3rd International Conference on Education, Language, Art and Inter-cultural Communication (ICELAIC 2016)

Advances in Social Science, Education and Humanities Research Volume 40

Xiamen, China 2 – 4 December 2016

Editors:

Eric McAnally Tatiana Volodina Quanan Chen Yong Zhang Irina Solovjeva

ISBN: 978-1-5108-3554-2

Printed from e-media with permission by:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571



Some format issues inherent in the e-media version may also appear in this print version.

Copyright© (2017) by Atlantis Press All rights reserved. http://www.atlantis-press.com/php/pub.php?publication=icelaic-16

Printed by Curran Associates, Inc. (2017)

For permission requests, please contact the publisher:

Atlantis Press Amsterdam / Paris

Email: contact@atlantis-press.com

Additional copies of this publication are available from:

Curran Associates, Inc. 57 Morehouse Lane Red Hook, NY 12571 USA Phone: 845-758-0400

Phone: 845-758-0400 Fax: 845-758-2633

Email: curran@proceedings.com Web: www.proceedings.com

TABLE OF CONTENTS

| AN EMPIRIC STUDY IN THE EFFECTIVENESS OF STUDENT TRAINING BASED ON ORGANIZATIONAL AND PEDAGOGICAL CONDITIONS OF MOBILE LEARNING | 1 |
|---|-----|
| STUDY ON THE "TASK-ORIENTED" TEACHING REFORM OF VOCATIONAL | E |
| PHARMACEUTICAL MARKETING COURSES | |
| PLATO'S EDUCATIONAL PARADIGM SHIFT: FROM AUTHORITY TO DIALECTIC Jeffrey Dirk Wilson | 8 |
| RESEARCH ON IDEOLOGICAL EDUCATION OF COLLEGE STUDENTS OF FINANCE AND | |
| ECONOMICS UNDER THE PERSPECTIVE OF INTEGRITY AND LOVE CULTURE | 12 |
| Liguang Zhao | |
| THE TEACHING REFORM OF 'SIGNALS AND SYSTEMS' FOR EXCELLENT TALENTS CULTIVATION | 17 |
| Yongqi Wang, Chen Deng, Xiaoxiao Jiang | 1/ |
| STUDY ON THE ESP TEACHERS' PROFESSIONAL STRESS AND DEVELOPMENT IN | |
| TRANSFORMATION DURING THE CBI TEACHING REFORM | 21 |
| Yansong Feng | |
| INNOVATION STUDY OF IDEOLOGICAL AND POLITICAL EDUCATION IN THE MEDIA | 27 |
| AGE | 21 |
| RESEARCH OF UNIVERSITY ECOLOGICAL CIVILIZATION EDUCATION | 31 |
| Yan Liu | |
| TEACHING PECULIARITIES OF GUOHUA PAINTING BASICS TO NON-CHINESE | |
| STUDENTS | 34 |
| Julia Naumova | |
| PROPERTOLOGY AS AN EDUCATIONAL DISCIPLINE: IS IT IN DEMAND BY MODERN UNIVERSITIES | 37 |
| Andrey Orekhov, Aleksey Neugodnikov | |
| SELF-CONSCIOUSNESS OF HIGHER EDUCATION INSTRUCTORS AS DETERMINANT OF | |
| PERSONAL GROWTH | 41 |
| Elena Petanova, Radostina Stoyanova | |
| METHODOLOGICAL PRINCIPLES OF THE STUDY OF THE PHILOSOPHICAL | 40 |
| FOUNDATIONS OF PSYCHOLOGICAL CONCEPTIONS OF GIFTEDNESS | 48 |
| RESEARCH ON THE INTERVENTION OF POSITIVE GROUP PSYCHOLOGY COUNSELING | |
| ON THE RESILIENCE OF COLLEGE STUDENTS | 53 |
| Lian Liu, Xueying Zhang, Lirong Song | |
| CONSTRUCTION OF WITKEY PRACTICE TEACHING MODE UNDER THE ERA OF BIG | |
| DATA A CASE STUDY OF SOFTWARE DEVELOPMENT IN HIGHER VOCATIONAL | 5.0 |
| COLLEGES | |
| RESEARCH AND OVERVIEW ON DISCIPLINE CONSTRUCTION OF FITNESS-ORIENTED | |
| SPORT | 61 |
| Guoming Zhang | |
| ANALYSIS ON CURRENT IDEOLOGICAL SECURITY IN UNIVERSITIES AND ITS | |
| Countermeasures | 65 |
| Chenchen Huang EXPLORATION ON COLLEGE STUDENTS' LEARNING BEHAVIOR AND CAREER CHOICE | |
| BEHAVIOR UNDER MICRO-CULTURE BACKGROUNDBEHAVIOR AND CAREER CHOICE | 71 |
| Li Wang, Qin Zou, Yingying Wang, Tingfang Wu | |
| HUMANISTIC QUALITY EDUCATION UNDER THE "THREE ORIENTATIONS" TALENT | |
| TRAINING MODE | 74 |
| Yafan Hu | |
| RESEARCH ON THE TEACHERS' REASONS AND DIFFERENCES OF STUDENTS' RECESSIVE TRUANCY UNDER THE BACKGROUND OF COLLEGE ENGLISH CLASS | 79 |
| Lei Oin | |

| Nama Shang INVESTIGATION AND ANALYSIS ON THE INTERACTIVE EFFECTIVENESS OF FOREIGN LANGUAGE TEACHING UNDER THE NETWORK ENVIRONMENT |
|--|
| LANGUAGE TEACHING UNDER THE NETWORK ENVIRONMENT |
| DISCUSSION ON THE EFFECT OF CREATIVE INDUSTRY ON THE TEACHING MODEL OF CLOTHING DESIGN 90 Tian Lan RESEARCH ON INNOVATIVE TEACHING MODE OF PRODUCT DESIGN SPECIALTY IN FLIPPED CLASSROOM. 93 Xueyue Long RESEARCH ON REFORM OF BASIC COURSES FOR ART DESIGN SPECIALTY IN COLLEGES AND UNIVERSITIES OF CHINA 98 Wei Wei STUDY ON THE POLICY GUARANTEE FOR "DOUBLE-QUALIFIED" TEACHER'S CULTIVATION OF LOCAL UNDERGRADUATE COLLEGES AND UNIVERSITIES 101 Shaxia Qian, Xiaoming Zhang AN EXPLORATORY STUDY ON ENHANCING UNIVERSITY STUDENTS' NETWORK MORAL IDENTITY THROUGH MORAL SENSITIVITY TRAINING 105 Xiaofeng Guan, Baoquan Wei REFORM ON THE TRAINING METHODS FOR PRACTICAL UNDERGRADUATE TALENTS FROM THE PERSPECTIVE OF MAKER 108 Minglei Jiang SURVEY OF WEST YUNNAN ELEMENTARY TEACHER EFFECTIVENESS IN CHINA 113 Qin Gao Qin Gao PRACTICAL EXPLORATION ON PUBLIC ART EDUCATION OF NON-GOVERNMENT HEIS IN HENAN 117 Jing Chen COLLEGE ENGLISH TEACHING MODE IN MOOC ERA 121 Ying Wei ANALYSIS ON THE PROJECT CURRICULUM EVALUATION SYSTEM BASED ON VOCATIONAL ABILITY 123 Yanrai Lei, Laiquan Liu EXPLORATION AND ANALYSIS ON PE TEACHING AND REFORM FROM THE PERSPECTIVE OF UNIVERSITIES AND COLLEGES 127 Bin Cao, Qun Nii CURRENT SITUATION OF THE SCIENTIFIC RESEARCH QUALITY OF PRIMARY AND SECONDARY SCHOOL TEACHERS IN HENAN PROVINCE AND ITS COUNTERMEASURES |
| RESEARCH ON INNOVATIVE TEACHING MODE OF PRODUCT DESIGN SPECIALTY IN FLIPPED CLASSROOM |
| RESEARCH ON REFORM OF BASIC COURSES FOR ART DESIGN SPECIALTY IN COLLEGES AND UNIVERSITIES OF CHINA |
| RESEARCH ON REFORM OF BASIC COURSES FOR ART DESIGN SPECIALTY IN COLLEGES AND UNIVERSITIES OF CHINA |
| COLLEGES AND UNIVERSITIES OF CHINA |
| STUDY ON THE POLICY GUARANTEE FOR "DOUBLE-QUALIFIED" TEACHER'S CULTIVATION OF LOCAL UNDERGRADUATE COLLEGES AND UNIVERSITIES |
| CULTIVATION OF LOCAL UNDERGRADUATE COLLEGES AND UNIVERSITIES |
| AN EXPLORATORY STUDY ON ENHANCING UNIVERSITY STUDENTS' NETWORK MORAL IDENTITY THROUGH MORAL SENSITIVITY TRAINING |
| IDENTITY THROUGH MORAL SENSITIVITY TRAINING Xiaofeng Guan, Baoquan Wei REFORM ON THE TRAINING METHODS FOR PRACTICAL UNDERGRADUATE TALENTS FROM THE PERSPECTIVE OF MAKER Minglei Jiang SURVEY OF WEST YUNNAN ELEMENTARY TEACHER EFFECTIVENESS IN CHINA Qin Gao PRACTICAL EXPLORATION ON PUBLIC ART EDUCATION OF NON-GOVERNMENT HEIS IN HENAN Jing Chen COLLEGE ENGLISH TEACHING MODE IN MOOC ERA Ying Wei ANALYSIS ON THE PROJECT CURRICULUM EVALUATION SYSTEM BASED ON VOCATIONAL ABILITY Yannui Lei, Laiquan Liu EXPLORATION AND ANALYSIS ON PE TEACHING AND REFORM FROM THE PERSPECTIVE OF UNIVERSITIES AND COLLEGES Bin Cao, Quin Niu CURRENT SITUATION OF THE SCIENTIFIC RESEARCH QUALITY OF PRIMARY AND SECONDARY SCHOOL TEACHERS IN HENAN PROVINCE AND ITS COUNTERMEASURES |
| REFORM ON THE TRAINING METHODS FOR PRACTICAL UNDERGRADUATE TALENTS FROM THE PERSPECTIVE OF MAKER |
| FROM THE PERSPECTIVE OF MAKER |
| Qin Gao PRACTICAL EXPLORATION ON PUBLIC ART EDUCATION OF NON-GOVERNMENT HEIS IN HENAN |
| IN HENAN |
| Jing Chen COLLEGE ENGLISH TEACHING MODE IN MOOC ERA 121 Ying Wei ANALYSIS ON THE PROJECT CURRICULUM EVALUATION SYSTEM BASED ON VOCATIONAL ABILITY 123 Yanrui Lei, Laiquan Liu EXPLORATION AND ANALYSIS ON PE TEACHING AND REFORM FROM THE PERSPECTIVE OF UNIVERSITIES AND COLLEGES 127 Bin Cao, Qun Niu CURRENT SITUATION OF THE SCIENTIFIC RESEARCH QUALITY OF PRIMARY AND SECONDARY SCHOOL TEACHERS IN HENAN PROVINCE AND ITS COUNTERMEASURES |
| COLLEGE ENGLISH TEACHING MODE IN MOOC ERA 121 Ying Wei ANALYSIS ON THE PROJECT CURRICULUM EVALUATION SYSTEM BASED ON VOCATIONAL ABILITY 123 Yanrui Lei, Laiquan Liu EXPLORATION AND ANALYSIS ON PE TEACHING AND REFORM FROM THE PERSPECTIVE OF UNIVERSITIES AND COLLEGES 127 Bin Cao, Qun Niu CURRENT SITUATION OF THE SCIENTIFIC RESEARCH QUALITY OF PRIMARY AND SECONDARY SCHOOL TEACHERS IN HENAN PROVINCE AND ITS COUNTERMEASURES |
| ANALYSIS ON THE PROJECT CURRICULUM EVALUATION SYSTEM BASED ON VOCATIONAL ABILITY |
| Yanrui Lei, Laiquan Liu EXPLORATION AND ANALYSIS ON PE TEACHING AND REFORM FROM THE PERSPECTIVE OF UNIVERSITIES AND COLLEGES |
| PERSPECTIVE OF UNIVERSITIES AND COLLEGES |
| Bin Cao, Qun Niu CURRENT SITUATION OF THE SCIENTIFIC RESEARCH QUALITY OF PRIMARY AND SECONDARY SCHOOL TEACHERS IN HENAN PROVINCE AND ITS COUNTERMEASURES |
| SECONDARY SCHOOL TEACHERS IN HENAN PROVINCE AND ITS COUNTERMEASURES |
| |
| HNDED THE BACKCOOHND OF KNOWLEDGE TDANSFORMATION 120 |
| Xiang Ma |
| RESEARCH ON PROBLEMS IN THE SELECTION OF UNIVERSITY STUDENT SOCIETIES FACULTY ADVISORS |
| Kai Lu, Liansheng Yang |
| PHILOSOPHICAL TECHNOLOGIES IN EDUCATIONAL PROCESS IN THE XXI CENTURY |
| THE PROBLEMS OF AND SOLUTIONS TO MICRO-TEACHING FOR ENGLISH |
| PEDAGOGICAL STUDENTS |
| TRANSBOUNDARY EDUCATIONAL REFORM OF THE TRADITIONAL GRAPHIC DESIGN MAJOR UNDER THE INFLUENCE OF AR TECHNOLOGY |
| Qiong Xie REFLECTION ON DEVELOPMENT OF SPORTS HUMANISTIC SOCIOLOGY DISCIPLINES |
| AND THE STRATEGIES |
| Yuandeng You, Sunho Mun AN ANALYSIS OF THE FACTORS AFFECTING THE INCIDENTAL VOCABULARY |
| AN ANALYSIS OF THE FACTORS AFFECTING THE INCIDENTAL VOCABULARY ACQUISITION IN READING |
| THE PATH CHOICE OF CHINA'S INNOVATION AND ENTREPRENEURSHIP MODE OF |
| UNIVERSITIES AND COLLEGES BASED ON THE ENLIGHTENMENT OF AMERICA BABSON |
| COMMERCIAL COLLEGE |

| RESEARCH ON BACHELOR DEGREE EDUCATION AND APPLICATION-ORIENTED | |
|--|-----|
| INNOVATIVE TALENT CULTIVATION SYSTEM | 168 |
| Hansong Yang, Luoming Zhang, Hua Yue, Tengkun Li DISCUSSION ON THE MODE OF ART EDUCATION RESOURCES SHARING BETWEEN | |
| UNIVERSITIES AND PRIMARY AND SECONDARY SCHOOLS | 171 |
| RESEARCH ON THE CONNOTATION AND MODE OF COMPUTER TRAINING BASE BUILT | |
| BY CHINA AND RUSSIA JOINTLY | 174 |
| Liang Yu | |
| BRIEF DISCUSSION ON TEACHING REFORM OF THREE-DIMENSIONAL COMPOSITION COURSE | 177 |
| Haoran Du | |
| CONTRASTIVE ANALYSIS OF PRIMARY SCHOOL AND COLLEGE CLASSROOM TALKS: THE SINCLAIR—COULTHARD 'BIRMINGHAM' MODEL APPROACH | 180 |
| Caixia Si STUDY ON THE VALUE OF CARRYING OUT RHYTHMIC GYMNASTICS COURSE IN | |
| HIGHER VOCATIONAL COLLEGES | 182 |
| Lingling Deng | |
| THE STUDY ON THE CURRENT SITUATION OF MORAL EDUCATION IN UNIVERSITY PE CLASSES | 186 |
| Gaosheng Li STUDENTS' PERCEPTION OF E-LEARNING ON A CONTINUING EARLY CHILD | |
| DEVELOPMENT COURSE IN CHINA | 188 |
| RESEARCH ON THE CHARACTERISTIC CONSTRUCTION OF THE BLUE OCEANIC | |
| GENERAL EDUCATION CURRICULUM | 192 |
| ANALYSIS ON THE REFORM OF DESIGN COLOR TEACHING METHODZhenglei Dong | 196 |
| DISCUSSION ON EXPERIMENTAL ANIMATION TEACHING | 199 |
| Hongjuan Sun | |
| MUSIC TEACHING OF OVERSEAS RUSSIAN IN HEILONGJIANG IN THE EARLY TWENTIETH CENTURY | 202 |
| Qi Wang | 202 |
| COLLEGE ENGLISH TEACHING REFORM OF CHINA UNDER THE EXTERNAL | |
| PROPAGANDA POLICY | 205 |
| Xiaoli Zhang | |
| THE TRANSFORMATION OF POLICE TRAINING IN THE VIEW OF POLICING REVOLUTION | 200 |
| Qin Wei | 209 |
| DISCUSSION ON CONSTRUCTION AND DEVELOPMENT OF NATIONAL CHARACTERISTIC | |
| SPECIALTY IN APPLIED UNIVERSITIES BASED ON PROCESS APPROACH | 212 |
| STUDY ON CONSTRUCTION OF ONLINE TEACHING EVALUATION INDEX SYSTEM OF | |
| INDEPENDENT COLLEGES | 217 |
| Huan Ji | |
| AN EMPIRICAL STUDY ON UNIVERSITY STUDENTS' ENTREPRENEURSHIP SUPPORT | |
| SYSTEM TAKING PRIVATE COLLEGES IN SHAANXI PROVINCE AS EXAMPLEJing Ren | 220 |
| CONSIDERATION AND EXPECTATION ON THE ESTABLISHMENT OF APPLICATION- | |
| ORIENTED UNIVERSITIES BY CIVIL-RUN COLLEGES | 224 |
| Ming Sun, Jingchuan Fu THE DESIGN OF CULTURAL AND INNOVATIVE PRODUCTS AND THE PRACTICE IN | |
| ANIMATION TEACHING | 230 |
| Shukui Song, Ran Zhao | |
| RESEARCH ON EDUCATION AND CULTIVATION OF COLLEGE STUDENTS IN INNOVATION AND ENTREPRENEURSHIP | 233 |
| Zhenpeng Zhao | 233 |
| CULTIVATING STUDENTS' PROFESSIONAL QUALITY IN BUSINESS INTERPRETING | 227 |
| COURSE | 237 |

| THE EXPLORATION AND PRACTICE OF MULTI-SUBJECT IMPLEMENTATION MODE IN POSTGRADUATE ENTRANCE EDUCATION | 241 |
|--|------|
| Ming He | 2.12 |
| THE MISSING AND RETURN OF CURRENT SETBACK EDUCATION Daoxun Wang | 245 |
| AN APPLICATION RESEARCH OF CBL AND PBL IN THE NEUROSURGERY CLINICAL | |
| TEACHING | 249 |
| Tao Yang | |
| THE PROBLEMS WITH DESIGNING LINGUISTIC MEANINGS | 253 |
| NOVEL OF EVIL: ANOTHER INTERPRETATION OF ARMED ALLEY | 256 |
| AUGUSTINE AND WITTGENSTEIN: AN ALLEGED DISAGREEMENT ON SIGNS | 260 |
| BIBLICAL THEMES AND IMAGES IN FAULKNER'S NOVELS | 263 |
| ANALYSIS ON LANGUAGE DEVELOPMENT STAGES OF INFANTS | 268 |
| RESEARCH BASED ON MULTI-MODAL PERSPECTIVE COLLEGE ORAL ENGLISH CLASS MODEL | 271 |
| Yi Liu A NARRATIVE STUDY ON JENNIFER EGAN'S EARLY FICTION | 276 |
| Baoyu Nie | |
| THE EVOLUTION OF "THREE-DIMENSIONAL CULTURE" AND ITS ENLIGHTENMENTXinyi Zhang | 287 |
| LINGUISTIC AND CULTURAL HARACTERISTICS OF RUSSIAN POLITICAL BLOGOSPHERE | 293 |
| Olga Maximova, Maia Egorova | |
| LOGICAL-PHILOSOPHICAL APPROACH TO THE INTERPRETATION OF THE CONCEPT OF KNOWLEDGE | 297 |
| Mikhail Oseledchik, Vladimir Inozemtsev, Marina Ivleva, Vitaly Ivlev | |
| LANGUAGE DEFORMATION AND THE REBIRTH OF MYTH | 302 |
| AN ASS STRUGGLING BETWEEN IDEALISM AND NATURALISM A NEW | 200 |
| INTERPRETATION OF "THE ASS" BY D. H. LAWRENCE | 308 |
| ENGLISH NEEDS ANALYSIS OF NON-ENGLISH MAJOR UNDERGRADUATES IN PRIVATE | |
| UNIVERSITIES A CASE STUDYUNIVERSITIES A CASE STUDY | 312 |
| Zhili Hou | |
| STUDY ON CHOICE OF TRANSLATION STRATEGIES FOR CHARACTER NAME WITH PUN | |
| MEANING FROM DELABASTITA'S THEORY TAKING ENGLISH VERSION OF A DREAM OF | |
| RED MANSIONS AS AN EXAMPLE Jing Wang, Jiafeng Liu | 325 |
| A BRIEF ANALYSIS ON THE CHANGES OF PRINCESS IMAGE IN DISNEY MOVIES | 329 |
| Yu Zhang | |
| NECESSITY OF GETTING INVOLVED IN LEARNING SPECIAL ENGLISH OF CIVIL ENGINEERING | 335 |
| Zhijia Pan, Haiqing Yuan, Shouzeng Zhu AN ANALYSIS OF ESSENTIALISM AND ANTI-ESSENTIALISM IN LITERATURE | 339 |
| Yanqing Zheng ANALYSIS ON THE SEMANTIC FEATURE OF NEW ACRONYM IN RUSSIAN AFTER THE | |
| COLLAPSE OF THE SOVIET UNION | 343 |
| SELF-TRANSLATION NOT ANSWERABLE TO FAITHFULNESS IN TRANSLATION | 347 |
| A STUDY OF THE BOOM OF OPEN COURSE TRANSLATION FROM THE PERSPECTIVE OF | |
| TRANSLATOR'S SUBJECTIVITY Xuyan Ma | 351 |
| A STUDY ON THE CHARACTERISTICS AND INDICATORS OF META-PRAGMATIC | 25. |
| AWARENESS | 356 |

| PRONOUNS STUDY IN CHINA: TAKING A RESEARCH ON PRONOUNS IN EXCAVATED | 260 |
|--|------------------|
| MATERIALS OF PRE-QIN DYNASTY AS AN EXAMPLE | 360 |
| Yanmei Zhang, Han Ding THE RELEVANCE OF THE ENGLISH ANTONYMS | 364 |
| Rui Li | 304 |
| APPLIED RESEARCH ON DRAMA IN TEACHING CHINESE AS A SECOND LANGUAGE | 367 |
| Hongling Luo | |
| A STUDY OF ENGLISH WRITING CENTER IN CANADIAN HIGHER EDUCATION AND ITS | |
| IMPLICATIONS ON COLLEGE ENGLISH WRITING TEACHING | 372 |
| Shunling Wang | |
| STUDY ON CULTIVATION OF INTERPRETERS' CROSS-CULTURAL AWARENESS | 376 |
| Mingzhu Xu | |
| STUDY ON THE IMPROVEMENT OF ENGLISH WRITING ABILITIES THROUGH ONLINE | |
| INTERACTIVE ACTIVITIES FROM A CONSTRUCTIVE PERSPECTIVE | 380 |
| Chunli Zhang | |
| THE FUNDAMENTAL ROLE OF DRAWING AS A METHOD OF COGNITION AND CREATIVE | 201 |
| DEVELOPMENT OF REALITY | 391 |
| Oleg Filippov | 205 |
| GENRE SPECIFICITY OF S. I. TANEYEV'S "ORESTEIA" TRILOGY | 393 |
| RESEARCH ON THE MARKETING COMMUNICATION ACTIVITIES OF ADVERTISERS IN | |
| CHINA AT CURRENT STAGE | 400 |
| Gong Cheng | |
| SELF-GUIDED TOUR APP INTERFACE DESIGN BASED ON USER EXPERIENCE | 404 |
| Hairong Long, Wanyu Zhang | |
| INTERACTIVE INTERFACE DESIGN BASED ON MEMORY THINKING | 412 |
| Chong Lan | |
| STUDY ON WATER LANDSCAPE SCULPTURE IN CITY SQUARE | 417 |
| Lili Zhang | |
| ANALYSIS AND RESEARCH ON SPECIALTY PACKAGING DESIGN UNDER CENTRAL | |
| PLAIN CULTURE | 420 |
| Zhenpeng Zhao | |
| DISCUSSION ON ORIGIN OF BIRCH BARK ART OF OROQEN NATIONALITY IN | 400 |
| HEILONGJIANG PROVINCE AND ITS PRODUCTION INHERITANCE | 423 |
| Xiaoli Zhang THE ELIMINATION OF VIOLENCE AND EVIL ANALYSIS OF THE FILM ADAPTATION OF | |
| THE NOVEL "CRACKS" | 127 |
| Qian Zhao, Li Ding | 421 |
| "NATURAL" MUSIC OF IVAN G. SOKOLOV: SONATA FOR CELLO AND PIANO | 430 |
| Natalia Ruchkina | |
| HUOER OF TIBETAN CULTURE AND ITS APPLICATION IN LANDSCAPE ARCHITECTURE | 435 |
| Miao Tan, Qing Wu, Ai Cheng, Xiao-Min Chen, Yi-Mei Feng, Xiao-Fang Yu | |
| A BRIEF DISCUSSION ON FORMATION OF ZANGMI TANCHENG ART | 441 |
| Jianxun Yuan | |
| THE WORLD IN THE POT FOR POTTERY FUN ANALYSIS ON JAPANESE TEA GARDEN | 445 |
| Ai Cheng, Yimei Feng, Xiaomin Chen, Miao Tan, Xinyue Liu, Xiaofang Yu | |
| HAKKA TRADITIONAL DAILY UTENSILS UNDER THE PERSPECTIVE OF ECO-DESIGN | 449 |
| Jiali Yuan, Yuzhou Wu | |
| THE GAZE OF ICON THE EYE WORSHIP IN PRIMITIVE BELIEF AND ITS EXPRESSIONS IN | 450 |
| PLASTIC ARTS | 452 |
| HOW TO USE ARTISTIC STRATEGIES TO ATTENUATE CULTURAL CONFLICTS AND | |
| COMMUNICATION BARRIERS TAKING "A CUP OF STORIES" PROJECT AS AN EXAMPLE | 457 |
| Bo Mu, Andrea Navarrete, Jana Alaraj | -1 37 |
| EXPLORATION ON THE INDIVIDUALITY OF VISUAL PERCEPTION ART AESTHETIC | |
| VALUE INTERPRETED BY PRIZE-WINNING WORKS OF CHINA HAND DRAWING ART | |
| DESIGN COMPETITION. | 461 |
| Ziqi Yang | |
| THE CULTURAL CONNOTATION AND SYMBOLIC MEANING OF CHINESE OPERA MASK | |
| COLOR | 466 |
| Hanbing Tu | |

| STUDY ON THE DESIGN AND DEVELOPMENT OF TOURIST COMMODITIES IN GUANGXI MINORITY AREAS REPRESENTED BY ZHUANG | 469 |
|--|-----|
| Xueyue Long ARTISTIC CONCEPTION OF BLANK ART IN CHINESE PAINTING Wenxiu Li | 474 |
| DISCUSSION ON THE INFLUENCE OF POSTMODERN ARTISTIC IDEOLOGICAL TREND ON CONTEMPORARY CERAMIC ART | 477 |
| Changzong Shao STUDY ON THE DESIGN OF PANZHIHUA VANADIUM-TITANIUM SOUVENIRS Long Jiang, Tingting Dai | 480 |
| ENLIGHTENMENT OF APPLYING CENTRAL PLAINS TRADITIONAL CULTURE TO ANIMATION INDUSTRY DEVELOPMENT Hui Li | 484 |
| A BRIEF ANALYSIS OF THE CHARACTERISTICS OF MODERN URBAN LOVE SUBJECT TV SERIES TAKING "DAUGHTER-IN-LAW'S GOOD TIMES", "LET'S GET MARRIED", "LET'S | 497 |
| FALL IN LOVE" AS EXAMPLES Qian Hu ARTISTIC IMAGERY OF "FORM, SPIRIT AND MEANING" IN ADVERTISING DESIGN | |
| Minglei Jiang CHINESE TV ADVERTISING CREATION IN CROSS-CULTURAL COMMUNICATION IN THE | |
| BIG DATA ERAZhuo Jin, Chunggun Jang APPLICATION OF VISUAL SCIENCE ACHIEVEMENT IN ARTISTIC CREATION | |
| Xin Tao PROTECTION AND INHERITANCE OF THE ORIGINAL ECOLOGICAL OROQEN MUSIC | |
| HERITAGE Zuping Xu, Xiaofei Sun THE APPLICATION AND TRAINING OF MASK RESONANCE IN SINGING | |
| Shanshan Jiang THE CHARACTERISTICS OF THE HOLLYWOOD MUSICAL CINEMA DURING THE | 300 |
| GOLDEN AGE IN THE LION KING | 509 |
| ANALYSIS ON CREATIVE STRUCTURE DESIGN OF WOMEN'S DRESS BASED ON DART TRANSFER | 513 |
| APPLICATION OF COLOR AND GRAPH IN PACKAGING DESIGN FOR CHILDREN'S PRODUCTS | 518 |
| Bianling Zhang STUDY ON THE STRATEGIES FOR THE INDUSTRIALIZATION DEVELOPMENT OF HENAN TRADITIONAL CRAFT ARTS | 521 |
| STUDY ON THE BUILDING STRUCTURE AND ARCHITECTURAL DECORATION ART OF THE CAVE DWELLINGS IN WEST HENAN | 526 |
| Fuyan Yu DISCUSSION ON SERVICE MARKETING FOR GALLERY MANAGEMENT IN FREE OPENING AGE | 529 |
| Wei Tu, Cuicui Liu ANALYSIS ON BRUSHWORK OF CHINESE WATERCOLOR PAINTING Qiaoqiao Wang | 533 |
| TRANSBOUNDARY AND REDEEM: THE INTERNAL MECHANISM OF CONTEMPORARY ART PRACTICE AND ITS LOGIC | 537 |
| Jing Qian AESTHETIC ELEMENTS OF CERAMIC ART DESIGN | 542 |
| INTERPRETATION OF THE PRACTICAL SIGNIFICANCE OF THE PEASANT THEME IN CONTEMPORARY CHINESE OIL PAINTING | 544 |
| Yuanming Zhang DISCUSSION ON PICTORIAL PHOTOGRAPHY AND PURE PHOTOGRAPHY IN THE DEVELOPMENT OF PHOTOGRAPHIC ART | 548 |

| RESEARCH ON ACTIVE STATE OF HUMAN IN PRODUCTIVE PROTECTION OF INTANGIBLE CULTURAL HERITAGE | 552 |
|--|-----|
| Yong Liao | |
| PROTECTION AND INHERITANCE OF THE KOREAN NATIONALITY MUSIC | 556 |
| "SHINE! SHINE! O NEW JERUSALEM!" – THE THEME OF HOLY CITY IN THE WORK OF | |
| OLD-RUSSIAN COMPOSER FYODOR KRESTJANIN | 559 |
| Natalia Parfentieva, Nikolai Parfentiev | |
| STUDY ON INHERITANCE AND INNOVATION OF HENAN NANYANG PYROGRAPH CRAFT | |
| IN COSTUME DESIGN | 565 |
| THE GENERATION OF CURIOSITY AND NEW ART STYLE | 569 |
| EXPLORATION OF BIAN EMBROIDERY ART'S NEW TREND IN TODAY'S DESIGN FIELD | 572 |
| STUDY ON LANDSCAPE SPACE CONSTRUCTION OF RELICS PARK | 575 |
| Li Yan | |
| STUDY ON ARCHITECTURAL CHARACTERISTICS OF NEW ART STYLE IN HARBIN | 578 |
| ANALYSIS OF AVEDON'S PHOTOGRAPHIC WORKS | 581 |
| He Yang | |
| ADVERTISEMENT PARODY UNDER CBR MODEL Zhimin Xiang | 587 |
| INTERVIEW METHOD AND THOUGHT ON THE INTANGIBLE CULTURAL HERITAGE | |
| INHERITORS OF JIANGXI TRADITIONAL MUSIC | 591 |
| Jiaqi Mei RESEARCH ON THE LOW CARBON PACKAGING OF FOOD | 594 |
| Yangi Liu | |
| STUDY ON THE APPLICATION OF ARTISTIC FORMS OF YANGWULING CERAMICS IN CONTEMPORARY CERAMIC ART | 598 |
| Shengqi Chen CULTIVATION OF CREATIVE THINKING IN MODERN CERAMIC ART TEACHING | 601 |
| Dehua Yu | 001 |
| DISCUSSION ABOUT THE INFLUENCE OF WESTERN PAINTING TEACHING ON THE FINE | |
| ARTS IN THE QING DYNASTY | 603 |
| He Yang | |
| TEACHING POINT ANALYSIS ON ADVERTISEMENT DESIGN OF SHOPPING MALL | 606 |
| RESEARCH ON THE APPLICATION OF MIXED MEDIA IN WATERCOLOR PAINTING | 609 |
| Lijun Yi | |
| DISCUSSION ON THE PAINTING LANGUAGE OF ACRYLIC MATERIAL IN MODERN | |
| PAINTING | 612 |
| Lijun Yi Dege A Doll on And A Dri Ica wion of the Dawyern of Drick weather in Manci Oudong | |
| RESEARCH ON AND APPLICATION OF THE PATTERN OF BRICK TEA IN YANGLOUDONG OF XIANNING CITY AS CHINA NATIONAL PRODUCT OF GEOGRAPHICAL INDICATION | 616 |
| Lingli Cai | |
| ANALYSIS ON THE PERSPECTIVE TRANSFORMATION AND EXPANSION OF | |
| CONTEMPORARY INK FIGURE PAINTING FROM "GROUP" TO "INDIVIDUAL" | 620 |
| RESEARCH ON COLLEGE STUDENTS' COLOR PREFERENCE | 623 |
| Guoquan Zhang | 023 |
| THE "OTHER" CULTURE FORMATION IN RUSSIA THE VIEW THROUGH THE | |
| INFORMATIONAL SOCIETY THEORY AND ACTUAL PROCESS OF EXTERNAL | |
| MIGRATION | 626 |
| Olga Chistyakova | |
| THE NEW FORM OF TELEVISED INFORMATION IN THE POSTMODERN AGE THE ROLE | |
| OF RITUAL COMMUNICATION | 632 |
| Denis Chistyakov | |
| TRADITION OF EUROPEAN PERSONALISM RUSSIAN PHILOSOPHY IN THE LIGHT OF I. | |
| KANT'S IDEAS PERCEPTION | 635 |
| Igor Grebeshev, Sergey Nizhnikov | |

| MODERN INTERCULTURAL SPACE AND PROBLEMS OF ECO-PHILOSOPHY | 639 |
|---|------|
| Irina Ponizovkina TRANSLATION EFFECTS OF THE APPRECIATION OF UGLINESS IN RED SORGHUM | 643 |
| Leyang Wang | - 10 |
| SOCIAL MYTH IN MODERN SOCIETY | 648 |
| THE CZECH-MORAVIAN SLAVIC UNION "SLAVIC CULTURAL DIPLOMACY" AS THE | |
| KEEPER OF SLAVIC IDENTITY NEW SOCIAL AND CULTURAL DEVELOPMENTS IN | |
| CZECHIA AND RUSSIA Natalia Bondarenko | 654 |
| INTERCULTURALITY: IN SEARCH OF A NEW GLOBAL WORLD PROJECT | 656 |
| Olga Bondar | |
| RELATIONSHIP OF SELF AND OTHER IN CULTURAL AND RELIGIOUS | |
| COMMUNICATIONS | 660 |
| Olga Chistyakova | |
| COMPARATIVE STUDY OF MINIMALIST ART AND CHINESE TRADITIONAL INK | |
| PAINTING | 665 |
| Ai Cheng, Qing Wu, Xiaomin Chen, Xinyue Liu, Yimei Feng, Miao Tan, Xiaofang Yu | |
| EROTICISM AS A CULTURAL PHENOMENON IN ARCHAIC AND EARLY TRADITIONAL | |
| WORLD: POSTTRADITIONAL VIEW | 671 |
| Philipp Tagirov EFFECT OF COLOUR SYMBOLISM OF NATIVE CULTURE ON IMAGE DISPLAY IN | |
| ASSOCIATION EXPERIMENT | 675 |
| Elena Mikitchenko | 073 |
| THE CHRISTIAN UNIVERSALISM, GLOBALIZATION AND TOLERANCE IN THE THOUGHT | |
| OF JOSEPH RATZINGER - BENEDICT XVI | 678 |
| Pavol Dancak | |
| CONSIDERING HUMAN VULNERABILITY AND TRANSHUMANISM: SOME THEOLOGICAL | |
| PERSPECTIVES | 683 |
| Luis Miguel Torro Ferrero | |
| CATEGORIES OF MODALITY AND THEIR USE IN MODERN BIOLOGICAL CONCEPTIONS | 687 |
| Vitaly Ivlev, Marina Ivleva, Vladimir Inozemtsev, Mikhail Oseledchik | |
| THE CRISIS OF EUROPEAN CULTURE IN THE WORKS OF RUSSIAN PHILOSOPHERS OF | |
| THE TWENTIETH CENTURY AROUND THE IDEAS OF SPENGLER | 692 |
| Vladimir Belov, Julia Karagod | 607 |
| REPRESENTOLOGY IN THE SYSTEM OF MODERN EPISTEMOLOGY | 697 |
| Vladimir Inozemtsev, Marina Ivleva, Vitaly Ivlev, Mikhail Oseledchik EXISTENTIAL EXPERIENCE OF THE OTHER: ESSAY ON "SOLARIS" | 702 |
| Svetlana Rudanovskaya | 102 |
| PHILOSOPHERS AND SAINTS SUMMONED BY THE SAME TRUTH 500 YEARS OF | |
| ORTHODOX ICONOGRAPHIC PROGRAM | 706 |
| Rodica Pop | |
| STUDY OF EDUCATION AND TRAINING MECHANISM OF CHINA-ASEAN CROSS- | |
| CULTURAL COMMUNICATION AND MEDIA PROFESSIONALS | 709 |
| Naikao Wang | |
| TRANSLATION STUDIES AS AN INTERDISCIPLINE: PLURALITY OF RESEARCH | |
| APPROACHES | 715 |
| Lei Dai | |
| ANALYSIS ON THE CURRENT SITUATION AND PRACTICAL STRATEGIES OF SAFETY | 710 |
| EDUCATION FOR CONTEMPORARY COLLEGE STUDENTS | /18 |
| THE ANALYSIS OF STRATEGY AND TACTICS BY WASHINGTON DURING THE AMERICAN | |
| INDEPENDENT WAR | 721 |
| Yuyan Zhao | /21 |
| ACTIVATION AND REGENERATION OF CHINESE ELEMENTS UNDER THE CROSS- | |
| CULTURAL BACKGROUND REFLECTED BY THE DESIGN OF EXCEPTION DE MIXMIND | 724 |
| Xuemei Gao | |
| A STUDY OF WOLF CULTURE FROM MULTI-PERSPECTIVES | 729 |
| Furui Jia | |
| THE CHARACTERISTICS OF ISLAM—BASED ON THE BLUE-AND-WHITE PORCELAIN | |
| DURING THE PERIOD OF YONGLE AND XUANDE IN THE MING DYNASTY | 734 |
| Lantao Zhao | |

| RESEARCH ON THE PROBLEMS OF HIGHER EDUCATION FOUNDATION IN CHINA BASED ON TRIANGLE COORDINATED MODE | 737 |
|---|-----|
| Ling Xie | |
| STUDY ON INFLUENCING FACTORS AND MECHANISM OF ENTREPRENEURIAL | |
| MOTIVATION OF COLLEGE STUDENTS IN THE NEW NORMAL | 745 |
| Wenzhi Peng, Lei Huang, Lidong Zhang | |
| HISTORICAL CULTURAL DEPICTION OF OVERSEAS CHINESE FEMALE WRITER TAKING | |
| MAY-LEE CHAI AS AN EXAMPLE | 751 |
| Shiyuan Han | |
| Author Index | |