpage Deformation in 3D Printing Training Teaching Taking Jilin University Engineering Training Center as an example	839
Probe into the Path of Ideological and Political Education in Classroom Education from the Perspective of Traditional Culture	843
Study on Educational Reform of Geological Hazard Assessment based on the OBE Pattern	849
Author Index	