5th International Conference on Education, Management, Arts, Economics and Social Science (ICEMAESS 2018)

Advances in Social Science, Education and Humanities Research Volume 264

Sanya, China 10 – 11 November 2018

Part 1 of 2

Editors:

Jenny Li Shijie Song

ISBN: 978-1-5108-7863-1

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

This work is licensed under a Creative Commons Attribution 4.0 International Licence. Licence details: http://creativecommons.org/licenses/by/4.0/. Conference Website: http://www.atlantis-press.com/php/pub.php?publication=icemaess-18

Printed by Curran Associates, Inc. (2019)

For permission requests, please contact the publisher:

Atlantis Press Amsterdam / Paris

Email: contact@atlantis-press.com

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA Phone: 845-758-0400

Phone: 845-758-0400 Fax: 845-758-2633

Email: curran@proceedings.com Web: www.proceedings.com

TABLE OF CONTENTS

PART 1

RESEARCH ON THE RELATIONS BETWEEN EXHIBITION INDUSTRY AND URBAN INDUSTRIAL STRUCTURE ADJUSTMENT BASED ON THE VAR MODEL	1
Zewen Du, Haixia Guo	1
RESEARCH ON THE CONSTRUCTION OF COLLEGE COUNSELORS IN THE NEW ERA	6
FACTOR ANALYSIS-BASED APPRAISAL OF THE INNOVATION PERFORMANCE OF	
CHINA'S HI-TECH INDUSTRY	10
RESEARCH ON THE DEVELOPMENT PATH OF EXHIBITION VENUES INFORMATIZATION	17
Jiayu Di, Haixia Guo	1 /
DEVELOPMENT DILEMMA AND ITS SOLUTION OF ECONOMIC MANAGEMENT	
NATIONAL EXPERIMENTAL TEACHING DEMONSTRATION CENTER	21
Sufeng Li, Xiaojing Chang, Teng Le, Chengxiang Hu, Shengli Wang, Wuqi Yang	
EXPERIMENTAL DESIGN OF FORMAL LANGUAGE AND AUTOMATA COURSE	25
Qing He Pan	
ANALYSIS OF CHINA'S RARE EARTH RESOURCES TAX	32
Zhengyu Wang, Defa Cai	
RESEARCH ON THE CONSTRUCTION OF PROFESSIONAL DEGREE POSTGRADUATE	
EDUCATION FACULTY	36
Jinpeng Jiao	
COMPANY INTERNATIONALIZING ISSUES WITHIN THE FSSCS EXAMINED IN CHINA	40
Pengwu Wang, Xun Zhao	
EXPLORATION AND PRACTICE OF INNOVATIVE ENTREPRENEURSHIP TRAINING	4.4
PROGRAM IN THE MANAGEMENT TRAINING BASE	44
Farong Zhou, Yong Zhi Zhang EXPLORING THE EXPERIMENTAL TEACHING MODE OF ECONOMICS AND	
MANAGEMENT BASED ON HUMAN-MACHINE GAME UNDER BIG DATA	17
Farong Zhou, Yong Zhi Zhang	
REFORM AND EXPLORATION OF THE TRANS PROFESSIONAL EXPERIMENTAL	
TEACHING MODEL OF ECONOMICS AND MANAGEMENT BASED ON THE CONCEPT OF	
OBE — TAKE THE COURSE OF ENTERPRISE BEHAVIOR SIMULATION AS AN EXAMPLE	51
Rui Su, Chaojie Wang	
RESEARCH ON THE IMPACT OF PRODUCTIVE SERVICE INDUSTRY ON THE EFFICIENCY	
OF MODERN AGRICULTURE DEVELOPMENT	57
Zewen Du	
BLENDED INSTRUCTIONAL DESIGN BASED ON MICROLECTURE-TAKE ENGLISH	
PHONOLOGY COURSE AS AN EXAMPLE	62
Xing Chi Zhao	
THE DISCUSSION ON THE ENLIGHTENMENT OF CONSTRUCTIVE POSTMODERN	
THOUGHT ON EDUCATION REFORM IN HEILONGJIANG PROVINCE	66
Haipeng Xu EXPLORATION ON THE CONSTRUCTION OF EXPERIMENTAL TEACHING	
DEMONSTRATION CENTER OF ECONOMICS AND MANAGEMENT	72
Rong-Rong Lin, He-Qin Zhao	12
PRACTICE OF CBL TEACHING METHOD IN JAVA PROGRAMMING TEACHING BASED ON	
NETWORK TEACHING PLATFORM	78
Xiangliang Hu, Gensheng Wang, Xuejian Huang, Xiaofang Wu	
EXPLORE THE BLENDED TEACHING MODEL FROM THE PERSPECTIVE OF COGNITIVE	
LOAD	83
Yingying Wei	
DOCKING AND INTEGRATION OF ERP AUDIT EXPERIMENT TEACHING AND ERP SAND	
TABLE SIMULATION EXPERIMENT	87
Lingling Jiang, Yumeng Wang	
RESEARCH ON THE DEVELOPMENT OF FESTIVALS IN HEILONGJIANG PROVINCE FROM THE PERSPECTIVE OF GLOBAL TOURISM	02
Zewen Du Honoyano Jiano Yunkai Rai	92

CONSTRUCTION AND APPLICATION OF ECONOMIC AND MANAGEMENT	
EXPERIMENTAL TEACHING PLATFORM BASED ON CLOUD DESKTOP	97
Xuejian Huang, Gensheng Wang, Xiangliang Hu, Xiaofang Wu	
A PRELIMINARY STUDY ON THE CONSTRUCTION OF INNOVATION LABORATORY FOR AGRICULTURAL ANALYSIS	102
Hai Feng Wang, Hai Xue Liu, Wen Bi Zhu, Hui Hui Wu	102
STRENGTHENING THE CONSTRUCTION OF UNDERGRADUATES' SCIENTIFIC RESEARCH	
MORALITY IN PRACTICE TEACHING	106
Jun Bin Wang, Hai Feng Wang, Jian Ren, Ying Chao Wang, Fang Di Cong	100
"O2O+TDT"MODEL: DESIGN OF INTEGRATED TEACHING SYSTEM FOR TEACHING AND	
PRACTICAL TRAINING IN MARKET RESEARCH COURSE BASED ON INFORMATIZATION Qingjiao Chen	110
A STUDY OF THE CULTIVATION OF INNOVATIVE TALENTS BASED ON SUBJECT	
COMPETITION CONCERNING MAJORS OF ECONOMICS AND MANAGEMENT	115
RESEARCH ON THE INNOVATION OF TALENT TRAINING MODE FROM THE	
PERSPECTIVE OF THE COMBINATION OF INDUSTRY AND ACADEMIC INTEGRATION	119
RESEARCH ON EXPERIMENTAL TEACHING MODEL OF INNOVATION AND	
ENTREPRENEURSHIP IN UNIVERSITY OF ECONOMICS AND MANAGEMENT ——TAKE	
"DESIGN AND PRACTICE OF BUSINESS PLAN" AS AN EXAMPLE Benxin Lao, Gaoyi Wu	124
RESEARCH ON APPRENTICESHIP AND MARKETING PRACTICAL TEACHING REFORM	
OF MARKETING SPECIALTY ——TAKING THE COURSE OF MARKET SURVEY AND	
FORECASTING AS AN EXAMPLE	130
Haihong Guo, Wenbo Deng	
EXPLORATION ON THE CONSTRUCTION OF INNOVATIVE MODERN CIRCULATION	
VIRTUAL SIMULATION EXPERIMENTAL TEACHING CENTERS : TAKING SHANGHAI	104
BUSINESS SCHOOL AS AN EXAMPLE	134
Wen Xu, Qianyun Wu	
RESEARCH ON THE WAY TO TRANSFORM A CONFIRMATORY EXPERIMENT INTO A COMPREHENSIVE ONE	120
Hua Liang, Jun Bu, Junmin Hua, Angeng Liu, Lu Zhao	136
A DISCUSSION ON THE ROLE OF EXPERIMENTAL TEACHING OF ECONOMICS AND	
MANAGEMENT IN THE CULTIVATION OF OUTSTANDING APPLIED BUSINESS TALENTS -	
-NATIONAL DEMONSTRATION CENTER FOR EXPERIMENTAL MODERN CIRCULATION	
EDUCATION (SHANGHAI BUSINESS SCHOOL) EXPLORATION A	144
Jun Bu, Yunfei Huang, Wen Xu, Xianfang Hong	
ANALYSIS OF CARBON EMISSION AND ITS INFLUENCING FACTORS	152
Guokun Ou	
INTEGRATE ENTREPRENEURIAL THINKING INTO INSTRUMENTAL ANALYSIS	
EXPERIMENT TEACHING	158
Hai Feng Wang, Hai Xue Liu, Jun Bin Wang, Wen Bi Zhu	
THE COURSE CONSTRUCTION AND IMPLEMENTATION OF ENTREPRENEURSHIP	
SIMULATION AND PRACTICE BASED ON FLIPPED CLASSROOM	161
RESEARCH ON THE TRAINING MODE OF APPLIED INNOVATIVE TALENTS IN LOGISTICS	
MANAGEMENT BASED ON "LRCI"	165
Jie Chang, Honghua Fu, Yuanyuan Zhao	
ECONOMICS AND MANAGEMENT LABORATORY BASED ON CONSTRUCTIVISM	169
RESEARCH ON EXPERIMENTAL TEACHING REFORM OF HUMAN RESOURCE	
MANAGEMENT COURSE IN HIGHER VOCATIONAL COLLEGES	175
A STUDY OF MOBILE INTERNET USER GENERATED CONTENT MOTIVATIONShiying Zhang	179
RESEARCH ON SCHOOL-ENTERPRISE COOPERATION MODE INNOVATION BASED ON	
INTEGRATION OF INDUSTRY AND EDUCATION	184
Livin Ma, Dannan Yuan	

CONSTRUCTION AND EXPLORATION OF COLLABORATIVE CLOUD PLATFORM FOR	
PRACTICAL TEACHINGIN THE PERSPECTIVE OF THE PRACTICAL TEACHING	
SHARING PLATFORM OF VIRTUAL SIMULATION	188
Minrong Lu, Yan Pan, Haidong Wu	
RESEARCH ON THE CONSTRUCTION OF CORE COMPETITIVENESS OF YANTAI	100
ENTERPRISES IN THE AGE OF "INTERNET +" Xing-Qiang Teng, Di Tong	198
RESEARCH ON THE CONSTRUCTION OF OPEN LABORATORY IN UNIVERSITIES BASED	
ON THE CULTIVATION OF INNOVATIVE AND ENTREPRENEURIAL TALENTS	202
Xing-Qiang Teng, Hong-Xia Yang	202
MARKOV CHAIN COMBINATION PREDICTION MODEL AND ITS APPLICATION IN STOCK	
MARKET	206
Qingxin Zhou	
EMPIRICAL STUDY ON VOLATILITY OF RMB AGAINST US DOLLAR BASED ON ARCH	
FAMILY MODEL	210
Yudong Wu	
ANALYSIS ON INFLUENCING FACTORS OF HIGHER EDUCATION RESOURCE	215
STRUCTURE OPTIMIZATION	213
RESEARCH ON RESEARCH PERFORMANCE EVALUATION BASED ON PARTICLE SWARM	
TOPSIS ALTMETRICS METHOD	219
Jing Li, Jianming Sun	219
INNOVATION OF IDEOLOGICAL AND POLITICAL EDUCATION IN THE BIG DATA AGE	223
Huiming Li	
APPLICATION OF PROTEUS SIMULATION IN ELECTRONIC AND INFORMATION	
ENGINEERING SPECIALTY	227
Hui Li, Ming Zhao, Yuru Zhang, Xiaodong Su, Haitao Jiang	
CONSTRUCTION OF COMPUTER SPECIALTY CORE COMPETENCE AND PRACTICAL	222
SYSTEM IN NEW ERA Xiaodong Su, Hui Li, Yuru Zhang, Ming Zhao	232
A BRANCH OF THE FINANCIAL RISK ANALYSIS AND COUNTERMEASURES	236
Yunji Liang, Lijun Bu	230
COMMERCIAL BANK FINANCIAL RISK ASSESSMENT	240
Yunji Liang, Lijun Bu	
BANK MACRO SAFETY STATUS RESEARCH BASED ON ROBUST MEWMA PROCESS	
CONTROL METHOD	246
Xianfen Xie, Binhui Wang, Wanrong Gu, Ziye Zhang	
ANALYSIS ON INNOVATIVE AND ENTREPRENEURIAL EDUCATION FOR COLLEGE	
STUDENTS WITH CREATIVE SPACE	252
Minghui Ni, Bo Ding, Liucheng Zhang, Jihong Fan, Yongjiu Yuan A/D AND D/A SIMULATION CASE DEVELOPMENT IN DIGITAL LOGIC EXPERIMENT	
TEACHING	257
Yuru Zhang, Ming Zhao, Hui Li, Xiaodong Su, Haitao Jiang, Hao Jin, Yun Li, Nan Zhang	231
RESEARCH OF POINT TO LINE ON PRACTICAL TEACHING PROCESS IN ELECTRONIC	
AND INFORMATION ENGINEERING SPECIALTY	262
Ming Zhao, Yuru Zhang, Xiaodong Su, Hui Li, Hao Jin, Yun Li	
THE CONSTRUCTION OF 233 INTEGRATED EXPERIMENTAL TEACHING SYSTEM IN THE	
MAJOR OF ECONOMICS AND MANAGEMENT	266
Jiange Cong, Bin Li	
EXPLORATION ON THE OPTIMIZATION OF PRACTICE TEACHING SYSTEM OF	
BIOLOGICAL ENGINEERING MAJOR BASED ON FOOD SCIENCE GROUP	274
Yujia Liu RESEARCH ON FUNCTION DIFFERENTIATION OF THREE-DIMENSIONAL FINANCE	
UNDER THE PERSPECTIVE OF HIGH QUALITY EMPLOYMENT	278
Weiwei Kong, Haoran Yin, Weixin Qin	410
RESEARCH ON EMPLOYMENT DIFFICULTIES AND THE REASONS OF TYPICAL	
RESOURCE-EXHAUSTED CITIES IN HEILONGJIANG PROVINCE DURING THE ECONOMIC	
TRANSITION	284
Wei-Wei Kong	
THE INTERNAL MECHANISM AND EMPIRICAL STUDY ON THE CHANGE OF	
DEVELOPMENT MODE OF GREEN FOOD INDUSTRY BASED C-D PRODUCT FUNCTION	288
Li Zhao	

RESEARCH ON THE IMPACT OF CHINA'S MANUFACTURING SOCIAL RESPONSIBILITY ON FINANCIAL PERFORMANCE	293
Wen Li, Xiaoxiao Ma	
THE IMPACT OF VAT INSTEAD OF THE BUSINESS TAX ON THE FINANCIAL	
PERFORMANCE OF LISTED COMPANIES IN HEILONGJIANG	298
AN EMPIRICAL STUDY ON THE CORRELATION BETWEEN CSI BOND INDEX AND	
ENTERPRISE COMMODITY PRICE INDEX	303
Yi Qu, Yuduo Yao, Lina Zhou	
A COMPREHENSIVE EVALUATION OF COMPETITIVENESS OF CHINA'S LISTED	•••
COMMERCIAL BANKS	308
Jinghu Zhu, Yi Qu, Fengying Zhao AN EMPIRICAL STUDY ON THE IMPACT OF DRUG LICENSING ON SALES	212
Qi-Hang Wang, Chen Cao, Yuan-Jia Hu	312
STUDY ON THE EVALUATION OF GREEN FOOD EXPORT DEVELOPMENT EFFICIENCY IN	
HEILONGJIANG PROVINCE	318
AN EMPIRICAL RESEARCH ON THE VOCATIONAL ABILITY BASED ON THE BUSINESS	
SAND TABLE SIMULATION TRAINING	323
Chunshang Wu	
RESEARCH ON THE CONSTRUCTION OF MULTILEVEL ECONOMIC MANAGEMENT	
VIRTUAL SIMULATION EXPERIMENTAL TEACHING CENTER	327
Wenbo Deng	
PROBE INTO THE MANAGEMENT OF LABORATORY EQUIPMENT IN COLLEGES AND	
UNIVERSITIES	331
Wantao Li ANALYSIS ON THE CONSTRUCTION OF DIGITAL RESOURCES IN UNIVERSITY	
LIBRARIES IN THE ENVIRONMENT OF "INTERNET+"	335
Lina Wang	
RESEARCH ON SPATIAL HETEROGENEITY IMPACTS OF REGIONAL INCOME GAP AND	
URBANIZATION ON CRIME RATE: AN EMPIRICAL STUDY BASED ON PROVINCIAL	
PANEL DATA IN CHINA	340
Shunhui Li, Qiubi Sun	
STUDY ON COUNTERMEASURES OF ECONOMIC DEVELOPMENT IN HARBIN COUNTY	346
RESEARCH ON LABORATORY CONSTRUCTION AND MANAGEMENT UNDER THE	
ENVIRONMENT OF DAZHIYIYUN	350
Shirong Qin, Xiaojun Lu	
RESEARCH ON THE PERFECTION OF ECONOMICS AND MANAGEMENT EXPERIMENT	
TEACHING BASED ON NEW INFORMATION TECHNOLOGY	355
Hongwei Wang, Xiaojun Lu	
THE CONSTRUCTION PLAN OF THE FOURTH PARTY LOGISTICS PLATFORM OF	250
CHONGQING CROSS-BORDER E-COMMERCE Jiangxia Yu, Xiaojun Lu, Zhen Liu	339
RESEARCH ON THE DEVELOPMENT OF GREEN FOOD INDUSTRY IN HEILONGJIANG	
PROVINCE.	367
Zhenjia An, Li Zhao, Lei Wang, Feng Guan	
PRACTICAL RESEARCH ON THE CULTIVATION OF COLLEGE STUDENTS' INNOVATION	
AND ENTREPRENEURSHIP ABILITY BASED ON UNDERGRADUATE TRAINING PROGRAM	
FOR INNOVATION AND ENTREPRENEURSHIP	372
Yinping Chen, Fenggang Lu	
BRIEF ANALYSIS ON THE TEACHING METHODS OF INTERMEDIATE	275
MACROECONOMICS OF ECONOMICS AND MANAGEMENT MAJORS	3/3
REGIONAL DIFFERENCES AND COUNTERMEASURES OF LOW CARBON ECONOMY	
DEVELOPMENT IN CHINA	379
Long Yin	
NEW RESEARCH ON TEACHING PATH OF SINOLOGY EDUCATION IN COLLEGES AND	
UNIVERSITIES IN THE CONTEXT OF MICRO-ERA	384
Wei Li	

RESEARCH ON THE EXPERIMENTAL TEACHING SYSTEM OF ECONOMICS AND MANAGEMENT BASED ON SAP	388
Ruifeng Zhang, Yongjie Zhang, Zhixiang Dong	
ANALYSIS AND DESIGN OF UNIVERSITY OPEN LABORATORY MANAGEMENT SYSTEM	394
CONSTRUCTION AND PRACTICE OF VIRTUAL SIMULATION EXPERIMENTAL TEACHING PLATFORM FOR ECONOMIC MANAGEMENT	398
Hongyan Xie	
EMPIRICAL RESEARCH ON THE IMPACT OF FREE CASH FLOW ON OPERATING PERFORMANCE OF LISTED COMPANIES	403
Yi Qu, Bingbing Jia, Jianrui Zhang RESEARCH ON THE INCENTIVE MECHANISM OF ACADEMIC SUBJECT COMPETITION	407
Weizhi Yang, Liucheng Zhang, Long Yin, Guibing Cao	
RESEARCH ON STRUCTURAL ADJUSTMENT AND COUNTERMEASURES OF THE DEVELOPMENT OF CHINESE GREEN FOOD INDUSTRY	412
CONSTRAINT TO THE SATISFACTORY CONDITIONS FOR R&D ENDOGENOUS GROWTH MODEL	416
Defa Cai, Wendi Ma	
OPTIMAL TAX POLICY BASED ON ENDOGENOUS GROWTH MODEL OF ECONOMY	421
RESEARCH ON IDEOLOGICAL CONCEPTS OF PEOPLE IN SONG DYNASTY FROM THE	
PERSPECTIVE OF FOLK SONGS AND PROVERBS Dongxia Song	426
ANALYSIS ON THE DAOFU TIBETAN COLOR PAINTING STYLE FOR RESIDENCE	
INTERIOR DECORATION—INTERACTION OF TIBETAN AND HAN CULTURE	430
Xia Ling, Feihu Chen	
THE ROLE OF "16+1" JINGCHU CULTURE "WALK OUT" WALKS: THE CASE OF	
MACEDONIA	435
ON NOVEL DIALOGUE TRANSLATION FROM THE PERSPECTIVE OF ADAPTATION	
THEORY: A CASE STUDY OF KATHERINE MANSFIELD'S SHORT STORIES	442
A STUDY ON THE MULTIMODAL METAPHORICAL AND METONYMICAL FRAMING IN	
XI'AN CITY IMAGE PROMOTIONAL VIDEO Yangin Cao, Zhaohong Yao	447
AN INVESTIGATION OF CHINESE CITIZENS' CORE LITERACY IN THE NEW ERA	454
Wenying Lu	
RESEARCH ON SPIRITUAL ENDOWMENT FOR EMPTY NESTERS IN RURAL AREA FROM THE PERSPECTIVE OF ACTIVE AGING	459
Bo Xing	
COMPARISON OF CHINESE AND FOREIGN CULTURAL IMAGES IN THE PROCESS OF TRANSLATION	463
Yanbo Sun	103
A STUDY OF THE POSITIVE BENEFITS OF BANDWIDTH FEEDBACK IN THE LEARNING PROCESS OF MOTOR SKILLS.	467
Fan Zhang	
RESEARCH ON THE DEVELOPMENT SPACE OF URBAN LEISURE SPORTS IN CHINA	472
EVOLUTION OF PERSONNEL MANAGEMENT IN COLLEGES AND UNIVERSITIES TO	
STRATEGIC HUMAN RESOURCES MANAGEMENT AND WAYS TO REALIZATION	478
Xiaojun Dai	
EDUCATION MODEL STUDY OF LOCAL COLLEGES AND UNIVERSITIES BASED ON "MOOC+ TRADITIONAL CLASSROOM"	484
Qingyun Chi, Wei Zhang	
EMPIRICAL STUDY ON THE EFFECTIVENESS OF COLLEGE ENGLISH TEACHING BASED	
ON SMART PHONE APPLICATION	489
RESEARCH ON TEACHING ASSISTANT SYSTEM OF PUBLIC BASIC COURSES IN	
COLLEGES AND UNIVERSITIES	495

HOW TO GUIDE FEMALE COLLEGE STUDENTS TO SET UP THE CORRECT CONCEPT OF	
LOVE AND MARRIAGE	499
Yu Liao	
HOW TO MANAGE CLASSROOM IN COLLEGE TEACHING	504
RESEARCH ON COUNTERMEASURES OF SELF-DRIVING TOURISM IN YUNNAN PROVINCE	509
Yuerong Wang	
RESEARCH ON THE TACTICS OF CULTIVATING BUSINESS ENGLISH TALENTS UNDER THE BACKGROUND OF "ONE BELT AND ONE ROAD" STRATEGY	513
EXPLORATION ON THE REFORM DIRECTION OF COLLEGE ENGLISH TEACHING UNDER	
THE NEW SITUATION Yufei Ma	518
RESEARCH ON THE DESIGN IDEAS OF EXHIBITION DESIGN FROM THE PERSPECTIVE OF VISUAL BEAUTY	523
DEVELOPING THE MECHANICAL ENGINEERING CURRICULUM IN CHINA FOR THE	
NEEDS OF NATIONAL MANUFACTURING DEVELOPMENT PLAN	528
A STUDY ON THE REFORM OF BASIC ENGLISH TEACHING FOR ENGLISH MAJORS AT	
APPLICATION-ORIENTED UNIVERSITIES.	538
Cuiping Han	
CURRENT SITUATION AND DEVELOPMENT COUNTERMEASURES OF MARINE	
KNOWLEDGE EDUCATION IN PRIMARY AND SECONDARY SCHOOLS IN HAINAN	5.42
PROVINCE	543
Lishan Huang RESEARCH ON TECHNOLOGICAL INNOVATION OF LISTED COMPANIES IN PEARL	
RIVER DELTA OF CHINA	548
Yan Wu	
REFORM ON ADVANCED MANUFACTURING TECHNOLOGY TRAINING COURSE BASED ON PROJECT-DRIVEN TEACHING	555
Xiaomin Liu, Yunwei Zhao, Kang Li	
GRADUATES' INNOVATION AND ENTREPRENEURSHIP ABILITY UNDER THE SCHOOL-	550
ENTERPRISE INTEGRATION MODE	339
DISCUSSION OF ESTABLISHING FOOD SAFETY CONTROL MECHANISM OF CATERING O2O IN DISTRIBUTION LINK	565
Shuyao Guan, Yilei Pei, Xiaole Liu, Wanxin Xue, Dandan Li, Yinrui Shen	
ON "THREE ACCESSES" OF THE THOUGHT ON SOCIALISM WITH CHINESE CHARACTERISTICS FOR A NEW ERA	570
Xi Zheng	
THE UNIVERSITY-INDUSTRY-GOVERNMENT TRIPLE HELIX INNOVATION MODEL WITH INNOVATION AND ENTREPRENEURSHIP BASE AS THE NODE	574
Dan Liu, Xiaoyue Liu, Wang Luo	
A STUDY ON THE INFLUENCING FACTORS AND COUNTERMEASURES IN COLLEGE ENGLISH LISTENING TEACHING	579
Yinping Tong	
STUDY ON THE MANAGEMENT SYSTEM OF ENGLISH TEACHING EXPERT DATABASE BASED ON COMPUTER TECHNOLOGY	584
Ni Wang	
ON THE BUDDHIST THOUGHT IN TANG YIN'S POETRY	589
THE ANALYSIS OF AESTHETIC PERCEPTION OF THERAVADA BUDDHIST	
ARCHITECTURE IN XISHUANGBANNA Qiuying Zhang	593
REFORM AND PRACTICE OF IMPROVING GRADUATION DESIGN IN APPLIED	
UNDERGRADUATE COLLEGES AND UNIVERSITIES	598
CONSTRUCTION OF CHARACTERISTIC DISCOURSE SYSTEM OF ETHNIC FINE ARTS	
EDUCATION IN ETHNIC UNIVERSITIES AND COLLEGES Xuemei Zhang	604

LITERATURE REVIEW ON CHINESE SCHOOL EDUCATION ENVIRONMENT Ting Feng	609
SCHEMA THEORY ON ESL LISTENING TEACHING IN COLLEGE. Haiyan Xi	614
· ·	
AN EXPLORATION OF COLLEGE ENGLISH TEACHING MODE FROM THE PERSPECTIVE OF INTERCULTURAL COMMUNICATION	620
A STUDY OF THE RELATIONSHIP BETWEEN ENGLISH CULTURE TEACHING AND	
CULTURAL CONFIDENCE IN THE NEW PERIOD	626
READING CLASSICAL POETRY AND HUMANISTIC QUALITY EDUCATION FOR COLLEGE STUDENTS	631
Wenjing Yu, Changlin Wu	
ANALYSIS ON FACTOR DECOMPOSITION EFFECT OF EXPORT ON ECONOMIC GROWTH	
IN CHINA: GLOBAL VALUE CHAIN PERSPECTIVE	635
STUDY IN PURSUING DIFFERENTIATED MARKET	642
Yanwei Shi, Chunhui Ma	042
PART 2	
TART 2	
A CASE STUDY OF COLLEGE STUDENTS' ACQUISITION OF ENGLISH NON-FINITE WORDS	648
Yuqing Xu	
ANALYSIS OF THE DEVELOPMENT OF CROSS BORDER E-COMMERCE IN CHINA UNDER	
THE "ONE BELT AND ONE WAY" STRATEGY	653
RESEARCH ON THE FUNCTIONS OF TEACHING SECRETARY IN COLLEGES AND	
UNIVERSITIES IN THE CONTEXT OF APPLICATION-ORIENTED TECHNICAL TRANSFORMATION	659
Yuqin Song	
COMPARISON OF THE SIMILARITIES AND DIFFERENCES BETWEEN CHINESE AND	
JAPANESE TRADITIONAL FESTIVALS AND STUDY OF TEACHING GUIDANCE	
SIGNIFICANCE	664
Xiaojiao Li	
A STUDY OF COLLEGE ENGLISH TRANSLATION TEACHING BASED ON FUNCTIONAL	
TRANSLATION THEORY	668
Xuemin Heng	
STUDY ON THE APPLICATION OF ZEN AESTHETICS IN PLANT LANDSCAPE DESIGN	675
Yin Yang	
ANALYSIS ON THE APPLICATION SITUATION OF CHINA'S SMART LOGISTICS FROM	
THE PERSPECTIVE OF TECHNOLOGY	679
Gongjian Zhou	
THE INSPIRATION OF LIFE CYCLE MANAGEMENT OF FIXED ASSETS IN FOREIGN	
POWER GRID COMPANIES	685
Yuanyuan Wang	
	600
ANALYSIS OF SHAANXI FOLK MUSIC TEACHING METHOD BASED ON NEW MEDIA	690
A STUDY ON THE RELATIONSHIP BETWEEN URBAN LANDSCAPE DESIGN AND	
CULTURAL INFLUENCE	694
Liang Huang	
THE INTERPRETATION TO CLASSIC LINES OF THE MOVIE ROMAN HOLIDAY FROM	
THE PERSPECTIVE OF POLITENESS PRINCIPLE	698
Li Wang	
A STUDY ON THE RELATIONSHIP BETWEEN PRODUCTIVE SERVICES TRADE AND	
GOODS TRADE IN BRITAIN AND SUGGESTIONS TO CHINA	704
Bo Pang, Shuxiao Zhang, Pan Xiong	
RESEARCH ON THE INTERACTION OF INFLATION, STOCK PRICE AND DEVELOPMENT	710
TREND OF TRADING VOLUME	713
Zhiwei Shao	

RESEARCH ON THE CULTIVATION OF FINANCIAL TALENTS IN VOCATIONAL	
COLLEGES: FROM THE PERSPECTIVE OF "INTERNET PLUS"	719
Hefeng Hua	
RESEARCH ON PROTECTION AND DEVELOPMENT OF XI'AN HISTORICAL AND	50.4
CULTURAL BLOCKS	/26
THE CURRENT SITUATION AND PROBLEMS OF ZHIMA CREDIT	732
Min Ke, Shengjie Chen, Nianci Cai, Li Zhang	132
A STUDY ON CHINESE INTERNATIONAL STUDENTS' SOCIAL LIFE IN AMERICAN	
UNIVERSITIES	736
Hanning Ma	
RESEARCH ON COST CONTROL OF FIXED ASSETS' OVERHAUL	744
A STUDY ON THE EDUCATIONAL STRATEGY OF USING FOLKTALES IN KINDERGARTEN	748
Ниіуи Guo	
CONSTRUCTION OF QUALITY ASSURANCE SYSTEM FOR POSTGRADUATE EDUCATION	
IN LOCAL COLLEGES AND UNIVERSITIES UNDER THE BACKGROUND OF "DOUBLE	
FIRST CLASS"	752
Bo Li	
ANALYSIS OF THE IMPACT OF GOVERNMENT PLANNING POLICY ON THE	756
DEVELOPMENT OF GREEN INDUSTRY Jianling Jiao, Huili Li, Dianxi Hu	/56
U-SHAPED RELATIONSHIP BETWEEN BOARD OF DIRECTORS' DISPARITY AND	
CORPORATES' STRATEGY ADJUSTMENT	762
Liang Qu, Linyan Zeng	
THE CLASSROOM TEACHING DESIGN AND INSTRUCTION OF COLLEGE TEACHERS	
UNDER THE BACKGROUND OF "DOUBLE FIRST-RATE"	770
Xiaowei Feng	
ANALYSIS ON LEXICAL COMPARATIVE TEACHING METHOD IN THE CULTIVATION OF	
POSTGRADUATES' HUMANITIES CRITICAL THINKING ABILITY	774
RESEARCH ON THE INFLUENCE OF CHINESE TRADITIONAL CULTURE ON	
ENTERPRISES' MANAGEMENT INNOVATION	778
Jingqin Su, Yanming Zhang	
RESEARCH ON THE INFLUENCE OF GOVERNMENT SUPPORT ON THE INNOVATION	
PERFORMANCE OF MANUFACTURING ENTERPRISES FROM A PERSPECTIVE OF OPEN INNOVATION	702
Zhangsheng Jiang, Feifei Wang	/ 63
RESEARCH ON THE PRESENT SITUATION OF PIANO EDUCATION IN COLLEGES AND	
UNIVERSITIES.	791
Zhenyu Hu	
INFLUENCE OF ANIMATION PRESENTATION MODE AND SPATIAL ABILITY ON	
MULTIMEDIA LEARNING UNDER THE BACKGROUND OF MODERN INFORMATION	
SOCIETY	797
Yidong Liu	
DESIGN AND APPLICATION OF INTELLIGENT TOURISM SYSTEM UNDER THE	002
BACKGROUND OF CLOUD COMPUTING INFORMATION TECHNOLOGY	803
RESEARCH ON EMC MANAGEMENT MODEL IN ENVIRONMENTAL PROTECTION FIELD	811
Yi Lin	
INNOVATION OF ART TEACHING MODE IN COLLEGES AND UNIVERSITIES UNDER THE	
CONTEXT OF EDUCATION	817
Xiaolong Wang, Ling Cai	-
COMPARATIVE ANALYSIS OF THE INTERNAL ORGANIZATIONS OF DOMESTIC AND	
FOREIGN UNIVERSITIES BASED ON THE PERSPECTIVE OF "DOUBLE FIRST-CLASS"	823
Dan Qiao	
FUNDS AND POLICIES: ANALYSIS OF THE CHANGES IN THE STRUCTURE OF CHINESE	0.5
TV DRAMA INDUSTRY IN THE PAST SIX YEARS	829
Yuqiao Yan, Tianzi Li	
ON THE PRACTICE AND EXPLORATION OF THE MANAGEMENT MODE OF COMPACT MEDICAL ASSOCIATION	821
Jing Jing	034

RESEARCH ON ENGLISH INFORMATIONIZED TEACHING IN APPLICATION-ORIENTED UNDERGRADUATE COLLEGES	839
Weiwei Zou	
RESEARCH ON THE APPLICATION OF INTERNET INFORMATION TECHNOLOGY IN HIGHER MATHEMATICS CLASSROOM TEACHING	0.45
Yan Wang	643
RESEARCH AND PRACTICE OF HIGHER MATHEMATICS TEACHING REFORM UNDER	
APPLICATION-ORIENTED TALENT CULTIVATION MODE	851
Yugui Tang	
RESEARCH ON MEASURES TO PROMOTE THE REALIZATION OF CHINESE DREAM BY	
THE UNITED FRONT IDEOLOGY OF XI JINPING	856
STUDY ON RULE OF EXCLUSION OF ELECTRONIC EVIDENCE	861
Qi Zhang	
VERTICAL ADMINISTRATION STRUCTURE AND THE SCALE OF FISCAL EXPENDITURE	
OF LOCAL GOVERNMENT	867
Xiaoli Sheng	
ON STRENGTHENING THE CONSTRUCTION OF ENTERPRISE CULTURE TO IMPROVE ENTERPRISE COMPETITIVENESS	973
Yongzhen Shen	012
RESEARCH ON THE DEVELOPMENT OF CHINA'S REGIONAL ECONOMIC INTEGRATION	
FROM THE PERSPECTIVE OF GLOBAL VALUE CHAIN	877
Jun Jin	
RESEARCH ON THE VALUE OF ART SONGS FOR MUSIC EDUCATION TEACHING OF	000
PRESCHOOL EDUCATION MAJOR	880
ENLIGHTENMENT OF IKEA'S MULTINATIONAL OPERATIONS TO CHINESE	
ENTERPRISES ENTERPRISES	885
Qingqing Wu, Jie Peng	
ANALYSIS ON INNOVATION AND ENTREPRENEURSHIP EDUCATION IN FOREIGN	
UNIVERSITIES AND ITS ENLIGHTENMENT TO DOMESTIC UNIVERSITIES	891
Zhanfeng Gao, Wenjiang Wu, Jianchao Zhang THE APPLICATION OF PROJECT TEACHING METHOD IN HYDRAULIC TRANSMISSION	
AND CONTROL BASED ON CDIO	898
Qianqian Lu, Chunlin Xia	
ASSESSMENT AND SUPPLY PATH ANALYSIS OF HAINAN "NO SCENIC SPOT "TOURISM	
RESOURCES	902
Jing Yan, Qinfu Zhu	000
ACCOUNTING FIRMS TRANSFORMATION AND INVESTOR PROTECTION	908
DISCUSSION ON THE MODERN RESEARCH AND COMPREHENSIVE APPLICATION OF	
BITTERNESS	912
Hui Zhao, Mingsan Miao	
MODERN RESEARCH AND APPLICATION ANALYSIS OF ROSE FLOWER	916
Yu Feng, Mingsan Miao	021
RESEARCH AND DESIGN OF NIGHT ELECTRONIC PET CLOTHING	921
BRIEF REPORT: L2 VOCABULARY ACQUISITION BY READING, LISTENING, AND WORD-	
FOCUSED ACTIVITIES.	929
Xianglong Kong	
RESEARCH ON STRAW AND WILLOW PLAITING IN SHANDONG AND TRADITIONAL	
CRAFT	933
RESEARCH ON TEACHING DIAGNOSIS AND IMPROVEMENT OF "SIX IN ONE" INDEX	
SYSTEM IN VOCATIONAL COLLEGES	937
Chunguang Bo, Hongna Li, Xiurong Wu, Hong Xu	
RESEARCH ON THE CURRENT SITUATION AND COUNTERMEASURES OF MEDICAL	
ETHICS EDUCATION FOR MEDICAL MAJOR STUDENTS IN HIGHER VOCATIONAL	a : -
COLLEGES	942
Hongcai Li, Hong Xu, Fuqing Liu, Fangqing Bai	

TEACHING REFORM IN HIGHER VOCATIONAL COLLEGES UNDER THE NEW MEDIA	046
ENVIRONMENT Hongcai Li, Changyong Lin, Yonghua Xuan, Hong Xu	946
DESIGN OF FLIP CLASS BASED ON MOSO TEACH	051
	931
Ying Liu, Hongjuan Song, Yan Zhao, Fengying Zheng, Xinru Pang	
THE CLASSROOM ATTENDANCE MANAGEMENT SYSTEM OF FACE RECOGNITION	055
BASED ON LBS	955
Fengping Cao, Mimi Wang, Kuihao Wang	
CONSTRUCTION ON GOVERNMENT EMERGENCY MANAGEMENT SYSTEM FOR URBAN	
EMERGENCIES IN BIG DATA ERA	961
Yongchang Ren, Zhe Li	
RESEARCH AND DEVELOPMENT OF ECOCRITICISM IN CHINA	966
Haiou Pan	
CONSTRUCTION ON OUTSIDE SCHOOL PRACTICAL TEACHING BASE FOR TOURISM	
MANAGEMENT MAJOR	971
Jianfeng Lu	
PROBLEMS AND COUNTERMEASURES ON VOCATIONAL EDUCATION PERSONNEL	
TRAINING OF TOURISM MANAGEMENT MAJOR	076
	976
Ji Luo	004
CONSTRUCTION ON MOBILE LEARNING RESOURCES	981
Li Ma, Jun Yang	
OPTIMIZATION DISPATCHING OF EXPRESS LOGISTICS IN E-COMMERCE	
ENVIRONMENT	986
Songjie Gong, Suli Ye	
RESEARCH ON ACCOUNTING INFORMATION DISCLOSURE IN COLLEGES AND	
UNIVERSITIES	990
Xiangling Yu	
RESEARCH ON INTERNAL ACCOUNTING CONTROL IN COLLEGES AND UNIVERSITIES	995
Xiangling Yu	
A BRIEF DISCUSSION ON THE STRATEGIES OF DEEP LEARNING IN ENGLISH FOR	
	1000
HIGHER VOCATIONAL STUDENTS	1000
Yu'Er Liu	
LEGAL ANALYSIS OF CIVIL LITIGATION LAWYER'S FEES INCORPORATING INTO THE	
SCOPE OF COMPENSATION	1004
Yumin Zhong, Panpan Yu	
STUDY ON ENGLISH TEACHING PRACTICE IN PRIMARY SCHOOL AND LOWER GRADES	
BASED ON ENGLISH PICTURE BOOK READING	1008
Lingling Qin	
THE PRACTICE AND INNOVATION OF COMPUTER APPLICATION TECHNOLOGY IN	
PRIVATE COLLEGES AND UNIVERSITIES	1013
Yan Zhang	1013
ů	
CURRENT RESEARCH TRENDS OF SLA AND CHALLENGES AND STRATEGIES FOR	1017
NATIVE CHINESE ENGLISH-LEARNERS	1017
Ming Cao	
COMPARATIVE ANALYSIS OF FUNCTIONAL COMPONENTS FOR TEA FLOWER IN	
DIFFERENT AREAS IN HAINAN	1024
Dongmei Chen, Xiaobing Liu, Jinwu He, Weiwei Fan	
YUANYANG HANI TERRACE: WORLD HERITAGE AREA BASED ON TOURISM	
ATTRACTION. STUDY ON LANDSCAPE SECURITY PATTERN	1030
Siqi Wang	
RESEARCH ON INCENTIVE MECHANISM OF UNIVERSITY COUNSELORS BASED ON BIG	
DATA IN THE INTERNET ERA	1034
Xiaoli Wang, Zhen Gao, Zuyi Wang	1037
COOPERATIVE PERFORMANCE OF GREEN ASSEMBLY STRUCTURES BASED ON DRY	
	1020
CONNECTIONS AND ENERGY EXTRACTION MECHANISM	1039
Jiarui Zhang	
FEMINISM INTERPRETATION OF JOSEPH CONRAD'S WORKS –TAKING HEART OF	
DARKNESS AS AN EXAMPLE	1044
Xin Sun	
GUIDANCE AND APPLICATION OF LOCAL COLLEGES AND UNIVERSITIES TO THE	
CONSTRUCTION OF RURAL INFORMATION SERVICE	1048
Chunxu Jiang	

EXECUTIVES' GENDER DIVERSIFICATION, CASH HOLDINGS AND CORPORATE VALUE —BASED ON PANEL DATA ANALYSIS OF A SHARE LISTED COMPANIES	1053
Tong Lei, Hanging Cao	1033
RESEARCH ON THE IDENTIFICATION OF CHANNEL CONGESTION BASED ON BIG DATA OF NAVIGATION	1060
Shijie Yan STUDY ON THE VALUE OF ZHENG HE'S SPIRIT TO THE MORAL EDUCATION OF	1065
MARITIME COLLEGE STUDENTS Shijie Yan	1065
DISCUSSION AND PRACTICE ON BILINGUAL TEACHING OF THE COURSE "MARINE BUSINESS AND MARITIME LAW"	1070
CULTIVATION OF COLLEGE ENGLISH AUTONOMOUS LEARNING ABILITY FOR NAVIGATION MAJORS	1074
Yuan Gao DISCUSSION ON THE REFORM OF MARITIME ENGLISH TEACHING MANAGEMENT	1074
UNDER THE NEW SITUATIONYuan Gao	1077
RESEARCH ON INFLUENCING FACTORS AND COUNTERMEASURES OF FOG NAVIGATION IN WEIHAI HARBOUR	1081
Yuan Gao, Guoyou Jiang	
STUDY ON NAVIGATION COLLEGE INTERNATIONAL CAMPUS CONSTRUCTION TAKE THE EXAMPLE OF SHANDONG JIAOTONG UNIVERSITY	1084
ANALYSIS ON THE SCHOOL-ENTERPRISE COOPERATION MODEL OF "TWO-WAY INTERVENTION AND DEEP INTEGRATION" OF INDEPENDENT COLLEGE——TAKING	
CHENGXIAN COLLEGE OF SOUTHEAST UNIVERSITY AS AN EXAMPLE	1087
APPLICATION STRATEGY OF ADVANCED POWER ELECTRONICS TECHNOLOGY IN SMART GRID	1091
Weiling He, Chunyao Zhan, Xiaoling He, Jianglu Yan, Jiajian Xie, Xing Li IS CFIUS INSURMOUNTABLE FOR CHINESE ENTERPRISES? FROM THE PERSPECTIVE OF HNA GROUP – INGRAM MICRO CASE	1095
RESEARCH ON THE STRATEGIES HOW ENTERPRISES DEAL WITH THE INTERNET RUMORS IN THE NEW MEDIA ERA	1100
Jincheng Gao RESEARCH ON TAX BURDEN AND ENTERPRISE R&D EFFICIENCY Wenjuan Song	1104
RESEARCH ON THE APPLICATION OF NEW MEDIA IN COLLEGE CLASSROOM TEACHING OF BUSINESS ADMINISTRATION	1109
Cailian Liu RESEARCH ON THE APPLICATION OF FURNACE TEMPERATURE MONITORING IN HOT	
PRESSING FURNACE BASED ON KALMAN FILTER ALGORITHM OF DISTRIBUTION GRAPHS	1113
RESEARCH ON THE INFLUENCE OF GROUP COUNSELING ON IMPROVING THE COMPETENCE OF COLLEGE PSYCHOLOGICAL COMMITTEE MEMBERS	1115
Jia Cui, Chunyan Xue RESEARCH ON MICROTEACHING MANAGEMENT MODEL UNDER INFORMATIZATION	111
BACKGROUNDBin Li	1122
INCOME REDISTRIBUTION EFFECT OF FISCAL TRANSFER PAYMENT —— BASED ON ANALYSIS OF DATA FROM CHINA'S PROVINCES	1127
Ziqiao Qu AN EMPIRICAL STUDY OF INDIVIDUAL BEHAVIOR CONSTRAINTS AND CAPITAL ALLOCATION EFFICIENCY IN FINANCIAL MANAGEMENT	1132
Ziqiao Qu THE INTERNATIONALIZATION DEVELOPMENT STRATEGY OF YUNNAN OPEN UNIVERSITY FOR ASEAN HIGHER EDUCATION	1136

RESEARCH ON PUSHING THE INDIVIDUALIZED ONLINE LEARNING RESOURCES FOR COLLEGE STUDENTS	1140
Qian Yan, Qian Shuang	
CONNOTATION INTERPRETATION ON MODERN VALUE OF NATIONAL DANCE	1145
RESEARCH ON INHERITANCE AND DEVELOPMENT FOR CHINESE NATIONAL DANCE CULTURE	1150
Chi Zhang, Xiaojie Wang	1130
A NOVEL VIDEO HIDING METHOD FOR BIOMETRIC IDENTIFICATION	1155
RESEARCH ON THE STRATEGIES OF INFILTRATING EMOTIONAL EDUCATION IN	44.50
COLLEGE ENGLISH TEACHING	1160
In wang INTERNET PUBLIC OPINION MANAGEMENT IN BIG DATA ERA Yongchang Ren, Zhe Li	1165
RESEARCH ON THE INNOVATION PATH OF ENGLISH TEACHING IN THE NEW MEDIA	
ERA	1170
Xiuhuan Ma	
PRECISION POVERTY ALLEVIATION IN RURAL TOURISM AND ITS PATH EXPLORATION Shuhong Ma	1175
DESIGN OF LEARNING RESOURCE MANAGEMENT MODULE IN PERSONALIZED	
INTELLIGENT LEARNING SYSTEM	1181
Changping Qi, Youfang Xu	
DISCUSSION ON WAREHOUSING MANAGEMENT EXPERIMENT TEACHING MODE BASED ON VIRTUAL REALITY TECHNOLOGY	1187
Lijie Duan	1107
EXPLORATION ON THE MODEL OF ENTREPRENEURIAL EDUCATION Gengsheng Zhao, Peijun Xiang, Zhibing Fu, Sen Li	1191
EXPLORATION AND PRACTICE OF THE CONSTRUCTION OF THE INTERDISCIPLINARY	
SIMULATION EXPERIMENT TEACHING TEAM IN ECONOMICS AND MANAGEMENT	1197
RESEARCH ON REGIONAL SHARING PLATFORM SYSTEM OF ECONOMIC	
MANAGEMENT EXPERIMENTAL TEACHING RESOURCES Yun Zong, Xuejian Huang, Gensheng Wang, Xiaofang Wu, Xiangliang Hu	1201
REFORM AND INNOVATION OF ECONOMICS EXPERIMENT COURSE FOR FINANCE AND	
ECONOMICS APPLICATION-ORIENTED UNDERGRADUATE Yingji Luo, Jianhua Zhang	1206
THE EXPLORATION OF THE PRACTICAL TEACHING MODE OF FISCAL AND TAXATION	
INFORMATION UNDER THE BACKGROUND OF UNIVERSITY-ENTERPRISE	
COLLABORATIVE EDUCATION	1212
THE WAY OF THE INTEGRATION OF ECONOMICS & MANAGEMENT SUBJECT	
COMPETITION AND EXPERIMENTAL TEACHING	1217
NETWORK MARKETING PROMOTION SAND TABLE SIMULATION EXPERIMENT	
TEACHING	1221
EXPLORING THE SHARING MECHANISM OF HIGH-QUALITY EXPERIMENTAL	
TEACHING RESOURCES UNDER THE "ONE BELT AND ONE ROAD"	1226
RESEARCH ON THE CONSTRUCTION OF SAP BUSINESS INTELLIGENCE VIRTUAL	
EXPERIMENT TEACHING PROJECT	1232
Lufang Wang, Zhijun Zhang, Huihong Xu	
IMMERSION TRAINING OF PRE-SERVICE PRIMARY SCHOOL ENGLISH TEACHERS'	400-
PROFESSIONAL COMPETENCE	1239
Yu Sun, Tingting Gao	
APPLICATION RESEARCH OF INTEGRATED EXPERIMENTAL PLATFORM IN INDUSTRIAL DESIGN MODEL MAKING	12/13
Jiaxin Yang, Guang Yang	1243
RESEARCH ON THE DEVELOPMENT OF CORE LITERACY OF MIDDLE SCHOOL AND	
PRIMARY SCHOOL STUDENTS	1247
Xigatine Thane Xigana Thane	=

JUNIOR MIDDLE SCHOOL CLASS TEACHER CLASS MANAGEMENT SKILLS	1252
EXPLORATION ON THE SUBJECT CONSTRUCTION OF COMMERCIAL UNIVERSITY UNDER THE BACKGROUND OF "DOUBLE TOP CLASS"	1257
Di Wu, Zhiguo Liu, Miaomiao Xu	
CHANGING THE PERSPECTIVE TO MAINTAIN THE SUSTAINED DEVELOPMENT OF	
HARBIN'S PRIVATE ECONOMY	1261
Xiaojun Lu, Tingting Xu, Chuanjing Lu	
COUNTERMEASURES FOR THE DEVELOPMENT OF TOURISM PRODUCTS WITH	
HISTORICAL AND CULTURAL FEATURES IN HARBIN	1265
Jifeng Chang, Xiaojun Lu	
STUDY ON THE MEASUREMENT OF ENVIRONMENTAL FINANCE ACCOUNTING IN	
CHINA	1269
Jiangxia Yu, Xiaojun Lu, Dingqing Li, Lingzhi Tan	
THE CONSTRUCTION OF SCHOOL-ENTERPRISE COOPERATION CURRICULUM SYSTEM	
UNDER EDUCATION MODE OF STRATIFIED HIGHER VOCATIONAL EDUCATION	1274
Xuefeng Wu, Xiaojun Lu	
DISCUSSION ON THE WAYS TO PRACTICAL TEACHING INFORMATION OF	
ACCOUNTING MAJOR IN THE INTERNET + ERA	1279
Xuesong Jiang, Lu Xu, Nanyun Xiao	
THE CURRENT SITUATION AND PROSPECT OF EXPERIMENTAL TEACHING IN	
UNIVERSITIES —BIBLIOMETRIC ANALYSIS OF PAPERS BETWEEN 2005 AND 2018 IN	
CNKI CORE JOURNALS	1283
Wenjiang Liu, Jiayi Yuan, Fengling Jia, Ji Lv	
DESIGN AND APPLICATION OF A NOVEL SAND TABLE SIMULATION TEACHING SYSTEM	
INVOLVING INTERNATIONAL TRADE FACTORS	1291
Mingliang Yu, Jiadong Huang, Ye Huang, Tian Tao	
RESEARCH ON CHINESE CORPORATE SOCIAL RESPONSIBILITY ACCOUNTING UNDER	
THE BACKGROUND OF LOW CARBON ECONOMY	1296
Zhang Liucheng, Yin Long	
Author Index	