2nd International Conference on Education, Management Science and Economics (ICEMSE 2017)

Advances in Economics, Business and Management Research Volume 49

Singapore 23 – 25 December 2017

Editors:

Tanjing Hee Jerry Liu

ISBN: 978-1-5108-5481-9

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2017) by Atlantis Press All rights reserved. http://www.atlantis-press.com/php/pub.php?publication=icemse-17

Printed by Curran Associates, Inc. (2018)

For permission requests, please contact the publisher:

Atlantis Press Amsterdam / Paris

Email: contact@atlantis-press.com

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA

Phone: 845-758-0400 Fax: 845-758-2633

Email: curran@proceedings.com Web: www.proceedings.com

TABLE OF CONTENTS

INNOVATION OF LEGAL EDUCATION FOR COLLEGE STUDENTS FROM THE CULTURAL PERSPECTIVE Jue Wang A RESEARCH ON OBE-CDIO FINANCE EDUCATION REFORM UNDER THE AGE OF BIG DATA. Minghong Sun THE APPLICATION OF MICRO-COURSE IN THE TEACHING PROCESS OF UP-TO-DATE MECHANICS. Ziping Wang, Meixia Li, Riquan Lai, Naifu He INNOVATION OF PRIVATE CUSTOMIZED TOURISM DEVELOPMENT MODE UNDER THE TOURISM E-COMMERCE PLATFORM 16 San-Chun Yu THE BENEFIT OF ADDING KEY AUDIT MATTERS TO THE AUDITING REPORT Hao Li A CUSTOMER KNOWLEDGE MANAGEMENT MODEL FOR LOCAL HOSPITALITY ON EUROPEAN MARKET IN WESTERN CHINA. ZEXPLORATION AND PRACTICE OF INNOVATIVE TEACHING METHODS BASED ON THEORY OF MACHINES AND MECHANISMS. DI Zhang, Lihua Liu ON IMPROVING THE EFFECT OF THE PROBITY EDUCATION FOR COLLEGE STUDENTS IN THE PRACTICE OF POVERTY ALLEVIATION. MIPACT OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION. AUGINAL TIPE INTELLIGENCE MANAGEMENT IN INTEGRATION AND EXPANSION OF AUTOMOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE Xiaoli Wei, Yunfeng Xing, Yiming Mi, Aili Geng MULTIMEDIA TEACHING RESEARCH ON VEHICLE BODY STRUCTURE. 51 Yanfeng Xing, Xiaoli Wei TACTICS THINKING OF OUTSTANDING TRADITIONAL CULTURE EDUCATION OF TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES. 55 Xiaoliang Chen CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES. 59 Decheng Yang, Zhaojana Yang AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES. 63 Hang MI	ANALYSIS OF INFLUENCING FACTORS OF LIFE INSURANCE IN BEIJING AREA	1
PERSPECTIVE Jue Wong A RESEARCH ON OBE-CDIO FINANCE EDUCATION REFORM UNDER THE AGE OF BIG DATA. A RESEARCH ON OBE-CDIO FINANCE EDUCATION REFORM UNDER THE AGE OF BIG DATA. Minghong Sun THE APPLICATION OF MICRO-COURSE IN THE TEACHING PROCESS OF UP-TO-DATE MECHANICS. In NOVATION OF PRIVATE CUSTOMIZED TOURISM DEVELOPMENT MODE UNDER THE TOURISM E-COMMERCE PLATFORM. Son-Chan Yn THE BENEFIT OF ADDING KEY AUDIT MATTERS TO THE AUDITING REPORT HE BENEFIT OF ADDING KEY AUDIT MATTERS TO THE AUDITING REPORT A CUSTOMER KNOWLEDGE MANAGEMENT MODEL FOR LOCAL HOSPITALITY ON EUROPEAN MARKET IN WESTERN CHINA Zuelian Liu EXPLORATION AND PRACTICE OF INNOVATIVE TEACHING METHODS BASED ON THIEORY OF MACHINES AND MECHANISMS DI Zhang, Lihua Liu ON IMPROVING THE EFFECT OF THE PROBITY EDUCATION FOR COLLEGE STUDENTS IN THE PRACTICE OF POVERTY ALLEVIATION. 38 Weigin Yuan MIPACT OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION Anjud Ali, Jumping Huang, Zulfiqur Ali, Zhongbin Li COMPETITIVE INTELLIGENCE MANAGEMENT IN INTEGRATION AND EXPANSION OF AUTOMOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE 47 Xiaoi Wei, Yunfeng Xing, Yunning M., Ali Gen MULTIMEDIA TEACHING RESEARCH ON VEHICLE BODY STRUCTURE 51 Xiaoi Wei, Yunfeng Xing, Yunning M., Ali Gen MULTIMEDIA TEACHING RESEARCH ON VEHICLE BODY STRUCTURE 52 TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES. 55 Xiaoilang Chen CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3-44" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES. 56 Decheng Yang, Zhanjuan Yang AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES. 57 Audit Wei, Tang, Zhanjuan Yang AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSION SOF CHINA'S HIGH TECH INDUSTRIES. 59 Decheng Yang, Zhanjuan Yang AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSION SOF CHINA'S HIGH TECH INDUSTRIES. 59 Decheng Yang,	Qian Zhang, Xuefeng Zhang	
A RESEARCH ON OBE-CDIO FINANCE EDUCATION REFORM UNDER THE AGE OF BIG DATA		_
A RESEARCH ON OBE-CDIO FINANCE EDUCATION REFORM UNDER THE AGE OF BIG DATA. 9 Minghong Sun		5
DATA Minghong Sun THE APPLICATION OF MICRO-COURSE IN THE TEACHING PROCESS OF UP-TO-DATE MECHANICS Ziping Wong, Meixid Li. Riquan Lai, Naijin He INNOVATION OF PRIVATE CUSTOMIZED TOURISM DEVELOPMENT MODE UNDER THE TOURISM E-COMMERCE PLATFORM Son-Chun Yu THE BENEFIT OF ADDING KEY AUDIT MATTERS TO THE AUDITING REPORT Hao Li A CUSTOMER KNOWLEDGE MANAGEMENT MODEL FOR LOCAL HOSPITALITY ON EUROPEAN MARKET IN WESTERN CHINA 25 Xuelian Liu EXPLORATION AND PRACTICE OF INNOVATIVE TEACHING METHODS BASED ON THEORY OF MACHINES AND MECHANISMS DI Zhang, Lilina Liu ON IMPROVING THE EFFECT OF THE PROBITY EDUCATION FOR COLLEGE STUDENTS IN THE PRACTICE OF POVERTY ALLEVIATION Weight Yuan IMPACT OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION AUTOMOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE TACTICS THINKING OF OUTSTANDING TRADITIONAL CULTURE EDUCATION OF TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES TACTICS THINKING OF OUTSTANDING TRADITIONAL CULTURE EDUCATION OF TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES SCONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES Decheng Yang, Zhuojuan Yang AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES AND ENTRY TO THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION OF INTERMEDIATE PRODUCT BASED ON TAX Shoo-Gang Chen, Hoe-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISES—TAKING JILIN PROVINCE AS THE EXAMPLE. 78	· · · · · · · · · · · · · · · · · · ·	
Minglong Sun THE APPLICATION OF MICRO-COURSE IN THE TEACHING PROCESS OF UP-TO-DATE MECHANICS		0
THE APPLICATION OF MICRO-COURSE IN THE TEACHING PROCESS OF UP-TO-DATE MECHANICS		9
MECHANICS. Ziping Wang, Meixia Li, Riquan Lai, Naifu He INNOVATION OF PRIVA TE CUSTOMIZED TOURISM DEVELOPMENT MODE UNDER THE TOURISM E-COMMERCE PLATFORM. San-Chun Yu THE BENEFIT OF ADDING KEY AUDIT MATTERS TO THE AUDITING REPORT. Hao Li A CUSTOMER KNOWLEDGE MANAGEMENT MODEL FOR LOCAL HOSPITALITY ON EUROPEAN MARKET IN WESTERN CHINA. Xuelian Liu EXPLORATION AND PRACTICE OF INNOVATIVE TEACHING METHODS BASED ON THEORY OF MACHINES AND MECHANISMS. Di Zhang, Lihua Liu ON IMPROVING THE EFFECT OF THE PROBITY EDUCATION FOR COLLEGE STUDENTS IN THE PRACTICE OF POVERTY ALLEVIATION. 38 Weight Yuan IMPACT OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION. AUTION OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION. AUTIONOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE AT ALCITICS THINKING OF OUTSTANDING TRADITIONAL CULTURE EDUCATION OF TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES SECONSTRUCTION OF THE CURRICULUM SYSTEM OF "3-4" CONNECTION BETWEEN THE SECONSTRUCTION OF THE CURRICULUM SYSTEM OF "3-4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES Decheng Yang, Zhuojuan Yang AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES 59 Decheng Yang, Zhuojuan Yang AN EMPIRICAL AND ALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES 59 Decheng Yang, Zhuojuan Yang 51 AND EMPIRICAL ANALYSIS OF THE RELATION OF INTERMEDIATE PRODUC		
INNOVATION OF PRIVATE CUSTOMIZED TOURISM DEVELOPMENT MODE UNDER THE INNOVATION OF PRIVATE CUSTOMIZED TOURISM DEVELOPMENT MODE UNDER THE INNOVATION OF PRIVATE CUSTOMIZED TOURISM E-COMMERCE PLATFORM		12
INNOVATION OF PRIVATE CUSTOMIZED TOURISM DEVELOPMENT MODE UNDER THE TOURISM E-COMMERCE PLATFORM		13
TOURISM E-COMMERCE PLATFORM		
San-Chun Yu THE BENEFIT OF ADDING KEY AUDIT MATTERS TO THE AUDITING REPORT Hao Li A CUSTOMER KNOWLEDGE MANAGEMENT MODEL FOR LOCAL HOSPITALITY ON EUROPEAN MARKET IN WESTERN CHINA Xuelian Liu EXPLORATION AND PRACTICE OF INNOVATIVE TEACHING METHODS BASED ON THEORY OF MACHINES AND MECHANISMS Di Zhang, Lihua Liu ON IMPROVING THE EFFECT OF THE PROBITY EDUCATION FOR COLLEGE STUDENTS IN THE PRACTICE OF POVERTY ALLEVIATION 38 Weigin Yuan IMPACT OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION 42 Anjad Ali, Jianping Huang, Zulifiqar Ali, Zhongbin Li COMPETITIVE INTELLIGENCE MANAGEMENT IN INTEGRATION AND EXPANSION OF AUTOMOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE 47 Xiaoli Wei, Yunfeng Xing, Yiming Mi, Alil Geng MULTIMEDIA TEACHING RESEARCH ON VEHICLE BODY STRUCTURE 51 Yanfeng Xing, Xiaoli Wei TACTICS THINKING OF OUTSTANDING TRADITIONAL CULTURE EDUCATION OF TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES 55 Xiaoliang Chen CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES 50 CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES 52 AND LONG FROM OF MEDICINAL BOTANY 63 AND EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES 64 Hang MI THE TEACHING REFORM OF MEDICINAL BOTANY 67 Kunlai Sun, Yin Chen, Youle Qu, Zusiu Yang, Liye Yang RESEARCH AND PRACTICE OF TALENTS TRAINING MODE AND CURRICULUM SYSTEM OF MARINE PHARMACY 71 Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX 80-Gang Chen, Hao-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISES—TAKING JILIN PROVINCE AS THE EXAMPLE 78		16
THE BENEFIT OF ADDING KEY AUDIT MATTERS TO THE AUDITING REPORT Hao Li A CUSTOMER KNOWLEDGE MANAGEMENT MODEL FOR LOCAL HOSPITALITY ON EUROPEAN MARKET IN WESTERN CHINA		10
Hao Li A CUSTOMER KNOWLEDGE MANAGEMENT MODEL FOR LOCAL HOSPITALITY ON EUROPEAN MARKET IN WESTERN CHINA		21
A CUSTOMER KNOWLEDGE MANAGEMENT MODEL FOR LOCAL HOSPITALITY ON EUROPEAN MARKET IN WESTERN CHINA		21
EUROPEAN MARKET IN WESTERN CHINA		
Xuelian Liu EXPLORATION AND PRACTICE OF INNOVATIVE TEACHING METHODS BASED ON THEORY OF MACHINES AND MECHANISMS Di Zhang, Lihua Liu ON IMPROVING THE EFFECT OF THE PROBITY EDUCATION FOR COLLEGE STUDENTS IN THE PRACTICE OF POVERTY ALLEVIATION Weiqin Yuan IMPACT OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION Anjiad Ali, Jianping Huang, Zulfiqar Ali, Zhongbin Li COMPETITIVE INTELLIGENCE MANAGEMENT IN INTEGRATION AND EXPANSION OF AUTOMOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE 47 Xiaoli Wei, Yanfeng Xing, Yiming Mi, Aili Geng MULTIMEDIA TEACHING RESEARCH ON VEHICLE BODY STRUCTURE Yanfeng Xing, Xiaoli Wei TACTICS THINKING OF OUTSTANDING TRADITIONAL CULTURE EDUCATION OF TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES Xiaoliang Chen CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES. 59 Decheng Yang, Zhuojuan Yang AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES. 63 Hang Mi THE TEACHING REFORM OF MEDICINAL BOTANY Kundai Sun, Yin Chen, Youle Qu, Zuisu Yang, Liye Yang RESEARCH AND PRACTICE OF TALENTS TRAINING MODE AND CURRICULUM SYSTEM OF MARINE PHARMACY Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX. 75 Shao-Gang Chen, Hao-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE. 78		25
EXPLORATION AND PRACTICE OF INNOVATIVE TEACHING METHODS BASED ON THEORY OF MACHINES AND MECHANISMS		23
THEORY OF MACHINES AND MECHANISMS		
Di Zhang, Lihua Liu ON IMPROVING THE EFFECT OF THE PROBITY EDUCATION FOR COLLEGE STUDENTS IN THE PRACTICE OF POVERTY ALLEVIATION		34
ON IMPROVING THE EFFECT OF THE PROBITY EDUCATION FOR COLLEGE STUDENTS IN THE PRACTICE OF POVERTY ALLEVIATION Weiqin Yuan IMPACT OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION Annjad Ali, Jiamping Huang, Zulfiqar Ali, Zhongbin Li COMPETITIVE INTELLIGENCE MANAGEMENT IN INTEGRATION AND EXPANSION OF AUTOMOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE 47 Xiaoli Wei, Yanfeng Xing, Yiming Mi, Alif Geng MULTIMEDIA TEACHING RESEARCH ON VEHICLE BODY STRUCTURE 51 Yanfeng Xing, Xiaoli Wei TACTICS THINKING OF OUTSTANDING TRADITIONAL CULTURE EDUCATION OF TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES 55 Xiaoliang Chen CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES Decheng Yang, Zhuojuan Yang AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES 59 Decheng Yang, Zhuojuan Yang THE TEACHING REFORM OF MEDICINAL BOTANY Kunlai Sun, Yin Chen, Youle Qu, Zuisu Yang, Liye Yang RESEARCH AND PRACTICE OF TALENTS TRAINING MODE AND CURRICULUM SYSTEM OF MARINE PHARMACY 71 Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX. 75 Shao-Gang Chen, Hao-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISES-TAKING JILIN PROVINCE AS THE EXAMPLE 78		
IN THE PRACTICE OF POVERTY ALLEVIATION	o -	
Weigin Yuan IMPACT OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION		38
IMPACT OF EMPOWERMENT ON EMPLOYEE TURNOVER INTENTION: THE INFLUENCE OF JOB SATISFACTION		
OF JOB SATISFACTION		
Amjad Ali, Jianping Huang, Zulfiqar Ali, Zhongbin Li COMPETITIVE INTELLIGENCE MANAGEMENT IN INTEGRATION AND EXPANSION OF AUTOMOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE		42
COMPETITIVE INTELLIGENCE MANAGEMENT IN INTEGRATION AND EXPANSION OF AUTOMOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE		
AUTOMOBILE AFTERMARKET FAST REPAIR CHAIN ENTERPRISE		
MULTIMEDIA TEACHING RESEARCH ON VEHICLE BODY STRUCTURE		47
MULTIMEDIA TEACHING RESEARCH ON VEHICLE BODY STRUCTURE		
TACTICS THINKING OF OUTSTANDING TRADITIONAL CULTURE EDUCATION OF TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES		51
TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES Xiaoliang Chen CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES Decheng Yang, Zhuojuan Yang AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES Hang Mi THE TEACHING REFORM OF MEDICINAL BOTANY Kunlai Sun, Yin Chen, Youle Qu, Zuisu Yang, Liye Yang RESEARCH AND PRACTICE OF TALENTS TRAINING MODE AND CURRICULUM SYSTEM OF MARINE PHARMACY 71 Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX Shao-Gang Chen, Hao-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE 78		
Xiaoliang Chen CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES	TACTICS THINKING OF OUTSTANDING TRADITIONAL CULTURE EDUCATION OF	
CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES	TOURISM MANAGEMENT SPECIALTY IN COLLEGES AND UNIVERSITIES	55
SECONDARY AND HIGHER VOCATIONAL EDUCATION IN THE APPLICATION-ORIENTED UNDERGRADUATE COLLEGES	Xiaoliang Chen	
UNDERGRADUATE COLLEGES	CONSTRUCTION OF THE CURRICULUM SYSTEM OF "3+4" CONNECTION BETWEEN THE	
AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES		
AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES	UNDERGRADUATE COLLEGES	59
CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES	Decheng Yang, Zhuojuan Yang	
Hang Mi THE TEACHING REFORM OF MEDICINAL BOTANY 67 Kunlai Sun, Yin Chen, Youle Qu, Zuisu Yang, Liye Yang RESEARCH AND PRACTICE OF TALENTS TRAINING MODE AND CURRICULUM SYSTEM OF MARINE PHARMACY 71 Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX 75 Shao-Gang Chen, Hao-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE 78	AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP BETWEEN FOREIGN TRADE AND	
THE TEACHING REFORM OF MEDICINAL BOTANY Kunlai Sun, Yin Chen, Youle Qu, Zuisu Yang, Liye Yang RESEARCH AND PRACTICE OF TALENTS TRAINING MODE AND CURRICULUM SYSTEM OF MARINE PHARMACY Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX Shao-Gang Chen, Hao-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE 78	CARBON EMISSIONS OF CHINA'S HIGH TECH INDUSTRIES	63
Kunlai Sun, Yin Chen, Youle Qu, Zuisu Yang, Liye Yang RESEARCH AND PRACTICE OF TALENTS TRAINING MODE AND CURRICULUM SYSTEM OF MARINE PHARMACY Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX Shao-Gang Chen, Hao-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE 78		
RESEARCH AND PRACTICE OF TALENTS TRAINING MODE AND CURRICULUM SYSTEM OF MARINE PHARMACY Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX. 55 Shao-Gang Chen, Hao-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE 78		67
OF MARINE PHARMACY Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX		
Youle Qu ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX		
ANALYSIS ON TRANSFER PRICE DISCRIMINATION OF INTERMEDIATE PRODUCT BASED ON TAX		71
ON TAX	~	
Shao-Gang Chen, Hao-Xian Wang ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE		
ENVIRONMENTAL PERFORMANCE EVALUATION AND QUOTA ALLOCATION OF ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE		
ENERGY CONSERVATION AND EMISSION REDUCTION FOR CHINA'S LISTED ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE		
ENTERPRISESTAKING JILIN PROVINCE AS THE EXAMPLE78		
		70
		/8

RESEARCH ON THE PATHS OF FINANCIAL MARKETIZATION PROMOTING PRIVATE AGRICULTURE ENTERPRISE DEVELOPMENTEMPIRICAL EVIDENCE FROM EXEMPTED	
LISTED AGRICULTURE COMPANIES	82
Zuguang Wu, Xinyue Wan JAPAN'S EXPERIENCE IN OFDI AND ITS ENLIGHTENMENT TO CHINA	87
Zhenyu An, Tongxin An	
THE SIGNIFICANCE OF STRENGTHENING THE STUDY OF MOLECULAR IMAGING AND THE WAY OF LEARNING FOR RADIOLOGISTS	91
Yan-Ming Ge, Ying-Shan Tu, Hong Zhu, Jin-Feng Long, Xi-Zhen Wang, Peng Dong	
INTEGRATION OF INTERNATIONAL ACCREDITATION EXAMINATION SYSTEM INTO	
BILINGUAL COURSEA CASE STUDY FROM THE COURSE OF CORPORATE FINANCE	94
Qing Wu THE GROWTH OF PRIVATIZATION IN HIGHER EDUCATION AS A GLOBAL TREND IN	
CHINA	99
Huijuan Lin	
INFLUENCING FACTORS AND FORECAST OF STOCK PRICE MANIPULATION BASED ON	
PANEL DATA LOGIT MODEL	103
Jianfeng Zhang, Wenxiu Hu	
RESEARCH ON CHINA'S FINANCIAL MACRO PRUDENTIAL REGULATION AND	
COORDINATION OF LEGAL SYSTEM	107
Youfang Jin	
THE EXPLORATION OF THE DEVELOPMENT OF MEDICAL STUDENTS' REFLECTIVE ABILITYRESEARCH ON THE CULTIVATION OF REFLECTIVE THINKING OF MEDICAL	
STUDENTSSEARCH ON THE CULTIVATION OF REFLECTIVE THINKING OF MEDICAL	111
Ying Wang, Changhai Yun	111
REFORM IN COLLEGE ENGLISH TEACHING BASED ON PETOE OF ENGINEERING	
INSTITUTE	115
Si-Yang Liu	
CIVIL ENGINEERING MAJOR DEVELOPMENT WITH THE IDEA OF EMERGING	
ENGINEERING EDUCATION FOR PROVINCIAL UNIVERSITY	119
Qun Xie, Tao-Chun Yang, Wei Jiang	
THE SPILLOVER EFFECTS OF FOREIGN DIRECT INVESTMENTS ON INNOVATION IN	100
CHINAChenye Zhang, Ping Wang	123
THE THINKING ABOUT BILINGUAL TEACHING PRACTICE OF FINANCE IN CHINESE	
UNIVERSITY	129
Jing Zhang	12)
THE EXPLORATION AND ANALYSIS OF DILEMMA OF THE ENVIRONMENTAL LEGAL	
EDUCATION IN CHINESE COLLEGES AND ITS SOLUTIONS	133
Guilin Gao, Shihui Huang	
ON THE RISKS AND SOLUTIONS OF THE BANK DEPOSITORY IN P2P CLIENT FUNDS	137
Guilin Gao, Changchao Hou	
RELEVANCE BETWEEN EQUITY STRUCTURE AND FINANCIAL PERFORMANCE-	
EMPIRICAL STUDY BASED ON BI-LOGIT SELECTIVE MODEL	141
Yang Li, Jiayi Tan, Jingling Huang ANALYSIS ON THE MANAGEMENT QUALITY OF THE COMPANY LEVEL CADRES	1.45
Ruiheng Duan, Di Liu	143
STUDY ON MEASURES FOR APPLICATION-ORIENTED FACULTY ADVANCEMENT IN	
PRIVATE UNIVERSITIES DURING PROFESSIONAL TITLE SYSTEM REFORM	148
Xiaolin Qi, Yuhong Zhan	
EVALUATION AND ANALYSIS OF CURRICULUM REFORM OF ORGANS SYSTEM FROM	
MEDICAL STUDENTS' PERSPECTIVETAKE QIQIHAR MEDICAL UNIVERSITY AS AN	
EXAMPLE	154
Changhai Yun, Ying Wang	
RESEARCH ON UNIVERSITY COLLABORATIVE INNOVATION MODEL BASED ON THE	1.57
THREE HELIX THEORY	157
Yu Liu, Junying Huang APPLICATION OF COMPUTER ASSISTED INSTRUCTION IN TEACHING OF MECHANISMS	
APPLICATION OF COMPUTER ASSISTED INSTRUCTION IN TEACHING OF MECHANISMS AND MACHINE THEORY COURSE	161
Bo Tang, Yu Hou, Guangming Zou, Huaiguang Liu	101
COPING STRATEGIES OF COLLEGE INSTRUCTORS' PROFESSIONAL IDENTITY	165
Yuchuan Luo-Xuemei Deno	

RESEARCH ON THE CONSTRUCTION OF ECONOMICS LABORATORY FOR T&R PURPOSE Zhaoyong Sun, Wenxiu Hu	168
THE STUDY OF EVOLUTION PATHS & CAUSES OF BILATERAL MARKET'S CYBER	
EFFECT	172
Yong Zhu	
PRACTICE AND THINKING ON THE MICRO-COURSE DESIGN OF GREEN PACKAGING	
CURRICULUM	176
Yabo Fu, Pengfei Guo, Jiazi Shi, Guorong Cao	170
MEANING CONSTRUCTED BY IMAGES IN CROSS-BORDER E-BUSINESS WEBSITES-A	
CASE STUDY IN CHINA FROM SOCIAL-SEMIOTIC PERSPECTIVE	190
Fangmin Sun	100
THE COMBINATION AND IMPLEMENTATION OF ENTERPRISE EDUCATION AND	
VOCATIONAL EDUCATION IN HIGHER VOCATIONAL LOGISTICS MANAGEMENT	104
SPECIALTY	184
Liang Kang, Yong Ye	
EXPLORATION ON THE FLIPPED CLASSROOM TEACHING MODE ON GENERAL	
CHEMISTRY OF INTERNATIONAL STUDENTS	188
Lizhu Zhang, Dongyan Tang	
CHINESE CUSTOMERS' SENSORY EVALUATION BETWEEN CHINESE WINE AND	
FOREIGN WINE	191
Xiang Li, Yujun Liu, Xinyue Zhu, Keith Walley, Siyao Wang, Yukun Li	
SCORE EQUIVALENCE BETWEEN PAPER-BASED AND COMPUTER-BASED COLLEGE	
STUDENTS' ENGLISH WRITING	194
Yinxiu Ji	
ON THE TRANSLATION OF GOVERNMENT WORK REPORT FROM THE PERSPECTIVE OF	
SKOPOS THEORYA CASE STUDY OF "2016 GOVERNMENT WORK REPORT"	197
Guorong Shen	
DEVELOPMENT OF NEW ENERGY VEHICLES AT HOME AND ABROAD	201
Yishan Xu	
RESEARCH ON THE PROTECTION FOR CORPORATE INTELLECTUAL PROPERTY OF	
THE BELT AND ROAD INITIATIVE	205
Siqi Wang	203
THE RESEARCH ON CHARACTERISTICS OF GOOD MATHEMATICAL COGNITIVE	
STRUCTURE BASED ON FLOW-MAP METHODTAKING FUNCTION AS AN EXAMPLE	208
Zhaohua Qu, Zezhong Yang	200
CHINA'S COLLEGE ENGLISH TRANSLATION TEACHING: IMPORTANCE, PROBLEMS AND	
SUGGESTIONS	217
Qin Yao	217
THE RESEARCH ON VALUE NETWORK RECONSTRUCTION OF LIQUORŸINDUSTRY	
THROUGH VALUE CO-CREATION	220
Pu Yang, Lei Liu	220
· ·	
EVOLUTION EVALUATION AND OPTIMIZATION OF INDUSTRIAL STRUCTURE IN	
ECOLOGICALLY-SENSITIVE AND CONTIGUOUS SEVERELY POVERTY-STRICKEN AREAS	
IN WEST CHINAA CASE STUDY OF THE THREE PARALLEL RIVERS OF YUNNAN	225
PROTECTED AREA	225
Rong Pu	
STUDY ON THE CAUSES OF POVERTY IN THE NORTHWEST CONTIGUOUS POVERTY-	
STRICKEN AREA AND ITS ANTI-POVERTY MEASURES	232
Xinghua Li, Quanlu Lin	
THE GOLDEN KEY TO WATER ECOLOGICAL PROTECTION	236
Yuhong Zhai, Deshan Tang	
RESEARCH ON THE FUSION MECHANISM AND FORMATION PATHWAY OF COMPOUND-	
TYPE POSTGRADUATE TALENTS CULTIVATION SYSTEM	240
Chaotian Chen, Hui Li, Shaozhi Ji	
RESEARCH ON THE REFORM OF CIVIL ENGINEERING PROFESSIONAL TRAINING MODE	246
Hua Luo, Hua Chen	
STUDY ON THE TRAINING MODE OF CIVIL ENGINEERING	249
Jian Tang, Hua Luo	
RESEARCH ON THE APPLICATION OF THE STANDARD OPERATING PROCEDURE IN	
MILITARY FINANCIAL MANAGEMENT	252
Kaiyang Xu	····=====

ANALYSIS ON THE CONSTRUCTION OF CURRICULUM AND TEACHING STAFF FOR THE BUSINESS ENGLISH MAJOR	256
Shaowei Li	
SOME THOUGHTS ON THE VIRTUE OF EDUCATION	260
Xi Fang, Mengwen Pan	
BRIEF STATEMENT ABOUT INTERNATIONAL NON-GOVERNMENTAL ORGANIZATIONS	
TO PARTICIPATE IN THE DEVELOPMENT OF EDUCATION IN THE MINORITY AREAS OF	261
YUNNAN	264
Hong Pu	
ANALYSIS ON RESEARCH STRENGTH OF UNIVERSITIES AND COUNTERMEASURE	
RESEARCH BASED ON INCITES AND ESI IN CHINA MAINLANDTAKING JIANGXI	2.00
NORMAL UNIVERSITY AS AN EXAMPLE	268
Wenjing Chu, Zhaohui Chu	252
CONSTRUCTION OF MEDICAL DISPUTE PREVENTION MECHANISM	272
Longfei Jiang, Jingying Xiang	
GAME THEORY ANALYSIS ABOUT THE RED PACKET MONEY	276
Rui Bai, Weiyu Pan, Chao Li	
THE APPLICATION OF TIME SERIES ANALYSIS IN FINANCIAL REVENUE OF CHINA	279
Jianna Zhao, Di Xin	
EXPLORATION OF TEACHING REFORM ON SIGNALS AND SYSTEMS COURSE FOR	
INFORMATION SPECIALTIES	284
Zhiwei Kang, Jianhui Wu	
A STUDY OF THE INFLUENCE OF INCLUSIVE LEADERSHIP ON EMPLOYEE VOICE	
BEHAVIORS: THE MEDIATING EFFECT OF LMX	287
Hui Li, Yong Hang	
RESEARCH ON PRACTICAL TEACHING SYSTEM OF HOTEL MANAGEMENT MAJOR IN	
HIGHER VOCATIONAL EDUCATION IN THE VIEW OF INNOVATION AND	
ENTREPRENEURSHIP	291
Wei Liu	
TECHNICAL SUPPLY CHAIN MANAGEMENT ANALYSISBASED ON JINGDONG'S CASE	296
Haofan Yang	2>0
THE APPLICATION OF PARAPHRASING TECHNOLOGY OF MACHINE TRANSLATION IN	
THE CONSTRUCTION OF CORPUS	300
Jing Wang	
THE APPLICATION OF BALANCED SCORE CARD IN PPP PROJECT	304
Di Wu, Weixia Wu	
THE IMPACT OF CHINA 'S ECONOMIC GROWTH ON CARBON EMISSION BASED ON	200
GRAY RELATIONAL ANALYSIS	308
Jianna Zhao, Fengyi Zhao	
ANALYSIS ON THE ESTIMATION OF CONSUMPTION OF CARBON EMISSION IN URBAN	212
AND RURAL RESIDENTS IN LIAONING PROVINCE	312
Xiaoyuan Qi, Ying Han, Yaxin Wang, Yanhuang Huang	
THE NAVAL DIVING SAFETY ASSESSMENT MODEL BASED ON THE RISK MATRIX	~ -
THEORY	315
Pei Hu, Qian Hao	
ANALYSIS AND DISCUSSION ON THE HIERARCHICAL TEACHING OF UNIVERSITY	
COMPUTER PUBLIC COURSE	319
Enqi Liu	
SHORT-TERM POWER LOAD FORECASTING OF LEAST SQUARES SUPPORT VECTOR	
MACHINE BASED ON WAVELET TRANSFORM AND DROSOPHILA ALGORITHM	322
Jian-Na Zhao, Xiao-Bo He	
STUDY ON THE PERSONNEL TRAINING MODE OF THE INNOVATIVE EDUCATION IN	
LOGISTICS	326
Si-Qi Zhang, Xiao-Yu Wu, Yun-Feng Zhang	
ENGLISH FOR GENERAL INTERNATIONAL BUSINESS LAW COURSE CONSTRUCTION IN	
CHINESE GENERAL LOCAL UNIVERSITIES	330
Wenjun Wang	
CARBON CAPTURE AND STORAGE VERSUS RENEWABLE ENERGY: COMPARING	
EMISSIONS REDUCTIONS AND THEIR STRATEGIC POSITIONS EVIDENCE FROM CHINA	334
Oiang Gao. Rong Kang	

TEACHING REFORM RESEARCH OF STRUCTURAL MECHANICS BASED ON	
APPLICATION-ORIENTED EXCELLENT ENGINEER EDUCATION TRAINING PLAN	339
Chuanteng Huang, Feiqiao Xiong, Shuang Pu	
INNOVATION OF TRAINING MODE FOR SPECIAL TALENTS OF ELECTRONIC DESIGN	343
Chunyue Pan	
ON THE FUSION AND VALUE DISCOVERY OF HETEROGENEOUS NON-CONVENTIONAL	
BIG DATA	346
Yong-Mei He, Hong-Mei Zhang	
RESEARCH ON THE CONDITIONS AND APPROACHES FOR DEVELOPING MOOCS IN	
SHANXI UNIVERSITIES	349
Yuxia Qiu, Guoqiang Sun, Qianyu Zhang, Wen Zhao	
RESEARCH ON THE PATH OF IMPROVING RESOURCE INTEGRATION CAPABILITY OF	
ENTERPRISE BASED ON QCA	352
Yuxia Qiu, Tong Wu	
RESEARCH ON LIFE INSURANCE MARKETING MODEL OF GUIZHOU PROVINCE UNDER	
THE TREND OF INTERNET FINANCE	356
Xin He, Hongmei Zhang	
PRACTICE AND EXPLORATION ON PACKAGING DESIGN CURRICULUM CONSTRUCTION	
AND TEACHING REFORMS	360
Hua Feng	
A COMPARISON OF KNOWLEDGE NETWORK IN JUNIOR MIDDLE SCHOOL PHYSICS	
TEXTBOOKS BETWEEN CHINESE AND AMERICANTAKE "SOUND AND LIGHT" FOR AN	
EXAMPLE	364
Yu Chen, Xue-Mei Cui	
DEVELOPMENT HISTORY OF THE TOURISM INDUSTRY IN CHINA	367
Yongzhen Zhou	
Author Index	