

# **3rd International Conference on Management, Education Technology and Sports Science (METSS 2016)**

Advances in Economics, Business and  
Management Research Volume 25

Guilin, China  
24 – 25 September 2016

**Editors:**

**Shusheng Shi**  
**Mingfeng Wu**

ISBN: 978-1-5108-3097-4

**Printed from e-media with permission by:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571



**Some format issues inherent in the e-media version may also appear in this print version.**

Copyright© (2016) by Atlantis Press  
All rights reserved.  
<http://www.atlantis-press.com/php/pub.php?publication=metss-16>

Printed by Curran Associates, Inc. (2016)

For permission requests, please contact the publisher:

Atlantis Press  
Amsterdam / Paris

Email: [contact@atlantis-press.com](mailto:contact@atlantis-press.com)

**Additional copies of this publication are available from:**

Curran Associates, Inc.  
57 Morehouse Lane  
Red Hook, NY 12571 USA  
Phone: 845-758-0400  
Fax: 845-758-2633  
Email: [curran@proceedings.com](mailto:curran@proceedings.com)  
Web: [www.proceedings.com](http://www.proceedings.com)

# TABLE OF CONTENTS

<b>DISCUSSION ON COLLEGE STUDENTS' IDEOLOGICAL AND POLITICAL EDUCATION IN THE WE-MEDIA ERA</b> .....	1
<i>Hailong Shao, Dongju Du</i>	
<b>IMPORTANT ROLE OF STUDENT CADRES IN TALENT DEVELOPMENT OF INSTITUTIONS OF HIGHER LEARNING</b> .....	4
<i>Hailong Shao, Dongju Du</i>	
<b>ON THE WORK OF CLASS ADVISORS IN HIGHER AGRICULTURAL UNIVERSITIES UNDER INFORMATION-BASED BACKGROUND</b> .....	8
<i>Hailong Shao, Dongju Du</i>	
<b>PRINCIPLES AND APPROACHES OF BUILDING THE CAMPUS CULTURE IN THE NEW PERIOD</b> .....	12
<i>Hailong Shao, Dongju Du</i>	
<b>A BRIEF DISCUSSION ON CONSTRUCTION OF INFORMATION COMMONS AND SUBJECT SERVICE INNOVATION</b> .....	16
<i>Maoli Xu</i>	
<b>STUDY ON THE CONSTRUCTION OF UNIVERSITY LIBRARY INFORMATION COMMONS IN NETWORK ENVIRONMENT</b> .....	20
<i>Maoli Xu</i>	
<b>REFLECTIONS AND EXPLORATION OF INTERNET ENTREPRENEURSHIP EDUCATIONAL MODES FOR UNIVERSITY STUDENTS</b> .....	24
<i>Ying Zhang</i>	
<b>RESEARCH AND PRACTICE OF PRACTICAL TEACHING MANAGEMENT SYSTEM IN INSTITUTIONS OF HIGHER LEARNING</b> .....	28
<i>Ying Zhang</i>	
<b>TIE-DYED ART IN THE APPLICATION OF THE SILK GARMENTS</b> .....	32
<i>Yugang Chen</i>	
<b>APPLICATION OF INTERCULTURAL COMMUNICATIVE COMPETENCE IN COLLEGE ENGLISH TEACHING</b> .....	35
<i>Huimin Zhao</i>	
<b>THE IMPACT OF SOCIAL TRANSFORMATION ON CHINESE LANGUAGE EDUCATION REFORM</b> .....	39
<i>Dongdong Fan</i>	
<b>THE INFLUENCE FACTORS OF AGRICULTURAL E-COMMERCE MODE SELECTION ANALYSIS</b> .....	44
<i>Chunrong Zhang</i>	
<b>QSB APPLICATION IN LP TEACHING OF OPERATIONAL RESEARCH</b> .....	50
<i>Shucheng Xiao, Shan Qiu, Zhendong Yang, Jinlan Qiao</i>	
<b>STUDY ON THE TRAINING MODE OF MAJOR IN MATHEMATICS AND APPLIED MATHEMATICS</b> .....	54
<i>Tao Chen, Shengzhang Ren, Bintao He</i>	
<b>DATA STRUCTURE TEACHING METHOD TO CULTIVATE STUDENTS' INNOVATION ABILITY AS THE CORE</b> .....	59
<i>Hongzhen Chen, Dianhui Chu, Chunshan Li, Guoru Li</i>	
<b>AN INNOVATIVE TRAINING &amp; MANAGING MODEL FOR HIGH SCHOOL PRACTICAL PROJECTS AND INNOVATIVE EDUCATION</b> .....	64
<i>Chao Cong, Xingang Chen, Qian Yang</i>	
<b>THE PERSPECTIVE OF MEDIA OF CITY TOURISM IMAGE SHAPING</b> .....	70
<i>Hua Jin</i>	
<b>OPTIMIZATION OF CRUISE TOURIST ORBIT FOR MULTIPLE TARGETS ON GEO</b> .....	73
<i>Le-Tian Zheng, Fei Feng, Yan-Li Xu</i>	
<b>ANALYSIS ON TEMPORAL AND SPATIAL DIFFERENCES OF THE WATER FOOTPRINT OF WHEAT IN 30 YEARS IN YELLOW RIVER BASIN</b> .....	79
<i>Xinshuang Song, Hongwei Lu, Jing Li, Li He</i>	
<b>THE IMPACT OF TIANJIN-BAODING INTERCITY RAILWAY ON THE TRAFFIC PATTERN OF THE JING-JIN-JI URBAN AGGLOMERATION</b> .....	84
<i>Lei Qi, Jing Guo</i>	

<b>ON THE INNOVATION OF REAL ESTATE CORPORATE FINANCE AND SALES .....</b>	<b>89</b>
<i>Yan Zhu, Di Shi</i>	
<b>THE RESEARCH ON TIBETAN COMPOUND CONSONANTS OF PROPOSITIONAL NASAL [N] IN XIAHE DIALECT BY MEANS OF ELECTROPALATOGRAPH .....</b>	<b>93</b>
<i>Pengcuo Dawa, Wu Han</i>	
<b>A FREQUENCY STATISTICS RESEARCH OF PHONEME AND PHONEME CONSTITUTIONS IN HEFEI DIALECT .....</b>	<b>98</b>
<i>Yonghong Li</i>	
<b>INNOVATION BUSINESS MODEL OF BIG DATA----- TAKING COCA-COLA AS AN EXAMPLE .....</b>	<b>102</b>
<i>Jieren Liu, Xiaolin Li</i>	
<b>EARLY WARNING FOR TUNGSTEN RESOURCES INDUSTRIAL SECURITY IN CHINA .....</b>	<b>111</b>
<i>Bing Gao, Zheng Li</i>	
<b>ON PROBLEMS IN SPOC TEACHING AND SOLUTION STRATEGY-WITH 'INTRODUCTION TO CHINESE TRADITIONAL CULTURE' IN UNIVERSITY OF SCIENCE AND TECHNOLOGY AS AN EXAMPLE .....</b>	<b>115</b>
<i>Kaiyue Bian</i>	
<b>AN ANALYSIS OF THE CHARACTERS IN THE HEART IS A LONELY HUNTER.....</b>	<b>120</b>
<i>Yang Zhao</i>	
<b>CONSIDERATIONS ON THE POST EDUCATION COURSE EXAMINE MECHANISM INNOVATION.....</b>	<b>124</b>
<i>Xin Wang, Xue Wang, Xianggang Meng</i>	
<b>PARTICIPATION OF LOCAL GOVERNMENT, REGION FINANCIAL DEVELOPMENT AND ECONOMIC GROWTH: EMPIRICAL STUDY ON SOUTHWEST OF CHINA .....</b>	<b>127</b>
<i>Linwei Pan, Yaling Wu</i>	
<b>THE ROLE OF GOVERNMENT IN REGION DIFFERENCE OF FINANCIAL DEVELOPMENT AND ECONOMIC GROWTH: EMPIRICAL STUDY ON CHINA EVIDENCE.....</b>	<b>133</b>
<i>Linwei Pan, Yaling Wu</i>	
<b>GREY RELATIONAL ANALYSIS ON THE DEVELOPMENT OF HIGH-TECH INDUSTRY AND PATENT RESOURCES ALLOCATION IN JIANGSU PROVINCE .....</b>	<b>138</b>
<i>Rong Xu, Guojin Wang</i>	
<b>VENTURE FINANCING IN THE NEW PERIOD UNDER CROWD-FUNDING FINANCING PERSPECTIVE .....</b>	<b>144</b>
<i>Qiang Wang, Shunhong Ji</i>	
<b>EXPLORATION OF THE COLLEGE TEACHING REFORM WITH STUDENTS AS THE MAIN BODY .....</b>	<b>149</b>
<i>Shuyan Yi, Lina Liu</i>	
<b>SIGNIFICANCE OF INTERNAL WORKING MODELS BASED ON PSYCHOPATHOLOGY .....</b>	<b>153</b>
<i>Tianwei Li, Fuyuan Li, Xingdong Liu</i>	
<b>A SURVEY OF CHINESE ENGINEERING STUDENTS' ATTITUDES TOWARD EMI .....</b>	<b>158</b>
<i>Haiyun Gu, Lei Ren</i>	
<b>SCIENTIFIC THINKING ON THE TEACHING MANAGEMENT INFORMATION IN COLLEGES AND UNIVERSITIES .....</b>	<b>162</b>
<i>Chunfang Wang</i>	
<b>THE RISKS AND LEGAL ADVICE OF NFC PAYMENT .....</b>	<b>167</b>
<i>Xiaoyu Zou</i>	
<b>RESEARCH ON THE DEVELOPMENT TREND OF RURAL URBANIZATION IN CHINA.....</b>	<b>172</b>
<i>Li Liu</i>	
<b>ANALYSIS ON THE BELIEFS OF CHINESE RURAL RESIDENTS .....</b>	<b>179</b>
<i>Li Liu</i>	
<b>CHALLENGES AND COUNTERMEASURES OF CONTINUING EDUCATION MANAGEMENT IN LOCAL COLLEGES AND UNIVERSITIES .....</b>	<b>184</b>
<i>Kun Cao</i>	
<b>PROBLEMS AND COUNTERMEASURES OF TEACHING MANAGEMENT IN COLLEGES AND UNIVERSITIES.....</b>	<b>189</b>
<i>Lixin Fan</i>	
<b>RESEARCH ON THE TEACHING MANAGEMENT OF COLLEGES AND UNIVERSITIES BASED ON INNOVATIVE TALENTS TRAINING.....</b>	<b>194</b>
<i>Lixin Fan</i>	
<b>DISCUSSION ON PROFESSIONAL CONSTRUCTION FOR TEACHING MANAGEMENT TEAM IN COLLEGES AND UNIVERSITIES.....</b>	<b>199</b>
<i>Chunfang Wang</i>	

<b>LITERATURE REVIEW ON LOW CARBON ECO-TOURISM</b> .....	204
<i>Yuyan Luo, Jun Wang, Qingzhong Dang, Yao Chen</i>	
<b>THE RESEARCH AND PRACTICE OF THE GRADED TEACHING MODE OF THE THE PUBLIC MATHEMATICS COURSE IN COLLEGES AND UNIVERSITIES</b> .....	214
<i>Xin Zhao, Jing Wang</i>	
<b>THE RESEARCH AND PRACTICE OF APPLIED UNDERGRADUATE PROFESSIONAL TUTORIAL SYSTEM</b> .....	218
<i>Xin Zhao, Jing Wang</i>	
<b>ANALYSIS ON DEVELOPMENT DYNAMICS AND CHALLENGES OF "INTERNET +"</b> .....	222
<i>Chilin Li, Yong Huang</i>	
<b>RESEARCH ON THE APPLICATION OF DATA MINING TECHNOLOGY IN THE TEACHING QUALITY EVALUATION IN COLLEGES</b> .....	228
<i>Huan-Bin Wang, Ma Tao, Wen-Jie Liu</i>	
<b>RESEARCH ON DYNAMIC PREDICTION OF REGIONAL ECONOMIC GROWTH UNDER LOOSE CREDIT POLICY</b> .....	232
<i>Zebang Tao, Jianjian Lin, Caixia Long, Haidong Li</i>	
<b>RESEARCH ON THE EFFECTS OF HIGH-SPEED RAILWAY ON INNOVATION AGGLOMERATION - A CASE STUDY OF THE BEIJING-SHANGHAI HIGH-SPEED RAILWAY</b> .....	241
<i>Yiyi Li</i>	
<b>THE IMPACT OF FINANCING CONSTRAINTS ON CHINESE ENTERPRISES' OFDI</b> .....	247
<i>Qian Ze, Fang Sun</i>	
<b>ANALYSIS OF US AGRICULTURE MARKET WITH A NEW FAMA-FRENCH THREE- FACTOR MODEL</b> .....	255
<i>Hengjia Zhang, Yanjia Yang, Jiayi Zhu, Liuling Li, Bruce Mizrachsi</i>	
<b>CASH HOLDINGS AND EXCESS CREDIT--EMPIRICAL EVIDENCE FROM CHINESE LISTED COMPANIES</b> .....	259
<i>Ming Bai, Zhongzheng Qiao</i>	
<b>A STUDY ON FACTORS AFFECTING INNOVATION PERFORMANCE OF CHINESE TECHNOLOGY SOURCING OVERSEAS M&amp;A</b> .....	264
<i>Rui Du, Lingzhi Li</i>	
<b>OPTIMAL PRICING AND QUALITY POLICY CONSIDERING CONSUMER LEARNING BEHAVIORS IN ONLINE MARKETPLACES</b> .....	270
<i>Xuehong Wang</i>	
<b>STRUCTURE AND GEOGRAPHICAL DISTRIBUTION OF THE INTANGIBLE CULTURAL HERITAGE IN YUNNAN</b> .....	275
<i>Fei Zhang, Nengxiu Cao</i>	
<b>EMPIRICAL ANALYSIS ON DISHONESTY BEHAVIORS OF MAIN BODIES IN CONSTRUCTION INEFFECTIVE BIDDING</b> .....	279
<i>Xiaoli Wei, Yanfeng Xing, Yihua Wei</i>	
<b>STUDY ON CHINESE LISTED COMMERCIAL BANKS BUSINESS INNOVATION ABILITY EVALUATION</b> .....	284
<i>Xinming Feng, Dongdong Wang</i>	
<b>RUN BY THE LOCAL UNDERGRADUATE ELECTRICITY CLASS SPECIALIZED IN "UNIVERSITY-ENTERPRISE COOPERATION AND WORK-INTEGRATED LEARNING" PRACTICE AND EXPLORATION</b> .....	291
<i>Haiyan Wang, Xuejun Li, Congbo Luo</i>	
<b>THE EXPERIENCES OF FIGHTING AGAINST NON-ACTION AT ALL TIMES AND IN ALL COUNTRIES</b> .....	296
<i>Jie Gu, Quanliang Mei, Song Mei</i>	
<b>MODELING OF WIND ACTIONS AT WIND-TUNNEL AND RUSSIAN BUILDING CODES AND REGULATIONS</b> .....	303
<i>Fedosova Anastasia N.</i>	
<b>RESEARCH OF COLLEGE ENGLISH TEST KNOWLEDGE POINTS ASSOCIATION ANALYSIS AND IMPLEMENTATION OF TABLE OF ASSOCIATION RULES</b> .....	308
<i>Tao Wu, Dongyang Liu, Hui Zhang, Min Wu</i>	
<b>A STUDY ON GENERAL EDUCATION IN LOCAL INSTITUTIONS OF HIGHER LEARNING</b> .....	313
<i>Lin Lin</i>	
<b>ANALYSIS ON IMPROVING THE SCHOOLING QUALITY AND LEVEL OF LOCAL UNIVERSITIES</b> .....	317
<i>Lin Lin</i>	

<b>A STUDY ON DEVELOPING UNIVERSITY STUDENTS' PRACTICAL ABILITY AND INNOVATIVE ABILITY .....</b>	<b>321</b>
<i>Lin Lin</i>	
<b>INFORMATION COMMONS : OPPORTUNITY AND CHALLENGES FOR UNIVERSITY LIBRARIES .....</b>	<b>325</b>
<i>Xinyu Wang</i>	
<b>RESEARCH OF UNIVERSITY LIBRARY SUBJECT INFORMATION COMMONS.....</b>	<b>329</b>
<i>Xinyu Wang</i>	
<b>EXPLORATION AND PRACTICE ON "MORAL PENETRATING CLASS" TEACHING MODEL IN HIGHER EDUCATION-TAKING "DIGITAL LOGIC" COURSE AS AN EXAMPLE .....</b>	<b>333</b>
<i>Xiufang Li</i>	
<b>A STUDY OF TEACHING MANAGEMENT IN THE AGE OF INFORMATION.....</b>	<b>339</b>
<i>Hailong Shao, Dongju Du, Shumin Cui</i>	
<b>ANALYSIS ON THE PROMOTION OF "DOUBLE-TUTOR SYSTEM" TO ACADEMIC ATMOSPHERE CONSTRUCTION IN UNIVERSITIES .....</b>	<b>343</b>
<i>Fangang Meng, Kai Wang</i>	
<b>TEACHING REFORM ON ART DESIGN MAJOR BY TAKING HIGH SIMULATION MANAGEMENT AS STANDARD PROJECT.....</b>	<b>347</b>
<i>Ying Zhang</i>	
<b>THE RECESSIVE ROLE OF PART-TIME TEACHERS IN IDEOLOGICAL AND POLITICAL EDUCATION IN HIGHER VOCATIONAL COLLEGES .....</b>	<b>353</b>
<i>Pingyan Zhong, Libing Yang</i>	
<b>OPEN UNIVERSITY LIBRARY AND PROMOTE COMMUNITY EDUCATION RESOURCE CONSTRUCTION DEVELOPMENT.....</b>	<b>358</b>
<i>Benqiang Cheng</i>	
<b>COLLABORATIVE DEVELOPMENT OF ELECTRONIC COMMERCE AND INDUSTRIAL CLUSTER .....</b>	<b>362</b>
<i>Xiaohong Ma</i>	
<b>ENTERPRISE HUMAN RESOURCES MANAGEMENT INNOVATIVE THINKING IN THE AGE OF THE INTERNET .....</b>	<b>367</b>
<i>Xiaoli Xing</i>	
<b>AN INVESTIGATION ON THE USE OF ENGLISH FROM THE PERSPECTIVE OF GRADUATES MAJORED IN ECONOMICS AND BUSINESS .....</b>	<b>371</b>
<i>Shuhua Wanger</i>	
<b>DESIGN OF MULTIFUNCTIONAL BICYCLE SPEEDMETER BASED ON MCU.....</b>	<b>377</b>
<i>Haiyan Xing, Chengxiang Li, Yizhe Lu, Yongmei Li, Yulin Chen</i>	
<b>STUDY OF CONTEMPORARY COLLEGE STUDENT,S PSYCHOLOGICAL DEVELOPMENT CHARACTERISTICS AND THE PATTERNS OF SEXUAL HEALTH EDUCATION .....</b>	<b>382</b>
<i>Lixian Ru</i>	
<b>RESEARCH ON CULTURE INTRODUCTION IN JAPANESE TEACHING .....</b>	<b>388</b>
<i>Yu Jin, Hui Ma</i>	
<b>IMPLEMENTATION ON CURRICULUM MANAGEMENT SYSTEM BASED ON .NET .....</b>	<b>393</b>
<i>Li Ma</i>	
<b>JAPANESE TEACHING MODE INNOVATION ON THE BACKGROUND OF BIG DATA.....</b>	<b>399</b>
<i>Fangting Liu</i>	
<b>THE MONITORING METHOD RESEARCH OF DOCKER VESSEL PERFORMANCE .....</b>	<b>404</b>
<i>Yao Song</i>	
<b>JAPANESE TEACHING MODE INNOVATION ON THE BACKGROUND OF BIG DATA.....</b>	<b>410</b>
<i>Lijun Wu</i>	
<b>DESIGN ON MANAGEMENT END SOFTWARE OF NETWORK TEACHING PLATFORM.....</b>	<b>415</b>
<i>Zhe Li, Hui Ma</i>	
<b>STUDY ON CHALLENGE AND COUNTERMEASURES COLLEGE ENGLISH FACES FROM THE VIEWPOINT OF CURRICULUM THEORY .....</b>	<b>420</b>
<i>Bing Geng</i>	
<b>ANALYSIS ON THE CURRENT SITUATION OF UNIVERSITY LIBRARY SERVICE UNDER MOOC ENVIRONMENT.....</b>	<b>425</b>
<i>Haiyan Liu</i>	
<b>DISCUSSION ON THE ROLE OF TEACHERS IN PBL TEACHING MODE .....</b>	<b>428</b>
<i>Haiyan Liu</i>	
<b>COLLEGE STUDENTS' PREPOSITIONS AVOIDANCE PHENOMENON IN ENGLISH WRITING .....</b>	<b>432</b>
<i>Chunli Liu</i>	

<b>RESEARCH ON THE APPLICATION OF CLOUD RESOURCES IN UNIVERSITIES UNDER THE BACKGROUND OF BIG DATA</b> .....	437
<i>Xiong Liu</i>	
<b>TRANSLATION METHODS IN THE FRENCH VERSION OF THE STORY OF THE STONE</b> .....	442
<i>Zhe Yuan</i>	
<b>ENVIRONMENTALLY BENIGN CHEMISTRY AND CHEMICAL LABORATORY CONSTRUCTION IN COLLEGES AND UNIVERSITIES</b> .....	446
<i>Qinghua Li</i>	
<b>RESEARCH ON THE CASE TEACHING MODEL OF BUSINESS ADMINISTRATION SPECIALTY IN UNDERGRADUATE COURSE</b> .....	451
<i>Yan Xiong</i>	
<b>A TRAINING PROGRAM FOR ENGLISH MAJORS' PRAGMATIC COMPETENCE BASED ON SPEECH ACT THEORY</b> .....	455
<i>Shutao Zhou</i>	
<b>ON BUILDING SSR TEACHING MODEL OF THE LOGISTICS PROFESSIONAL BASED ON CULTIVATING THE ABILITY OF INNOVATION</b> .....	459
<i>Weixia Yang</i>	
<b>DEVELOPMENT STATUS OF ELECTRONIC COMMERCE AND EXPLORATION OF COPING STRATEGY: FROM THE VIEWPOINT OF IE4.0</b> .....	464
<i>Chien-Hua Shen, Chun-Mei Chou, Nguyen Thi Ngoc Lien, Jia- Ming Chen, Kuan-Fu Shen, Hsiang-Li Shen</i>	
<b>STUDY ON DEVELOPING GREEN, ENERGY-SAVING, LONG-ACTING AND WATER-WASHABLE FILTER PRODUCT</b> .....	468
<i>Hsien-Ta Lin</i>	
<b>CONSTRUCTING THE BEST SUPPLY CHAIN PROCESS MODEL OF LOGISTICS FOR FREE TRADE PORT ZONE</b> .....	N/A
<i>Dingtao Zhao, Su-Hui Kuo, Tien-Chin Wang</i>	
<b>ANALYZING THE MARKETING STRATEGIES OF DIETARY SUPPLEMENTS FOR SENIORS</b> .....	473
<i>Donghong Ding, Shih-Hsien Tai, Tien-Chin Wang</i>	
<b>THE COURSE TEACHING REFORM RESEARCH OF COMMUNICATION PRINCIPLE IN ELECTRONIC INFORMATION ENGINEERING PROFESSIONAL</b> .....	479
<i>Faquan Yang, Lijun Feng</i>	
<b>APPLICATION OF "FLIPPED CLASSROOM" IN CHINA'S COLLEGES AND UNIVERSITIES</b> .....	484
<i>Hailong Shao, Dongju Du, Shumin Cui</i>	
<b>THE RESEARCH ON THE ONLINE TUTORING BASED ON THE TEACHING TEAM OF PUBLIC ENGLISH OF THE NATIONAL OPEN UNIVERSITY IN CHINA</b> .....	487
<i>Li Cao</i>	
<b>DEVELOPMENT TACTICS FOR FARMER SPECIALIZED COOPERATIVE IN NEW PERIOD</b> .....	492
<i>Manlin Zhang</i>	
<b>SOCIAL PRAGMATIC FAILURE AND ITS ENLIGHTENMENTS TO THE JAPANESE TEACHING</b> .....	497
<i>Yajie Zhang</i>	
<b>IMPROVING STRATEGIES ON COLLEGE ENGLISH LISTENING TEACHING</b> .....	502
<i>Yan Liu</i>	
<b>CONSTRUCTION OF ENGLISH LEARNING PORTFOLIO SYSTEM</b> .....	508
<i>Chunhua Cui</i>	
<b>DESIGN OF INSTANT COMMUNICATION SOFTWARE BASED ON SOCKET</b> .....	514
<i>Lina Gao</i>	
<b>APPLICATION OF PARALLEL COMPUTING TO OBTAIN ALL REAL SOLUTIONS OF A HIGH DEGREE UNIVARIATE POLYNOMIAL EQUATION</b> .....	519
<i>Liying Wang</i>	
<b>CURRICULUM TEACHING OF ENGLISH AND AMERICAN LITERATURE UNDER THE GUIDANCE OF CONSTRUCTIVISM THEORY</b> .....	524
<i>Xiuye Zeng</i>	
<b>DATABASE DESIGN OF SECURITY CT CENTER AFTER-SALES SERVICE SYSTEM BASED ON MYSQL</b> .....	530
<i>Yongchang Ren, Yongzhe Ma</i>	
<b>COMMUNITY MUSIC EDUCATION ON THE BACKGROUND OF CONSTRUCTING HARMONIOUS COMMUNITY</b> .....	535
<i>Ling Xu</i>	
<b>DESIGN ON MICRO VIDEO ENGLISH TEACHING RESOURCES PLATFORM</b> .....	541
<i>Peng Zhang, Xiuli Gou</i>	

<b>DESIGN ON OFFICE AUTOMATION SYSTEM BASED ON DOMINO/NOTES .....</b>	<b>546</b>
<i>Lijun Wang, Jiahui Wang</i>	
<b>IMPROVING WAYS ON JAPANESE READING ABILITY .....</b>	<b>551</b>
<i>Xiaohong Tang</i>	
<b>FUNCTION DESIGN ON EDUCATIONAL ADMINISTRATION MANAGEMENT SYSTEM .....</b>	<b>556</b>
<i>Zhe Li, Hui Ma</i>	
<b>COLLEGE ENGLISH LISTENING TEACHING BASED ON SCHEMA THEORY .....</b>	<b>561</b>
<i>Zhengrong Ma</i>	
<b>A STUDY OF COLLEGE EXAM REFORM BASED ON INNOVATIVE TALENTS TRAINING .....</b>	<b>567</b>
<i>Yingjie Fu</i>	
<b>A STUDY ON CURRICULUM EVALUATION METHODS IN HIGHER EDUCATION .....</b>	<b>571</b>
<i>Yingjie Fu</i>	
<b>BUILDING OF AN INNOVATIVE TALENT DEVELOPMENT MODEL FOR AGRICULTURAL COLLEGES AND UNIVERSITIES .....</b>	<b>575</b>
<i>Yingjie Fu</i>	
<b>REFLECTION AND PRACTICE OF STRENGTHENING UNDERGRADUATE SPECIALTY ASSESSMENT IN COLLEGES AND UNIVERSITIES .....</b>	<b>579</b>
<i>Yingjie Fu</i>	
<b>RESEARCH OF UNIVERSITY EXAMINATION DATABASE CONSTRUCTION UNDER NEW INFORMATION ENVIRONMENT .....</b>	<b>583</b>
<i>Yingjie Fu</i>	
<b>INFLUENCE OF BREXIT ON ECONOMY AND REVENUE .....</b>	<b>587</b>
<i>Zhaozhang Shen, Yijun Bai</i>	
<b>STUDY ON DEPARTURE TAX REFUND SCHEME FOR OVERSEAS TOURISTS IN CHINA-- TAKE HAINAN PROVINCE AS AN EXAMPLE .....</b>	<b>591</b>
<i>Yijun Bai, Zhaozhang Shen</i>	
<b>NARRATIVE STRATEGIES OF DOCUMENTARY IN NEW MEDIA ERA .....</b>	<b>596</b>
<i>Weiliang Zhao</i>	
<b>RESEARCH ON THE DEVELOPMENT METHOD OF COURSE ARRANGING MANAGEMENT SOFTWARE BASED ON UML .....</b>	<b>601</b>
<i>Guoliang Wang, Xiaoming Huang</i>	
<b>A KIND OF HIGH PRECISION SYNCHRONIZATION ALGORITHM FOR TR - UWB SYSTEM .....</b>	<b>605</b>
<i>Xiaoming Huang, Guoliang Wang</i>	
<b>RESEARCH AND PRACTICE ON THE CULTIVATION OF INNOVATIVE AND ENTREPRENEURIAL TALENTS IN THE APPLIED UNDERGRADUATE ELECTRONIC COMMERCE SPECIALTY .....</b>	<b>611</b>
<i>Bo Yang</i>	
<b>A DISCUSSION ON INTEGRATION OF ACADEMIC COMPETENCE AND IDEOLOGICAL MORALITY OF POSTGRADUATES .....</b>	<b>615</b>
<i>Yanhui Chen</i>	
<b>AN EXPLORATION AND PRACTICE ON IMPROVEMENT OF THESIS QUALITY FOR POSTGRADUATES IN PROVINCIAL AGRICULTURAL UNIVERSITIES .....</b>	<b>619</b>
<i>Yanhui Chen</i>	
<b>GRADUATE TEACHING MODE EXPLORATION BASED ON THE TEACHING CONCEPT OF FLIPPED CLASSROOM .....</b>	<b>623</b>
<i>Yanhui Chen</i>	
<b>XIMENG WA MUGUWU EVOLUTION OF FUNCTION ANALYSIS .....</b>	<b>627</b>
<i>Yuting E</i>	
<b>STUDY ON THE INFLUENCE AND ITS ROLE OF ONLINE MUSIC SPREAD ON MUSICAL CULTURE .....</b>	<b>631</b>
<i>Rui Pan, Yan Jiang</i>	
<b>STUDY OF UNIVERSITY IDEOLOGICAL AND POLITICAL EDUCATION UNDER THE NEW MEDIA BACKGROUND .....</b>	<b>634</b>
<i>Linwang Zhou</i>	
<b>THE CHALLENGES AND SELECTION OF COMPARATIVE EDUCATION RESEARCH UNDER THE ERA OF NEW MEDIA .....</b>	<b>637</b>
<i>Xia Yan</i>	
<b>STUDY ON THE RISK AND PREVENTION OF ACCOUNTING FILES COMPUTER MANAGEMENT .....</b>	<b>640</b>
<i>Biao Liu</i>	



<b>STUDY ON THE ROLE OF COMPUTERS IN TEACHING REFORM OF CLOTHING PERFORMANCE</b> .....	643
<i>Yuemei Gao, Weiwei Li</i>	
<b>REVIEW OF TRADITIONAL ECONOMIC HISTORY RESEARCH METHODS</b> .....	646
<i>Jiawen Zhang</i>	
<b>FLIPPED CLASSROOM TEACHING MODE IN COLLEGE ENGLISH EDUCATION BASED ON CONSTRUCTIVISM</b> .....	650
<i>Huimin Zhao</i>	
<b>Author Index</b>	