

2nd International Forum on Management, Education and Information Technology Application (IFMEITA 2017)

Advances in Social Science, Education and
Humanities Research Volume 130

Shenzhen, China
16 – 17 October 2017

Editor:

Y.H. Kim

ISBN: 978-1-5108-5693-6

Printed from e-media with permission by:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2018) by Atlantis Press
All rights reserved.
<http://www.atlantis-press.com/php/pub.php?publication=ifmeita-17>

Printed by Curran Associates, Inc. (2018)

For permission requests, please contact the publisher:

Atlantis Press
Amsterdam / Paris

Email: contact@atlantis-press.com

Additional copies of this publication are available from:

Curran Associates, Inc.
57 Morehouse Lane
Red Hook, NY 12571 USA
Phone: 845-758-0400
Fax: 845-758-2633
Email: curran@proceedings.com
Web: www.proceedings.com

TABLE OF CONTENTS

SESSION: INFORMATION TECHNOLOGY AND ITS APPLICATIONS

RESEARCH ON DETECTION OF ABNORMAL SOFTWARE CODE	1
<i>Xufang Li</i>	
RESEARCH AND DESIGN OF EDUCATION VERTICAL SEARCH ENGINE BASED ON ONTOLOGY	5
<i>Xiaozheng Wang, Xiaoqiu Xia, Xiaoxiao Wei</i>	
DESIGN AND APPLICATION OF RFID SECURITY MIDDLEWARE MODEL BASED ON ELLIPTIC CURVE DIGITAL SIGNATURE	11
<i>Qiyue Wang, Ping Zhang</i>	
THE DESIGN AND ANALYSIS BASED ON THE FRESNEL CONDENSER LENS	17
<i>Heli Wu, Fan Yang, Lihong Zhou</i>	
ROTATION CHARACTERISTIC OF A 3-DOF PARALLEL MECHANISM WITH LIMBS OF EMBEDDING STRUCTURES.....	23
<i>Gaowei Yang, Jianjun Zhang, Weimin Li, Kaicheng Qi</i>	
VEHICLE PHOTOELECTRIC HYBRID ROTARY SYSTEM.....	31
<i>Xingke Tian, Shengrui Yuan, Xunyi Dang, Zheng Zhu, Shuo Yang</i>	
IMPROVED SPARSE NMF BASED SPEECH ENHANCEMENT METHOD WITH DEEP NEURAL NETWORK	42
<i>Xia Zou, Xiongwei Zhang, Wenhua Shi, Fupeng Wang, Jingtao Zhang, Mingyue Gao</i>	
ANALYSIS AND SYNTHESIS OF THE OFFSET SLIDER- ELLIPTIC CRANK DWELL MECHANISM	46
<i>Jiguang Han, Zhenzhi He</i>	
ANALYSIS AND DIAGNOSIS OF MANUAL PULSE GENERATOR BASED ON XKA714	52
<i>Lijuan Shi, Jinying Chen, Qi Chu</i>	
APPLICATION OF TOOL CHANGE FAULT IN MACHINING CENTER BASED ON PLC.....	58
<i>Jin Ying Chen, Li Juan Shi</i>	
OPTICAL FIBER COMMUNICATION NETWORK EAVESDROPPING AND DEFENSIVE MEASURES.....	64
<i>Haiying Si, Hao Liu, Hao Ma</i>	
THE ROUGH ENTROPY OF MULTI-GRANULARITY ROUGH SET TO INTERVAL NUMBER INFORMATION SYSTEM	68
<i>Yingying Yu, Qian Hu</i>	
THE SUMMARY OF INTERNET OF THINGS APPLICATIONS IN THE FIELD OF PUMP MONITORING.....	72
<i>Fenglian Qi, Guancheng Liu</i>	
ANALYSIS OF THE MAIN INFLUENCING FACTORS FOR POPULATION DENSITY BASED ON THE METHOD OF GRAY CORRELATION ANALYSIS.....	80
<i>Yu Xia, Cheng Wang</i>	
RISK FORECAST MODEL OF P2P NETWORK LOAN BASED ON GREY SYSTEM	84
<i>Cong Xu, Cheng Wang</i>	
A NEW METHOD FOR TIME CALIBRATION OF SUBSTATION AUTOMATION EQUIPMENT BASED ON SYNCHRONOUS CLOSED LOOP MONITORING	88
<i>Sheng Yang</i>	
RESEARCH ON MOVING OBJECT RECOGNITION AND TRACKING BASED ON EMBEDDED PLATFORM	92
<i>Hengxiang He, Chunyu Chen, Yulong Qiao</i>	
DEVELOPMENT OF 5000A SINGLE SQUARE PULSE CURRENT STANDARD SOURCE FOR MICROELECTRONIC CALIBRATION	97
<i>Chong Liu, Jie Li, Shan Zhang, Jingsong Kan</i>	
THE DISTRIBUTED OTDR MEASURING SYSTEM WITH UWFBGS BASED ON CORRELATION DEGREE SPECTRUM	105
<i>Rong Zhou, Qi Zhang</i>	
3D SIMULATIONS OF NEW LOW CAPACITANCE SILICON PIXEL DETECTORS	113
<i>Qiang Long, Qinwen Guo, Zhongliang Long, Zheng Li</i>	

STUDY ON SIX DEGREE-OF-FREEDOM ELECTROMAGNETIC TRACKING SYSTEM	117
<i>Qin Yin, Dong Wang, Xinmin Shen, Chengsong Yang</i>	
DESIGN AND IMPLEMENTATION OF INDUSTRIAL FIREWALL CONFIGURATION MANAGEMENT SYSTEM	124
<i>Xinwei Zhang, Wen Zhang, Xiaowang Guo</i>	
RESEARCH ON NATIONAL ENGINEERING LIBRARY MANAGEMENT INFORMATION SYSTEM	129
<i>Zhen Xu, Yungao Wu, Wei Liu, Juanhua Zhai, Lei Zhang</i>	
WALKING SECURITY ALARM SYSTEM FOR MOBILE PHONE ADDICTS	136
<i>Yu Gu, Lei Chen, Xiaoyong Ji</i>	
APPLICATION OF COMPRESSED SENSING THEORY IN THE SAMPLING AND RECONSTRUCTION OF SPEECH SIGNALS	142
<i>Xiwen Tang, Shilong Wu, Rui Dong, Guang Xia</i>	
RESEARCH ON THE CHARACTERISTICS OF THE SPATIAL DISTRIBUTION OF LANDSLIDES BASED ON VARIABLE DIMENSION FRACTAL	147
<i>Zhi-Wang Wang, Xiao Han, Suo-Ying Mao</i>	
APPLICATION OF CLOSE-RANGE PHOTOGRAMMETRY IN FOUNDATION PIT MONITORING	151
<i>Tongyin Han, Yanliang Shang, Shouji Du, Lin Bao</i>	
ELLIPTIC CURVE INTEGRAL POINTS ON $Y^2=X^3+19X-46$	155
<i>Jianhong Zhao, Lixing Yang</i>	
RESEARCH AND DESIGN ON ELECTRO-OPTIC OBSCURING SYSTEM OF HIGH PRESSURE WATER MIST	160
<i>Yuejun He</i>	
THE IMPACT OF SELECTING DIFFERENT AIRPORT SITES ON THE URBAN HEAT ISLAND EFFECT: A CASE STUDY OF DALIAN, CHINA	165
<i>Tiaolan Yu, Tianlan Zhou, Nuo Wang</i>	
NEURAL-NETWORK-BASED PATH PLANNING OPTIMIZATION	174
<i>Huamin Zhang, Hua Che, Di Chen</i>	
NO SENSING PROPERTY AND ADSORPTION BEHAVIOR OF (LA0.8SR0.2) 2FENIO6-SENSITIVE ELECTRODE FOR YSZ-BASED POTENTIOMETRIC SENSOR	178
<i>Lihong Zhou, Junyi Lu, Duan Wei, Bikang Hu, Jianzhong Xiao</i>	
INFLUENCE AND ITS SUPPRESSION OF SWINGING ANTENNAS ON CO-SITE INTERFERENCE CANCELLATION SYSTEM	184
<i>Yunhao Jiang, Wenfang Ding, Ziqiang Xi, Nan Zhao</i>	
A CONTENT FRAMEWORK TO THE RELEVANCY JUDGEMENT OF ELECTRONIC EVIDENCE	189
<i>Zhi-Jun Liu, Ning Wang</i>	
RESEARCH ON COMMUNICATION FM SIGNAL BLIND SEPARATION UNDER JAMMING ENVIRONMENTS	194
<i>Changyue Xu, Gaoming Huang, Xiaoyang Hou</i>	
DESIGN OF EQUIPMENT TEACHING AND TRAINING PLATFORM BASED ON SCORM	202
<i>Hui Yu, Wenzhu Sun</i>	
RESEARCH ON AUTOMATIC BLOCK BINARIZATION METHOD OF STAINED TIBETAN ANCIENT DOCUMENT IMAGE BASED ON LAB COLOR SPACE	208
<i>Yuehui Han, Weilan Wang, Yiqun Wang</i>	
HYBRID MODEL AND SPLIT BREGMAN ITERATION ALGORITHM FOR IMAGE DENOISING	220
<i>Yibin Yu, Jialin Zhang</i>	
EXTRACTING DATA FROM TUTORIALS FOR ANDROID API RECOMMENDATION	228
<i>Weizhao Yuan</i>	
DEVELOPMENT STATUS OF THE C2C E-COMMERCE EXPRESS IN CHINA: CASE STUDY ON TAOBAO	232
<i>Lianhong Ding, Xiaotong Deng, Yu Xiao</i>	
FASTSLAM METHOD BASED ON GAUSSIAN PARTICLE SWARM OPTIMIZATION	236
<i>Songzhou Wu, Pengfei Li, Fengshen Zhao, Yuanpei Yang</i>	
APPLICATION OF HYBRID PARTICLE SWARM OPTIMIZATION ALGORITHM IN WORKSHOP SCHEDULING PROBLEM	245
<i>Guitang Wang, Zhisheng Chen, Wenjie Liang, Chaoqiong Yang</i>	
OBJECT DETECTION ALGORITHM BASED ON MOVING SCENE	252
<i>Rong Zhou, Qi Zhang</i>	

DESIGN OF GRID-CONNECTED PHOTOVOLTAIC MICRO-INVERTER BASED ON DSC	258
<i>Nian-Qiang Li, Wen-Xiu Shi, Li Zhao</i>	
DEVELOPMENT OF A CAPACITIVE PRESSURE SENSOR BASED ON HAVAR ALLOY DIAPHRAGM	263
<i>Shoubin Liu, Bingwu Zhang</i>	
STRESS SIMULATION ANALYSIS OF COMPOSITE DOUBLE-LAYER FLYWHEEL ENERGY STORAGE ROTOR	269
<i>Xinglei Zhang, Mei Wang</i>	
A NETWORK SECURITY EVENT CORRELATION ANALYSIS METHOD BASED ON ATTRIBUTE SIMILARITY	274
<i>Yue Gao, Shuying Zhang</i>	
PHASE MODULATION TECHNIQUE FOR ROTATION RATE SENSING BASED ON HIGH QUALITY OPTICAL RESONATOR	279
<i>Pengfei Xu, Jun Xiao, Qi Peng, Linyi Huang, Jianyao Hu</i>	
STRAIN MEMBRANE DESIGN OF SOI PRESSURE SENSOR	283
<i>Jun. Zhao, Zhi. Jun. Yao, Zheng. Li</i>	
THE DESIGN OF A REMOTE HIGH PRECISION TEMPERATURE ACQUISITION SYSTEM BASED ON GPRS	288
<i>Hong Xu, Fanrong Meng, Xinhong Wang, Yonggang Qian, Chuncheng Zhou, Wei Li</i>	
RESEARCH ON SURFACE ROUGHNESS PREDICTION OF TURNING PARTS BASED ON BP ARTIFICIAL NEURAL NETWORK	295
<i>Ping Wang, Hui Zhang, Peiqing Ye, Tong Zhao, Qi Sun</i>	
ELECTRICAL PERFORMANCE TESTER FOR A DOUBLE FREQUENCY UNIT OF A POWER SUPPLY VEHICLE	301
<i>Xiaoquan Li, Zheng Liu, Tao Pu</i>	
THE DESIGN AND DEVELOPMENT OF AUTOMATIC SPRAYING SYSTEM FOR AUTOMOTIVE WHEEL HUB BASED ON PLC CONTROL	306
<i>Zhong Wu Chang, Guo Wei Xiu, Chi Qing</i>	
ENERGY MANAGEMENT OF AUTOMOBILE EXHAUST THERMOELECTRIC HYBRID POWER BASED ON MAXIMUM POWER POINT TRACKING AND FUZZY LOGIC CONTROL	311
<i>Rui Quan, Guangyin Liu, Wei Zhou, Liang Huang</i>	
A NETWORK SECURITY SITUATION AWARENESS METHOD BASED ON MULTI-SOURCE INFORMATION FUSION	317
<i>Yue Gao, Shuying Zhang</i>	
CROSS LANGUAGE INFORMATION RETRIEVAL SYSTEM	321
<i>Zhidan Yang, Zhiting Yang</i>	
THE TEST METHOD OF SMART SUBSTATION CONFIGURATION DESCRIPTION FILE BASED ON BUSINESS RULES	326
<i>YanJun Li, Xiliang Ding, Rongrong Zhan, Xiurong Gao</i>	
THE APPLICATION OF MULTIMEDIA TECHNOLOGY IN SENIOR ENGLISH TEACHING	333
<i>Nan Guan, Jianxi Song, Dongmei Li</i>	
DESIGN AND MAJORIZATION OF SOI HIGH TEMPERATURE PRESSURE SENSOR	339
<i>Zhi. Jun. Yao, Jun. Zhao, Zheng. Li</i>	
3D SIMULATIONS OF ELECTRICAL CHARACTERISTICS OF INTERLEAVED SHELL- ELECTRODE DETECTOR	343
<i>Ya Zhang, Chuan Liao, Zheng Li</i>	
3D TRENCH ELECTRODE SI DETECTOR WITH ADJUSTABLE CENTRAL COLLECTION ELECTRODE	348
<i>Chuan Liao, Ya Zhang, Xiaojie Liu, Zheng Li</i>	
THE EFFECT OF COMPLEX SYSTEM 'S SYNERGY ON THE OPERATIONAL CAPABILITY OF WEAPON EQUIPMENT SYSTEM	352
<i>Xin-Hua He, Wei-Chao Zhang, Qiang Qu, Wan-Lin Lu</i>	
KEY TECHNOLOGY OF ELECTROCHEMICAL MICROMACHINING WITH LASER MASKING	357
<i>Xiaohai Li, Shuming Wang, Dong Wang, Han Tong</i>	
RESEARCH OF RESONATOR FABRICATION TECHNOLOGY BASED ON SILICON RESONANT PRESSURE SENSOR	362
<i>Yide Peng, Zhengyuan Zhang, Chunhai Zhang</i>	
REAL-TIME CORRECTION METHOD FOR IMAGE DISTORTION ON SMART PHONE	366
<i>Lei Chen, Hengda Tian, Xiaoyong Ji</i>	
OVERVIEW OF THE RESEARCH STATUS ON ARTIFICIAL NEURAL NETWORKS	372
<i>Xin-Gang Wang</i>	

MOVING OBJECTS DETECTION ALGORITHM OF IMPROVED GMM BASED ON 2-D ENTROPY	378
<i>Gang Feng</i>	
QUASI-OPTICAL LENS ANTENNA MADE OF ELECTROMAGNETIC-INDUCTION MATERIALS	383
<i>Jinbang Wang, Hanxue Mei, Zhiguo Liu, Tao Zhang</i>	
RESEARCH ON FINANCING EFFICIENCY OF BIG DATA INDUSTRY BASED ON THREE STAGE DEA - TAKING GUIZHOU PROVINCE AS AN EXAMPLE	388
<i>Chenggang Li, Kang Pan</i>	
STUDY ON REFLECTION TIMES OF FIBER OPTIC HYDROGEN SENSOR WITH MULTIPLE REFLECTIONS	393
<i>Xianling Deng, Yike Tang, Chuande Zhou, Zelin Li</i>	
3D RECONSTRUCTION OF ANCIENT STRUCTURES ASSISTED BY TERRESTRIAL LASER SCANNING TECHNOLOGY	397
<i>Xuefei Li, Xiaoxin Ma, Ningbo Liang, Fei Deng</i>	
ELLIPSOID FITTING CALIBRATION METHOD BASED ON GENETIC ALGORITHM	402
<i>Genpu Chen, Xusheng Lei, Yue Geng</i>	
THE ELECTRIC SIMULATION OF 3D PIXEL DETECTOR WITH LOW NOISES	412
<i>Qinwen Guo, Qiang Long, Zhongliang Long, Zheng Li</i>	
3D SIMULATIONS OF DEVICE PERFORMANCE FOR OPEN-SHELL 3D-TRENCH ELECTRODE DETECTOR	416
<i>Xiaojie Liu, Lipeng Tang, Chuan Liao, Zheng Li</i>	
A DFT+U STUDY ON THE STRUCTURAL AND ELECTRONIC PROPERTIES OF BEZNO ALLOYS	420
<i>Deping Xiong, Miao He, Qu Wang, Zuyong Feng</i>	

SESSION: HUMANITIES, SOCIAL SCIENCES, MANAGEMENT AND EDUCATION

THE STRUCTURAL INFLUENCES ON THE URBAN AND RURAL RESIDENTS' SPIRITUAL CONSUMPTION IN CHINA AFTER CHINA'S ENTRY INTO WTO	426
<i>Zilin Wang, Yuchen Guo, Yinglin Feng</i>	
RESEARCH ON THE INFLUENCING FACTORS OF C2C WECHAT BUSINESS CREDIT	439
<i>Wei Gao, Hongquan Chen, Ruzhen Yan</i>	
ANALYSIS ON THE CONTRIBUTION OF R&D INPUT TO ECONOMIC GROWTH IN WESTERN CHINA	443
<i>Feihang Wang, Mingfei Liu</i>	
DETERMINING THE WEIGHTS OF THE VALUE FACTORS OF USED CARS AND THE EXAMPLE OF EVALUATING PANXI USED CARS	448
<i>Jun Li, Jianchun Gong, Lin Peng</i>	
A REVIEW ON PRECISE POVERTY ALLEVIATION BY INTRODUCING MARKET MECHANISM IN A CONTEXT DOMINATED BY GOVERNMENT	453
<i>Dongbing Huang, Zehua Ying</i>	
RESEARCH ON THE CURRENT SITUATION AND COUNTERMEASURES OF GREEN FINANCE IN GUI'AN NEW DISTRICT	461
<i>Chenggang Li, Di Wang, Min Li, Kang Pan</i>	
RESEARCH ON BIDDING STRATEGY OF CONSTRUCTION PROJECT	466
<i>Xin Yang</i>	
EFFECTS OF DIFFERENT WATER STRESS POTENTIAL AT RIPENING STAGE ON RICE YIELD AND PHYSIOLOGICAL TRAITS IN SALINE-ALKALI SOIL	471
<i>Xiao-Xuan Huang, Feng Jin, Xi-Wen Shao</i>	
STUDY ON THE USABILITY OF HOUSEHOLD ELECTRICAL APPLIANCES FOR THE AGED	480
<i>Huiping Liang</i>	
ANALYSIS OF PEDESTRIAN VIOLATION BEHAVIOR BASED ON HERD MENTALITY	485
<i>Yang Cao, Shuyan Chen, Zhongbin Xiao</i>	
INTERNAL CAUSES OF FINANCIAL FRAGILITY AND SYSTEM LACK IN WEST AFRICAN COUNTRIES	491
<i>Yi-Rong Ying, Ndzila Ossou, Nelson Fred</i>	

AN EMPIRICAL STUDY ON THE PATENT QUALITY OF VACCINE TECHNOLOGY FROM CHINA, THE UNITED STATES AND JAPAN - BASED ON THE COMPARISON OF LEGAL STATUS, MAINTENANCE TIME AND CITATION INDEX OF VACCINE PATENTS GRANTED IN CHINA	495
<i>Kaijie You, Yongzhong Qiao</i>	
COLOR ANALYSIS ON BUSINESS SUIT AND ITS APPLICATION RESEARCH	501
<i>Fei Bian, Ming Ni, Minying Zong</i>	
E-COMMERCE PROFESSIONAL STUDENT SATISFACTION ANALYSIS OF LOCAL UNIVERSITY	508
<i>Shuxin Guo, Yuzhuo Song, Chengli Zhao</i>	
A STUDY ON THE TEAM EFFECTIVENESS CONSTRUCTION OF THE RESEARCH TEAM -- THE MODERATING EFFECT OF SHARE MENTAL MODEL	513
<i>Dingding Xiao, Wenhua Tian, Fei Zhu</i>	
THE INVESTIGATION OF THE LANGUAGE OF BUILDING DECORATION MATERIALS	519
<i>Feng He</i>	
RESEARCH ON CHINESE ENTERPRISES' INVESTMENT IN UZBEKISTAN TRANSPORTATION INDUSTRY	524
<i>Yang Gao</i>	
THE EFFECTS OF TIME DIMENSION AND INTERVIEW PERIOD RESEARCH ON SAMPLE LOSS IN SIPP	527
<i>Rao Xiong</i>	
RESEARCH ON THE IMPACT OF UNIVERSITY-INDUSTRY COLLABORATION ON XI'AN CONSTRUCTION OF INNOVATION CITY	534
<i>Xinwei Fu, Jie Duan, Hailin Bai</i>	
A STUDY ON THE FACTORS AFFECTING THE VALUE OF USED CARS IN PANZHUIHUA REGION	539
<i>Jianchun Gong, Lin Peng, Jun Li</i>	
CAUSALITY AMONG EXPORTS DECOMPOSITION AND ECONOMIC GROWTH IN CASE OF TWO BCIM COUNTRIES	545
<i>Xin Yang, Mostafizur Rahman Md., Yinning He</i>	
LOCAL UNIVERSITY INTELLECTUAL PROPERTY MANAGEMENT SPECIFICATION	559
<i>Gui Zhao, Tao Zhang, Guojun Zhu, Hongmei Luo, Hongyuan Zhang</i>	
RESEARCH ON THE MULTIMEDIA TEACHING MODEL BASED ON CAMPUS NETWORK	565
<i>Xueyan Chen, Chunli Mei</i>	
A BRIEF ANALYSIS ON THE DEVELOPMENT AND INHERITANCE OF SUZUO MING-STYLE FURNITURE IN LATE MING DYNASTY	569
<i>Ting Lu, Wenying Dong, Zhengjun Wen</i>	
STRATEGY OF PROMOTING OUTWARD INVESTMENT UNDER "ONE BELT ONE ROAD": EMPIRICAL EVIDENCE FROM FUJIAN PROVINCE	574
<i>Shanshan Wang, Yang Jing</i>	
SEISMIC RESPONSE ANALYSIS ON CONTINUOUS BEAM ONE-WAY SLOPE BRIDGE WITH HIGH AND LOW PIER IN MOUNTAINOUS REGIONS	580
<i>G. Zheng, B. Geng</i>	
RESEARCH ON VARIATION OF LOGISTICS SERVICE CAPABILITY OF AIRPORT ECONOMIC ZONE	585
<i>Qian Sun, Mingfei Liu, Baojia Xue</i>	
THE APPLICATION STATUS AND DEVELOPMENT OF PATENT TECHNOLOGY OF TEMPORARY WORK SHED CONSTRUCTION IN CHINA	590
<i>Zhijian Yang, Zhihua Su, Guochang Li, Yidi Liu</i>	
COMPARATIVE ANALYSIS OF COVERALL PROTOTYPE OF SEVERAL COUNTRIES IN VIRTUAL FITTING	596
<i>Xin Zhang, Ming-Hai Cui</i>	
REVIEW OF THE MANAGEMENT THEORY AND METHOD OF LOAN LIMITATION	603
<i>Mu Zhang, Meng Wang</i>	
AN SLM-MODEL-BASED EMPIRICAL STUDY ON THE COUPLING INDUCTION BETWEEN TECHNOLOGICAL INNOVATION-ORIENTED RESOURCE ALLOCATION AND TRADE GROWTH FROM THE PERSPECTIVE OF SUPPLY-SIDE MANAGEMENT	608
<i>You Yu Cong, Yi Lu Xia</i>	
ANALYSIS OF FACTORS INFLUENCING THE PRICE OF REAL ESTATE BASED ON INTERPRETATIVE STRUCTURAL MODEL	613
<i>Jingxin Gao, Hong Ren, Yongjie Du</i>	

A RESEARCH ON THE TOURISTS' PERCEIVED EVALUATION AND MANAGEMENT OF SAFETY RISKS FOR TOURISM CITIES: A CASE STUDY OF HANGZHOU	620
<i>Qun Dang, Chazi Wu</i>	
RESEARCH ON THE FORMATION AND DEVELOPMENT OF VALUE CHAIN OF CREATIVE INDUSTRY	631
<i>Xiyuan Wang</i>	
Author Index	