

# **4th International Conference on Management Science, Education Technology, Arts, Social Science and Economics (MSETASSE 2016)**

Advances in Social Science, Education and  
Humanities Research Volume 85

Jinan, China

15 – 16 October 2016

Part 1 of 3

**Editors:**

**Zhengping Hu  
Yalun Sun**

ISBN: 978-1-5108-3407-1

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Copyright© (2016) by Atlantis Press  
All rights reserved.  
<http://www.atlantis-press.com/php/pub.php?publication=msetasse-16>

Printed by Curran Associates, Inc. (2017)

For permission requests, please contact the publisher:

Atlantis Press  
Amsterdam / Paris

Email: [contact@atlantis-press.com](mailto:contact@atlantis-press.com)

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2633  
Email: [curran@proceedings.com](mailto:curran@proceedings.com)  
Web: [www.proceedings.com](http://www.proceedings.com)

# TABLE OF CONTENTS

## PART 1

<b>RESEARCH ON APPLICATION OF CIRCUIT SIMULATION SOFTWARE IN ELECTRONIC TECHNOLOGY TEACHING</b> .....	1
<i>Hai Feng Liu, Ruli Mao</i>	
<b>RESEARCH ON THE COOPERATION MECHANISM BETWEEN HIGHER VOCATIONAL EDUCATION AND ENTERPRISE</b> .....	5
<i>Xiao Hui Luo</i>	
<b>RESEARCH OF DIRECTIONAL PROJECT TEACHING IN HIGHER VOCATIONAL EDUCATION</b> .....	9
<i>Guanghui Wei</i>	
<b>ANALYSIS ON TEACHING REFORM OF OPTICAL FIBER COMMUNICATION IN HIGHER VOCATIONAL SCHOOLS</b> .....	13
<i>Chuan He</i>	
<b>THE APPLICATION OF EDA IN THE ELECTRONIC TECHNOLOGY PRACTICE COURSE IN THE HIGHER VOCATIONAL COLLEGES</b> .....	17
<i>Xiaohua Wang</i>	
<b>RESEARCH ON ANALYSIS OF HIGHER VOCATIONAL ANALOG CIRCUIT TECHNOLOGY CURRICULUM REFORM</b> .....	21
<i>Xuechang Chen</i>	
<b>RESEARCH ON REFORM OF ELECTRONIC TECHNOLOGY EXPERIMENT TEACHING IN HIGHER VOCATIONAL COLLEGES</b> .....	25
<i>Xuechang Chen</i>	
<b>EXPLORATION AND ANALYSIS ON "GRAPHIC DESIGN" COURSE TEACHING REFORM IN VOCATIONAL COLLEGES</b> .....	29
<i>Keqin Huang</i>	
<b>ANALYSIS AND EXPLORATION ON "DIGITAL CIRCUIT" COURSE TEACHING REFORM OF THE VOCATIONAL COLLEGES</b> .....	33
<i>Juan Wang</i>	
<b>A SIMPLE ANALYSIS OF THE "DEPARTMENTAL BENEFITS" PROBLEM WITH ADMINISTRATIVE SYSTEM REFORM IN CHINA</b> .....	37
<i>Chenyuan Weng</i>	
<b>THE STATUS QUO AND TRAINING STRATEGIES OF POOR COLLEGE STUDENTS' EMPLOYABILITY</b> .....	40
<i>Hongxiu Tan</i>	
<b>RESEARCH ON SPECIAL EFFECTS AESTHETIC PRESENTATION AND REFLECTION OF FILM DIGITAL TECHNOLOGY</b> .....	43
<i>Xiao Han</i>	
<b>RESEARCH ON TRAINING MODE OF ART AND DESIGN "MODERN MENTORING" APPLICATION TECHNOLOGICAL TALENTS</b> .....	47
<i>Xiaohua Hao</i>	
<b>RESEARCH ON THE KNOWLEDGE MANAGEMENT GUIDANCE AND ENTERPRISE PERFORMANCE</b> .....	51
<i>Yan Li</i>	
<b>RESEARCH ON CREATIVE TRANSFORMATION OF TRADITIONAL CHINESE CULTURE UNDER THE PERSPECTIVE OF CYBER-CULTURE</b> .....	55
<i>Bei Luo</i>	
<b>RESEARCH ON INFORMATIONAL TEACHING MODE UNDER MOBILE INTERNET BACKGROUND</b> .....	59
<i>Yanhua Qi, Jing Chen</i>	
<b>RESEARCH ON ROLE AND EFFECTIVENESS OF THREE-DIMENSIONAL CREATIVE PAINTING IN BUSINESS PROMOTION ACTIVITIES</b> .....	63
<i>Xiaofei Qiu</i>	
<b>AN ANALYSIS ON CURRENT SITUATION OF MANAGEMENT TALENT IN HOSPITAL AND ITS CULTIVATING MEASURES</b> .....	67
<i>Zejuan Ren, Min Wang</i>	

<b>ETHICAL PRINCIPLES OF CONSTRUCTION OF HOSPITAL CRISIS MANAGEMENT SYSTEM IN MAINLAND CHINA</b> .....	72
<i>Manyi Gu</i>	
<b>RESEARCH ON APPLICATION OF UNIVERSITIES IDEOLOGICAL AND POLITICAL EDUCATION IN NEW MEDIA ENVIRONMENT</b> .....	76
<i>Xiaolin Wang</i>	
<b>A STUDY OF "MUSICAL BEHAVIORS" IN MUSIC EDUCATION</b> .....	80
<i>Nina Wang</i>	
<b>DISCUSSION ON COMBINATION OF CONTEMPORARY CHU OPERA AND MUSIC TEACHING IN LOCAL UNIVERSITIES</b> .....	83
<i>Shuanghong Jiao</i>	
<b>THE GLOSSARY OF THE ANCIENT CHINESE VOCABULARY IN LONGDONG-DIALECT</b> .....	87
<i>Jianhua Guo, Jinxiao Wang</i>	
<b>TRAINING MODE BUILDING OF CRITICAL THINKING ABILITY IN COLLEGE ENGLISH TEACHING</b> .....	91
<i>Shi-Ping Sun</i>	
<b>THE APPLICATION OF MONGOLIAN COSTUME ELEMENTS IN MODERN FASHION DESIGN</b> .....	95
<i>Yugang Chen</i>	
<b>THE INFLUENCE OF CHINESE FOLK EMBROIDERY OF MODERN FASHION DESIGN</b> .....	98
<i>Yugang Chen</i>	
<b>EXPLORATION INTO THE DEVELOPMENT AND REFORMATION OF "INTERNET + CONTINUING EDUCATION": A STUDY ILLUSTRATED BY JIANGYIN POLYTECHNIC COLLEGE</b> .....	101
<i>Wei Cao</i>	
<b>RESEARCH CONCEPTION OF CHILDREN'S EDUCATION DEVELOPMENT UNDER THE COOPERATION BETWEEN YUNNAN AND SHANGHAI</b> .....	107
<i>Xiaodong Ding</i>	
<b>COMPARISON ANALYSIS OF CHINESE AND WESTERN LEISURE SPORTS CULTURE</b> .....	112
<i>Huiqiao Duan</i>	
<b>CHARACTERISTICS ANALYSIS OF CHINESE COLLEGE STUDENTS' LEISURE SPORTS BEHAVIOR</b> .....	116
<i>Huiqiao Duan</i>	
<b>LEGAL COUNTERMEASURES FOR FINANCIAL DEVELOPMENT IN NATIONAL AUTONOMOUS AREAS</b> .....	120
<i>Liangsha Gu</i>	
<b>THE BASIC FUNCTIONS AND GOVERNANCE OF URBAN RIVERS</b> .....	126
<i>Zhonghua Hu</i>	
<b>THE APPLICATION OF CONTENT-BASED INSTRUCTION TO TOURISM ENGLISH AUDIO-ORAL TEACHING</b> .....	131
<i>Xin Li</i>	
<b>THE INTRODUCTION OF FUNDAMENTAL NURSING MOOCS AND THE COMMON QUESTIONS AND SOLVING METHOD IN THE PROCESS OF VIDEO SHOOTING</b> .....	135
<i>Yan Li</i>	
<b>ANALYSIS ON CHINESE EXPERIENCE OF MACMILLAN GAP MANAGEMENT</b> .....	139
<i>Yang Li, He Wu, Zeyuan Zhao</i>	
<b>RESEARCH ON THE ADAPTABILITY OF FOLK CAPITAL STOCK ON MACMILLAN GAP</b> .....	145
<i>Yang Li, Shuo Li, Yun Zhang</i>	
<b>THE DEVELOPMENT AND PRACTICE OF SOCIALIZATION SERVICE IN CHINESE UNIVERSITY LIBRARY</b> .....	150
<i>Na Lin</i>	
<b>THE PRESENT SITUATION ANALYSIS OF HUMAN RESOURCES IN UNIVERSITY LIBRARY IN CHINA</b> .....	155
<i>Na Lin</i>	
<b>SOCIAL SERVICES ESTABLISHED UNDER THE NEW ENVIRONMENT OF UNIVERSITY LIBRARY</b> .....	160
<i>Na Lin</i>	
<b>THE RESEARCH OF UNIVERSITY LIBRARY FACES THE SOCIETY SERVICE</b> .....	164
<i>Na Lin</i>	
<b>ANALYSIS ON THE RELATIONSHIP BETWEEN GRAIN PRODUCTION AND ECONOMIC GROWTH IN JILIN PROVINCE</b> .....	169
<i>Shuai Liu, Shuai Tian</i>	

<b>THE THINKING ABOUT THE COLLEGE ADULT EDUCATION TRANSFORMATION DEVELOPMENT IN THE NEW PERIOD .....</b>	<b>174</b>
<i>Dong Ma</i>	
<b>REFORM AND INNOVATION OF ADULT HIGH EDUCATION TEACHING MODE.....</b>	<b>179</b>
<i>Dong Ma</i>	
<b>THE PRESENT SITUATION AND PROSPECTIVE OF CHINA LAW EDUCATION .....</b>	<b>184</b>
<i>Hong Wang</i>	
<b>THE EXPLORATION OF PRACTICE TEACHING REFORM PATH IN LAW HIGHER EDUCATION.....</b>	<b>189</b>
<i>Hong Wang</i>	
<b>COMPREHENSIVE REFLECTION AND PROSPECTIVE OF LAW EDUCATION IN CHINA .....</b>	<b>194</b>
<i>Hong Wang</i>	
<b>THE EARLY RISK WARNING MECHANISM AND APPLICATION OF THE EXPLOITATION OF OVERSEAS OIL AND GAS .....</b>	<b>199</b>
<i>Jianjun Xie</i>	
<b>THE APPLICATION OF LINGUISTIC VARIATION OF CAMPUS CATCHWORDS IN COLLEGE ENGLISH TEACHING FROM THE PERSPECTIVE OF MEMETICS .....</b>	<b>207</b>
<i>Qiao Zhang, Ying Wu</i>	
<b>ON THE OPPORTUNITIES AND CHOICES IN THE TRANSFORMATION OF PRIVATE HIGHER EDUCATION INSTITUTIONS AND INDEPENDENT COLLEGES IN CHINA --TAKE CITY COLLEGE OF WUHAN UNIVERSITY OF SCIENCE AND TECHNOLOGY AS AN EXAMPLE .....</b>	<b>211</b>
<i>Siyou Zhang, Lijuan Qiu</i>	
<b>THE MIGRANT CITIZEN-ROLE IDENTITY AND THE RELATIONSHIP WITH FAMILY SOCIOECONOMIC STATUS :THE MEDIATING ROLE OF SOCIAL SUPPORT.....</b>	<b>217</b>
<i>Shudan Feng, Yang Liu, Qi Jiang</i>	
<b>MODE AND APPLICATION ANALYSIS ON THE COMPUTER NETWORK TEACHING.....</b>	<b>224</b>
<i>Jinshan Huang</i>	
<b>THE ROLE OF NUTRITION SUPPLEMENT AND NUTRITION FOOD IN TRAINING FOR ATHLETES.....</b>	<b>229</b>
<i>Qiang Gao, Shangling Song, Zhen You</i>	
<b>INVESTIGATION AND STUDY OF THE EFFECT OF SPORTS HEALTH AND DIETARY NUTRITION ON ATHLETES' PHYSIQUE .....</b>	<b>233</b>
<i>Qiang Gao, Zhen You</i>	
<b>HOW TO INTEGRATE CONFUCIANISM INTO ART DESIGN EDUCATION IN COLLEGES AND UNIVERSITIES .....</b>	<b>239</b>
<i>Minyan Li, Minfang Li</i>	
<b>THE NECESSITY OF INCREASING LITERARY ACCOMPLISHMENT IN ART DESIGN SPECIALTY .....</b>	<b>242</b>
<i>Minyan Li, Minfang Li</i>	
<b>THE PURSUIT AND INNOVATION OF FORMAL BEAUTY IN MODERN ART .....</b>	<b>245</b>
<i>Minfang Li, Minyan Li</i>	
<b>AUTONOMOUS LEARNING OF COLLEGE ENGLISH BASED ON NETWORK AND MULTIMEDIA.....</b>	<b>248</b>
<i>Hui Min Zhao</i>	
<b>STUDY ON LEARNING STRATEGIES AND THE PROBLEMS AFFECTING THE PERFORMANCE OF ENGLISH LISTENING .....</b>	<b>252</b>
<i>Hui Min Zhao</i>	
<b>APPLICATION OF TASK-BASED TEACHING METHOD IN ENGLISH CLASSROOM TEACHING .....</b>	<b>257</b>
<i>Hui Min Zhao</i>	
<b>THE CHARACTERISTICS OF EUPHEMISM IN AMERICAN NEWS ENGLISH.....</b>	<b>262</b>
<i>Hui Min Zhao</i>	
<b>COLLABORATIVE CURRICULUM ANALYSIS IN THE MODE OF CREATIVE EDUCATION IN ENGLISH.....</b>	<b>267</b>
<i>Hui Min Zhao</i>	
<b>OBSERVATION OF THE JAPANESE CONSCIOUSNESS OF BEAUTY BY KIGO STUDY .....</b>	<b>272</b>
<i>Wen Shen</i>	
<b>THE PROBLEMS AND COUNTERMEASURES OF FINANCIAL SERVICE SYSTEM OF DOMESTIC SMALL AND MEDIUM ENTERPRISES .....</b>	<b>277</b>
<i>Zhenyun Zhuo</i>	

<b>THE LEGAL RISK AND PROTECTION OF THE CONTRACT OF BUSINESS ECONOMICS .....</b>	<b>282</b>
<i>Chunlei Deng</i>	
<b>ANALYSIS OF GOVERNMENT ROLE BASED ON INTERNATIONAL TRADE NEW THEORY .....</b>	<b>287</b>
<i>Ting Dai</i>	
<b>THE INFLUENCE OF FOLK ART APPRECIATION ON MODERN ART DESIGN.....</b>	<b>292</b>
<i>Lixia Zheng</i>	
<b>THE COLOR COLLOCATION OF PRODUCT PACKAGING AND THE UPGRADE OF BRAND CULTURE.....</b>	<b>297</b>
<i>Chong Xu</i>	
<b>ANALYSIS ON THE DESIGN OF CHILDREN'S PUZZLE TOYS.....</b>	<b>302</b>
<i>Tengfei Wang</i>	
<b>STUDY ON VISUAL FORM DESIGN OF HUIZHOU FOLK HOUSE.....</b>	<b>307</b>
<i>Jianjun Lu</i>	
<b>THE APPLICATION OF INNOVATIVE DESIGN CONCEPT IN VISUAL COMMUNICATION ART DESIGN .....</b>	<b>312</b>
<i>Xin Leng</i>	
<b>THE APPLICATION OF TRADITIONAL CULTURE IN MODERN ENVIRONMENTAL ART DESIGN.....</b>	<b>317</b>
<i>Zhuohao Chen</i>	
<b>ANALYSIS OF CHINESE ENGLISH FROM THE FUNCTIONAL EQUIVALENCE THEORY .....</b>	<b>322</b>
<i>Weiwei He</i>	
<b>VALIDITY OF METAPHOR TRANSLATION IN FORTRESS BESIEGED IN LIGHT OF RELEVANCE THEORY .....</b>	<b>327</b>
<i>Yanting Xu</i>	
<b>AN EXPERIMENTAL STUDY ON THE APPLICATION OF MATHS TRANSFORMATION THOUGHTS IN COLLEGE MATHEMATICS TEACHING .....</b>	<b>332</b>
<i>Chongkun Xu, Xiaoying Sun, Xiaofang Duan</i>	
<b>RESEARCH ON THE TEACHING OF ADVANCED MATHEMATICS INTO THE IDEA OF MATHEMATICAL MODELING .....</b>	<b>337</b>
<i>Xiaoying Sun, Chongkun Xu</i>	
<b>INNOVATION OF ENGLISH TEACHING METHODS.....</b>	<b>343</b>
<i>Hui Min Zhao</i>	
<b>ANALYZING CHINESE ENGLISH BY THE FUNCTIONAL EQUIVALENCE THEORY .....</b>	<b>349</b>
<i>Hui Min Zhao</i>	
<b>REFORM AND APPLICATION OF TEACHING METHODS IN HIGHER VOCATIONAL ENGLISH TEACHING .....</b>	<b>354</b>
<i>Hui Min Zhao</i>	
<b>INFLUENCE OF CHINESE AND WESTERN CULTURAL DIFFERENCES ON ENGLISH LEARNING.....</b>	<b>360</b>
<i>Hui Min Zhao</i>	
<b>STUDY ON THE METHODS AND MODES OF MODERN ENGLISH TEACHING .....</b>	<b>365</b>
<i>Hui Min Zhao</i>	
<b>APPLICATION OF TASK-BASED APPROACH IN JUNIOR AND HIGH SCHOOL ENGLISH TEACHING .....</b>	<b>370</b>
<i>Hui Min Zhao</i>	
<b>INTERPRETATION OF FEMINISM IN GONE WITH THE WIND .....</b>	<b>375</b>
<i>Hui Min Zhao</i>	
<b>APPLICATION OF META-COGNITIVE STRATEGY IN COLLEGE ENGLISH TEACHING .....</b>	<b>379</b>
<i>Hui Min Zhao</i>	
<b>AUTONOMOUS LEARNING MODE OF COLLEGE ENGLISH .....</b>	<b>383</b>
<i>Hui Min Zhao</i>	
<b>RESEARCH ON THE TRAINING OF STUDENTS' PRACTICAL ABILITY IN THE PROFESSIONAL SKILL COMPETITION OF COMPUTER MAJOR .....</b>	<b>387</b>
<i>Guanghui Wei</i>	
<b>RESEARCH ON THE ENTERPRISE MARKETING STRATEGY ANALYSIS BASED ON MODERN CONSUMER BEHAVIOR .....</b>	<b>392</b>
<i>Danlin Li</i>	
<b>RESEARCH ON THE ENDOGENOUS GROWTH THEORY AND CHINESE ECONOMIC GROWTH.....</b>	<b>395</b>
<i>Danlin Li</i>	

<b>SPORTS CULTURE RESEARCH OF NETWORK CONSTRUCTION IN UNIVERSITY PHYSICAL EDUCATION</b> .....	398
<i>Shuhua Guo</i>	
<b>RESEARCH ON COURSE QUALITY EVALUATION INDEX OF HIGHER VOCATIONAL EDUCATION</b> .....	402
<i>Wei Bao</i>	
<b>RESEARCH ON THE INFLUENCE OF CULTURAL DIVERSITY IN THE GLOBAL INTEGRATION</b> .....	407
<i>Xian Guo</i>	
<b>RESEARCH ON THE CORRECT HANDLING OF MASS INCIDENTS NETWORK PUBLIC OPINION</b> .....	412
<i>Yunling Zhang</i>	
<b>TASK-BASED TEACHING OF COLLEGE ENGLISH COMBINED WITH NETWORK MULTIMEDIA TECHNOLOGY</b> .....	417
<i>Huimin Zhao</i>	
<b>THE EVALUATION MECHANISM OF RURAL TEENAGERS' LEGAL EDUCATION</b> .....	421
<i>Xiao-Ping Yu</i>	
<b>RESEARCH ON THE CONSTRUCTION OF LOW-CARBON CULTURE IN HIGHER VOCATIONAL COLLEGES BASED ON THE INTERNET ERA</b> .....	425
<i>Huijuan Xie, Wei She</i>	
<b>ANALYSIS ON DESIGN AND DEVELOPMENT OF CHINA TOURISM PRODUCTS</b> .....	430
<i>Jingxu Yao</i>	
<b>A STUDY ON THE PBL TEACHING MODEL APPLIED TO ACADEMIC ENGLISH TEACHING UNDER THE BACKGROUND OF SUBJECT-BASED COLLEGE ENGLISH TEACHING</b> .....	435
<i>Jiang Li</i>	
<b>THE TEACHING MODE CONSTRUCTION OF FOREIGN LANGUAGE TEACHING ON INTERCULTURAL SOCIAL FACULTY</b> .....	438
<i>Guannan Zhang</i>	
<b>MODULE CURRICULUM CONSTRUCTION OF DIVERSIFIED COLLEGE ESP ENGLISH BASING ON DEMAND ANALYSIS</b> .....	441
<i>Yilan Du</i>	
<b>STRATEGIC COUNTERMEASURES RESEARCH OF HIGHER EDUCATION COOPERATION BETWEEN CENTRAL ASIA COUNTRIES ALONG THE SILK ROAD AND XI'AN</b> .....	444
<i>Jian Ai</i>	
<b>A STUDY OF THE PRESENT SITUATION AND CHARACTERISTICS OF COLLEGE STUDENTS' IDEOLOGY AND MORALITY</b> .....	448
<i>Zhong-Fang Chen</i>	
<b>AN ANALYSIS OF THE CURRENT SITUATION AND FUTURE DEVELOPMENT OF COLLEGE COUNSELORS</b> .....	452
<i>Hong-Ying Qiu</i>	
<b>SUPPLY - SIDE REFORM: A NEW PERSPECTIVE OF IDEOLOGICAL AND POLITICAL EDUCATION REFORM IN COLLEGES AND UNIVERSITIES</b> .....	456
<i>Hui-Fang Hu</i>	
<b>THE EFFECTIVENESS RESEARCH OF INNOVATION AND ENTREPRENEURSHIP EDUCATION OF COLLEGE STUDENTS BASED ON THE "INTERNET PLUS" ERA</b> .....	460
<i>Rui Ma, Kai Wang</i>	
<b>AN ANALYSIS OF THE CHARACTERS IN A STREETCAR NAMED DESIRE</b> .....	464
<i>Yang Zhao</i>	
<b>THE NEW ROLE OF CONTEMPORARY IMMIGRANTS</b> .....	468
<i>Yang Zhao</i>	
<b>THE APPLICATION OF THEMATIC PROGRESSION TO THE TEXT ANALYSIS</b> .....	472
<i>Wei Zhang</i>	
<b>TO STUDY THE EVOLUTION OF PRIVATE GARDENS OF THE BRIDGES</b> .....	476
<i>Li Yang</i>	
<b>THE DESIGN OF THE PLATE OF LONGGANG ANCIENT KILN HERITAGE LANDSCAPE AESTHETIC IMPLICATION</b> .....	480
<i>Zhihua Xu</i>	
<b>RESEARCH OF WELLNESS TOURISM IN SUBURBAN AREA OF CHANGCHUN CITY</b> .....	487
<i>Yuting Zhang, Lei Li</i>	
<b>FOREIGN LANGUAGE WRITING BASED ON CORPUS-BASED DATA-DRIVEN</b> .....	492
<i>Xueqin Tian</i>	

<b>ANALYTIC HIERARCHY PROCESS EVALUATION OF ENGLISH TEACHING QUALITY IN APPLICATION-ORIENTED UNIVERSITIES.....</b>	<b>496</b>
<i>Anqi Liu</i>	
<b>CULTIVATION AND MANAGEMENT OF POLITICS TALENTS BASED ON DYNAMIC QUALITY MODEL.....</b>	<b>501</b>
<i>Junbo Cai</i>	
<b>RESEARCH ON STABILITY OF COAL PILLARS IN WONGAWILLI MINING AREA OF GANHE COLLIERY .....</b>	<b>505</b>
<i>Liang Tian, Minzu Li, Shaopeng Jiao, Dongsheng Yang, Xianghui Kang</i>	
<b>RESEARCH ON LEAN PRODUCTION MODE EVALUATION OF RAILWAY .....</b>	<b>511</b>
<i>Li Sun, Chuang Yang, Jiang Wei, Fengbin Jing</i>	
<b>RESEARCH ON THE MODE OF INTERNATIONAL TOURISM COOPERATION UNDER THE BACKGROUND OF "THE BELT AND ROAD" .....</b>	<b>518</b>
<i>Xiaohui Deng</i>	
<b>RESEARCH OF URBAN FEMALE FITNESS STATUS IN HENAN PROVINCE .....</b>	<b>522</b>
<i>Lijuan Zhang</i>	
<b>THE RESEARCH OF CONSTRUCTION OF SPORT FITNESS SERVICE QUALITY EVALUATION SYSTEM.....</b>	<b>527</b>
<i>Lijuan Zhang</i>	
<b>ON THE WAYS TO PREVENT TENNIS SPORTS INJURIES FOR TEENAGER PLAYERS.....</b>	<b>531</b>
<i>Xiyiing Zuo</i>	
<b>ON THE DISCUSSION ABOUT ZHI DAO BETWEEN CONFUCIUS AND LAO-TZU IN ZHUANGZI .....</b>	<b>535</b>
<i>Pengcheng Han</i>	
<b>THE CONTEMPORARY ETHICS VALUE OF CONFUCIUS FOOD SECURITY CONCEPT .....</b>	<b>541</b>
<i>Weiling Cao</i>	
<b>THE RESEARCH ON THE CONSTRUCTION OF THE SPIRITUAL CIVILIZATION IN THE NETWORK.....</b>	<b>546</b>
<i>Xiaoming Du, Xinrong Tao, Kexin Chen</i>	
<b>RURAL RESIDENTS' ENDOWMENT WILLINGNESS AND ITS INFLUENCING FACTORS IN JILIN PROVINCE .....</b>	<b>550</b>
<i>Lei Li</i>	
<b>CHALLENGES FACING HUMANITARIAN ASSISTANCE IN CONFLICT-AFFECTED AREAS OF MYANMAR.....</b>	<b>556</b>
<i>Kai Chen</i>	
<b>VIEW ON THE DEVELOPMENT CHOICE OF THE CONTEMPORARY CHINESE CULTURE FROM THE PREVALENCE OF THE UTILITARIAN CULTURE .....</b>	<b>560</b>
<i>Chunfang Wang</i>	
<b>EFFECTS OF CHINESE TRADITIONAL "PUBLIC &amp; PRIVATE" NOTION ON PUBLIC DESIGN .....</b>	<b>564</b>
<i>Xiaoli Ji</i>	
<b>LEXICAL DECISION BASED ON HOMOGRAPH'S MEANING FREQUENCY AND WORKING MEMORY .....</b>	<b>567</b>
<i>Peiran Wang</i>	
<b>EMERGENCY TREATMENT AND NURSING CARE OF 148 MULTIPLE TRAUMA PATIENTS COMPLICATED WITH SEVERE THORACIC TRAUMA .....</b>	<b>573</b>
<i>Wenwen Liu</i>	
<b>SAME AND DIFFERENCE: REPRESENTATIONS OF SEXUALITY IN ADOLESCENTS.....</b>	<b>579</b>
<i>Ziqi Wang</i>	
<b>THE SOCIAL STRUCTURE REFORM AND LONG-TERM ECONOMIC GROWTH OF BRITISH ECONOMIC HISTORY .....</b>	<b>586</b>
<i>Yang Zheng</i>	
<b>THE RESEARCH OF INSTITUTIONAL REPOSITORY LIBRARIANS .....</b>	<b>590</b>
<i>Jianning Qin</i>	
<b>NORMS AND CONSTRAINTS OF CHINESE PEASANTS' IDEOLOGY .....</b>	<b>596</b>
<i>Li Liu</i>	
<b>TRANSLATOR'S SUBJECTIVITY IN FEMINIST TRANSLATIONS—A CASE STUDY OF EILEEN CHANG'S TRANSLATION PRACTICE .....</b>	<b>602</b>
<i>Zhihai Chen, Xiaoxiu Zhang</i>	
<b>PLAGIARISM LITERATURE REVIEW.....</b>	<b>607</b>
<i>Xin Zhang, Xiang Xie</i>	



<b>PHONEMES OF XI'AN DIALECT AND STATISTIC STUDY OF PHONEMIC COMBINATION FREQUENCY</b> .....	613
<i>Yonghong Li, Han Wu</i>	
<b>RESEARCH ON THE APPLICATION OF CHINESE CHARACTERS IN ART DESIGN</b> .....	617
<i>Chengzhi Yu, Yicheng Zhang</i>	
<b>RESEARCH ON THE ROLE OF CHINESE CALLIGRAPHY IN THE ARTISTIC CREATION</b> .....	623
<i>Chengzhi Yu</i>	
<b>RESEARCH ON THE CHARACTERISTICS OF POPULATION AGGLOMERATION IN BEIJING-TIANJIN-HEBEI METROPOLITAN AREA AND ITS OPTIMIZATION COUNTERMEASURES</b> .....	629
<i>Xiaoxiao Zhang</i>	

## PART 2

<b>RESEARCH ON COLLABORATIVE INNOVATION PROCESS OF INDUSTRY-UNIVERSITY- RESEARCH INSTITUTE BASED ON KNOWLEDGE TRANSFER</b> .....	633
<i>Xue Li, Wenman Chen</i>	
<b>EXPLORATION OF INNOVATIVE TALENT TRAINING PATH IN ENGLISH TEACHING REFORM OF APPLICATION-ORIENTED UNIVERSITIES</b> .....	638
<i>Fang Chen</i>	
<b>STUDY ON STRATEGY OF AUTOMOBILE SPECIALTY IN VOCATIONAL COLLEGES TO COPE WITH NEW ENERGY AUTOMOBILE DEVELOPMENT</b> .....	643
<i>Linshan Chen</i>	
<b>ON INFLUENCE OF REPLACING BUSINESS TAX WITH VALUE-ADDED TAX ON ENTERPRISE FINANCE AND TAXATION AND COUNTERMEASURES</b> .....	648
<i>Wenyuan Chen</i>	
<b>EMPIRICAL RESEARCH ON INFLUENCE FACTORS OF SERVICE-ORIENTED SMALL AND MICRO ENTERPRISES</b> .....	653
<i>Zhengmao Chen</i>	
<b>RESEARCH ON PROTECTION AND INHERITANCE OF DAWU TAPESTRY BELT FROM THE PERSPECTIVE OF PROTECTION OF "INTANGIBLE CULTURAL HERITAGE"</b> .....	658
<i>Chunling Gao, Zhenwei Wang</i>	
<b>A STUDY ON CONTEMPORARY VALUE OF MARRIAGE LAW AND CULTURE IN THE WESTERN ZHOU DYNASTY</b> .....	663
<i>Yunpeng Gao</i>	
<b>CHINESE AND WESTERN VALUES AND PRACTICAL CHOICE OF CROSS-CULTURAL COMMUNICATION</b> .....	668
<i>Haiyan Gu</i>	
<b>DISCUSSIONS ON PROBLEMS IN MAINSTREAM IDEOLOGICAL EDUCATION IN UNIVERSITIES AND STRATEGIES THEREFORE</b> .....	673
<i>Weiwei Guo</i>	
<b>ANALYSIS OF PROBLEMS OF INSURANCE MARKETING AND INNOVATION PATH</b> .....	678
<i>Xinai Huang</i>	
<b>COMMENTS ON CURRENT SITUATION OF LEISURE SPORTS PUBLIC SERVICE IN URBAN COMMUNITY AND COUNTERMEASURES THEREFORE</b> .....	683
<i>Hongchun Jia, Songbo He</i>	
<b>A STUDY ON PROBLEMS IN TEACHING OF AUTOMOBILE UTILIZATION SPECIALTY AND IMPROVEMENT MEASURES THEREFORE</b> .....	688
<i>Jiao Liang</i>	
<b>THOUGHT ON PROPELLING THE CONSTRUCTION OF SOCIAL SECURITY SYSTEM FOR MIGRANT WORKER GROUP</b> .....	693
<i>Jiemei Li</i>	
<b>STUDY ON CURRICULUM PROVISION FOR PRESCHOOL EDUCATION MAJOR IN COLLEGES</b> .....	698
<i>Honglei Liang</i>	
<b>TENTATIVE DISCUSSION ON THE INFLUENCE OF "MARITIME SILK ROAD CULTURE" ON "CHAOZHOU EMBROIDERY CULTURE"</b> .....	703
<i>Enyu Shi</i>	
<b>ZHU YUANZHANG THINK-TANK CONSTRUCTION THEORY</b> .....	709
<i>Dongxia Song</i>	

<b>BRIEF DISCUSSION ON SOME PROBLEMS IN TECHNICAL TRAINING OF PIANO PLAYING</b> .....	715
<i>Wei Sun</i>	
<b>RESEARCH ON EXPORT TRADE OF AGRICULTURAL PRODUCTS IN JILIN PROVINCE UNDER CAFTA FRAMEWORK</b> .....	720
<i>Fang Wang</i>	
<b>DISCUSSIONS ON TALENT TRAINING OF E-COMMERCE MAJOR</b> .....	725
<i>Huili Wang</i>	
<b>DISCUSSIONS ON FIELD MANAGEMENT OF GINSENG CULTIVATION AND PEST CONTROL</b> .....	730
<i>Shijie Wang, Fengbo Han, Yunsheng Yao, Rusheng Li, Xiaoli Jiang, Gang Li, Yan Zhao</i>	
<b>RELEVANT STUDY ON NEW OPPORTUNITIES FOR EXPANSION OF FOREIGN INVESTMENT IN CHINA BROUGHT BY INTERNATIONAL FINANCIAL CRISIS</b> .....	735
<i>Fumei Yan</i>	
<b>DISCUSSION ON THE APPLICATION AND PRACTICE OF DISCOURSE COHESION AND COHERENCE IN ENGLISH-CHINESE TRANSLATION</b> .....	740
<i>Jun Yan</i>	
<b>EXPLORATION OF PRESENT STATUS AND MEASURES OF HUMAN MOVEMENT SCIENCE EXPERIMENT TEACHING</b> .....	745
<i>Xiaoni Yang, Mingyang Zhao</i>	
<b>BRIEF ANALYSIS ON PROBLEMS EXISTING IN COLLEGE ADMINISTRATIVE MANAGEMENT AND REFORM MEASURES</b> .....	750
<i>Yinglan Yu</i>	
<b>PROSPECT ON THE INHERITANCE HISTORY AND DEVELOPMENT TREND OF FISH DRUM DANCE, A FOLK DANCE IN HONG-ZE LAKE, JIANGSU</b> .....	755
<i>Can Zhang</i>	
<b>DISCUSSION ON THE OPERATION MANAGEMENT MEASURES OF CLOTHING FACTORY - SET RI MAO CLOTHING FACTORY AS AN EXAMPLE</b> .....	760
<i>Jihong Zhang</i>	
<b>RESEARCH ON THE EDUCATION SYSTEM OF INDUSTRY COLLEGE -- SET THE ENVIRONMENTAL DESIGN MAJOR OF SHANDONG YINGCAI UNIVERSITY AS AN EXAMPLE</b> .....	765
<i>Yuzhi Zhu</i>	
<b>RESEARCH ON THE TRANSLATION THEORIES AND PRACTICE OF REFORM SCHOLARS IN THE LATE QING DYNASTY</b> .....	770
<i>Baoxia Zuo</i>	
<b>ANALYSIS ON THE COUNTERMEASURES TO IMPROVE THE INTERNATIONAL COMPETITIVENESS OF THE MAIN AGRICULTURAL PRODUCTS OF JILIN PROVINCE</b> .....	775
<i>Fang Wang</i>	
<b>RESEARCH ON THE INTERVENTION EFFECT OF POLYDATIN OF HYPERLIPIDEMIA RATS' EARLY ATHEROSCLEROSIS</b> .....	780
<i>Enhong Ouyang, Junhua Liu, Hailiang Wei, Gengxi Li</i>	
<b>IMPERIAL EDICT MONUMENT: HUI ETHNIC GROUP IN THE QING DYNASTY - EXPRESSION AND PRACTICE OF DYNASTY IDENTITY</b> .....	785
<i>Yalin Chai</i>	
<b>CONSTRUCTION AND PRACTICE OF INNOVATIVE MANAGEMENT TALENTS TRAINING MODE IN ENTERPRISE TRANSFORMATION AND UPGRADING</b> .....	790
<i>Huimin Chen</i>	
<b>REVIEW ON THE RESEARCH OF SHAMAN SACRIFICE IN THE COURT OF QING DYNASTY</b> .....	796
<i>Xin Cui</i>	
<b>ON CURRENT SITUATION, DEFECTS AND COUNTERMEASURES OF COLLEGE ENGLISH CLASSROOM TEACHING MODE</b> .....	801
<i>Jing Li, Yuting Wang</i>	
<b>ANALYSIS OF PROBLEMS AND OPPORTUNITIES FACED BY HEILONGJIANG PROVINCE IN ECONOMIC DEVELOPMENT</b> .....	806
<i>Lingyan Li</i>	
<b>RESEARCH ON OPERATION MECHANISM OF REGIONAL VOCATIONAL EDUCATION GROUP UNDER PERSPECTIVE OF SECONDARY AND HIGHER VOCATIONAL EDUCATION CONNECTION</b> .....	811
<i>Chunmei Lu, Hengshi Huang</i>	
<b>TENTATIVE DISCUSSION ON THE TIBET-GOVERNING POLICY WITH THE "CONTROL OF TIBET WITH TEA"</b> .....	815
<i>Min Zheng</i>	

<b>DISCUSSIONS ON DEVELOPMENT OF CULTURAL TOURISM INDUSTRY IN REGION AT THE SOURCE OF THE PEARL RIVER .....</b>	<b>820</b>
<i>Jingfeng Wang</i>	
<b>EXPLANATIONS ON DIVINATION INSTRUMENTS BY ZHOUYI UNEARTHED IN KHARAKHOTO .....</b>	<b>825</b>
<i>Wei Wang</i>	
<b>DISCUSSIONS ON STRATEGIES FOR DEVELOPING STUDENTS' COOPERATIVE AWARENESS IN MUSIC TEACHING .....</b>	<b>831</b>
<i>Jibin Wu</i>	
<b>STUDY ON STYLISTIC TEACHING OF CHINESE NATIONAL FOLK DANCE .....</b>	<b>836</b>
<i>Xiaoling Xu</i>	
<b>CURRENT EXISTING DILEMMA IN HARMONICS TEACHING AND COUNTERMEASURES .....</b>	<b>840</b>
<i>Zhixiong Xu</i>	
<b>COMPARATIVE STUDY OF LITERARY FORMS IN ENGLISH ENTERTAINMENT NEWS AT HOME AND ABROAD IN INTERNET ERA .....</b>	<b>844</b>
<i>Guo'E Yan</i>	
<b>STUDY ON EDUCATION STATUS AND THINKING OF DIGITAL MEDIA ART IN COLLEGES AND UNIVERSITIES .....</b>	<b>849</b>
<i>Xiaofei Yu</i>	
<b>RESEARCH SUMMARY OF HISTORICAL GEOGRAPHY IN CHINA IN RECENT TEN YEARS.....</b>	<b>853</b>
<i>Xing Zheng</i>	
<b>THE LAND USE RIGHTS ACCOUNTING CHANGE LED BY REAL ESTATE BUSINESS TAX TO VALUE-ADDED TAX AND ITS IMPACT .....</b>	<b>858</b>
<i>Zhirong Shen, Yingyu Chen</i>	
<b>LEGAL PROTECTION STUDY ON RESEARCH FINDINGS COMMERCIALIZATION POLICY UNDER NEW NORMALITY .....</b>	<b>862</b>
<i>Xiaoling Zhang</i>	
<b>DISCUSSIONS ON CHINESE AUTOCRATIC MONARCHY SYSTEM FROM THE PERSPECTIVE OF CONFUCIANISM--OBTAINING BENEFITS FROM ONE SOURCE .....</b>	<b>867</b>
<i>Xiaoling Hu</i>	
<b>DISCUSSION ON COLLEGE PRACTICE EDUCATION MODEL -- TAKING COLLEGE PRACTICE EDUCATION MODEL IN CHONGQING CITY.....</b>	<b>872</b>
<i>Haitao Lan</i>	
<b>STUDY ON AESTHETICS-CORED MUSIC EDUCATION REFORM .....</b>	<b>877</b>
<i>Boyuan Song, Junwei Ren</i>	
<b>COGNITIVE LINGUISTICS TRANSLATION VIEW AND ITS ENLIGHTENMENT ON TRANSLATION ABILITIES.....</b>	<b>881</b>
<i>Linlin Sun</i>	
<b>PATH ANALYSIS OF ENHANCING STUDENTS' ABILITY UNDER THE BACKGROUND OF LOCAL COLLEGES TRANSFORMATION.....</b>	<b>885</b>
<i>Juan Xi, Haojie Xia</i>	
<b>EMPIRICAL STUDY ON PHYSICAL EXERCISE INTERVENTION STRATEGY FOR UNDERGRADUATES' PHYSICAL HEALTH.....</b>	<b>890</b>
<i>Yali Xu, Kaihua Xu</i>	
<b>STUDY ON CHARACTERISTICS OF TEACHING LANGUAGE AT INFORMATION AGE AND APPLICATION RECOMMENDATIONS.....</b>	<b>896</b>
<i>Jin He, Hongchong Zhang</i>	
<b>INTEGRATION MODE OF EDUCATION RESOURCES FOR COLLEGE STUDENTS' SOCIALIST CORE VALUE SYSTEM FROM THE PERSPECTIVE OF NEW MEDIA .....</b>	<b>901</b>
<i>Ling Wei</i>	
<b>ON PRACTICAL TEACHING SYSTEM FOR CULTIVATING FOREIGN LANGUAGE SKILLS BASED ON THE JOB REQUIREMENT.....</b>	<b>906</b>
<i>Huanhuan Ren, Chi Ma</i>	
<b>ON RESOLVING EMOTIONAL DIFFERENTIATION OF LANGUAGE LEARNERS IN COLLEGE ENGLISH LAYERING TEACHING SYSTEM .....</b>	<b>911</b>
<i>Huanhuan Ren, Chi Ma</i>	
<b>STUDY ON THE CULTIVATION OF COLLEGE STUDENTS' EMPLOYMENT ABILITY UNDER THE MODE OF THE UNIVERSITY-ENTERPRISE COOPERATION IN LOCAL COLLEGES AND UNIVERSITIES .....</b>	<b>916</b>
<i>Qinghong Qu, Shu Liu</i>	

<b>RESEARCH ON CAMOUFLAGE ASSESSMENT CONTRAST OF DIFFERENT PATTERN PAINTINGS UNDER VISUAL CONDITION .....</b>	<b>920</b>
<i>Qi Jia, Xu Liang Lv, Wei Dong Xu, Jiang Hua Hu, Jun Liu</i>	
<b>STUDY ON ALLOCATION EFFICIENCY OF AGRICULTURAL FLOOD AND DROUGHT DISASTER REDUCTION PROJECT.....</b>	<b>925</b>
<i>Jia Liu</i>	
<b>DESIGN OF PRACTICE TEACHING FOR LOGISTICS ENGINEERING COURSE BASED ON CDIO CONCEPT .....</b>	<b>931</b>
<i>Jingyun Liu, Ping Li, Yu Geng</i>	
<b>THE TEACHING REFORM OF COMBINATION OF FLIPPED CLASSROOM AND PAD CLASS IN UNIVERSITY.....</b>	<b>936</b>
<i>Ai Liu, Yun Shi, Qiuqing Han, Chengzhang Han</i>	
<b>INNOVATIVE IDEAS OF ENTERPRISES AND INSTITUTIONS' HUMAN RESOURCES MANAGEMENT TO PERSONNEL ARCHIVES MANAGEMENT.....</b>	<b>941</b>
<i>Zongshan Pu, Yiran Hang</i>	
<b>APPLICATION AND PRACTICE OF PROJECT TEACHING METHOD IN TEACHING OF CHEMICAL ENGINEERING SPECIALTY COURSE .....</b>	<b>948</b>
<i>Wang-Xi Fan, Ze-Fang Li, Zhong-Mei Huang</i>	
<b>DISCUSSION ON STRENGTHENING THE INNOVATIVE EDUCATION FOR ENERGY-SAVING AND EMISSION-REDUCTION IN THE TEACHING PROCESS IN COLLEGES .....</b>	<b>953</b>
<i>Ren Liu, Xiangyang Huang</i>	
<b>DEMANDING AND THINKING FOR COLLEGE TO BUILD THE CLASS WITH RESEARCH LEARNING.....</b>	<b>957</b>
<i>Fangchao Hu, Zhenhui Wang, Yujun Qiu</i>	
<b>EXPLORATION AND ANALYSIS OF OCCUPATIONAL STRESS OF THE PRIMARY AND MIDDLE SCHOOL TEACHERS .....</b>	<b>961</b>
<i>Xiujie Bai</i>	
<b>THEORY AND PRACTICE OF DESIGN AND MAKING OF MICROLECTURE.....</b>	<b>965</b>
<i>Qinghong Qu, Feng Gao</i>	
<b>THE QUALITY EDUCATION FOR ENGINEERING GRAPHICS TEACHING MATERIAL CONSTRUCTION.....</b>	<b>969</b>
<i>Rong Zhang</i>	
<b>THE RESEARCH OF HIGHER VOCATIONAL SCHOOL MECHANICAL ENGINEERING TRAINING CENTER BUILDING MODEL BY SCHOOL-ENTERPRISE COOPERATION.....</b>	<b>974</b>
<i>Qingyun Meng</i>	
<b>APPLICATION OF PROJECT TEACHING METHOD IN AUTOMOBILE ENGINEERING DRAWING .....</b>	<b>979</b>
<i>Yin Mao</i>	
<b>EXPLORATION AND PRACTICE ON THE COURSE CONSTRUCTION OF "DESKTOP SERVICE COMPREHENSIVE TRAINING" .....</b>	<b>983</b>
<i>Yueping Wu, Yinchun Yang, Ce Zhang</i>	
<b>MATCH STUDY ON PERSONNEL POLICY AND SCIENCE TECHNOLOGY HUMAN RESOURCE OF STRATEGIC EMERGING INDUSTRIES.....</b>	<b>988</b>
<i>Zuo Xu</i>	
<b>RESEARCH ON SMALL LOAN BUSINESS OF RURAL CREDIT COOPERATIVES COOPERATION IN LINJIANG CITY JILIN PROVINCE.....</b>	<b>995</b>
<i>Yunlei Huo</i>	
<b>RESEARCH ON CAR LOAN BUSINESS DEVELOPMENT INQUIRY IN HOHHOT BRANCH OF CHINA MERCHANTS BANK.....</b>	<b>999</b>
<i>Yunlei Huo</i>	
<b>RISK MANAGEMENT ANALYSIS ON BANCASSURANCE MODEL IN BANK OF COMMUNICATIONS CHANGCHUN BRANCH.....</b>	<b>1002</b>
<i>Yunlei Huo</i>	
<b>RISK MANAGEMENT AND IMPROVEMENT MEASURES OF BILL BUSINESS OF CHINA CONSTRUCTION BANK JILIN BRANCH.....</b>	<b>1005</b>
<i>Yunlei Huo</i>	
<b>RISK MANAGEMENT OF THE BANK INTEREST RATES UNDER THE BACKGROUND OF INTEREST RATE MARKETIZATION .....</b>	<b>1008</b>
<i>Yunlei Huo</i>	
<b>STATUS RESEARCH OF WORKING CLASS SECURITIES INVESTMENT IN XINING QINGHAI PROVINCE.....</b>	<b>1011</b>
<i>Yunlei Huo</i>	

<b>PROBLEMS RESEARCH ON AGRICULTURAL LISTED COMPANIES IN CHINA'S SECURITIES MARKET .....</b>	<b>1014</b>
<i>Yunlei Huo</i>	
<b>MODERN INHERITANCE OF OUTSTANDING TRADITIONAL CULTURE IN IDEOLOGICAL AND POLITICAL EDUCATION IN UNIVERSITIES .....</b>	<b>1017</b>
<i>Man Jiang</i>	
<b>RESEARCH ON URBAN INNOVATIVE TALENTS TRAINING STRATEGIES BASED ON THE CHINESE UNIVERSITY EDUCATION SYSTEM .....</b>	<b>1021</b>
<i>Lan Ma</i>	
<b>RESEARCH ON HENAN REGIONAL CULTURAL INDUSTRY COMPETITIVENESS EVALUATION .....</b>	<b>1024</b>
<i>Weiping Guo</i>	
<b>RESEARCH ON INNOVATION TALENTS TRAINING MODEL IN UNIVERSITIES TRANSFORMATION DEVELOPMENT PERSPECTIVE .....</b>	<b>1028</b>
<i>Xinzi Liu</i>	
<b>RESEARCH ON 50 CLINICAL NURSING CASES IN GYNECOLOGIC MALIGNANT TUMORS TREATMENT .....</b>	<b>1032</b>
<i>Fuling Fan</i>	
<b>THE INTERPRETATION OF THE TRAGIC FATE CAUSES OF THE CHARACTERS IN STEPHEN NOVEL " MAGGIE: A GIRL OF THE STREETS" .....</b>	<b>1035</b>
<i>Shufang Sun</i>	
<b>RESEARCH ON CROSS-CULTURAL MANAGEMENT RELATED ISSUES IN FOREIGN COMPANIES.....</b>	<b>1039</b>
<i>Ke Yan</i>	
<b>RESEARCH ON TALENT CULTIVATION MODEL OF INTERCULTURAL COMMUNICATION COMPETENCE DEVELOPMENT BASED ON INFILTRATION .....</b>	<b>1044</b>
<i>Tianxiao Yang</i>	
<b>EXPLORATION OF COLLEGE PHYSICAL EDUCATION TALENTS TRAINING MODE .....</b>	<b>1048</b>
<i>Lei Wang</i>	
<b>ANALYSIS ON PROBLEM OF THE STRUCTURE OF EXPORT COMMODITIES IN CHINA.....</b>	<b>1052</b>
<i>Rui Zhang</i>	
<b>ANALYSIS ON THE IMPACT OF FINANCIAL CRISIS AGAINST CHINA'S EXPORT.....</b>	<b>1056</b>
<i>Rui Zhang</i>	
<b>ANALYSIS ON FINANCING ENVIRONMENT OF SMALL AND MEDIUM SIZED ENTERPRISES .....</b>	<b>1060</b>
<i>Rui Zhang</i>	
<b>EDUCATION DEMOCRACY - THE SPIRITUAL EQUALITY ENCOUNTER BETWEEN TEACHERS AND STUDENTS.....</b>	<b>1064</b>
<i>Ming Fan</i>	
<b>MOBILE PHONE CARRIER CONSTRUCTION OF IDEOLOGICAL AND POLITICAL EDUCATION OF COLLEGE STUDENTS UNDER THE BACKGROUND OF 4G NETWORK .....</b>	<b>1070</b>
<i>Li Yang</i>	
<b>RESEARCH ON PROMOTION OF THE INFORMATION EDUCATIONAL CAPABILITIES OF HIGHER VOCATIONAL ENGLISH TEACHERS UNDER THE MOBILE-INTERNET BACKGROUND.....</b>	<b>1074</b>
<i>Guaman Gu</i>	
<b>DISCUSSIONS ON THE ARTISTIC FEATURES AND SINGING STYLES OF THE FRENCH ART SONGS .....</b>	<b>1079</b>
<i>Chunli Ruan</i>	
<b>MANAGERIAL CASH COMPENSATION, GOVERNMENT CONTROL AND LEVERAGE CHOICE: EVIDENCE FROM CHINESE LISTED FIRMS.....</b>	<b>1085</b>
<i>Jia Wei Lu, Wen Qiang Chen, Sheng Hua Jia</i>	
<b>DISCUSSION ON THE CREATIVE FASHION DESIGN EXTENDED FROM CLOTHING TECHNOLOGY .....</b>	<b>1094</b>
<i>Yujun Wu</i>	
<b>STUDY ON THE APPLICATION OF 6S LEAN MANAGEMENT TO THE LITERACY TRAINING OF CLOTHING PROFESSIONALS.....</b>	<b>1101</b>
<i>Yujun Wu</i>	
<b>RESEARCH ON TRANSLATION CHARACTERISTICS BASED ON ENGLISH CORPUS .....</b>	<b>1106</b>
<i>Lin Yang</i>	

<b>EMPIRICAL RESEARCH ON CHINA'S SECURITIES COMPANY NET CAPITAL REGULATORY EFFECTIVENESS .....</b>	1110
<i>Kun Song, Yufeng Wang</i>	
<b>THE PROPOSAL OF DIRECTED GRAPH EVALUATION METHOD FOR ENGINEERING RISKS .....</b>	N/A
<i>Qiujie Liu</i>	
<b>DESIGN OF RESIDENTIAL ECOLOGICAL BALCONY IN NORTHWEST AREA.....</b>	1115
<i>Fangli Li</i>	
<b>RESEARCH ON FINANCIAL MANAGEMENT OBJECTIVES FROM THE PERSPECTIVE OF CORPORATE GOVERNANCE STRUCTURE.....</b>	1118
<i>Zhifeng Jie</i>	
<b>AN EMPIRICAL STUDY ON SCHEMA THEORY IN LISTENING TEACHING OF ENGLISH MAJORS .....</b>	N/A
<i>Yueqing Wang</i>	
<b>RESEARCH ON THE MEANING OF ADDING FUJIAN AND TAIWAN TRADITIONAL CULTURE INTO CREATIVE PRODUCT BRAND .....</b>	1122
<i>Wei Liu</i>	
<b>RESEARCH ON INHERITANCE OF STRAW TIED ENGRAVED TECHNIQUES IN WESTERN REGION.....</b>	1126
<i>Li Xu</i>	
<b>STUDY ON CONSTRUCTION PROJECT COST RISK ASSESSMENT SYSTEM AND CONTROL STRATEGIES.....</b>	1130
<i>Jinxu Li</i>	
<b>RESEARCH ON THE STRATEGIES FOR THE CULTIVATION OF STUDENTS' PROFESSIONAL COMPETENCE IN DISTANCE EDUCATION .....</b>	1135
<i>Zhihui Zhang</i>	
<b>RESEARCH ON PROBLEMS OF COLLEGE STUDENTS COPING WITH VENTURE CAPITAL .....</b>	1139
<i>Yuyan Zhong, Yu He</i>	
<b>THE REALISTIC DILEMMA AND REASON OF PUBLIC PARTICIPATION IN SOCIAL GOVERNANCE .....</b>	1145
<i>Hai Hu</i>	
<b>EXAMINING THE DISTINCT CONCEPTS OF "LEADERSHIP" AND "MANAGEMENT" AND THE RELATIONSHIP BETWEEN THEM .....</b>	1149
<i>Rui Yang</i>	
<b>INFLUENCING FACTORS AND COUNTERMEASURES OF SCIENTIFIC RESEARCH ABILITY OF CLINICAL NURSING STAFF .....</b>	N/A
<i>Zhuo Zhang, Xueju Wang, Haiyan Zhang</i>	
<b>RESEARCH ON STRENGTHENING SCIENTIFIC THINKING TRAINING OF MEDICAL UNDERGRADUATES .....</b>	1153
<i>Zhuo Zhang, Changxia Cheng, Haiyan Zhang</i>	
<b>RESEARCH ON SCIENTIFIC THINKING TRAINING MODE OF MEDICAL UNDERGRADUATE .....</b>	1157
<i>Zhuo Zhang, Meihan Liu, Haiyan Zhang</i>	
<b>A STUDY ON THE CULTIVATION STRATEGIES OF STUDENTS' SCIENTIFIC RESEARCH THINKING IN CLINICAL MEDICINE .....</b>	1161
<i>Zhuo Zhang, Guoyi Ji, Haiyan Zhang</i>	
<b>DISCUSSION ON THE COMPETITION PATTERN OF CHINESE WEALTH MANAGEMENT MARKET .....</b>	N/A
<i>Xiaoming Qiao</i>	
<b>RESEARCH ON THE CAUSES OF CHINESE ECONOMIC CYCLE .....</b>	N/A
<i>Xiaoming Qiao</i>	
<b>THE LOGICAL DEMONSTRATION ON THE "FIRST RICH RICH RICH TOGETHER" THEORY MANAGEMENT .....</b>	1165
<i>Xiaoming Qiao</i>	
<b>THE CONDITION AND IT'S CONTROL OF PRESENT ADMINISTRATIVE COSTS OF CHINA.....</b>	1171
<i>Xiaoming Qiao</i>	
<b>STUDY ON THE GRADIENT AND DIFFERENCE OF THE ANTHROPOLOGY OF MUSIC AND ETHNOMUSICOLOGY IN THE PERSPECTIVE OF EPISTEMOLOGY .....</b>	1177
<i>Linhan Yu</i>	
<b>DIFFERENT THEORETICAL LOGIC STUDY OF ETHNOMUSICOLOGY AND THE ANTHROPOLOGY OF MUSIC.....</b>	1181
<i>Linhan Yu</i>	

<b>RESEARCH ON CHINESE LISTENING TEACHING AS A FOREIGN LANGUAGE BASED ON SCHEMA THEORY .....</b>	1186
<i>Shengguang Yan, Hefei Li</i>	
<b>RESEARCH ON CHINESE CURRICULUM DESIGN AS A FOREIGN LANGUAGE IN MEDICAL UNIVERSITIES FROM THE ESP PERSPECTIVE .....</b>	1190
<i>Shengguang Yan, Lijuan He</i>	
<b>RESEARCH ON CONSTRUCTION OF ESP MEDICAL CHINESE TEACHER TEAM IN THE PERSPECTIVE OF EDUCATION ECOLOGY .....</b>	1194
<i>Shengguang Yan, Lijuan He, Jaebok Seo</i>	
<b>THE MAIN FACTORS RESTRICTING ESP TEACHING AND THE COUNTERMEASURES .....</b>	1198
<i>Shengguang Yan, Lijuan He, Jinyang Zhang</i>	
<b>RESEARCH ON LATERAL TRANSFER AUDIO-VISUAL TEACHING BASED ON CORPUS .....</b>	N/A
<i>Bin Qin</i>	
<b>RESEARCH ON VAGUE TRANSLATION OF DIPLOMATIC TERMS .....</b>	1202
<i>Xiaojing Huo</i>	
<b>RESEARCH ON HOME CONSCIOUSNESS IN JAPANESE LANGUAGE AND LITERATURE .....</b>	1206
<i>Yuyang Shan</i>	
<b>CHARLES DICKENS' CRITICAL REALISM IN DAVID COPPERFIELD .....</b>	1210
<i>Xiaohui Huang</i>	
<b>URBAN CRIME SAFETY EVALUATION MODEL .....</b>	1216
<i>Hao Zheng</i>	
<b>ANALYSIS ON THE REFORM AND DEVELOPMENT OF HIGHER EDUCATION AND ITS INTERNATIONAL EXPERIENCE .....</b>	1224
<i>Lina Zhuang</i>	
<b>RESEARCH ON FIGHTING AGAINST POVERTY BASED ON TARGETED POVERTY ALLEVIATION STRATEGY OF YA'AN CITY .....</b>	1228
<i>Yu He</i>	
<b>EVALUATION AND RECOMMENDATION OF E-COMMERCE PLATFORM FOR THE CONSTRUCTION OF AGRICULTURAL PRODUCTS .....</b>	1232
<i>Jiaying Chen, Shaojiang Lin</i>	
<b>RESEARCH ON LEISURE AGRICULTURE AND RURAL TOURISM DEVELOPMENT .....</b>	1237
<i>Shaojiang Lin, Jiaying Chen</i>	
<b>EFFECTS OF PREOPERATIVE ENTERAL NUTRITION SUPPORT ON POSTOPERATIVE NUTRITIONAL STATUS AND IMMUNE FUNCTION OF COLORECTAL CANCER PATIENTS .....</b>	N/A
<i>Dayong Ding, Dan Wang, Zhenbo Shu</i>	
<b>STUDY ON THE EFFECT OF PROCESS APPROACH IN COLLEGE ENGLISH WRITING TEACHING .....</b>	1242
<i>Sha Li</i>	
<b>THE ANALYSIS OF FRENCH PME/PMI'S MARKET OPPORTUNITIES IN CHINA .....</b>	1246
<i>Hui Wu</i>	
<b>RESEARCH ON CURRENT SITUATION AND PROMOTION PATHS OF INFORMATION TEACHING ABILITY OF ENGLISH TEACHERS .....</b>	1251
<i>Lu Li</i>	
<b>RESEARCH ON THE CULTURE INTRODUCTION IN THE TEACHING OF FRENCH AS A SECOND FOREIGN LANGUAGE .....</b>	1255
<i>Hui Wu</i>	
<b>RESEARCH ON GREEN CONSTRUCTION MANAGEMENT OF BUILDING ENGINEERING .....</b>	1259
<i>Yaoqian Sun</i>	

### PART 3

<b>INSTITUTIONAL BASIS: THE PREREQUISITE FOR FARMER' COOPERATION AND AGRICULTURAL LAND TRANSFER .....</b>	1263
<i>Xin Chu, Danni Zhao</i>	
<b>RESEARCH ON THE INTERNATIONAL REGIMES OF CHINA-ASEAN COOPERATION IN HIGHER EDUCATION .....</b>	1268
<i>Yaoshun Zhu</i>	
<b>PRACTICE STUDY OF FLIPPED CLASSROOM BASED ON MICRO-ENGLISH LESSON .....</b>	1273
<i>Lu Wang</i>	

<b>STUDY ON THE REFORM OF GENERAL COLLEGE PHYSICAL EDUCATION CURRICULUM SYSTEM.....</b>	1277
<i>Shiqian Yao</i>	
<b>RESEARCH ON TRADITIONAL AESTHETIC PHILOSOPHY IN THE JAPANESE LITERATURE.....</b>	1281
<i>Lili Dong</i>	
<b>RESEARCH AND ENLIGHTENMENT OF JAPANESE PRESCHOOL EDUCATION BASED ON PICTURE BOOKS.....</b>	1285
<i>Lili Dong</i>	
<b>IMPLICATIONS OF JAPANESE UNIVERSITIES TEACHING REFORM ON CHINESE UNIVERSITY EDUCATION SYSTEM REFORM IN THE NEW ERA.....</b>	1289
<i>Lili Dong</i>	
<b>RESEARCH ON THE INFLUENCE OF JAPANESE MULTICULTURAL ON JAPANESE LITERATURE.....</b>	N/A
<i>Lili Dong</i>	
<b>RESEARCH ON EFFECTS OF CHINESE CONFUCIANISM ON JAPANESE LITERATURE.....</b>	1294
<i>Lili Dong</i>	
<b>CITY ENGLISH PRAGMATIC ANALYSIS IN THE NEW MEDIA PERSPECTIVE.....</b>	N/A
<i>Yang Wang</i>	
<b>ANALYSIS AND RECOMMENDATIONS OF FRESHMEN MENTAL HEALTH SITUATION-THE CASE STUDY OF AN ENGINEERING COLLEGE IN WUHAN.....</b>	1298
<i>Qiangwei Yan, Qiuwei Jiang</i>	
<b>ANALYSIS ON TEACHING PROCESS DESIGN OF NEW COURSES FROM THE POSTMODERN PERSPECTIVE.....</b>	1302
<i>Qixun Lang, Xin Wang</i>	
<b>RESEARCH ON AESTHETIC VALUE OF TWELVE ANCIENT SONGS OF HANI PEOPLE'S ANCIENT SONGS.....</b>	1306
<i>Xin Wang</i>	
<b>RESEARCH ON THE STATUS AND COUNTERMEASURES OF TIBET ANIMAL GENETIC RESOURCES CONSERVATION.....</b>	1310
<i>Jing Ouyang</i>	
<b>RESEARCH ADVANCES IN ANIMAL GENETICS BREEDING METHOD.....</b>	1313
<i>Jing Ouyang</i>	
<b>RESEARCH ON THE CONSTRUCTION OF HUMANISTIC ENVIRONMENT OF LIBRARY.....</b>	1316
<i>Yingpei Wang</i>	
<b>ARE THE USERS OWN FORMAL ROLES OF AUTHORITY MOST INFLUENCED IN THE SOCIAL MEDIA -BASED ON THE SNAMETHOD.....</b>	1320
<i>Qian Chen</i>	
<b>THE ANALYSIS OF PRESCHOOL TEACHERS' ETHIC EDUCATION.....</b>	N/A
<i>Yanjin Liu</i>	
<b>PROJECT TEACHING METHOD IN APPLIED UNIVERSITIES COMPUTER NETWORK COURSE.....</b>	1326
<i>Xin-Ling Feng</i>	
<b>CURRENT SITUATION AND RESEARCH OF THE ASSET SECURITIZATION OF CHINA.....</b>	1330
<i>Bofan Jin</i>	
<b>RESEARCH ON PRESCHOOL JUSTICE IN RAWLS PRINCIPLES- A CASE OF PRE-SCHOOL THREE-YEAR ACTION PLAN IN SHAANXI AND GANSU.....</b>	1334
<i>Li Feng</i>	
<b>RESEARCH ON APPLICATIONS OF INFORMATION TECHNOLOGY IN SPORT TRAINING.....</b>	1339
<i>Shanyu Liu</i>	
<b>A STUDY ON THE PROBLEMS AND COUNTERMEASURES IN THE DESIGN OF RUSSIAN MULTIMEDIA TEACHING.....</b>	1343
<i>Xueping Zhang</i>	
<b>RESEARCH ON CURRENT SITUATION AND COUNTERMEASURES OF EXTRACURRICULAR SPORTS TRAINING IN COLLEGES AND UNIVERSITIES.....</b>	1347
<i>Haitao Li</i>	
<b>MOBILE LEARNING: A NEW APPROACH TO COLLEGE ENGLISH TEACHING.....</b>	1351
<i>Hui Yan</i>	
<b>A DISCUSSION OF THE REASONS FOR ERRORS IN COLLEGE ENGLISH WRITING ON THE BASIS OF ERROR ANALYSIS THEORY.....</b>	1355
<i>Ling Xiao, Yiping Wu</i>	



<b>AN ANALYSIS OF ENGLISH NETWORK TEACHING MODE IN HIGHER VOCATIONAL COLLEGES IN THE INTERNET ERA .....</b>	<b>1360</b>
<i>Liyan Zhu</i>	
<b>TRANSFORMATION AND INTEGRATING OF A UNIVERSITY COURSE INTO A MOOC: AN EXAMPLE IN ENGLISH TEACHING .....</b>	<b>1365</b>
<i>Chunmei Yu</i>	
<b>THE DEVELOPMENT OF ART EDUCATION AND THE INNOVATION OF TALENT CULTIVATION MODE UNDER THE BACKGROUND OF BIG DATA .....</b>	<b>1371</b>
<i>Lan Tian</i>	
<b>RESEARCH ON PROFESSIONAL ETHICS OF ACCOUNTANTS IN NEW TIMES .....</b>	<b>1375</b>
<i>Hao Xu, Sen Wang</i>	
<b>BRIEF DISCUSSION ON INTERNATIONAL MANAGEMENT DIRECTION OF GENERAL CONTRACT OF POWER ENGINEERING PROJECTS .....</b>	<b>1380</b>
<i>Yousheng Zhao</i>	
<b>ANALYSIS OF THE PRIVATE UNIVERSITY TEACHERS' SUB-HEALTH STATUS AND PREVENTIVE MEASURES .....</b>	<b>1385</b>
<i>Jie Li</i>	
<b>RESEARCH ON THE ENLIGHTENMENT OF "MONK SHA SPIRIT" ——ADHERING TO THE RULE IS THE ONLY WAY LEADING TO CONSTITUTIONALITY .....</b>	<b>1389</b>
<i>Le Che</i>	
<b>RESEARCH ON THE TRAINING OF POSTGRADUATE TALENTS ASSIMILATING INTO THE CHINESE TRADITIONAL CULTURE .....</b>	<b>1394</b>
<i>Zhiying Wang</i>	
<b>RESEARCH ON TEACHING REFORM OF UNIVERSITIES AND COLLEGES IN CHINA——IN THE PERSPECTIVE OF EDUCATION INFORMATIZATION .....</b>	<b>1398</b>
<i>Minhua Xu</i>	
<b>RESEARCH ON HEDGES IN ENGLISH NEWS REPORTS .....</b>	<b>1402</b>
<i>Yang Wang</i>	
<b>ANALYSIS OF THE REFORM AND INNOVATION IN HIGHER VOCATIONAL ENGLISH EDUCATION .....</b>	<b>1406</b>
<i>Fan Ji</i>	
<b>STUDY ON CURRICULUM SYSTEM OF CULTIVATING APPLICATION-ORIENTED COLLEGE FILM DIRECTOR TALENTS .....</b>	<b>1412</b>
<i>Xiao Han</i>	
<b>STUDY ON INCREASE OF UNDERGRADUATES ENTREPRENEURSHIP RATE BY COMPARING ENTREPRENEURIAL ENVIRONMENTS BETWEEN CHINA AND AMERICA .....</b>	<b>1416</b>
<i>Zhong-Tong Liu, Kai Wang</i>	
<b>EXPLORATION AND APPLICATION OF TEACHING REFORM IN THE COURSE OF ELECTROMAGNETIC FIELD AND ELECTROMAGNETIC WAVE .....</b>	<b>1420</b>
<i>Yong Song, Hai-Yi Zhang</i>	
<b>PROJECT- ORIENTED COLLEGE STUDENTS' INNOVATIVE ABILITY TRAINING .....</b>	<b>1425</b>
<i>Xi-Ping Ma, Yan-Ming Cheng, Mei-Zhu Ding</i>	
<b>THE REFORM OF TEACHING METHOD OF ELECTRONIC TECHNOLOGY .....</b>	<b>N/A</b>
<i>Hou-Qin Wei, Zhong-Li Wang</i>	
<b>EXPLORATION ON TALENTS TRAINING CULTIVATION MODE OF ELECTRONIC INFORMATION AND COMMUNICATION MAJOR .....</b>	<b>1430</b>
<i>Yu-Feng Gao, Zhong-Li Wang, Lu Zhang</i>	
<b>PAIN AND BREAKTHROUGH PATH IN HIGH-END CATERING TRANSFORMATION DEVELOPMENT .....</b>	<b>1435</b>
<i>Junyi Xu</i>	
<b>CROSS-CULTURAL COMMUNICATION- EXPRESSION DIFFERENCE BETWEEN CHINESE AND JAPANESE LANGUAGES .....</b>	<b>1439</b>
<i>Dongqing Guo, Wei Tian, Ruonan Wang</i>	
<b>RESEARCH ON THE TEACHING OF CAREER COURSE OF INTERNET PLUS PROBLEM .....</b>	<b>1443</b>
<i>Ningfang Liu, Ninghui Zhang, Guiqi Le</i>	
<b>THE EXPLORATION OF "DOUBLE TUTORIAL SYSTEM" IN THE PRACTICE TEACHING OF LOCAL APPLICATION ORIENTED UNDERGRADUATE EDUCATION .....</b>	<b>1449</b>
<i>Fan-Gang Meng, Kai Wang</i>	
<b>ANALYSIS ON THE APPLICATION OF NETWORK AND MOBILE INTERNET TOOLS IN DAILY IDEOLOGICAL AND POLITICAL EDUCATION .....</b>	<b>1454</b>
<i>Zhong-Tong Liu, Fan-Gang Meng</i>	

<b>THE REFORM OF TEACHING METHOD OF COMMUNICATION PRINCIPLE .....</b>	<b>1458</b>
<i>Hou-Qin Wei, Yan-Ming Cheng</i>	
<b>THE APPLICATION OF MULTI - TEACHING MODE IN THE COURSE REFORM OF COMMUNICATION .....</b>	<b>1463</b>
<i>Hai-Yi Zhang, Yong Song</i>	
<b>PROBLEMS AND COUNTERMEASURES OF IMPROVING TEACHING QUALITY IN LOCAL UNIVERSITY .....</b>	<b>1468</b>
<i>Yu-Feng Gao, Xi-Ping Ma, Mei-Zhu Ding</i>	
<b>ON WORD FORMATION OF COMPUTER ENGLISH VOCABULARY .....</b>	<b>1473</b>
<i>Wentao Sun</i>	
<b>THE STUDY OF COMPUTER ENGLISH LANGUAGE CHARACTERISTICS AND CHINESE TRANSLATION SKILLS .....</b>	<b>1476</b>
<i>Wentao Sun</i>	
<b>COST ANALYSIS AND RISK SUPERVISION OF PROJECT IN ELECTRIC POWER CONSTRUCTION .....</b>	<b>1480</b>
<i>Zheng Gu, Tianqi Lu, Qiang Ma</i>	
<b>THE APPLICATION OF INFORMATION TECHNOLOGY IN TOURISM MARKETING MODE AND INNOVATION .....</b>	<b>1484</b>
<i>Ying Meng</i>	
<b>RESEARCH ON TOURISM INNOVATION MARKETING IN THE ERA OF WECHAT .....</b>	<b>1488</b>
<i>Ying Meng</i>	
<b>STUDY ON THE DETERMINATION AND CONTROL OF THE CONSTRUCTION COST .....</b>	<b>1492</b>
<i>Liqun Wang</i>	
<b>THE COMMON PROBLEMS AND COUNTERMEASURES IN THE STANDARDIZATION CONSTRUCTION OF EXAMINATION CENTER .....</b>	<b>1496</b>
<i>Yifeng Xu, Mei Huang, Fang Liu</i>	
<b>RESEARCH ON VENTURE SERVICE SYSTEM OF RESOURCE-EXHAUSTED CITIES .....</b>	<b>1500</b>
<i>Huiping Feng, Min Zeng</i>	
<b>MODERN INDUSTRIAL PRODUCTS COLOR RESEARCH AND ART DESIGN .....</b>	<b>1505</b>
<i>Liaoliao Ji, Yilei Liu</i>	
<b>RESEARCH ON THE WEB ART DESIGN IN THE PERSPECTIVE OF AESTHETIC .....</b>	<b>1509</b>
<i>Yilei Liu, Liaoliao Ji</i>	
<b>ANALYSIS OF BUSINESS MANAGEMENT AND PERSONNEL INCENTIVE THEORY .....</b>	<b>1513</b>
<i>Yuxi Han</i>	
<b>STUDY ON THE EXAMINATION MANAGEMENT UNDER STANDARDIZED EXAMINATION CONDITIONS .....</b>	<b>1517</b>
<i>Fang Liu, Yifeng Xu</i>	
<b>RESEARCH ON DEVELOPMENT DIRECTION OF COLLEGE ENGLISH TEACHING AND ESP .....</b>	<b>1521</b>
<i>Liailun Chen</i>	
<b>REFORM OF PHYSICAL TALENTS TRAINING OF COLLEGE STUDENTS PARTY MEMBERS .....</b>	<b>1525</b>
<i>Mi Zhou</i>	
<b>RESEARCH ON THE TRENDS OF TALENT CULTIVATION IN AMERICA AND THE ENLIGHTENMENT .....</b>	<b>1529</b>
<i>Yanling Liu</i>	
<b>CONSTRUCTION OF COLLEGE STUDENTS BUSINESS PLATFORM UNDER THE AGE OF INTERNET + .....</b>	<b>1533</b>
<i>Li Zhang</i>	
<b>RESEARCH ON THE CURRICULUM REFORM OF COLLEGE PHYSICAL EDUCATION .....</b>	<b>1537</b>
<i>Yuelel Dang</i>	
<b>THE RESEARCH ON CHINA FOOTBALL RESERVE TALENT CULTIVATION .....</b>	<b>1541</b>
<i>Qiang Yan</i>	
<b>STUDY ON TALENTS CULTIVATION OF INNOVATIVE ENTREPRENEURIAL EXHIBITION FROM THE PERSPECTIVE OF TRANSFORMATION .....</b>	<b>1545</b>
<i>Yan Zhu</i>	
<b>RESEARCH OF PHYSICAL EXPERIMENT TEACHING AND QUALITY REFORM .....</b>	<b>1549</b>
<i>Jing Di</i>	
<b>DISCUSSION OF NURSING BASIC TEACHING REFORM UNDER THE PERSPECTIVE OF COMPUTER NETWORK TECHNOLOGY .....</b>	<b>1553</b>
<i>Sulan Long</i>	
<b>RESEARCH ON DEVELOPING STRATEGY IN XINJIANG UYGUR MEDICINE TOURISM INDUSTRY .....</b>	<b>1557</b>
<i>Xiaoqin Zhang, Zhaoyu Liao</i>	

<b>DISCUSSION ON THE MODE OF THINKING ORIENTED ENVIRONMENT ART DESIGN WORK</b> .....	1562
<i>Haijiao Xu</i>	
<b>STUDY ON THE DEVELOPMENT MODEL OF ACCOUNTING MATHEMATICS</b> .....	1567
<i>Xiling Liu</i>	
<b>THE AESTHETIC MEANINGS AND VALUE MANIFESTATION OF JADE CARVING WORKS INTEGRATED WITH OVERSEAS CHINESE HOMETOWN CULTURE</b> .....	1571
<i>Dejing Huang</i>	
<b>ON IMPLEMENTATION SCHEME OF AGRICULTURE INDUSTRIALIZATION APP BASED ON INDUSTRIAL 4.0</b> .....	1577
<i>Yanfei Sun, Pen Wu</i>	
<b>AN EMPIRICAL SURVEY OF THE PRESENT ENGLISH LEARNING STATE OF MALE STUDENTS IN RURAL AREAS</b> .....	1581
<i>Lei Yang</i>	
<b>STUDY ON PRODUCT SENSORY QUALITY ASSURANCE SYSTEM BASED ON PLM</b> .....	1586
<i>Jingwen An, Miao Wang</i>	
<b>HOW DOES WASHBACK OF PRETCO INFLUENCE COLLEGE ENGLISH TEACHING</b> .....	1591
<i>Xiaoling Zhang</i>	
<b>THE STUDY OF GUIDE POLICY TO THE INTERNET PUBLIC OPINION IN MICRO-ERA HIGHER VOCATIONAL COLLEGE</b> .....	1596
<i>Jiqiang Liu</i>	
<b>RESEARCH ON THE CONSTRUCTION OF PRACTICAL TEACHING SYSTEM OF APPLICATION ORIENTED UNDERGRADUATE LOGISTICS MANAGEMENT SPECIALTY-- TAKING WENZHOU BUSINESS COLLEGE AS AN EXAMPLE</b> .....	1601
<i>Xiaozen Dai, Pingyu Yang, Pingguo Chen, Zhenkai Lou</i>	
<b>AN EMPIRICAL TEST OF ECONOMIC GROWTH, INDUSTRIAL STRUCTURE AND THE URBAN-RURAL INCOME GAP—BASED ON THE DATA OF 1978-2014 YEARS IN TIBET</b> .....	1608
<i>Duzhu Rob</i>	
<b>ANALYSIS ON THE EFFECT OF PREVENTIONAL INTERVENTION TO HYPERTENSION</b> .....	1613
<i>Zehui Jiang, Jun Zhang</i>	
<b>STUDY OF THE TRANSLATION FOR METAPHOR IN FINANCIAL ENGLISH BASED ON COGNITIVE LINGUISTICS</b> .....	1617
<i>Zhaoying Li</i>	
<b>MINDFULNESS TO USE: IN THE "FAST" SHOULD PREVENT "WANDERING"</b> .....	1622
<i>Shun Tang</i>	
<b>RESEARCH ON THE INDUSTRIAL GEOGRAPHIC CNCENTRATION AND RGIONAL SECIALIZATION IN CHINA</b> .....	1627
<i>Chao Wen, Aixin Cai, Yanfei Su</i>	
<b>CONSTRUCTION ON INDEX SYSTEM OF MARTIAL ARTS MODERNIZATION DEVELOPMENT</b> .....	1632
<i>Yu Xue</i>	
<b>RATIONAL THINKING ON THE SUSTAINABLE DEVELOPMENT OF MARTIAL ART</b> .....	1636
<i>Yu Xue</i>	
<b>RESEARCH ON PSYCHOLOGICAL CAPITAL OF COLLEGE GRADUATES: THE MEDIATING EFFECT OF COPING STYLES</b> .....	1640
<i>Qiangwei Yan, Lei Zhang</i>	
<b>THE REASONS AND COUNTERMEASURES OF PSYCHOLOGICAL PROBLEMS OF FRESHMAN FROM RURAL AREAS</b> .....	1647
<i>Yi Zou, Zichao Wang</i>	
<b>ANALYSIS OF THE PROBLEMS AND COUNTERMEASURES OF THE COMMERCE CIRCULATION INDUSTRY IN JILIN PROVINCE</b> .....	1653
<i>Zhigang Bian</i>	
<b>CONCEPTION AND CONNOTATION: CARRYING CAPABILITY OF CREATIVE INDUSTRY IN URBAN MICROCOSMIC FORM</b> .....	1658
<i>Bo Lin</i>	
<b>APPLIED RESEARCH ON THE SUPERVISION STANDARDIZATION OF 750KV TRANSFORMER SUBSTATION ENGINEERING--BASED ON THE SPECIAL GEOLOGY AND ENVIRONMENT IN CHINA'S NORTHWEST AREA</b> .....	1663
<i>Jun Qi, Yu Shan, Lu Zheng</i>	
<b>ON SEVERAL SUPERVISION AND CONTROL MEASURES TO IMPROVE THE QUALITY OF EQUIPMENT INSTALLATION IN SUBSTATION</b> .....	1668
<i>Pengfei Yin, Bangyuan Huang, Kai Tang</i>	

<b>THE FACTORS AFFECTING THE DEVELOPMENT OF XINJIANG MINORITY HIGH SCHOOL BASKETBALL AND COUNTERMEASURE RESEARCH .....</b>	<b>1673</b>
<i>Qian Zhang</i>	
<b>THE PROBLEMS AND COUNTERMEASURES OF UNDERGRADUATE'S IDEALISTIC DYNAMIC IN THE NEW MEDIA ENVIRONMENT .....</b>	<b>1677</b>
<i>Guodao Zhang, Zi Ye, Xuwei Zhu</i>	
<b>ANALYSIS ON THE REALIZATION METHOD OF COMMUNITY HOME CARE SERVICE MODEL IN XINJIANG ALAR .....</b>	<b>1680</b>
<i>Shuhuan He, Chuanhui Zhang</i>	
<b>RESEARCH ON SOCIAL WORK OF COMMUNITY PARENTING EDUCATION.....</b>	<b>1684</b>
<i>Fuyu Du</i>	
<b>STUDY ON TOURISM LANDSCAPE PLANNING OF RURAL LEISURE AGRICULTURE .....</b>	<b>1688</b>
<i>Zhuyu Wang</i>	
<b>ANALYSIS ON STUDENT'S MISINTERPRETATION BASED ON THE QUALITY REQUIREMENT OF DANIEL GOUADEC.....</b>	<b>1693</b>
<i>Yimei Du, Yanping Huang</i>	
<b>SWOT ANALYSIS OF MUSALES INDUSTRY DEVELOPMENT IN AWAT COUNTY .....</b>	<b>1698</b>
<i>Tianfei Lan, Xiaoling Yu</i>	
<b>RELATED COUPLING RESEARCH ON CAR PROFESSIONAL SKILLS TALENTS TRAINING AND "CRAFTSMAN SPIRIT" CULTIVATION .....</b>	<b>1703</b>
<i>Yinqiao Gao, Biao Jin</i>	
<b>PROGRESS OF CHINESE AND WESTERN MEDICINE CLINICAL RESEARCH FOR MIGRAINE.....</b>	<b>1707</b>
<i>Dequan Liu, Xiaoju Wang, Jingjing Chang, Shaoning Zhao, Zhanpeng Zhang, Jing Zhang</i>	
<b>THE MORAL EDUCATION IN CHINESE TEACHING OF MINORITY PREPARATORY UNIVERSITY .....</b>	<b>1710</b>
<i>Qinxi Wu</i>	
<b>STUDY ON MEDICAL PRICES PUBLIC NETWORK AND THE STATUS IMPROVEMENT OF MEDICINE PRICES.....</b>	<b>1714</b>
<i>Yongqiang Li</i>	
<b>CHINESE INNOVATIVE TEACHING STRATEGIES OF MINORITY PREPARATORY UNIVERSITY UNDER THE REALISTIC BACKGROUND .....</b>	<b>1717</b>
<i>Yanyan Pi, Fangfang Xiong</i>	
<b>STUDY OF THE GOVERNMENT CREDIBILITY ASCENSION METHOD UNDER THE PERSPECTIVE OF SERVICE-ORIENTED GOVERNMENT.....</b>	<b>1720</b>
<i>Lin Mao</i>	
<b>STUDY ON THE DEVELOPMENT MODE OF XINJIANG LOP NUR HUMAN INTANGIBLE CULTURAL HERITAGE OF DIET CULTURE TOURISM .....</b>	<b>1725</b>
<i>Nurbiye Kamil, Xiaoling Yu</i>	
<b>STUDY ON AESTHETIC EDUCATION METHOD IN COLLEGE PE TEACHING .....</b>	<b>1729</b>
<i>Yiting Fan</i>	
<b>STUDY ON THE COORDINATED DEVELOPMENT OF LOCAL COLLEGES AND REGIONAL ECONOMY IN GANSU.....</b>	<b>1732</b>
<i>Weiwei Guo</i>	
<b>THE EMPIRICAL STUDY OF THE EFFECT OF MULTI-FEEDBACK ON SELF-EFFICACY SENSE OF COLLEGE ENGLISH WRITING .....</b>	<b>1736</b>
<i>Jie Chen</i>	
<b>CITY OF JIANGSU PROVINCE TOURISM INDUSTRY SYSTEM CONSTRUCTION ANALYSIS .....</b>	<b>1741</b>
<i>Yaping Wang</i>	
<b>RESEARCH OF THE ADDICTION OF NEGATIVE EXERCISES IN XI'AN ELDERLY.....</b>	<b>1747</b>
<i>Yawei Han</i>	
<b>STUDY OF XI'AN ISLAMIC ARCHITECTURE DECORATIVE PATTERNS .....</b>	<b>1752</b>
<i>Yiqing Li</i>	
<b>STUDY ON THE PROBLEMS OF STADIUM SOCIALIZATION OF XI'AN COLLEGES AND UNIVERSITIES.....</b>	<b>1757</b>
<i>Xiaoxian Xu</i>	
<b>STUDY ON THE EFFICIENCY ASSESSMENT OF PUBLIC FINANCES PURCHASE PRIVATE COLLEGE EDUCATION SERVICE.....</b>	<b>1761</b>
<i>Chaoyang Yuan</i>	
<b>ANALYSIS OF REFORM PATH OF UNIVERSITY PHYSICAL EDUCATION BASED ON LIFELONG PHYSICAL OBJECT.....</b>	<b>1765</b>
<i>Changchun Li</i>	

<b>THE STUDY ON ECOLOGICAL STATUS OF COLLEGE PHYSICAL EDUCATION</b> .....	1769
<i>Pengxi Yan</i>	
<b>TARGETING TEACHING CURRICULUM AND OVERALL DESIGN MANAGEMENT BASED ON THE "LIVING SPACE DESIGN"</b> .....	1773
<i>Zongyuan Zhang, Xinglin Xu, Lili Shi</i>	
<b>STUDY OF APPLIED INNOVATIVE TALENTS TRAINING MODE MANAGEMENT BASED ON COMBINATION OF ENTREPRENEURSHIP EDUCATION, PROFESSIONAL EDUCATION AND HUMANISTIC EDUCATION</b> .....	1778
<i>Yuting Chen</i>	
<b>ANALYSIS ON OLD-AGE SECURITY PROBLEM OF LANDLESS PEASANTS AND ITS COUNTERMEASURES ON THE PROCESS OF URBANIZATION</b> .....	1783
<i>Meige Liu</i>	
<b>RESEARCH ON THE TRANSLATION STRATEGY OF CULTURE-LOAD WORDS IN INTERNAL CLASSIC PLAIN QUESTIONS</b> .....	1788
<i>Shuang Wang</i>	
<b>RESEARCH ON THE APPLICATION OF COMPUTER NETWORK IN MINORITY PREPARATORY ENGLISH TEACHING</b> .....	1793
<i>Hongxia Dai</i>	
<b>ANALYSIS ON DEVELOPMENT PROBLEMS OF PRIVATE COLLEGES EDUCATIONAL FOUNDATION</b> .....	1797
<i>Shuaihong Wang</i>	
<b>RESEARCH ON STIMULATING EFFECT OF INTERNATIONAL TRADE ON CHINESE REGIONAL ECONOMY</b> .....	1801
<i>Hong Lv</i>	
<b>RESEARCH ON EVOLUTION AND DEVELOPMENT OF THE CENTRAL BANK IN MANCHUKUO</b> .....	1805
<i>Xin Guan</i>	
<b>STUDY OF COTTON COSTS INCOME AND SUBSIDY POLICY IN XINJIANG</b> .....	1809
<i>Xiaoyong Li, Yuan Xu, Qiong Ma</i>	
<b>STUDY ON INDUSTRIALIZATION PROSPECTS OF THE SILK ROAD TEA CULTURE</b> .....	1813
<i>Yan Xiao, Zhaoyu Liao</i>	
<b>STUDY ON PROFESSIONAL DEVELOPMENT TRAINING METHOD OF OPEN AND INTERNATIONAL UNIVERSITY ENGLISH TEACHERS</b> .....	1817
<i>Li Cao</i>	
<b>DESIGN AND SIMULATION OF REASONABLE LAYOUT MODEL OF GREEN LANDSCAPE</b> .....	1821
<i>Na Zhang</i>	
<b>MULTIMEDIA INFORMATION MANAGEMENT SYSTEM FOR COLLEGE PHYSICAL EDUCATION COURSE</b> .....	1826
<i>Fei Zhang</i>	
<b>RESEARCH ON DEPTH DEVELOPMENT OF THE CULTIVATED LAND RESOURCES AND THE SUSTAINABLE DEVELOPMENT OF AGRICULTURE</b> .....	1831
<i>Qi Meng</i>	
<b>OPTIMIZATION OF COLLEGE ENGLISH MULTIMEDIA TEACHING BY DATA MINING TECHNOLOGY</b> .....	1835
<i>Weiliang Gao</i>	
<b>RESEARCH ON INVOLVED RURAL TOURISM DEVELOPING MODE</b> .....	1840
<i>Yu Wang</i>	
<b>THE CONSTRUCTION AND IMPROVEMENT OF MODERN PUBLIC SPORTS SERVICE SYSTEM IN ETHNIC MINORITY REGION</b> .....	1844
<i>Zongjie Liu, Hongyan Xu</i>	
<b>THE APPLICATION OF CASE TEACHING METHOD IN THE LEGAL TEACHING OF HIGHER VOCATIONAL EDUCATION</b> .....	1848
<i>Chunyang Xu</i>	
<b>STUDY ON THE POSITION AND REFORM MEASURES IN VOCATIONAL SCHOOL CHINESE TEACHING</b> .....	1852
<i>Yanqin Yan, Jianfeng Wu</i>	
<b>STUDY OF HUMANITY TEACHING MODEL IN HIGHER VOCATIONAL SCHOOL CHINESE TEACHING</b> .....	1856
<i>Jianfeng Wu, Yanqin Yan</i>	
<b>RESEARCH ON THE INNOVATION OF STUDENT MANAGEMENT IN LOCAL COLLEGES AND UNIVERSITIES UNDER THE NEW SITUATION</b> .....	1860
<i>Zhida Lin</i>	

<b>ANALYSIS OF CONSTRUCTION TECHNOLOGY IMPROVEMENTS BASED ON THE ENERGY SAVING REQUIREMENTS</b> .....	1864
<i>Siyi Wang</i>	
<b>A STUDY ON THE MOVIE REVIEWS ON THE NETWORK NEW MEDIA</b> .....	1868
<i>Fangping Cheng</i>	
<b>RESEARCH ON THE KEY ISSUES IN THE MODERN VOLLEYBALL ATHLETIC TRAINING</b> .....	1871
<i>Yue Li, Tengteng Zhang, Qiang Chen</i>	
<b>RESEARCH ON THE INTERACTIVE TEACHING OF YOGA AND AEROBICS</b> .....	1875
<i>Yanhong Zhang, Junlong Tian, Tengteng Zhang</i>	
<b>RESEARCH ON CASE TEACHING METHOD AND ITS APPLICATION IN EDUCATIONAL ADMINISTRATION COURSE</b> .....	1879
<i>Chengyan Cheng, Yan Jiang</i>	
<b>A STUDY OF A NEW TEACHING MODE OF GRAPHIC ADVERTISING DESIGN</b> .....	1883
<i>Yinglong Cai</i>	
<b>Author Index</b>	